



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
VALID FOR 11/01/2023 - 11/30/2023																		
10 Packs per Carton																		
PHILLIP MORRIS BRANDS																		
MARLBORO MAINLINE MENTHOL PACKINGS																		
MARLBORO KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO GOLD KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO GOLD 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO GOLD 100 MENTHOL SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO SILVER KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO SILVER 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO BLUE 83 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO BLUE 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO SMOOTH KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO SMOOTH 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO ICE KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO ICE 100 MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO MENTHOL SMOOTH ICE BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO MENTHOL BOLD ICE BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$17.70	\$68.55	\$6.85
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO KING SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO 100 SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO KING BOX 25s	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO KING BOX 5PK	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO 83S KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD KING SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD 100 SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD KING BOX 25s	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD KING BOX 5PK	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO SILVER BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO SILVER 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO BLEND NO. 27 KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO BLEND NO. 27 KING SOFT	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO BLEND NO. 27 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO SOUTHERN CUT KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO GOLD LABEL																		
MARLBORO GOLD LABEL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO GOLD LABEL 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO RED LABEL 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$20.20	\$66.05	\$6.60
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO EDGE BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO BLACK MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO NXT BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO MIDNIGHT MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO MENTHOL SLATE BOX & 100s BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$46.90	\$39.35	\$3.93
MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70
MARLBORO MENTHOL BACK SPECIAL BLEND 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70
MARLBORO NXT KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70
MARLBORO MIDNIGHT KING MENTHOL BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70
MARLBORO MENTHOL SLATE BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



		0.01		10.8		0.03					0.01		0.06					
VALID FOR 11/01/2023 - 11/30/2023																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
10 Packs per Carton																		
MARLBORO MENTHOL SLATE 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$29.20	\$57.05	\$5.70
MARLBORO SPECIAL SELECT PACKINGS-	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL SELECT GOLD KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL SELECT RED KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL SELECT RED 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL BLEND GREEN KING BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$23.70	\$62.55	\$6.25
MARLBORO 72'S																		
MARLBORO 72s BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$27.20	\$59.05	\$5.90
MARLBORO 72s GOLD BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$27.20	\$59.05	\$5.90
MARLBORO 72s SILVER BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$27.20	\$59.05	\$5.90
MARLBORO 72s GREEN BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$27.20	\$59.05	\$5.90
MARLBORO 72s BLACK BOX	\$68.34	1.60	\$0.67	\$67.41	\$10.80	\$78.21	\$2.35	\$80.56		\$80.56		\$0.81	\$81.37	\$4.8820	\$86.25	\$27.20	\$59.05	\$5.90
MERIT GOLD PACK FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
MERIT BLUE PACK FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
MERIT BLUE PACK 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT WHITE PACK 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS FILTER 100 BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



VALID FOR 11/01/2023 - 11/30/2023			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
BASIC FILTER 20s KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC FILTER 20s 100 BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC GOLD PACK 20s KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC GOLD PACK 100s	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC BLUE PACK KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC BLUE PACK 100s BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC MENTHOL FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58		\$106.58	\$10.66
