



Louisiana Office of Alcohol and Tobacco Control
 Commissioner Ernest Legier



		0.01		10.8		0.03				0.01	0.06							
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Markup	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
VALID FOR MAY 1, 2023 - MAY 31, 2023																		
10 Packs per Carton																		
PHILLIP MORRIS BRANDS																		
MARLBORO MAINLINE GREEN PACKINGS																		
MARLBORO FILTER MENTHOL BOX & 100S FILTER MENTHOL BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO FILTER SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO GOLD PACK MENTHOL FILTER KING BOX & 100S MENTHOL FILTER BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO GOLD SOFT PACK MENTHOL FILTER & 100S SOFT MENTHOL BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO SILVER FILTER MENTHOL BOX & SILVER MENTHOL 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO FILTER MENTHOL RICH BLUE BOX & METHOL RICH BLUE 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO FILTER MENTHOL BLUE BOX & MENTHOL BLUE 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO FILTER MENTHOL SKYLINE BOX & SKYLINE MENTHOL 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO SMOOTH MENTHOL BOX & SMOOTH MENTHOL 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO ICE BOX MENTHOL FILTER KING BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO MENTHOL BOLD ICE BOX MENTHOL FILTER KING	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO MAINLINE RED PACKINGS																		
MARLBORO FILTER BOX & FILTER 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO FILTER SOFT PACK & FILTER 100S SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO BOX 5 PK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO 25'S	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO 83'S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO RED LABEL FILTER KING BOX & RED LABEL FILTER 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO RED LABEL SOFT PACK & RED LABEL FILTER 100S SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$15.10	\$69.26	\$6.93
MARLBORO GOLD MAINLIN GOLD PACKINGS																		
MARLBORO FILTER GOLD BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO FILTER GOLD 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO FILTER GOLD SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO FILTER GOLD 100S SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO FILTER GOLD BOX 5 PK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO FILTER GOLD BOX 25'S	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO NON-MENTHOL FILTER																		
MARLBORO NON MENTHOL 100S, SILVER BOX & 100S	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO BLEND NO 27 BOX, 100S & SOFT PACK	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO SOUTHER CUT BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
MARLBORO SPECIAL PRICE PROMOTED PACKINGS																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO EDGE BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$39.90	\$44.46	\$4.45
MARLBORO BLACK MENTHOL BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$24.10	\$60.26	\$6.03
MARLBORO MENTHOL BLACK SPECIAL SELECT BOX & 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$24.10	\$60.26	\$6.03
MARLBORO NXT BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$24.10	\$60.26	\$6.03
MARLBORO MIDNIGHT MENTHOL BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$24.10	\$60.26	\$6.03
MARLBORO MENTHOL SLATE BOX & 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$24.10	\$60.26	\$6.03
MARLBORO SPECIAL SELECT PACKINGS																		
MARLBORO SPECIAL SELECT RED PACK BOX & 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$18.60	\$65.76	\$6.58
MARLBORO SPECIAL SELECT GOLD PACK BOX & 100S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$18.60	\$65.76	\$6.58
MARLBORO 72'S																		
MARLBORO 72'S GREEN PACK MENTHOL FILTER BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S BLACK MENTHOL FILTER BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S NON MENTHOL	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S GOLD PACK BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S SILVER PACK BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO 72'S BLUE PACK BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO BLEND NO. 54	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$22.10	\$62.26	\$6.23
MARLBORO BOLD ICE RESEAL BOX																		
MARLBORO BOLD ICE RESEAL BOX	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80		\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36	\$12.60	\$71.76	\$7.18
VIRGINIA BLEND																		
VIRGINIA BLEND	\$61.34		\$0.62	\$61.96	\$10.80	\$72.76	\$2.18	\$74.94		\$74.94		\$0.75	\$75.69	\$4.5416	\$80.23		\$80.23	\$8.02
MERIT GOLD PACK FILTER KING BOX																		
MERIT GOLD PACK FILTER KING BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59



**Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06					
VALID FOR MAY 1, 2023 - MAY 31, 2023																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MERIT BLUE PACK FILTER KING BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
MERIT BLUE PACK 100S FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT WHITE PACK 100S FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT WHITE PACK 100S MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PLAYER'S	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25		\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
SARATOGA	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25		\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
VIRGINIA SLIMS FILTER 100 BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS GOLD PACK 100S FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS GOLD PACK 120S FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SILVER PACK 100S FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SILVER PACK 120S FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS MENTHOL FILTER 100S BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS GOLD PACK 100S MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS GOLD PACK 120S MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SILVER PACK 100S MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SILVER PACK 120S MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27



