



			0.01		10.8		0.03					0.01		0.06				
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
<u> </u>	Listrice	Discount	doing business		910.00/ Cart	Walkup	Warkup 370	Tius Wio	be passed on	Retailer	Discount	Dusiness	!	up 0/6	WS T Wark Op	- Oil	per carton	y/ rack
10 Packs per Carton					BUUL	ID MACDD	IC DDANIDC											
	_	1			PHILL	IP MORK	IS BRANDS											
MARLBORO MAINLINE MENTHOL PACKINGS													ļ					
MARLBORO KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD KING MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL SOFT	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER KING MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER 100 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 83 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 100 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH KING MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO ICE KING MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO ICE 100 MENTHOL BOX	\$79.44	2.20	· ·	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MENTHOL SMOOTH ICE BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MENTHOL BOLD ICE BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
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MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)													ļ!					
MARLBORO KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 25s	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 5PK	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 83S KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 25s	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 5PK	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SOUTHERN CUT KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
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MARLBORO GOLD LABEL																		
MARLBORO GOLD LABEL BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$43.00	\$48.38	\$4.84
MARLBORO GOLD LABEL 100 BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$43.00	\$48.38	\$4.84
																		1
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$16.50	\$74.88	\$7.49
MARLBORO RED LABEL 100 BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$16.50	\$74.88	\$7.49
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO EDGE BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX	\$70.74	2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO NXT KING BOX	\$70.74	2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO MIDNIGHT KING MENTHOL BOX	\$70.74	2.20	· ·	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO MENTHOL SLATE BOX	\$70.74	2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT RED KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT RED 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL BLEND GREEN KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO 72'S																		
MARLBORO 723 MARLBORO 725 BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 72s GOLD BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 72s SILVER BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 725 GREEN BOX	\$75.04	2.20	\$0.72	\$73.57	\$10.80	\$84.37	\$2.53	\$86.90		\$86.90		\$0.87	\$87.77	\$5.2663	\$93.04	\$22.50	\$70.54	\$7.05
MARLBORO 723 GREEN BOX	\$75.04	2.20	\$0.73	\$73.57	\$10.80	\$84.37	\$2.53	\$86.90		\$86.90		\$0.87	\$87.77	\$5.2663	\$93.04	\$22.50	\$70.54	\$7.05
IWAREBONO 723 BEACK BOX	\$75.04	2.20	\$0.75	\$73.37	\$10.80	J04.37	\$2.55	Ç80.50		\$80.50		Ş0.67	Ş67.77	\$5.2005	733.04	\$22.50	\$70.54	\$7.05
MERIT GOLD PACK FILTER KING BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
MERIT BLUE PACK FILTER KING BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
MERIT BLUE PACK 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8,74
PARLIAMENT WHITE PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8,74
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
VIRGINIA SLIMS FILTER 100 BOX	Ć0F 74		\$0.86	coc co	Ć10.00	607.40	ć2.02	Ć400.33		\$100.32		\$1.01	6404.22	¢c 0700	Ć407.44	ćr 00	Ć102.44	Ć10.24
	\$85.74			\$86.60	\$10.80	\$97.40	\$2.92	\$100.32					\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24





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						Wholesale		1	Rebate	Wholesale		RETAIL Cost	1	1		Rebate Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale	1	Required to	Min to	Less Trade	of doing	1	Retail Mark		be passed	Min price	Minimum
VALID FOR 03/01/2025 through 03/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton								<u> </u>										
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
BASIC FILTER 20s KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC FILTER 20s 100 BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK 20s KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK 100s	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC BLUE PACK KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08	<u> </u>	\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC BLUE PACK 100s BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08	<u> </u>	\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08	<u> </u>	\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08	<u> </u>	\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
											<u> </u>							
BENSON & HEDGES 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES LUXURY 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66	<u></u>	\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES DELUXE 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66	<u></u>	\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES KING SIZE	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66	<u> </u>	\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES MENTHOL GREEN	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
								lacksquare										
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44	<u> </u>	\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
											<u> </u>	ļ!						