BENSON & HEDGES 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES LUXURY 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES DELUXE 100s FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES KING SIZE	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
BENSON & HEDGES MENTHOL GREEN	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43		\$134.43	\$13.44
CHESTERFIELD FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
L&M FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M 100s FILTER BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M BLUE PACK FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M BLUE PACK 100s FILTER BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M TURKISH BLEND FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M TURKISH BLEND 100s FILTER BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M MENTHOL FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M 100s MENTHOL FILTER BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M BOLD MENTHOL FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$85.00		\$0.85	\$85.85	\$10.80	\$96.65	\$2.90	\$99.55		\$99.55		\$1.00	\$100.55	\$6.0330	\$106.58	\$10.00	\$96.58	\$9.66
NATS ORIG FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43	\$0.00	\$134.43	\$13.44
NATS YELLOW FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43	\$0.00	\$134.43	\$13.44
NATS BLUE FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43	\$0.00	\$134.43	\$13.44
NATS MENTHOL FILTER KING BOX	\$110.00		\$1.10	\$111.10	\$10.80	\$121.90	\$3.66	\$125.56		\$125.56		\$1.26	\$126.82	\$7.6090	\$134.43	\$0.00	\$134.43	\$13.44
R.J. REYNOLDS TOBACCO CO. (RJRT BRANDS)																		
CAMEL REGULAR FSC	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAMEL CLASSIC BLUE 99 BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC BLUE BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC FILTER 99 BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC FILTERS BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC GOLD BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL JADE SILVER BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL ROYAL BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC GOLD BOX 99	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CLASSIC MENTHOL BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL SILVER BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL JADE BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



			0.01		10.8		0.03				0.01		0.06		Rebate		RETAIL	
VALID FOR 11/01/2023 - 11/30/2023																		
	Revenue	Less Trade	WHOLESALE Cost of		LA SET RATE	Wholesale	Wholesale	Plus MU	Rebate	Wholesale	Less Trade	RETAIL Cost of		WS + Mark Up	Required to	RETAIL	RETAIL	
	List Price	Discount	doing business		\$10.80/Cart	before	Markup 3%		Required to	Min to	Discount	doing business		Up 6%	be passed	Min price	Minimum	
						Markup			be passed on	Retailer					on	per carton	\$/ Pack	
10 Packs per Carton																		
CAMEL CLASSIC MENTHOL SILVER BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CRISP NON-MENTHOL BLUE BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CRISP NON-MENTHOL GREEN BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CRUSH BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH MEN SILVER BOX FSC	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH MENTHOL BOX FSC	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH NON-MENTHOL OASIS BLUE BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH NON-MENTHOL OASIS GREEN BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH NON-MENTHOL OASIS SILVER BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH RICH BOX**	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH SMOOTH MENTHOL BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CLASSIC BLUE	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC FILTERS	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL NO. 9 MENTHE RC BOX FSC	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL NO. 9 RC BOX FSC	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC PLATINUM BOX	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC WIDES BLUE BOX	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC WIDES FILTERS BOX	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC WIDES MENTHOL BOX	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$18.50	\$76.39	\$7.64
CAMEL TURKISH GOLD BOX FSC	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$0.00	\$94.89	\$9.49
CAMEL TURKISH ROYAL BOX FSC	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$0.00	\$94.89	\$9.49
CAMEL TURKISH SILVER BOX FSC	\$74.50		\$0.75	\$75.25	\$10.80	\$86.05	\$2.58	\$88.63		\$88.63		\$0.89	\$89.52	\$5.3713	\$94.89	\$0.00	\$94.89	\$9.49
CAMEL REGULAR NON FILTER (70mm) SOFT PACK	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$18.50	\$70.94	\$7.09
CAMEL CRUSH NON-MENTHOL ESCAPE BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAMEL CRUSH NON-MENTHOL ESCAPE GOLD BOX	\$69.60		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$11.20	\$78.24	\$7.82
