



4 TOBACCO			0.01		10.8		0.03					0.01		0.06				
VALID FOR 05/01/2025 through 05/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
To Fusio por Guiton					PHILI	IP MORR	IS BRANDS											
MARLBORO MAINLINE MENTHOL PACKINGS		ĺ																
MARLBORO KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93,46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD 100 MENTHOL SOFT	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SILVER KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SILVER 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO BLUE 83 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO BLUE 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SMOOTH KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SMOOTH 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO ICE KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO ICE 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO MENTHOL SMOOTH ICE BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO MENTHOL BOLD ICE BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO 100 SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING BOX 25s	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34 \$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING BOX 5PK MARLBORO 835 KING BOX	\$78.94 \$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71 \$87.71	\$2.63	\$90.34 \$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50 \$16.50	\$80.23 \$80.23	\$8.02 \$8.02
MARLBORO GOLD KING BOX	\$78.94	2.80	\$0.77 \$0.77	\$76.91 \$76.91	\$10.80 \$10.80	\$87.71	\$2.63 \$2.63	\$90.34		\$90.34		\$0.91 \$0.91	\$91.25 \$91.25	\$5.4751 \$5.4751	\$96.73 \$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX MARLBORO GOLD KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD 100 SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX 25s	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX 5PK	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SILVER BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SILVER 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SOUTHERN CUT KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD LABEL																		
MARLBORO GOLD LABEL BOX	\$76.94	2.80	\$0.75	\$74.89	\$10.80	\$85.69	\$2.57	\$88.26		\$88.26		\$0.89	\$89.15	\$5.3490	\$94.50	\$44.70	\$49.80	\$4.98
MARLBORO GOLD LABEL 100 BOX	\$76.94	2.80	\$0.75	\$74.89	\$10.80	\$85.69	\$2.57	\$88.26		\$88.26		\$0.89	\$89.15	\$5.3490	\$94.50	\$44.70	\$49.80	\$4.98
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO RED LABEL 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO EDGE BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
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MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO NXT KING BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MIDNIGHT KING MENTHOL BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL SLATE BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL SLATE 100 BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 05/01/2025 through 05/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT RED KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT RED 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL BLEND GREEN KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
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MARLBORO 72'S																		
MARLBORO 72s BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.50	\$74.23	\$7.42
MARLBORO 72s GOLD BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.50	\$74.23	\$7.42
MARLBORO 72s SILVER BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.50	\$74.23	\$7.42
MARLBORO 72s GREEN BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$22.50	\$77.57	\$7.76
MARLBORO 72s BLACK BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$22.50	\$77.57	\$7.76
MERIT GOLD PACK FILTER KING BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
MERIT BLUE PACK FILTER KING BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
MERIT BLUE PACK 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
VIRGINIA SLIMS FILTER 100 BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 05/01/2025 through 05/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
			4	4	4		44 44	4		4-1-4			4	4			4	44.44
BASIC FILTER 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC FILTER 20s 100 BOX	\$57.85 \$57.85		\$0.58	\$58.43 \$58.43	\$10.80 \$10.80	\$69.23 \$69.23	\$2.08 \$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216 \$4.3216	\$76.35	\$35.30 \$35.30	\$41.05	\$4.10