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Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06					
VALID FOR MAY 1, 2023 - MAY 31, 2023																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Markup Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
BASIC FILTER 20S KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC FILTER 20S 100 BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC GOLD PACK 20S KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC GOLD PACK 100S	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC BLUE PACK KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC BLUE PACK 100S BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC MENTHOL FILTER KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BASIC SILVER PACK 100S MENTHOL FILTER BOX	\$71.24		\$0.72	\$71.96	\$10.80	\$82.76	\$2.48	\$85.24		\$85.24		\$0.86	\$86.10	\$5.1662	\$91.27		\$91.27	\$9.13
BENSON & HEDGES 100S FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES LUXURY 100S FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES DELUXE 100S FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES 100S MENTHOL FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES LUXURY 100S MENTHOL FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES DELUXE 100S MENTHOL FILTER BOX	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES KING SIZE	\$84.40		\$0.85	\$85.25	\$10.80	\$96.05	\$2.88	\$98.93		\$98.93		\$0.99	\$99.92	\$5.9953	\$105.92		\$105.92	\$10.59
BENSON & HEDGES MENTHOL GREEN	\$62.30		\$0.63	\$62.93	\$10.80	\$73.73	\$2.21	\$75.94		\$75.94		\$0.76	\$76.70	\$4.6021	\$81.30		\$81.30	\$8.13
CAMBRIDGE	\$62.03		\$0.63	\$62.66	\$10.80	\$73.46	\$2.20	\$75.66		\$75.66		\$0.76	\$76.42	\$4.5854	\$81.01		\$81.01	\$8.10
CHESTERFIELD FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
CHESTERFIELD 100S FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
CHESTERFIELD MENTHOL 100S FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$19.50	\$58.06	\$5.81
COMMANDER	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40		\$73.40	\$7.34
DAVE'S	\$47.94		\$0.48	\$48.42	\$10.80	\$59.22	\$1.78	\$61.00		\$61.00		\$0.61	\$61.61	\$3.6964	\$65.30		\$65.30	\$6.53
ENGLISH OVALS	\$61.55		\$0.62	\$62.17	\$10.80	\$72.97	\$2.19	\$75.16		\$75.16		\$0.76	\$75.92	\$4.5551	\$80.47		\$80.47	\$8.05
LARK	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25		\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
L&M FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M 100S FILTER BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M BLUE PACK FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M BLUE PACK 100S FILTER BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M TURKISH BLEND FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M TURKISH BLEND 100S FILTER BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M MENTHOL FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M 100S MENTHOL FILTER BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M BOLD MENTHOL FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$60.44		\$0.61	\$61.05	\$10.80	\$71.85	\$2.16	\$74.01		\$74.01		\$0.75	\$74.76	\$4.4853	\$79.24	\$8.30	\$70.94	\$7.09
NATS ORIG FILTER KING BOX	\$72.24		\$0.73	\$72.97	\$10.80	\$83.77	\$2.51	\$86.28		\$86.28		\$0.87	\$87.15	\$5.2292	\$92.38		\$92.38	\$9.24
NATS YELLOW FILTER KING BOX	\$72.24		\$0.73	\$72.97	\$10.80	\$83.77	\$2.51	\$86.28		\$86.28		\$0.87	\$87.15	\$5.2292	\$92.38		\$92.38	\$9.24
NATS BLUE FILTER KING BOX	\$72.24		\$0.73	\$72.97	\$10.80	\$83.77	\$2.51	\$86.28		\$86.28		\$0.87	\$87.15	\$5.2292	\$92.38		\$92.38	\$9.24
NATS MENTHOL FILTER KING BOX	\$72.24		\$0.73	\$72.97	\$10.80	\$83.77	\$2.51	\$86.28		\$86.28		\$0.87	\$87.15	\$5.2292	\$92.38		\$92.38	\$9.24
RJRT BRANDS																		
CAMEL REGULAR FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC BLUE 99 BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC BLUE	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC BLUE BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC FILTER 99 BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC FILTER	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC FILTER BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC MENTHOL BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC MENTHOL SILVER BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58



**Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier**



VALID FOR MAY 1, 2023 - MAY 31, 2023	Revenue List Price	Less Trade Discount	0.01		10.8		0.03		Rebate Required to be passed on	0.01			0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
			WHOLESALE Cost of doing business	LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Wholesale Min to Retailer		Less Trade Discount	RETAIL Cost of doing business	Retail Mark up 6%	WS + Mark Up					
10 Packs per Carton																		
CAMEL MENTHOL SILVER BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL NO 9 MENTHE RC BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL NO 9 RC BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC PLATINUM BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL TURK GOLD BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL TURK SILVER BX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL TURK ROYAL BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC WIDE BLUE BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC WIDE FILTER BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC WIDE MEN SILVER BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL ROYAL KING BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL GOLD KING	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL SILVER KING	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL JADE KING	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL JADE SILVER KING	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC GOLD BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CLASSIC GOLD BOX 99	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$20.20	\$65.79	\$6.58
CAMEL CRUSH BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$12.90	\$73.09	\$7.31
CAMEL CRUSH RICH BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$12.90	\$73.09	\$7.31
CAMEL CRUSH SMOOTH MENTHOL BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$12.90	\$73.09	\$7.31
CAMEL CRUSH MENTHOL BOX FSC	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$12.90	\$73.09	\$7.31
CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$66.50		\$0.67	\$67.17	\$10.80	\$77.97	\$2.34	\$80.31		\$80.31		\$0.81	\$81.12	\$4.8671	\$85.99	\$12.90	\$73.09	\$7.31
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN INDIGO SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN INDIGO SUPER SLIM 120 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN JADE SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON 100 BOX RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON 120 FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MEN BOX 100 RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MENTHOL 120 FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MENTHOL FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
DORAL (ALL VARIETY)	\$70.14		\$0.71	\$70.85	\$12.80	\$81.65	\$2.45	\$84.10		\$84.10		\$0.85	\$84.95	\$5.0970	\$90.05		\$90.05	\$9.00
DUNHILL (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$14.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
ECLIPSE (ALL VARIETY)	\$77.98		\$0.78	\$78.76	\$16.80	\$89.56	\$2.69	\$92.25		\$92.25		\$0.93	\$93.18	\$5.5906	\$98.77		\$98.77	\$9.88
GPC (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
KAMEL RED (ALL VARIETY)	\$67.14		\$0.68	\$67.82	\$20.80	\$78.62	\$2.36	\$80.98		\$80.98		\$0.81	\$81.79	\$4.9073	\$86.70		\$86.70	\$8.67
KENT (ALL VARIETY)	\$81.50		\$0.82	\$82.32	\$22.80	\$93.12	\$2.79	\$95.91		\$95.91		\$0.96	\$96.87	\$5.8124	\$102.69		\$102.69	\$10.27
LUCKY STRIKE FSC	\$81.30		\$0.82	\$82.12	\$24.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
LUCKY STRIKE (ALL STYLES EXCEPT NON-FILTER)	\$54.84		\$0.55	\$55.39	\$25.80	\$66.19	\$1.99	\$68.18		\$68.18		\$0.69	\$68.87	\$4.1319	\$73.00		\$73.00	\$7.30
MISTY (ALL VARIETY)	\$62.42		\$0.63	\$63.05	\$27.80	\$73.85	\$2.22	\$76.07		\$76.07		\$0.77	\$76.84	\$4.6101	\$81.45		\$81.45	\$8.14
MONARCH (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$29.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
MORE (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$31.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
NEWPORT NONMEN BOX 6M	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71
NEWPORT NONMEN 100 BOX	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71
NEWPORT NONMEN GOLD BOX	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71
NEWPORT NONMEN GOLD 100 BOX	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71
NEWPORT NON-MENTHOL SM GOLD 100 BOX	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71
NEWPORT NON-MENTHOL SM GOLD BOX	\$59.70		\$0.60	\$60.30	\$10.80	\$71.10	\$2.13	\$73.23		\$73.23		\$0.74	\$73.97	\$4.4384	\$78.41	\$11.30	\$67.11	\$6.71