											<u> </u>							
L&M FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M 100s FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BLUE PACK FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BLUE PACK 100s FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M TURKISH BLEND FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M TURKISH BLEND 100S FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M MENTHOL FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M 100s MENTHOL FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BOLD MENTHOL FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61	<u> </u>	\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
NATE ONE SUTER WAS BOY	470.54		40.70	470.00	440.00	400.40	42.70	402.02		402.02	<u> </u>	40.00	402.76	ÅE 6250	400.00	40.00	400.00	40.04
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83	<u> </u>	\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83	<u> </u>	\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83	<u> </u>	\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
				R.J. R	EYNOLDS	TOBACCO	CO. (RJRT B	RANDS)										
CAMEL REGULAR FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
						$oldsymbol{oldsymbol{oldsymbol{eta}}}$					<u></u>	<u> </u>	L					
CAMEL CLASSIC BLUE 99 BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40	<u></u>	\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC BLUE BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40	<u></u>	\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC FILTER 99 BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC FILTERS BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC GOLD BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC GOLD BOX 99	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
			\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40	<u> </u>	\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63





MAID FOR 39/01/2025 through 03/31/2025 Name Secure			0.01		10.8		0.03				0.01		0.06				
CAMPIL COLOR MET STATE COLOR 10.1 20.27 25.07 26.08 26.07 25.04 26.08 26.07 25.04 26.08 26.07 25.04 26.08 26.07 25.04 26.08 26.07 25.04 26.08 26.07 26.04 26.08	VALID FOR 03/01/2025 through 03/31/2025					before		Plus MU	Required to		of doing			WS + Mark Up	be passed	Min price	RETAIL Minimum \$ / Pack
Figure Control (Control (C	10 Packs per Carton																
FAME FAME STATES STATE	CAMEL CRUSH MEN SILVER BOX FSC	\$76.20	\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40	\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
Control Cont	CAMEL CRUSH MENTHOL BOX FSC	\$76.20				\$87.77	\$2.63	\$90.40		\$90.40	\$0.91	\$91.31	\$5,4788	\$96.79	\$10.51		\$8.63
CAME, CAMES MOST PROPERTY CORP. 57-29 57-77 58-78 58-										_		-			-		\$8.63
CAME CLAMP INCOMPRISHED MICHAEL MICHAE			· ·							_		-	-		-		\$8.63
COMPLEX MACRIFICATION CONTROL (1972) GAME STANDS (1972) GAME STA											-						\$8.63
CAMP COLOR DOCK 15.2 15.			· ·		\$10.00								-		-		\$8.63
CAMP LANGE MORN 1973.0 90.70 90.00 1839.0 91.0 92.4 92.5 92.0 192.0 92.0 92.0 92.0 192.0 92.0 92.0 92.0 92.0 92.0 92.0 92.0												-					\$7.98
COMEL ALGORITHM FOR YOUR ADDRESS OF THE STATE OF THE STAT					\$10.80						-						\$7.24
CAMP IN CAMP																	\$7.24
CAMEL SEAST MATERIAL TO THE STATE OF ST												-					\$7.24
CAMERIC CAMERITARIS SUMMARY SU																	\$7.24
CAMAS_CLASSES_MERIES 364.00 30.0	CAIVIEL SILVER BOX	\$70.20	\$0.70	\$70.30	\$10.80	\$61.10	\$2.43	\$65.55		\$65.55	\$0.84	\$64.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMAS_CLASSES_MERIES 364.00 30.0	CANAGE CLASSIC MENTILOL BOY	604.50	ĆO OF	ĆOE OE	Ć10.00	Ć0C 45	ć2.00	ć00.03		ć00.00	Ć1 00	Ć400.03	¢c 0024	¢405.04		¢100.01	Ć10.C0
CAMAL CLASSIC WILLES \$44.0 \$90.00		φοσο									-						\$10.60
CAMPAN CARANCE PRITERS Sept. 50 19.00			· ·									-	-				\$10.60
CAMEL NO S MONTHER & DON'TSC									-			-					\$10.60
CAME IN SECULATION OF SECURATION OF SECURATI									-	_							\$10.60
CAMPLE CLASSE (MATERIAL RECOX S. 1.5 S. 1.											-						\$10.60
CAMEL CLASSIC WIDES RETURN DOX \$ 544.0 \$ 545.0												-					\$10.60
CAMPLE CLASSIC WINDOW MENTHOLD, DOX \$34.00 \$36.00																	\$10.60
CAMEL CLASSE WIDEN MENTHOLI SIXT STATES AND A SECURITY STATES AND											-						\$10.60
CAMPE LANGEN MENTHAL SLIVER NOX 648-50 650-55 650-5	CAMEL CLASSIC WIDES FILTERS BOX	\$84.50								_						-	\$10.60
CAMPE TRANSPORT GOLD BOX PSC SM 1-50 S											-						\$10.60