BASIC GOLD PACK 20s KING BOX BASIC GOLD PACK 100s	\$57.85		\$0.58 \$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31 \$71.31		\$71.31 \$71.31		\$0.72 \$0.72	\$72.03 \$72.03	\$4.3216	\$76.35 \$76.35	\$35.30	\$41.05 \$41.05	\$4.10 \$4.10
BASIC BLUE PACK KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC BLUE PACK 100s BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BENSON & HEDGES 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES LUXURY 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES DELUXE 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES KING SIZE	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES MENTHOL GREEN	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80 \$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE BOX FILTER KING CHESTERFIELD BLUE 100 BOX KING	\$58.94 \$58.94		\$0.59 \$0.59	\$59.53 \$59.53	\$10.80	\$70.33 \$70.33	\$2.11 \$2.11	\$72.44 \$72.44		\$72.44 \$72.44		\$0.73 \$0.73	\$73.17 \$73.17	\$4.3902 \$4.3902	\$77.56 \$77.56	\$0.00 \$0.00	\$77.56 \$77.56	\$7.76 \$7.76
CHESTERFIELD BLUE 100 BOX KING	\$36.94		\$0.35	\$35.33	\$10.60	\$70.55	\$2.11	\$72.44		372.44		30.73	\$73.17	34.3502	\$77.50	30.00	\$77.30	\$7.70
L&M FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M 100s FILTER BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8,97
L&M BLUE PACK FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8,97
L&M BLUE PACK 100s FILTER BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M TURKISH BLEND FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M TURKISH BLEND 100S FILTER BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M MENTHOL FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M 100s MENTHOL FILTER BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M BOLD MENTHOL FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9,94
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
	_						CO. (RJRT E											
CAMEL REGULAR FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAMEL CLASSIC BLUE 99 BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC BLUE BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC BLOC BOX CAMEL CLASSIC FILTER 99 BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC FILTERS BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC FILETOS BOX CAMEL CLASSIC GOLD BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC GOLD BOX CAMEL CLASSIC GOLD BOX 99	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.74	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL CRUSH BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
			\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82





			0.01		10.8		0.03					0.01		0.06				
						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		Required to	Min price	Minimum
VALID FOR 05/01/2025 through 05/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
CAMEL CRUSH MENTHOL BOX FSC	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH RICH BOX**	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL GOLD BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.31	\$81.68	\$8.17
	7.0						\$2.74			70					\$89.44	7-0.0-		\$7.04
CAMEL JADE BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10		\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624		\$19.01	\$70.43	
CAMEL JADE SILVER BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL ROYAL BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL SILVER BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL CLASSIC MENTHOL BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC MENTHOL SILVER BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC BLUE	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC FILTERS	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL NO. 9 MENTHE RC BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL NO. 9 RC BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC PLATINUM BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES BLUE BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES FILTERS BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES MENTHOL BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH GOLD BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH ROYAL BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH SILVER BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
O WHILE TO MINIST SIEVEN DOXYOG	φοσίτο		φο.50	φ30.00	\$10.00	Q101.10	φ5.0 :	\$20		Q10 II I I		ψ1.03	Q105.15	φ0.5255	Ų111.0L		V111.02	Ψ11.10