CAPRI INDIGO MENTHOL 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI INDIGO MENTHOL 120 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI JADE MENTHOL 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MAGENTA 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MAGENTA 120 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MAGENTA SUPER SLIM 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MAGENTA SUPER SLIM 120 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI VIOLET 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CAPRI VIOLET SUPER SLIM 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON KING BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL GREEN 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL GREEN 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL GREEN KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON MENTHOL KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON RED 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON RED 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
CARLTON RED KING BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
DORAL CLASSIC GOLD 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58		\$102.58	\$10.26
DORAL CLASSIC GOLD KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58		\$102.58	\$10.26
DORAL CLASSIC MENTHOL 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58		\$102.58	\$10.26
DORAL CLASSIC MENTHOL KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58		\$102.58	\$10.26



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



			0.01		10.8		0.03				0.01		0.06				
VALID FOR 11/01/2023 - 11/30/2023																	
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Markup Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																	
DORAL CLASSIC MENTHOL GOLD KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL CLASSIC RED 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL CLASSIC RED KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL CLASSIC SILVER 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL CLASSIC SILVER KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL GOLD 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL GOLD KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL MENTHOL 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL MENTHOL GOLD 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL MENTHOL GOLD KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL MENTHOL KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL RED 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL RED KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL SILVER 100 BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DORAL SILVER KING BOX	\$81.40		\$0.82	\$82.22	\$12.80	\$93.02	\$2.79	\$95.81		\$95.81		\$0.96	\$96.77	\$5.8062	\$102.58	\$102.58	\$10.26
DUNHILL FINE CUT BLACK (94mm) BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
DUNHILL FINE CUT WHITE (94mm) BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
DUNHILL INTERNATIONAL BLUE (94mm) BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
DUNHILL INTERNATIONAL GREEN (94mm) BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
DUNHILL INTERNATIONAL RED (94mm) BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
ECLIPSE KING BOX	\$98.00		\$0.98	\$98.98	\$16.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
ECLIPSE MENTHOL KING BOX	\$98.00		\$0.98	\$98.98	\$16.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
GPC CLASSIC GOLD 100 BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC GOLD KING BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC MENTHOL 100 SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD 100 SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KING SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC MENTHOL KING SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC MENTHOL SILVER 100 SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC NON-FILTER KING SOFT PACK	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC RED 100 BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC RED KING BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC SILVER 100 BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
GPC CLASSIC SILVER KING BOX	\$88.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$92.71	\$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	\$88.00		\$0.88	\$88.88	\$20.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$109.92	\$10.99
KAMEL RED GENUINE ORIGINAL KING BOX	\$88.00		\$0.88	\$88.88	\$20.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$109.92	\$10.99
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$88.00		\$0.88	\$88.88	\$20.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$109.92	\$10.99
KAMEL RED GENUINE SMOOTH TASTE KING BOX	\$88.00		\$0.88	\$88.88	\$20.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$109.92	\$10.99
KENT CLASSIC 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
KENT CLASSIC KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
KENT GOLD 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
KENT GOLD KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
KENT III SILVER 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
KENT III SILVER KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
LUCKY STRIKE FSC	\$98.00		\$0.98	\$98.98	\$22.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
LUCKY STRIKE NON-FILTER KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$24.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
LUCKY STRIKE CLASSIC NON-FILTER SOFT PACK	\$98.00		\$0.98	\$98.98	\$24.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11