CAMPI MARSHA DURSAN PRO STACE 584-00 594-00 595-59 595-59 595-59 595-59 595-59 595-59 595-59 595-79	CAMEL CLASSIC WIDES MENTHOL SILVER BOX	70										-	-				\$10.60
CAMPE MARKEN SLUME BOUNTSC	CAMEL TURKISH GOLD BOX FSC	\$84.50								\$99.03	\$1.00	\$100.03				\$106.04	\$10.60
CAPRI MAGENTA SUPER SLIM 100 BOX FSC \$108.00 \$1.08.00		\$84.50						\$99.03			-	\$100.03					\$10.60
CAPRI MARTHOLINGO SUPER SIMIL 120 BOX PSC CAPRI MARTHOLINGO SUPER SIMIL 120 BOX PSC CAPRI MARTHOLINGO SUPER SIMIL 120 BOX S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S109.00 S108.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S109	CAMEL TURKISH SILVER BOX FSC	\$84.50	\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03	\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAPRI MARTHOLINGO SUPER SIMIL 120 BOX PSC CAPRI MARTHOLINGO SUPER SIMIL 120 BOX PSC CAPRI MARTHOLINGO SUPER SIMIL 120 BOX S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S108.00 S109.00 S108.00 S108.00 S109.00 S108.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S108.00 S109.00 S109																	
CARPI MINTHOLI INDIGO SUPPR SIMM 100 BOX	CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPPI MENTHOL INDIGO SUPER SUM 120 BOX	CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI MONTHOL LADIC SUPER SUM 100 BOX	CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON LOG EXCEPT SUBSECTION OF SUBSECTION	CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON ION BOX RC FSC	CAPRI MENTHOL JADE SUPER SLIM 100 BOX	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON MENTHOL BOX 100 RC FSC	CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON MENTHOL BOX 100 RC FSC																	
CARLTON MENTHOL 120 FSC 5108.00 51.08 510.08	CARLTON 100 BOX RC FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON MENTHOL 120 FSC 51.08 0.0 51.08 519.08 519.08 519.88 53.60 5123.48 5123.48 512.4 512.472 57.4830 5132.20 50.00 5132.20 51.00 510.00 51	CARLTON 120 FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON RC FSC	CARLTON MENTHOL BOX 100 RC FSC	\$108.00	\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON RC FSC		\$108.00	\$1.08	\$109.08		\$119.88		\$123.48		\$123.48	\$1.24		\$7.4830		\$0.00	\$132.20	\$13.22
DORAL GOLD 100 BOX FSC		\$108.00															\$13.22
DORAL GOLD FSC BOX \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$10.621 \$10.621 \$1.07 \$10.728 \$6.4370 \$113.72 \$0.00 \$113.72 \$1.00 \$113.72 \$1.00 \$113.72 \$1.00 \$1.00 \$113.72 \$1.00							,										
DORAL GOLD FSC BOX \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$10.621 \$10.621 \$1.07 \$10.728 \$6.4370 \$113.72 \$0.00 \$113.72 \$1.00 \$113.72 \$1.00 \$113.72 \$1.00 \$1.00 \$113.72 \$1.00	DORAL GOLD 100 BOX ESC	\$91.40	\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21	\$1.07	\$107.28	\$6,4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL MENTHOLBOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$10.07 \$107.28 \$6.4370 \$113.72 \$0.0													-		-		\$11.37
DORAL MENTHOLGOLD 100 BOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$10.7 \$107.28 \$6.4370 \$113.72 \$0.00 \$113.72 \$100 BOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$106.21 \$10.7 \$107.28 \$6.4370 \$113.72 \$0.00 \$113.72 \$100 BOX FSC									1		-						\$11.37
DORAL MENTHOL BOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$1.07 \$107.28 \$6.4370 \$113.72 \$0.00 \$113.72 \$5.00 \$103.12 \$100.21 \$100.21 \$100.21 \$100.21 \$100.21 \$100.21 \$100.21 \$100.									1						-		\$11.37
DORAL RED 100 BOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$1.07 \$107.28 \$6.4370 \$113.72 \$0.00 \$113.72 \$10.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.00 \$11.												-					\$11.37
DORAL SILVER 100 BOX FSC											-						\$11.37
DORAL SILVER 100 BOX FSC \$91.40 \$0.92 \$92.32 \$12.80 \$103.12 \$3.09 \$106.21 \$106.21 \$1.07 \$107.28 \$6.4370 \$113.72 \$0.00 \$113.72 \$0.00 \$113.72 \$100.00 \$113.72 \$113.72 \$100.00 \$113.72 \$100.00 \$113.72 \$113.72 \$100.00 \$113.72 \$100.00 \$113.72																	\$11.37
DUNHILL INTERNATIONAL RED S108.00 S1.08 S109.08 S14.80 S119.88 S3.60 S123.48 S123.48 S124.72 S7.4830 S132.20 S0.00 S132.20 S1 DUNHILL FINE CUT WHITE BOX S108.00 S1.08 S109.08 S14.80 S119.88 S3.60 S123.48 S123.48 S123.48 S1.24 S124.72 S7.4830 S132.20 S0.00 S132.20 S1 DUNHILL FINE CUT WHITE BOX S108.00 S1.08 S109.08 S1												-					\$11.37
DUNHILL INTERNATIONAL RED										-		-	-				\$11.37