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI VIOLET SOPER SLIIVI 100 BOX FSC	\$115.20		\$1.14	Ş114.54	\$10.60	\$123.14	\$5.75	\$120.05		\$120.05		\$1.25	\$130.16	\$7.0111	\$136.00	Ş0.00	\$136.00	\$13.00
CARLTON 100 BOX RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	Ć12F 14	ć2 7F	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON 100 BOX RC FSC CARLTON 120 FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14 \$125.14	\$3.75 \$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	7													-	-	\$0.00		
CARLTON MENTHOL BOX 100 RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00		\$138.00	\$13.80
CARLTON MENTHOL 120 FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DORAL GOLD 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL GOLD FSC BOX	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOL BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOLGOLD 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOL BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL RED 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL RED FSC BOX	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL SILVER 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL SILVER BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DUNHILL INTERNATIONAL RED	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL INTERNATIONAL GREEN BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL INTERNATIONAL BLUE BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL FINE CUT BLACK BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL FINE CUT WHITE BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
BOTTILE THE COT WHITE BOX	y115.20		Ų1.14	Ş114.34	Ģ10.00	7125.14	<i>\$3.75</i>	Ģ120.03		Ģ120.03		71.23	¥130.10	ψ7.0111	Ģ130.00	Ş0.00	\$130.00	Ģ13.00
ECLIPSE BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
ECLIPSE BOX FSC ECLIPSE MENTHOL BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
ECCLIFUL WILLIAM TOC BOX FUC	Ş113.ZU		\$1.14	Ş114.34	\$10.00	\$123.14	Ş3.73	\$120.09		\$120.09		Ş1.27	\$130.18	77.0111	\$130.00	30.00	00.001ب	\$15.00
GPC CLASSIC GOLD 100 BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC GOLD 100 BOX GPC CLASSIC GOLD BOX	7-000		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46			\$0.00	\$92.71	\$9.27
arc crassic goth box	\$103.20		\$0.73	\$/3.2/	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59	l	\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92./I	\$9.27





			0.01		10.8		0.03					0.01		0.06				
VALID FOR OF 104 /2025 Abrevials OF /24 /2025	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to	RETAIL Min price	RETAIL Minimum
VALID FOR 05/01/2025 through 05/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
GPC CLASSIC MENTHOL 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL KS	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL SILVER 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC NON-FILTER	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED 100 BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER 100 BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
	\$103.20			\$104.24	\$10.80	\$115.04	\$3.45			\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
KAMEL RED GENUINE ORIGINAL BOX KAMEL RED GENUINE SMOOTH TASTE 100 BOX			\$1.04 \$1.04	\$104.24	\$10.80	\$115.04		\$118.49 \$118.49				\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	
	\$103.20						\$3.45			\$118.49								\$12.69
KAMEL RED GENUINE SMOOTH TASTE BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
KENT CLASSIC 100S	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT CLASSIC KING	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT GOLD 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT GOLD KING	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT III SILVER	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT III SILVER 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
												,						
LUCKY STRIKE FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
LUCKY STRIKE ACTIVATE BLUE BOX*	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE GOLD 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE GOLD BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL SILVER BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE RED 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE RED BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
			,			, ,		,		\$0.00		, -						
