



LOUISIANA
Office of Alcohol &
Tobacco Control

NOTICE TO CONDUCT ON SITE SAMPLING

This form must be submitted to the ATC at least seven (7) days prior to conducting any on premises sampling. By signing below, you agree to follow all rules and regulations in regards to sampling as described in Title(s) 26 of the Louisiana Revised Statutes and Title 55 of the Louisiana Administrative Code.

Sampling of beer, wine, or spirits intended for the purpose of allowing customers to taste a brand of beverage alcohol must be conducted on a premise holding a permit as designated in R.S.26:75C(1) and 26:275B(1) in accordance with the following restrictions:

- ❖ A retail dealer, wholesaler, or manufacturer may furnish the beer, wine, or spirit to be sampled and the cups used to hold the alcoholic beverage.
- ❖ The wholesaler and manufacturer may also provide and display the point of sale material in an amount not to exceed \$150.00 in value. The display material may only be placed inside of the facility and must not block aisles or other entrances or exits.
- ❖ No retail dealer, wholesaler, or manufacturer shall furnish a sampling of beverage alcohol in a greater quantity than two (2) ounces of each brand of beverage alcohol provided at sampling. The sampling of alcohol beverage having alcoholic content of more than twenty-three (23) percent by volume shall be limited to one-half (1/2) ounce serving per individual.
- ❖ All samplings must be limited in duration to one day.
- ❖ No more than two (2) samplings per brand of beverage alcohol may be conducted on the same licensed premises in any month.
- ❖ The retail dealer, wholesaler, or manufacturer conducting the sampling must provide the Office of Alcohol and Tobacco Control with written notice of the date, time, place, permit number of licensed premises, and brand of beverage to be sampled at least one week prior to the date of sampling.

Date of Sample	Time of Sampling	Location Address of Sampling	Permit Number of licensed premise	Brand of Beverage being sampled

I hereby certified that I am authorized to submit this notice to conduct sampling on behalf of a Louisiana licensed retailer, wholesaler, or manufacturer and that the above information is true and accurate. I understand that this completed form has been submitted to ATC-SamplingNotification@atc.la.gov and that such submission shall serve as your approval to conduct on premise sampling within the parameters allowed by law. A copy of this form must be maintained at sampling.

Print Name

Signature

Date

Title

Company