DUNHILL INTERNATIONAL GREEN BOX \$108.00 \$1.08 \$109.08 \$14.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1	DOUWE SIEVEU DOV L2C	\$91.40	\$0.92	\$92.32	\$12.60	\$105.12	\$5.09	\$100.21		\$100.21	\$1.07	\$1U1.28	\$0.4570	\$115.72	\$0.00	Ş115./2	\$11.57
DUNHILL INTERNATIONAL GREEN BOX \$108.00 \$1.08 \$109.08 \$14.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1 \$1	DUMUUL INTERNATIONAL RED	¢100.00	Ć1 00	¢100.00	Ć14.00	Ć110.00	ć2.C0	6122.40		Ć122.40	ć1 34	¢124.72	Ć7 400C	ć122.20	ć0.00	¢122.20	ć12.22
DUNHILL INTERNATIONAL BLUE BOX \$108.00 \$1.08 \$109.08 \$14.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1.0									-								
DUNHILL FINE CUT BLACK BOX \$108.00 \$1.08 \$109.08 \$14.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$100.00 \$132.20 \$100.00 \$132.20 \$100.00 \$132.20 \$100.00 \$132.20 \$100.00 \$132.20 \$100.00 \$132.20 \$100.00 \$1																	
DUNHILL FINE CUT WHITE BOX \$108.00 \$1.08 \$109.08 \$14.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$																	
ECLIPSE BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$123.48 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1 ECLIPSE MENTHOL BOX FSC \$108.00 \$109.08 \$1																	
ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1	DONHILL FINE CUT WHITE BOX	\$108.00	\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
ECLIPSE MENTHOL BOX FSC \$108.00 \$1.08 \$109.08 \$16.80 \$119.88 \$3.60 \$123.48 \$123.48 \$1.24 \$124.72 \$7.4830 \$132.20 \$0.00 \$132.20 \$1.00																	
															-		
CDC CLASSIC COLD 100 DOV	ECLIPSE MENTHOL BOX FSC	\$108.00	\$1.08	\$109.08	\$16.80	\$119.88	\$3.60	\$123.48		\$123.48	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
COCCUSCOSCIO COLD 100 DOV																	
	GPC CLASSIC GOLD 100 BOX	\$98.00	\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59	\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
GPC CLASSIC GOLD BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL SILVER 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC NON-FILTER	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RON-FILTER GPC CLASSIC RED 100 BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED BOX GPC CLASSIC RED BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
	\$98.00		\$0.73			\$84.07				\$86.59		\$0.87		\$5.2477				\$9.27
GPC CLASSIC SILVER 100 BOX	700.00			\$73.27	\$18.80		\$2.52	\$86.59					\$87.46		\$92.71	\$0.00	\$92.71	
GPC CLASSIC SILVER BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE ORIGINAL BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE SMOOTH TASTE BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KENT CLASSIC 100S	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT CLASSIC KING	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT GOLD 100	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT GOLD KING	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT III SILVER	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT III SILVER 100	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
LUCKY STRIKE FSC	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
LUCKY STRIKE ACTIVATE BLUE BOX*	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE GOLD 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE GOLD BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL SILVER BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE RED 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE RED BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
										\$0.00								
MISTY BLUE 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY BLUE 120 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL GREEN 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL GREEN 120 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL SILVER 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY ROSE 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MONAPCILCIASSIC PILIF 100	\$98.00		¢0.00	¢00.00	¢20.00	\$109.78	\$3.29	¢112.07		\$113.07		Ć1 14	Ć114 21	ĆC 0530	¢121.07	¢0.00	¢121.07	ć12.11
MONARCH CLASSIC BLUE 100	\$98.00		\$0.98	\$98.98	\$29.80			\$113.07				\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC GOLD 100			\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTILOL	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07	-	\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL GOLD	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL GOLD 100	\$98.00		\$0.98	\$98.98		\$109.78	\$3.29	\$113.07	-	\$113.07		-		\$6.8528		\$0.00	\$121.07	