MISTY BLUE 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY BLUE 120 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL GREEN 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL GREEN 120 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL SILVER 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY ROSE 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
			4	4		4	44	4		4		4	4	4	4			
MONARCH CLASSIC BLUE 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC GOLD 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49	ļ	\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC GOLD BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49 \$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49				\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL 100	\$103.20 \$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL GOLD	¥-00:-0		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL GOLD 100	\$103.20 \$103.20		\$1.04 \$1.04	\$104.24	\$10.80 \$10.80	\$115.04 \$115.04	\$3.45 \$3.45	\$118.49 \$118.49		\$118.49		\$1.19 \$1.19	\$119.68 \$119.68	\$7.1809 \$7.1809	\$126.86 \$126.86	\$0.00 \$0.00	\$126.86 \$126.86	\$12.69
MONARCH CLASSIC RED 100	¥-00:-0			\$104.24				-		\$118.49	 			-				\$12.69
MONARCH CLASSIC RED BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MORE GOLD SLIM 120	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
MORE MENTHOL SILVER SLIM 120	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
MORE MENTHOL SLIM 120	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
MORE SLIM 120	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NEWPORT MENTHOL BLUE 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02





			0.01		10.8		0.03					0.01		0.06				
						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		Required to	Min price	Minimum
VALID FOR 05/01/2025 through 05/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
NEWPORT MENTHOL BLUE BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL 100 BOX	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL GOLD 100 NEWPORT MENTHOL GOLD 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL GOLD BX	Ş04.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00		-			\$90.24	\$9.02
	\$84.70 \$84.70												\$100.24	\$6.0144	\$106.25	\$16.01		
NEWPORT MENTHOL GOLD KINGS	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT PLATINUM BLUE 100 BOX	Ş04.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT PLATINUM BLUE BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT SMOOTH SELECT 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT SMOOTH SELECT BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25		\$106.25	\$10.63
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP LUX 100 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP FLEX 100 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT NON-MENTHOL 100 BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL GOLD 100 BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL GOLD BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
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NOW MENTHOL GREEN	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW MENTHOL GREEN 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW RED	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW RED 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW RED 100	Ş113.20		Ş1.14	J114.J4	\$10.00	J12J.14	\$5.75	7120.03		Ç120.03		Ş1.23	J130.16	\$7.0111	\$138.00	\$0.00	\$138.00	\$15.80
OLD GOLD BLUE FILTER 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER KING	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
	\$103.20																	
OLD GOLD GOLD 100 BOX	7-00:-0		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD GOLD BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
	4		4	4	4	4.4	44	4		4		4	4	4	4		4	412.22
PALL MALL CLASSIC NON-FILTER	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
PALL MALL VINTAGE GOLD 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
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PALL MALL BLUE FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL BLUE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL CLASSIC MENTHOL 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL CLASSIC MENTHOL BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL BLACK FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL GREEN FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL WHITE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL ORANGE FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL ORANGE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL RED FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL RED FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