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



	Revenue List Price	Less Trade Discount	0.01		10.8		0.03		Rebate Required to be passed on	0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
			WHOLESALE Cost of doing business		LA SET Rate \$10.80/ Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU		RETAIL Cost of doing business	Retail Mark up 6%	WS + Mark Up					
VALID FOR MAY 1, 2023 - MAY 31, 2023																	
10 Packs per Carton																	
NEWPORT BOOST BOX 6M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NEWPORT BOOST GOLD BOX 6M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NEWPORT KINGS MENTHOL SOFT PACK	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT KINGS MENTHOL BOX	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT 100S MENTHOL	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT MEN GOLD KS 12M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT MEN GOLD 100 BX 12M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT MEN BLUE 100 BX 6M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT MEN BLUE BOX 6M	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$23.80	\$67.75	\$6.78
NEWPORT SMOOTH SELECT 100 BOX	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NEWPORT SMOOTH SELECT BOX	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NEWPORT MENTHOL PLATINUM BLUE 100s BOX	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NEWPORT MENTHOL PLATINUM BLUE KING BOX	\$71.50		\$0.72	\$72.22	\$10.80	\$83.02	\$2.49	\$85.51		\$85.51	\$0.86	\$86.37	\$5.1822	\$91.55	\$16.30	\$75.25	\$7.53
NOW (ALL VARIETY)	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20	\$0.99	\$99.19	\$5.9514	\$105.14	\$0.00	\$105.14	\$10.51
OLD GOLD (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59	\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PALL MALL VINTAGE GOLD 100	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20	\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
PALL MALL CLASSIC NON-FILTER	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20	\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
PALL MALL (ALL STYLES EXCEPT NON-FILTER & GOLD FILTER 100S)	\$61.80		\$0.62	\$62.42	\$10.80	\$73.22	\$2.20	\$75.42		\$75.42	\$0.76	\$76.18	\$4.5706	\$80.75	\$20.60	\$60.15	\$6.01
STATE EXPRESS 555	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71	\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
TAREYTON (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$12.80	\$92.92	\$2.79	\$95.71		\$95.71	\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
TRUE (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$14.80	\$92.92	\$2.79	\$95.71		\$95.71	\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
VANTAGE (ALL VARIETY)	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20	\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
SANTA FE NATURAL TOBACCO COMPANY																	
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$87.36	\$8.74
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT HP CELADON	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60	\$0.82	\$82.42	\$4.9450	\$87.36	\$2.30	\$85.06	\$8.51
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76	\$0.86	\$86.62	\$5.1971	\$91.81	\$2.30	\$89.51	\$8.95
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76	\$0.86	\$86.62	\$5.1971	\$91.81	\$2.30	\$89.51	\$8.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76	\$0.86	\$86.62	\$5.1971	\$91.81	\$2.30	\$89.51	\$8.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76	\$0.86	\$86.62	\$5.1971	\$91.81	\$2.30	\$89.51	\$8.95
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76	\$0.86	\$86.62	\$5.1971	\$91.81	\$2.30	\$89.51	\$8.95
ITG BRANDS																	
WINSTON	\$65.64		\$0.66	\$66.30	\$10.80	\$77.10	\$2.31	\$79.41		\$79.41	\$0.80	\$80.21	\$4.8128	\$85.03	\$10.50	\$74.53	\$7.45
KOOL	\$64.74		\$0.65	\$65.39	\$10.80	\$76.19	\$2.29	\$78.48		\$78.48	\$0.79	\$79.27	\$4.7559	\$84.02	\$11.50	\$72.52	\$7.25
USA GOLD BRANDS	\$58.25		\$0.59	\$58.84	\$10.80	\$69.64	\$2.09	\$71.73		\$71.73	\$0.72	\$72.45	\$4.3470	\$76.80		\$76.80	\$7.68
MAVERICK	\$49.49		\$0.50	\$49.99	\$10.80	\$60.79	\$1.82	\$62.61		\$62.61	\$0.63	\$63.24	\$3.7946	\$67.04	\$12.10	\$54.94	\$5.49
FORTUNA BRANDS	\$52.04		\$0.53	\$52.57	\$10.80	\$63.37	\$1.90	\$65.27		\$65.27	\$0.66	\$65.93	\$3.9559	\$69.89		\$69.89	\$6.99
RAVE BRANDS	\$52.04		\$0.53	\$52.57	\$10.80	\$63.37	\$1.90	\$65.27		\$65.27	\$0.66	\$65.93	\$3.9559	\$69.89		\$69.89	\$6.99
SALEM	\$69.94		\$0.70	\$70.64	\$10.80	\$81.44	\$2.44	\$83.88		\$83.88	\$0.84	\$84.72	\$5.0834	\$89.81		\$89.81	\$8.98