LUCKY STRIKE ACTIVATE BLUE KING BOX**	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE ACTIVATE GREEN MENTHOL KING BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE GOLD FILTERS 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE GOLD FILTERS KING BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE MENTHOL 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE MENTHOL KING BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43		\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94



**Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$/ Pack		
VALID FOR 11/01/2023 - 11/30/2023																			
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU		Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Mark up 6%	WS + Mark Up				
10 Packs per Carton																			
LUCKY STRIKE MENTHOL SILVER KING BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43			\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94	\$4.29
LUCKY STRIKE RED FILTERS 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43			\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94	\$4.29
LUCKY STRIKE RED FILTERS KING BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43			\$69.43		\$0.70	\$70.13	\$4.2079	\$74.34	\$31.40	\$42.94	\$4.29
MISTY BLUE 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY BLUE 120 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY BLUE SLIM 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY BLUE SLIM 120 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY GREEN MENTHOL 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY GREEN MENTHOL 120 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY MENTHOL GREEN SLIM 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY MENTHOL GREEN SLIM 120 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY MENTHOL SILVER SLIM 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY ROSE 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY ROSE SLIM 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MISTY SILVER MENTHOL 100 BOX	\$78.00		\$0.78	\$78.78	\$27.80	\$89.58	\$2.69	\$92.27			\$92.27		\$0.93	\$93.20	\$5.5918	\$98.79		\$98.79	\$9.88
MONARCH CLASSIC BLUE 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC GOLD 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC GOLD KING BOX	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC MENTHOL 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC MENTHOL GOLD 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC MENTHOL GOLD KING SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC MENTHOL KING SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC RED 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MONARCH CLASSIC RED KING BOX	\$88.00		\$0.88	\$88.88	\$29.80	\$99.68	\$2.99	\$102.67			\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
MORE GOLD SLIM 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$31.80	\$109.78	\$3.29	\$113.07			\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
MORE MENTHOL SILVER SLIM 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$31.80	\$109.78	\$3.29	\$113.07			\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
MORE MENTHOL SLIM 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$31.80	\$109.78	\$3.29	\$113.07			\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
MORE SLIM 120 SOFT PACK	\$98.00		\$0.98	\$98.98	\$31.80	\$109.78	\$3.29	\$113.07			\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
NEWPORT MENTHOL																			
NEWPORT BOOST GOLD KING BOX**	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT BOOST MENTHOL KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL PLATINUM BLUE 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL PLATINUM BLUE KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL SMOOTH SELECT 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL SMOOTH SELECT CLASSIC 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL SMOOTH SELECT CLASSIC KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL SMOOTH SELECT KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$26.70	\$68.30	\$6.83
NEWPORT MENTHOL 100 SOFT PACK	\$74.60		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18			\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$41.20	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100 SOFT PACK	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$41.20	\$53.80	\$5.38
NEWPORT MENTHOL GOLD CLASSIC 100 SOFT PACK	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$41.20	\$53.80	\$5.38
NEWPORT MENTHOL GOLD CLASSIC KING SOFT PACK	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$41.20	\$53.80	\$5.38
NEWPORT MENTHOL GOLD KING SOFT PACK	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$41.20	\$53.80	\$5.38
NEWPORT MENTHOL KING SOFT PACK	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$41.20	\$53.80	\$5.38
NEWPORT MENTHOL 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL BLUE 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL BLUE CLASSIC 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL BLUE CLASSIC KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL BLUE KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL GOLD 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL GOLD CLASSIC 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL GOLD CLASSIC KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL GOLD KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT MENTHOL KING BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$29.20	\$65.80	\$6.58