	Ţ. OO		7.5.7		7-3.00	,,,,,,,	72.00	755		,		72.00	, 23.57	70.5021	, , , , , ,	7_5.02	7.5.00	Ţ.107
PALL MALL SELECT BLUE 80 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT GREEN 80 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT RED 80 BX	\$50.03 \$50.03		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
I THE THE SELECT NEW OO BY	7J0.0J		JU.33	755.44	910.00	7,0.24	72.11	712.33		77 Z.33	l	70.73	y, J.00	ÿ4.3040	ÿ,7,40		7,7,40	٧١.١٦





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						Wholesale			Rebate	Wholesale	'	RETAIL Cost	1			Rebate	RETAIL	RETAIL
VALID FOR 05 /01 /2025 +brough 05 /21 /2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of		LA SET Rate \$10.80/Cart	before Markup	Wholesale Markup 3%	Plus MU	Required to	Min to	Less Trade Discount	of doing business		Retail Mark	WS + Mark Up	Required to	Min price	Minimum
VALID FOR 05/01/2025 through 05/31/2025	LIST Price	Discount	doing business		\$10.80/Cart	iviarkup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton								<u> </u>			<u> </u>						<u> </u>	
PALL MALL SELECT BLUE 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT GREEN 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT RED 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
CTATE EVANCES SEE COLD BOY SEE	4440.00			****	440.00	4425.44	40.75	4432.00		4420.00	<u> </u>	44.20	4420.40	47.0444	4422.00	40.00	4420.00	442.00
STATE EXPRESS 555 GOLD BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TAREYTON CLASSIC	\$113.20		\$1.14	Ć114 24	\$10.80	Ć425.44	62.75	\$128.89		\$128.89	<u> </u>	ć1 20	Ć120.10	Ć7.0444	\$138.00	\$0.00	Ć120.00	\$13.80
TAREYTON CLASSIC 100	\$113.20			\$114.34 \$114.34	\$10.80	\$125.14 \$125.14	\$3.75 \$3.75			\$128.89	<u> </u>	\$1.29 \$1.29	\$130.18 \$130.18	\$7.8111 \$7.8111	\$138.00	\$0.00	\$138.00 \$138.00	
TAKETION CLASSIC 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE RUIE 400	ć112.20		Ć4 44	Ć114 24	Ć10.00	Ć125.14	62.75	¢430.00		ć420.00	<u> </u>	Ć1 20	¢120.10	Ć7.0444	Ć120.00	ć0.00	Ć120.00	ć12.00
TRUE BLUE 100	\$113.20		\$1.14	\$114.34 \$114.34	\$10.80 \$10.80	\$125.14	\$3.75	\$128.89		\$128.89 \$128.89		\$1.29 \$1.29	\$130.18 \$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80 \$13.80
TRUE BLUE 100 BOX	\$113.20		\$1.14 \$1.14	\$114.34	\$10.80	\$125.14 \$125.14	\$3.75 \$3.75	\$128.89 \$128.89		\$128.89		\$1.29	\$130.18	\$7.8111 \$7.8111	\$138.00 \$138.00	\$0.00	\$138.00 \$138.00	7 - 0 - 0 - 0
TRUE BLUE BOX TRUE BLUE KINGS	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	7		<u> </u>				\$3.75	\$128.89						\$7.8111		\$0.00	\$138.00	
TRUE MENTHOL GREEN 100	\$113.20 \$113.20		\$1.14	\$114.34	\$10.80	\$125.14				\$128.89 \$128.89		\$1.29	\$130.18		\$138.00			\$13.80 \$13.80
TRUE MENTHOL GREEN KINGS	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC	Ć112.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	\$113.20		\$1.14		\$10.80		\$3.75	\$128.89							\$138.00	\$0.00		
VANTAGE CLASSIC 100	\$113.20			\$114.34		\$125.14				\$128.89 \$128.89		\$1.29	\$130.18	\$7.8111			\$138.00	\$13.80 \$13.80
VANTAGE CLASSIC MENTHOL	ÿ113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	7-0.00
VANTAGE CLASSIC MENTHOL 100S FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89			<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	
VANTAGE CLASSIC SILVER 100 BOX	ÿ113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89 \$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89	<u> </u>	\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
*****											<u> </u>	$\vdash \vdash \vdash$						
**Optional Menthol													\vdash					
TRUE BLUE 400	4405.50		44.00	4400.50	440.00	4447.00	42.52	4422.00		4420.00		04.24	4422.00	47.0054	4422.42	40.00	4420.42	442.04
TRUE BLUE 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	
TRUE BLUE 100 BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE KINGS	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE MENTHOL GREEN 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	
TRUE MENTHOL GREEN KINGS	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTA OF CLASSIC	\$105.50		44.00	4400.50	440.00	4447.00	42.52	4422.00		4420.00	<u> </u>	64.24	4422.00	47.0054	4122.12	40.00	4420.42	442.04
