

State of Louisiana
Office of Alcohol and Tobacco Control

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TIPS TO PREVENT UNDERAGE ALCOHOL SALES

The Louisiana Office of Alcohol & Tobacco Control (ATC) would like to offer the following recommendations to ensure that all alcohol is served responsibly and contribute to the success of your event.

DRIVER'S LICENSES

1. Instruct staff and volunteers on the difference between vertical & horizontal driver's licenses.
2. Vertical driver's licenses are only issued to persons under the age of 21.
3. Display the enclosed **VERTICAL DRIVER'S LICENSE HANDOUT** at each point of sale as a helpful resource.

RESPONSIBLE VENDOR CERTIFICATION CARD

1. TYPE C SPECIAL EVENTS are required to have all servers complete a Responsible Vendor Certification course prior to event.
 2. TYPE A and TYPE B EVENTS are highly recommended to have all volunteers working in beverage operations complete a Responsible Vendor training course.
 3. For a list of available courses, please visit our website at www.atc.la.gov. Online classes are now available and are a convenient option!
- ❖ Request an educational course taught by one of our ATC agents. We are happy to arrange for an agent to conduct a responsible serving training course for your staff and volunteers prior to the event, at a location convenient to you.
 - ❖ To request an educational training course, please contact Tabatha Matthews at (225)-925-7293 or Tabatha.Matthews@atc.la.gov for additional information.

ADDITIONAL TIPS

1. Utilize precautionary measures such as colored bracelets, hand stamps, and other identifiers to designate those persons who are of legal age to consume alcohol.
2. Remind staff and volunteers not to rely solely on these identifiers.
3. When in doubt always request identification from the purchaser.
4. Equip staff and volunteers with the appropriate tools such as proper lighting to check identification, electronic ID scanners, and a procedure for denying a sale to an underage person.

ATC thanks you for your continued cooperation and is proud to partner with responsible business operators such as yourself as we strive to eliminate underage drinking in our individual communities and throughout the State. Should you have any questions, please do not hesitate to contact us at 225-925-4041 or visit our website at www.atc.la.gov.



Louisiana Office of Alcohol and Tobacco Control

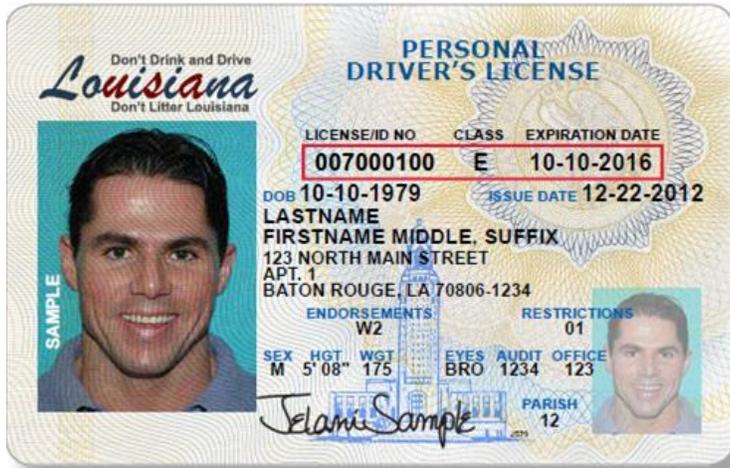
MINOR DL



UNDER 21

Red =
Red Flags

ADULT DL



OVER 21



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PROHIBITED ACTS:

NO PERSON SHALL DO ANY OF THE FOLLOWING:

- ❑ Sell alcohol beverages to a person under the age of twenty-one (21). A vertical identity or drivers' license likely means the patron is UNDER 21.
- ❑ Sell tobacco product to person under the age of eighteen (18).
- ❑ Allow anyone under eighteen (18) into a bar or business licensed as a Class A-General (AG).
- ❑ Permit or allow solicitation of prostitution
- ❑ Allow any disturbances or obscenity.
- ❑ Employ "B-Girls" or B-Drinking"
- ❑ Employ anyone under eighteen (18) who will be involved in the sale of alcohol at an on premise location.
- ❑ Permit the playing of pool or billiards by anyone under eighteen (18), unless the playing area is separate and distinct from where alcohol is dispensed.
- ❑ Conduct or permit illegal gambling at the licensed premise.
- ❑ Fail to keep the premises clean and sanitary.
- ❑ Illegally sell, offer for sale, possess, or permit the consumption of any kind of controlled dangerous substances or illegal products.



**THIS POSTER MUST BE POSTED IN PLAIN VIEW OF
YOUR EMPLOYEES**



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Industry Member Pricing List

When the holder of a special event permit of any type calls upon an industry member to service an event, the industry member must charge the permit holder for all equipment used and services rendered in an amount at least equal to that listed as follows:

1. **labor**—at a rate equal to that required as a minimum wage under the Federal Wage and Hour Law;
2. **self contained electric units** in which the beer container is refrigerated within the unit—\$25 per day;
3. **electric unit** in which the beer container sits outside the cooling unit—\$25 per day;
4. **picnic pumps**—\$10 per day or may be sold to the permit holder in accordance with Subsection j below;
5. **tubs**—\$10 per day or may be sold to the permit holder in accordance with subsection j. below;
6. **cold plates**—\$25 per day;
7. **trucks** designed to handle packaged beer without refrigeration—\$30 per day;
8. **refrigerated trucks or mobile units** such as trailers or other vehicles designed to handle package or draught beer—\$100 per day;
9. **cups, ice, additional CO2 gas, gas picnic pumps, tubs and similar supplies and equipment**—cost to industry member;
10. **Alcoholic beverages**—at the price available to all other retail dealers in alcoholic beverage.
11. **stages**, including labor to erect—\$200 per day; and
12. **tents**, including labor to erect:
 - ❖ 12' x 12' or smaller—\$30 per day;
 - ❖ larger than 12' x' 12'—\$50 per day.

Equipment such as that listed above may not be furnished to regular licensed retail dealers unless the dealer acquires a temporary special event permit. Equipment may not be provided by a wholesaler for functions.

DIFFERENCES BETWEEN TYPE OF SPECIAL EVENT PERMITS						
	Accept Alcohol Donations	Accept Cash Donations	Accept Sponsorship	Outside Signage	Industry Pricing*	RV Certified Employees
TYPE A	YES	YES	YES	YES	YES	Recommended
TYPE B	Prohibited	YES	YES	YES	YES	Recommended
TYPE C	Prohibited	Prohibited	Limited*	NO*	YES	YES