NEWPORT SIGNATURE 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73			\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.40	\$59.60	\$5.96



**Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$/ Pack	
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up			
VALID FOR 11/01/2023 - 11/30/2023																		
10 Packs per Carton																		
NEWPORT SIGNATURE BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.40	\$59.60	\$5.96
NEWPORT NON-MENTHOL																		
NEWPORT NON-MENTHOL 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL BLEND BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL BLEND 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL KING BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL SELECT 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL SELECT KING BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT NON-MENTHOL GOLD 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$6.30	\$77.79	\$7.78
NEWPORT NON-MENTHOL GOLD KING BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09			
NEWPORT NON-MENTHOL GREEN 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$21.30	\$73.70	\$7.37
NEWPORT NON-MENTHOL GREEN KING BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$21.30	\$62.79	\$6.28
NEWPORT EXP NON-MENTHOL FLEX 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL FLEX BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL LUX 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL LUX BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL MAX 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL MAX BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL MIX 100 BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NEWPORT EXP NON-MENTHOL MIX BOX	\$74.60		\$0.75	\$75.35	\$10.80	\$86.15	\$2.58	\$88.73		\$88.73		\$0.89	\$89.62	\$5.3775	\$95.00	\$35.80	\$59.20	\$5.92
NOW MENTHOL GREEN 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
NOW MENTHOL GREEN KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
NOW RED 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
NOW RED KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD BLUE FILTER 100 SOFT PACK	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
OLD GOLD FILTER 100 BOX	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
OLD GOLD FILTER KING BOX	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
OLD GOLD FILTER KING SOFT PACK	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
OLD GOLD GOLD 100 BOX	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
OLD GOLD GOLD KING BOX	\$88.00		\$0.88	\$88.88	\$10.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92		\$109.92	\$10.99
PALL MALL CLASSIC NON-FILTER KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
PALL MALL VINTAGE GOLD 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11
PALL MALL BLUE FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL BLUE FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL CLASSIC MENTHOL 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL CLASSIC MENTHOL KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL BLACK FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL GREEN FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL WHITE FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL ORANGE FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL ORANGE FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL RED FILTER 100 BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL RED FILTER KING BOX	\$63.30		\$0.64	\$63.94	\$10.80	\$74.74	\$2.24	\$76.98		\$76.98		\$0.77	\$77.75	\$4.6651	\$82.42	\$20.40	\$62.02	\$6.20
PALL MALL SELECT BLUE 100 BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
PALL MALL SELECT BLUE BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
PALL MALL SELECT MENTHOL 100 BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
PALL MALL SELECT MENTHOL BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
PALL MALL SELECT RED 100 BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
PALL MALL SELECT RED BOX	\$56.05		\$0.57	\$56.62	\$10.80	\$67.42	\$2.02	\$69.44		\$69.44		\$0.70	\$70.14	\$4.2086	\$74.35	\$0.00	\$74.35	\$7.44
STATE EXPRESS 555 GOLD KING BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07		\$121.07	\$12.11



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



VALID FOR 11/01/2023 - 11/30/2023	0.01		10.8		0.03		0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack			
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business				Retail Mark up 6%	WS + Mark Up	
10 Packs per Carton																
TAREYTON CLASSIC 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$12.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TAREYTON CLASSIC KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$12.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE BLUE 100 BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE BLUE 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE BLUE KING BOX	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE BLUE KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE MENTHOL GREEN 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
TRUE MENTHOL GREEN KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$14.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC MENTHOL 100 SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC MENTHOL KING SOFT PACK	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC SILVER 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