VANTAGE CLASSIC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88 \$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88			<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL 100S FSC	\$105.50 \$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88 \$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94 \$12.94
VANTAGE CLASSIC SILVER 100 BOX	Ψ105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88			<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	
VANTAGE CLASSIC SILVER BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
**O-4: 844:											<u> </u>	$\vdash \vdash \vdash$						
**Optional Menthol												$\vdash \vdash \vdash$						
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							BACCO CO. (. ,			الكسر	الكبير	الكتب	الكيب			الكبي	
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$105.70	
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73	<u> </u>	\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73	<u></u> '	\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT HP CELADON	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
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NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
THE COLUMN TO TH																	\$109.53	\$10.95





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VALID FOR 05/01/2025 through 05/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT SMOOTH GOLD	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
IVATORIAL AWIERICAN SPIRIT SWIDOTTI GOLD	J00.10		\$0.03	Ş08.73	Ş10.80	\$75.55	\$2.33	301.30		Ş61.36		Ş0.62	J02.00	Ş4.5075	Ş67.77	Ş0.01	J81.70	Ş8.18
					ļ.	ITG BRA	NDS				Į.	ļ.	Į.					
WINSTON	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91,17		\$0.92	\$92.09	\$5.5251	\$97.61	\$32.00	\$65.61	\$6.56
WINSTON SELECT	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91.17		\$0.92	\$92.09	\$5.5251	\$97.61	\$71.60	\$26.01	\$2.60
VIIIO OI OLLEG	ψ7 O.S T		φοινγ	<i>\$771.72</i>	ψ10.00	ψ00.51	\$2.00	ψ32.17		ψ32.27		φ0.32	ψ32.03	ψ3.3231	ψ37101	ψ/ 1.00	φ <u></u> 20.01	ψ <u>2.00</u>
KOOL	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$48.50	\$49.89	\$4.99
KOOL LUXE	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$63.60	\$34.79	\$3.48
KOOL BLACK	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$79.80	\$18.59	\$1.86
USA GOLD BRANDS	\$77.75		\$0.78	\$78.53	\$10.80	\$89.33	\$2.68	\$92.01		\$92.01		\$0.93	\$92.94	\$5.5764	\$98.52	\$0.00	\$98.52	\$9.85
MAVERICK	\$58.99		\$0.59	\$59.58	\$10.80	\$70.38	\$2.11	\$72.49		\$72.49		\$0.73	\$73.22	\$4.3933	\$77.61	\$10.60	\$67.01	\$6.70
	7		70.00	700.00	7-0.00	7.0.00	7	712110		******		7	7.0	7	711102	7	7	70
FORTUNA BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
RAVE BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
SALEM	\$89.64		\$0.90	\$90.54	\$10.80	\$101.34	\$3.04	\$104.38		\$104.38		\$1.05	\$105.43	\$6.3258	\$111.76	\$0.00	\$111.76	\$11.18
CROWNIC PRANCE	407.50		40.00	407.07	440.00	420.67	64.46	420.00		420.02		40.40	440.00	42.4420	442.54	44.50	420.44	d2.04
CROWNS BRANDS	\$27.59		\$0.28	\$27.87	\$10.80	\$38.67	\$1.16	\$39.83		\$39.83		\$0.40	\$40.23	\$2.4138	\$42.64	\$4.50	\$38.14	\$3.81
MONTCLAIR BRANDS	\$40.65		\$0.41	\$41.06	\$10.80	\$51.86	\$1.56	\$53.42		\$53.42		\$0.54	\$53.96	\$3.2373	\$57.19	\$0.00	\$57.19	\$5.72
MONTELAIN BINANDS	Ş-10.05		Ş0.41	Ç41.00	Ģ10.00	731.00	\$1.50	\$33.42		733.4Z		70.54	733.30	75.2575	\$57.15	Ç0.00	Ş37.13	γ3.7 <i>L</i>
SONOMA BRANDS	\$46.40		\$0.47	\$46.87	\$10.80	\$57.67	\$1.73	\$59.40		\$59.40		\$0.60	\$60.00	\$3.6000	\$63.60	\$19.30	\$44.30	\$4.43
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			•		LIGG	TT VECTO	OR BRANDS											
EVE AMETHYST 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89,56		\$0.90	\$90.46	\$5.4275	\$95,89	\$2.00	\$93.89	\$9,39
EVE MENTHOL EMERALD 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE SAPPHIRE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL TURQUOISE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
GRAND PRIX NON FILTER KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX ORANGE 100S BOX	\$69.99		\$0.70	\$70.69 \$70.69	\$10.80	\$81.49	\$2.44 \$2.44	\$83.93 \$83.93		\$83.93		\$0.84 \$0.84	\$84.77	\$5.0865 \$5.0865	\$89.86 \$89.86	\$2.00	\$87.86	\$8.79 \$8.79
GRAND PRIX MENTHOL GOLD KINGS BOX GRAND PRIX MENTHOL GOLD 100S BOX	\$69.99 \$69.99		\$0.70 \$0.70	\$70.69	\$10.80 \$10.80	\$81.49 \$81.49	\$2.44	\$83.93		\$83.93 \$83.93		\$0.84	\$84.77 \$84.77	\$5.0865	\$89.86	\$2.00 \$2.00	\$87.86 \$87.86	\$8.79