Louisiana Office of Alcohol and Tobacco Control

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	0.01			10.8			0.03			0.01			0.06			Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU		Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Markup Up				
VALID FOR MAY 1, 2023 - MAY 31, 2023																		
10 Packs per Carton																		
CROWNS BRANDS	\$22.99		\$0.23	\$23.22	\$10.80	\$34.02	\$1.02	\$35.04		\$35.04		\$0.36	\$35.40	\$2.1240	\$37.52		\$37.52	\$3.75
MONTCLAIR BRANDS	\$29.15		\$0.30	\$29.45	\$10.80	\$40.25	\$1.21	\$41.46		\$41.46		\$0.42	\$41.88	\$2.5127	\$44.39	\$1.20	\$43.19	\$4.32
SONOMA BRANDS	\$36.90		\$0.37	\$37.27	\$10.80	\$48.07	\$1.44	\$49.51		\$49.51		\$0.50	\$50.01	\$3.0007	\$53.01	\$9.20	\$43.81	\$4.38
LIGGETT VECTOR BRANDS																		
EVE AMETHYST 120S BOX	\$61.39		\$0.62	\$62.01	\$10.80	\$72.81	\$2.18	\$74.99		\$74.99		\$0.75	\$75.74	\$4.5447	\$80.29	\$2.00	\$78.29	\$7.27
EVE MENTHOL EMERALD 120S BOX	\$61.39		\$0.62	\$62.01	\$10.80	\$72.81	\$2.18	\$74.99		\$74.99		\$0.75	\$75.74	\$4.5447	\$80.29	\$2.00	\$78.29	\$7.27
EVE SAPPHIRE 120S BOX	\$61.39		\$0.62	\$62.01	\$10.80	\$72.81	\$2.18	\$74.99		\$74.99		\$0.75	\$75.74	\$4.5447	\$80.29	\$2.00	\$78.29	\$7.27
EVE MENTHOL TURQUOISE 120S BOX	\$61.39		\$0.62	\$62.01	\$10.80	\$72.81	\$2.18	\$74.99		\$74.99		\$0.75	\$75.74	\$4.5447	\$80.29	\$2.00	\$78.29	\$7.27
GRAND PRIX NON FILTER KINGS BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX RED KINGS BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX RED 100S BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX BLUE KINGS BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX BLUE 100S BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX ORANGE 100S BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX MENTHOL GOLD KINGS BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX MENTHOL GOLD 100S BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
GRAND PRIX MENTHOL SILVER 100S BOX	\$55.99		\$0.56	\$56.55	\$10.80	\$67.35	\$2.02	\$69.37		\$69.37		\$0.70	\$70.07	\$4.2042	\$74.27	\$2.00	\$72.27	\$6.67
LIGGETT SELECT NON FILTER KINGS BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT RED KINGS BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT RED 100S BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT BLUE KINGS BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT BLUE 100S BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT ORANGE 100S BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$4.00	\$73.56	\$7.00
EAGLE 20'S NON FILTER KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S RED KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S RED 100S BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S BLUE KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S BLUE 100S BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S ORANGE KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S ORANGE 100S BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S MENTHOL GOLD 100S BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S METHOL SILVER KINGS BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
EAGLE 20'S MENTHOL SILVER 100S BOX	\$44.65		\$0.45	\$45.10	\$10.80	\$55.90	\$1.68	\$57.58		\$57.58		\$0.58	\$58.16	\$3.4894	\$61.65	\$8.75	\$52.90	\$5.45
MONTEGO RED 100S BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO BLUE 100S BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO ORANGE 100S BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO MENTHOL GOLD 100S BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO MENTHOL SILVER 100S BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO RED KINGS BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO BLUE KINGS BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO MENTHOL GOLD KINGS BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
MONTEGO MENTHOL SILVER KINGS BOX	\$28.95		\$0.29	\$29.24	\$10.80	\$40.04	\$1.20	\$41.24		\$41.24		\$0.42	\$41.66	\$2.4997	\$44.16	\$4.75	\$39.41	\$3.84
PYRAMID NON FILTER KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID RED KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID RED 100S BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID BLUE KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID BLUE 100S BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID ORANGE KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID ORANGE 100S BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID MENTHOL GOLD KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID MENTHOL GOLD 100S BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
PYRAMID MENTHOL SILVER KINGS BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