VANTAGE CLASSIC SILVER KING BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07	\$113.07	\$1.14	\$114.21	\$6.8528	\$121.07	\$121.07	\$12.11	
**Optional Menthol																
SANTA FE NATURAL TOBACCO CO. (SFNTC)																
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$94.46	\$9.45
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT HP CELADON	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$74.10		\$0.75	\$74.85	\$10.80	\$85.65	\$2.57	\$88.22	\$88.22	\$0.89	\$89.11	\$5.3466	\$94.46	\$2.30	\$92.16	\$9.22
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$78.90		\$0.79	\$79.69	\$10.80	\$90.49	\$2.71	\$93.20	\$93.20	\$0.94	\$94.14	\$5.6487	\$99.79	\$2.30	\$97.49	\$9.75
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$78.90		\$0.79	\$79.69	\$10.80	\$90.49	\$2.71	\$93.20	\$93.20	\$0.94	\$94.14	\$5.6487	\$99.79	\$2.30	\$97.49	\$9.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$78.90		\$0.79	\$79.69	\$10.80	\$90.49	\$2.71	\$93.20	\$93.20	\$0.94	\$94.14	\$5.6487	\$99.79	\$2.30	\$97.49	\$9.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$78.90		\$0.79	\$79.69	\$10.80	\$90.49	\$2.71	\$93.20	\$93.20	\$0.94	\$94.14	\$5.6487	\$99.79	\$2.30	\$97.49	\$9.75
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$78.90		\$0.79	\$79.69	\$10.80	\$90.49	\$2.71	\$93.20	\$93.20	\$0.94	\$94.14	\$5.6487	\$99.79	\$2.30	\$97.49	\$9.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$64.90		\$0.65	\$65.55	\$10.80	\$76.35	\$2.29	\$78.64	\$78.64	\$0.79	\$79.43	\$4.7658	\$84.20	\$7.80	\$76.40	\$7.64
NATURAL AMERICAN SPIRIT SMOOTH GOLD	\$64.90		\$0.65	\$65.55	\$10.80	\$76.35	\$2.29	\$78.64	\$78.64	\$0.79	\$79.43	\$4.7658	\$84.20	\$7.80	\$76.40	\$7.64
ITG BRANDS																
WINSTON	\$67.24		\$0.68	\$67.92	\$10.80	\$78.72	\$2.36	\$81.08	\$81.08	\$0.82	\$81.90	\$4.9141	\$86.82	\$10.50	\$76.32	\$7.63
KOOL	\$67.94		\$0.68	\$68.62	\$10.80	\$79.42	\$2.38	\$81.80	\$81.80	\$0.82	\$82.62	\$4.9574	\$87.58	\$13.50	\$74.08	\$7.41
USA GOLD BRANDS	\$61.85		\$0.62	\$62.47	\$10.80	\$73.27	\$2.20	\$75.47	\$75.47	\$0.76	\$76.23	\$4.5737	\$80.80	\$0.00	\$80.80	\$8.08
MAVERICK	\$51.99		\$0.52	\$52.51	\$10.80	\$63.31	\$1.90	\$65.21	\$65.21	\$0.66	\$65.87	\$3.9522	\$69.82	\$11.60	\$58.22	\$5.82
FORTUNA BRANDS	\$55.54		\$0.56	\$56.10	\$10.80	\$66.90	\$2.01	\$68.91	\$68.91	\$0.69	\$69.60	\$4.1758	\$73.77		\$73.77	\$7.38
RAVE BRANDS	\$55.54		\$0.56	\$56.10	\$10.80	\$66.90	\$2.01	\$68.91	\$68.91	\$0.69	\$69.60	\$4.1758	\$73.77		\$73.77	\$7.38
SALEM	\$73.74		\$0.74	\$74.48	\$10.80	\$85.28	\$2.56	\$87.84	\$87.84	\$0.88	\$88.72	\$5.3231	\$94.04		\$94.04	\$9.40
CROWNS BRANDS	\$24.59		\$0.25	\$24.84	\$10.80	\$35.64	\$1.07	\$36.71	\$36.71	\$0.37	\$37.08	\$2.2248	\$39.30	\$0.00	\$39.30	\$3.93
MONTCLAIR BRANDS	\$31.65		\$0.32	\$31.97	\$10.80	\$42.77	\$1.28	\$44.05	\$44.05	\$0.45	\$44.50	\$2.6702	\$47.17	\$1.20	\$45.97	\$4.60
SONOMA BRANDS	\$39.40		\$0.40	\$39.80	\$10.80	\$50.60	\$1.52	\$52.12	\$52.12	\$0.53	\$52.65	\$3.1589	\$55.81	\$9.20	\$46.61	\$4.66
LIGGETT VECTOR BRANDS																
EVE AMETHYST 120S BOX	\$63.39		\$0.64	\$64.03	\$10.80	\$74.83	\$2.24	\$77.07	\$77.07	\$0.78	\$77.85	\$4.6713	\$82.53	\$2.00	\$80.53	\$7.27
EVE MENTHOL EMERALD 120S BOX	\$63.39		\$0.64	\$64.03	\$10.80	\$74.83	\$2.24	\$77.07	\$77.07	\$0.78	\$77.85	\$4.6713	\$82.53	\$2.00	\$80.53	\$7.27



**Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Markup	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
VALID FOR 11/01/2023 - 11/30/2023																		
10 Packs per Carton																		
EVE SAPPHIRE 120S BOX	\$63.39		\$0.64	\$64.03	\$10.80	\$74.83	\$2.24	\$77.07		\$77.07		\$0.78	\$77.85	\$4.6713	\$82.53	\$2.00	\$80.53	\$7.27
EVE MENTHOL TURQUOISE 120S BOX	\$63.39		\$0.64	\$64.03	\$10.80	\$74.83	\$2.24	\$77.07		\$77.07		\$0.78	\$77.85	\$4.6713	\$82.53	\$2.00	\$80.53	\$7.27
GRAND PRIX NON FILTER KINGS BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX RED KINGS BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX RED 100S BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX BLUE KINGS BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX BLUE 100S BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX ORANGE 100S BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX MENTHOL GOLD KINGS BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX MENTHOL GOLD 100S BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
GRAND PRIX MENTHOL SILVER 100S BOX	\$57.99		\$0.58	\$58.57	\$10.80	\$69.37	\$2.08	\$71.45		\$71.45		\$0.72	\$72.17	\$4.3303	\$76.50	\$2.00	\$74.50	\$6.67
LIGGETT SELECT NON FILTER KINGS BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT RED KINGS BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT RED 100S BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT BLUE KINGS BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT BLUE 100S BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT ORANGE 100S BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$60.94		\$0.61	\$61.55	\$10.80	\$72.35	\$2.17	\$74.52		\$74.52		\$0.75	\$75.27	\$4.5162	\$79.79	\$7.00	\$72.79	\$7.00
EAGLE 20'S NON FILTER KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S RED KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S RED 100S BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S BLUE KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S BLUE 100S BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S ORANGE KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S ORANGE 100S BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S MENTHOL GOLD 100S BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S METHOL SILVER KINGS BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