GRAND PRIX MENTHOL GOLD 1003 BOX GRAND PRIX MENTHOL SILVER 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND FRIX WENTIOE SIEVER 1003 BOX	Ş03.33		\$0.70	\$70.03	Ģ10.00	Ç01.43	\$2.44	\$65.55		Ç03.33		Ç0.04	Ş04.77	Ş3.0003	\$65.66	Ş2.00	Ç07.00	Ş6.73
LIGGETT SELECT NON FILTER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT ORANGE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
			40	4	4	4	4			400.0			4	4	4			40.00
EAGLE 20'S NON FILTER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S RED KINGS BOX EAGLE 20'S RED 100S BOX	\$53.35 \$53.35		\$0.54 \$0.54	\$53.89 \$53.89	\$10.80 \$10.80	\$64.69 \$64.69	\$1.94 \$1.94	\$66.63 \$66.63		\$66.63		\$0.67 \$0.67	\$67.30 \$67.30	\$4.0380	\$71.34 \$71.34	\$7.00 \$7.00	\$64.34 \$64.34	\$6.43 \$6.43
			\$0.54 \$0.54	\$53.89	\$10.80	\$64.69	\$1.94 \$1.94	\$66.63				\$0.67	\$67.30	\$4.0380	\$71.34 \$71.34		\$64.34	\$6.43
EAGLE 20'S BLUE KINGS BOX	\$53.35		90.54	50.65	310.00	904.09	Ş1.94	50.03		\$66.63	l	70.07	<i>3</i> υ/.3υ	34.U36U	7/1.54	\$7.00	4.34پې	\$0.43





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						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		Required to	Min price	Minimum
VALID FOR 05/01/2025 through 05/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
EAGLE 20'S BLUE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S ORANGE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S ORANGE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL GOLD 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S METHOL SILVER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL SILVER 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
MONTEGO RED 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO BLUE 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO ORANGE 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO MENTHOL GOLD 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO MENTHOL SILVER 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO RED KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO BLUE KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO MENTHOL GOLD KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO MENTHOL SILVER KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
PYRAMID NON FILTER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID RED KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID RED 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID ORANGE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID ORANGE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL GOLD 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL SILVER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL SILVER 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HAVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.39
ACE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.68
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.62
						JTI BRA	NDS											
WAVE	\$50.69		\$0.51	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15	\$45.87	\$4.59
WINGS	\$36.05		\$0.37	\$36.42	\$10.80	\$47.22	\$1.42	\$48.64	, ,,,,,,,	\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$5.21
EXPORT 'A'	\$66.40		\$0.67	\$67.07	\$10.80	\$77.87	\$2.34	\$80.21	\$0.00	\$80.21		\$0.81	\$81.02	\$4.8610	\$85.88	\$0.00	\$85.88	\$8.59
LD BY L. DUCAT	\$30.45		\$0.31	\$30.76	\$10.80	\$41.56	\$1.25	\$42.81	\$5.50	\$37.31		\$0.38	\$37.69	\$2.2612	\$39.95	\$16.10	\$23.85	\$2.38
	+303		73.02	7.5.75	,_3.00	Ţ.2100	72.20	Ţ.2.01	+3.50	,		7 2.00	72.103	72022	, , , , , , ,	7-0.10	7-3:03	700
					CHEVE	NNF INTE	RNATIONAL											
CHEYENNE	\$25.45		\$0.26	\$25.71	\$10.80	\$36.51	\$1.10	\$37.61		\$37.61		\$0.38	\$37.99	\$2.2791	\$40.26	\$0.00	\$40.26	\$4.03
DECADE	\$25.45		\$0.26	\$25.71	\$10.80	\$36.92	\$1.10	\$38.03		\$38.03		\$0.38	\$37.99	\$2.2791	\$40.26	\$0.00	\$40.26	\$4.03
טבכחטב	<i>⊋</i> ∠3.80		⊋ 0.∠0	\$20.1Z	\$10.6U	230.9Z	Ş1.11	338.U3		238.U3	I	ψυ.39	γ30.4 2	ş2.3U31	34U.7Z	30.00	Ş4U./∠	Ş4.U7





TOBACCO S			0.01		10.8		0.03					0.01		0.06				
VALID FOR 05/01/2025 through 05/31/2025	Revenue List Price	Less Trade	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price	RETAIL Minimum \$ / Pack
10 Packs per Carton	LIST FIICE	Discount	uonig business		310.80/Cart	Iviai kup	Iviai kup 3/6	Flus IVIO	De passeu on	Retailer	Discount	business		up 676	W3 + IVIAIR OP	be passed on	per carton	3/ Fack
AURA	\$43.19		\$0.44	\$43.63	\$10.80	\$54.43	\$1.63	\$56.06	\$10.00	\$46.06		\$0.47	\$46.53	\$2.7920	\$49.32	\$0.00	\$49.32	\$4.93