VALID FOR MAY 1, 2023 - MAY 31, 2023	0.01		10.8		0.03		0.01		0.06		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack			
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount						RETAIL Cost of doing business		
10 Packs per Carton																		
PYRAMID MENTHOL SILVER 100S BOX	\$52.05		\$0.53	\$52.58	\$10.80	\$63.38	\$1.90	\$65.28		\$65.28		\$0.66	\$65.94	\$3.9565	\$69.90	\$1.00	\$68.90	\$6.28
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67		\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HAVANA OVALS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00		\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49		\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80		\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91		\$33.91	\$3.39
ACE (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77		\$36.77	\$3.68
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21		\$36.21	\$3.62
JTI BRANDS																		
WAVE	\$47.69		\$0.48	\$48.17	\$10.80	\$58.97	\$1.77	\$60.74	\$5.00	\$55.74		\$0.56	\$56.30	\$3.3779	\$59.68	\$17.15	\$42.53	\$4.25
WINGS	\$34.05		\$0.35	\$34.40	\$10.80	\$45.20	\$1.36	\$46.56		\$46.56		\$0.47	\$47.03	\$2.8216	\$49.85	\$0.00	\$49.85	\$4.98
EXPORT 'A'	\$61.90		\$0.62	\$62.52	\$10.80	\$73.32	\$2.20	\$75.52	\$0.00	\$75.52		\$0.76	\$76.28	\$4.5768	\$80.86	\$0.00	\$80.86	\$8.09
LD BY L. DUCAT	\$29.45		\$0.30	\$29.75	\$10.80	\$40.55	\$1.22	\$41.77	\$5.00	\$36.77		\$0.37	\$37.14	\$2.2282	\$39.36	\$18.00	\$21.36	\$2.14
LD BY L. DUCAT - CLUB STYLES	\$57.29		\$0.58	\$57.87	\$10.80	\$68.67	\$2.06	\$70.73		\$70.73		\$0.71	\$71.44	\$4.2864	\$75.72651		\$75.73	\$7.57
CHEYENNE	\$21.37		\$0.22	\$21.59	\$10.80	\$32.39	\$0.97	\$33.36		\$33.36		\$0.34	\$33.70	\$2.0221	\$35.72		\$35.72	\$3.57
DECADE	\$20.81		\$0.21	\$21.02	\$10.80	\$31.82	\$0.95	\$32.77		\$32.77		\$0.33	\$33.10	\$1.9863	\$35.09		\$35.09	\$3.51
AURA	\$29.99		\$0.30	\$30.29	\$10.80	\$41.09	\$1.23	\$42.32	\$5.00	\$37.32		\$0.38	\$37.70	\$2.2622	\$39.96		\$39.96	\$4.00
US LEAF/PREMIER BRANDS																		
1ST CLASS	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15	\$4.00	\$45.15		\$0.46	\$45.61	\$2.7367	\$48.35		\$48.35	\$4.83
1839	\$36.25		\$0.37	\$36.62	\$10.80	\$47.42	\$1.42	\$48.84		\$48.84		\$0.49	\$49.33	\$2.9600	\$52.29	\$5.50	\$46.79	\$4.68
SHIELD	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15		\$49.15		\$0.50	\$49.65	\$2.9791	\$52.63	\$5.50	\$47.13	\$4.71
TRAFFIC	\$27.05		\$0.28	\$27.33	\$10.80	\$38.13	\$1.14	\$39.27	\$3.95	\$35.32		\$0.36	\$35.68	\$2.1410	\$37.82		\$37.82	\$3.78
ULTRA BUY	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15	\$1.00	\$48.15		\$0.49	\$48.64	\$2.9185	\$51.56	\$4.45	\$47.11	\$4.71
WILDHORSE	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15		\$49.15		\$0.50	\$49.65	\$2.9791	\$52.63	\$10.00	\$42.63	\$4.26
MANITOU	\$59.05		\$0.60	\$59.65	\$10.80	\$70.45	\$2.11	\$72.56		\$72.56		\$0.73	\$73.29	\$4.3976	\$77.69	\$7.00	\$70.69	\$7.07
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42		\$36.42	\$3.64
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20		\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65		\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08		\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32		\$38.32	\$3.83