EAGLE 20'S MENTHOL SILVER 100S BOX	\$46.25		\$0.47	\$46.72	\$10.80	\$57.52	\$1.73	\$59.25		\$59.25		\$0.60	\$59.85	\$3.5907	\$63.44	\$8.75	\$54.69	\$5.45
MONTEGO RED 100S BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO BLUE 100S BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO ORANGE 100S BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO MENTHOL GOLD 100S BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO MENTHOL SILVER 100S BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO RED KINGS BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO BLUE KINGS BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO MENTHOL GOLD KINGS BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
MONTEGO MENTHOL SILVER KINGS BOX	\$29.95		\$0.30	\$30.25	\$10.80	\$41.05	\$1.23	\$42.28		\$42.28		\$0.43	\$42.71	\$2.5627	\$45.27	\$4.75	\$40.52	\$3.84
PYRAMID NON FILTER KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID RED KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID RED 100S BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID BLUE KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID BLUE 100S BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID ORANGE KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID ORANGE 100S BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID MENTHOL GOLD KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID MENTHOL GOLD 100S BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID MENTHOL SILVER KINGS BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
PYRAMID MENTHOL SILVER 100S BOX	\$53.65		\$0.54	\$54.19	\$10.80	\$64.99	\$1.95	\$66.94		\$66.94		\$0.67	\$67.61	\$4.0566	\$71.67	\$2.00	\$69.67	\$6.28
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67		\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13



**Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06					
VALID FOR 11/01/2023 - 11/30/2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
CIGARETTES (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HAVANA OVALS (CUBE) SPACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
ECHO BRANDS																		
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00		\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49		\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80		\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91		\$33.91	\$3.39
ACE-India (Discontinued)																		
ACE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77		\$36.77	\$3.68
GOLD CREST (Discontinued)																		
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21		\$36.21	\$3.62
JTI BRANDS																		
WAVE	\$48.69		\$0.48	\$48.69	\$10.80	\$59.49	\$1.78	\$61.27	\$5.00	\$56.27		\$0.57	\$56.84	\$3.4107	\$60.26	\$17.15	\$43.11	\$4.31
WINGS	\$34.05		\$0.35	\$34.40	\$10.80	\$45.20	\$1.36	\$46.56		\$46.56		\$0.47	\$47.03	\$2.8216	\$49.85	\$0.00	\$49.85	\$4.98
EXPORT 'A'	\$63.40		\$0.64	\$63.40	\$10.80	\$74.20	\$2.23	\$76.43	\$0.00	\$76.43		\$0.77	\$77.20	\$4.6318	\$81.83	\$0.00	\$81.83	\$8.18
LD BY L. DUCAT	\$29.45		\$0.30	\$29.75	\$10.80	\$40.55	\$1.22	\$41.77	\$5.00	\$36.77		\$0.37	\$37.14	\$2.2282	\$39.36	\$16.50	\$22.86	\$2.29
LD BY L. DUCAT - CLUB STYLES	\$57.29		\$0.58	\$57.87	\$10.80	\$68.67	\$2.06	\$70.73		\$70.73		\$0.71	\$71.44	\$4.2864	\$75.72651	\$0.00	\$75.73	\$7.57
CHEYENNE INTERNATIONAL																		
CHEYENNE	\$22.65		\$0.23	\$22.88	\$10.80	\$33.68	\$1.01	\$34.69		\$34.69		\$0.35	\$35.04	\$2.1024	\$37.14		\$37.14	\$3.71
DECADE	\$22.41		\$0.23	\$22.64	\$10.80	\$33.44	\$1.00	\$34.44		\$34.44		\$0.35	\$34.79	\$2.0876	\$36.88		\$36.88	\$3.69
AURA	\$39.99		\$0.40	\$40.39	\$10.80	\$51.19	\$1.54	\$52.73	\$10.00	\$42.73		\$0.43	\$43.16	\$2.5893	\$45.75		\$45.75	\$4.57
US LEAF/PREMIER BRANDS																		
1ST CLASS	\$39.75		\$0.40	\$40.15	\$10.80	\$50.95	\$1.53	\$52.48	\$4.00	\$48.48		\$0.49	\$48.97	\$2.9381	\$51.91		\$51.91	\$5.19
1839	\$39.45		\$0.40	\$39.85	\$10.80	\$50.65	\$1.52	\$52.17		\$52.17		\$0.53	\$52.70	\$3.1620	\$55.86	\$5.50	\$50.36	\$5.04
Ace	\$24.95		\$0.25	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$4.95	\$32.13		\$0.33	\$32.46	\$1.9476	\$34.41		\$34.41	\$3.44
SHIELD	\$39.75		\$0.40	\$40.15	\$10.80	\$50.95	\$1.53	\$52.48		\$52.48		\$0.53	\$53.01	\$3.1805	\$56.19	\$5.50	\$50.69	\$5.07
TRAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
ULTRA BUY	\$39.75		\$0.40	\$40.15	\$10.80	\$50.95	\$1.53	\$52.48	\$1.00	\$51.48		\$0.52	\$52.00	\$3.1199	\$55.12	\$4.45	\$50.67	\$5.07
WILDHORSE	\$39.75		\$0.40	\$40.15	\$10.80	\$50.95	\$1.53	\$52.48		\$52.48		\$0.53	\$53.01	\$3.1805	\$56.19	\$10.00	\$46.19	\$4.62
MANITOU	\$41.00		\$0.41	\$41.41	\$10.80	\$52.21	\$1.57	\$53.78		\$53.78		\$0.54	\$54.32	\$3.2590	\$57.58	\$3.00	\$54.58	\$5.46
SMOKIN' JOES MARKET																		
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42		\$36.42	\$3.64
CARNIVAL																		
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20		\$38.20	\$3.82
TIMELESS TIME																		
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65		\$36.65	\$3.67
THIS																		
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08		\$31.08	\$3.11