AURA	\$45.19		\$0.44	\$45.05	\$10.60	\$54.45	\$1.05	\$50.00	\$10.00	\$40.00		\$0.47	\$40.55	\$2.7920	\$49.52	\$0.00	\$49.52	\$4.95
					LICIE	A E /DDEN4	IED DDANDC											
			40.00	4			IER BRANDS	400.00	4	4		44	4	40				
1ST CLASS	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$4.00	\$56.54		\$0.57	\$57.11	\$3.4268	\$60.54		\$60.54	\$6.05
1839	\$47.20		\$0.48	\$47.68	\$10.80	\$58.48	\$1.75	\$60.23		\$60.23		\$0.61	\$60.84	\$3.6507	\$64.50	\$5.50	\$59.00	\$5.90
Ace	\$33.70		\$0.34	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$8.70	\$28.38		\$0.29	\$28.67	\$1.7202	\$30.39		\$30.39	\$3.04
SHIELD	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$5.50	\$59.32	\$5.93
TRAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
ULTRA BUY	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$1.00	\$59.54		\$0.60	\$60.14	\$3.6086	\$63.75	\$4.45	\$59.30	\$5.93
WILDHORSE	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$10.00	\$54.82	\$5.48
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.80	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.32
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3.64
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
COUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91
						DOSAL BE	RANDS											
Brand 305	\$27.30		\$0.28	\$27.58	\$10.80	\$38.38	\$1.15	\$39.53		\$39.53		\$0.40	\$39.93	\$2.3959	\$42.33	\$0.00	\$42.33	\$4.23
Brand DTC	\$27.15		\$0.28	\$27.43	\$10.80	\$38.23	\$1.15	\$39.38		\$39.38		\$0.40	\$39.78	\$2.3866	\$42.16	\$0.00	\$42.16	\$4.22
						SENECA B	RANDS											
SENECA	\$27.99	0.41	\$0.28	\$27.86	\$10.80	\$38.66	\$1.16	\$39.82	\$4.15	\$35.67		\$0.36	\$36.03	\$2.1618	\$38.19	\$0.00	\$38.19	\$3.82
SENECA 120'S	\$30.99	0.25	\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15	\$38.96		\$0.39	\$39.35	\$2.3610	\$41.71	\$0.00	\$41.71	\$4.17
							,								•			
			N	ASCO PI	RODUCTS	- VLN. PII	NNACLE, ANI	SE BRAND	S									
						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		Required to	Min price	Minimum
MANY B	List Price	Discount	doing business	00111	\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business	477.07	up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
VLN King Box	\$63.50 \$63.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68 \$4.68	\$82.65 \$82.65	\$0.00 \$0.00	\$82.65	\$8.26
VLN Menthol King Box	\$05.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68	\$82.65	\$0.00	\$82.65	\$8.26
Pinnacle Full Flavor 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	Ć4.24
Pinnacle Full Flavor King	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31 \$4.31
																\$0.00		
Pinnacle Gold 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	FALSE	\$40.66		\$40.66	\$4.07
Pinnacle Menthol 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
CF Red View Cine Rev	622.41		0.22	622.77	Ć10.00	¢42.57	61.21	\$44.88		Ć44.00		\$0.45	Ć4F 22	ć2.72	Ć40.05	¢0.00	Ć40.05	Ć4.00
SF Red King Size Box	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31			\$44.88			\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue King Size Box	\$32.44 \$32.44	-	0.33	\$32.77 \$32.77	\$10.80 \$10.80	\$43.57 \$43.57	\$1.31 \$1.31	\$44.88 \$44.88		\$44.88		\$0.45 \$0.45	\$45.33	\$2.72 \$2.72	\$48.05 \$48.05	\$0.00 \$0.00	\$48.05 \$48.05	\$4.80
SF Gray King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88 \$44.88		<u> </u>	\$45.33	\$2.72	\$48.05		\$48.05	\$4.80 \$4.80
SF Menthol Dark Green King Size Box		-		-								\$0.45	\$45.33			\$0.00		
SF Menthol Pale Green King Size Box	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Non-Filter King Size Box Pack		ī		\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80 \$4.80
CER LANGER	\$32.44					440.55				444.00		40.45		40.75				
SF Red 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	
SF Blue 100's Box	\$32.44 \$32.44		0.33 0.33	\$32.77 \$32.77	\$10.80 \$10.80	\$43.57	\$1.31 \$1.31	\$44.88 \$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue 100's Box SF Gray 100's Box	\$32.44 \$32.44 \$32.44		0.33 0.33 0.33	\$32.77 \$32.77 \$32.77	\$10.80 \$10.80 \$10.80	\$43.57 \$43.57	\$1.31 \$1.31 \$1.31	\$44.88 \$44.88 \$44.88		\$44.88 \$44.88		\$0.45 \$0.45	\$45.33 \$45.33	\$2.72 \$2.72	\$48.05 \$48.05	\$0.00 \$0.00	\$48.05 \$48.05	\$4.80 \$4.80
SF Blue 100's Box	\$32.44 \$32.44		0.33 0.33	\$32.77 \$32.77	\$10.80 \$10.80	\$43.57	\$1.31 \$1.31	\$44.88 \$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80