MONARCH CLASSIC RED 100 MONARCH CLASSIC RED BOX	\$98.00		\$0.98 \$0.98	\$98.98 \$98.98	\$29.80 \$29.80	\$109.78 \$109.78	\$3.29 \$3.29	\$113.07 \$113.07		\$113.07 \$113.07		\$1.14 \$1.14	\$114.21 \$114.21	\$6.8528 \$6.8528	\$121.07 \$121.07	\$0.00 \$0.00	\$121.07 \$121.07	\$12.11 \$12.11
INIOIAUCH CTASSIC VED BOY	00.086		\$0.98	330.36	\$23.6U	\$105.78	Ş3.Z9	\$115.07	1	\$115.07		γ1.14	<i>γ</i> 114.21	30.8328	\$121.07	ŞU.UU	/ 1.01 کیدچ	\$1Z.11
MORE GOLD SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
MORE MENTHOL SILVER SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
MORE MENTHOL SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48	1	\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
MORE SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
	+=50.00		\$00	7	, , , , , , ,	75.00	72.00	+==00		700		,	7	71000	,	7	7	720.22
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VALUE FOR 62 (64 (2025 H) 62 (64 (2025	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to be passed	RETAIL Min price	RETAIL
VALID FOR 03/01/2025 through 03/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pac
10 Packs per Carton																		<u> </u>
NEWPORT MENTHOL BLUE 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL BLUE BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL 100 BOX	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$23.01	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$23.01	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.51	\$61.44	\$6.14
NEWPORT MENTHOL KING SOFT PACK	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.51	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD BX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD KINGS	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT PLATINUM BLUE 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT PLATINUM BLUE BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT SMOOTH SELECT 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT SMOOTH SELECT BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36		\$102.36	\$10.24
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP LUX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP FLEX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT NON-MENTHOL 100 BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL GOLD 100 BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL GOLD BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT BOOST GOLD KING BOX**	\$79.50		\$0.80	\$80.30	\$10.80	\$91.10	\$2.73	\$93.83		\$93.83		\$0.94	\$94.77	\$5.6864	\$100.46	\$16.01	\$84.45	\$8.44
NEWPORT BOOST MENTHOL KING BOX	\$79.50		\$0.80	\$80.30	\$10.80	\$91.10	\$2.73	\$93.83		\$93.83		\$0.94	\$94.77	\$5.6864	\$100.46	\$16.01	\$84.45	\$8.44
NOW MENTHOL GREEN	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW MENTHOL GREEN 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW RED	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW RED 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
OLD GOLD BLUE FILTER 100	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER KING	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD GOLD 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD GOLD BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
			,	,		,	,								,			
PALL MALL CLASSIC NON-FILTER	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
PALL MALL VINTAGE GOLD 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
THE MINE THE THE SOLD ISS	Ģ100.00		\$2.00	ψ103.00		Q115.00	ψ5.00	\$125.10		Ģ125.10		VII.L.	QIL II/L	ψ71.1050	\$152.20	φο.σσ	\$102.E0	Ų15.EE
PALL MALL BLUE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL BLUE FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL BLUE FILTER BOX PALL MALL CLASSIC MENTHOL 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL CLASSIC MENTHOL 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$60.00		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL BLACK FILTER BOX PALL MALL MENTHOL GREEN FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL GREEN FILTER 100 BOX PALL MALL MENTHOL GREEN FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
			· ·									-	_	-				
PALL MALL MENTHOL WHITE FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL ORANGE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84	ļ	\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL ORANGE FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL RED FILTER 100 BOX	\$69.90		\$0.70 \$0.70	\$70.60	\$10.80	\$81.40	\$2.44 \$2.44	\$83.84		\$83.84		\$0.84	\$84.68 \$84.68	\$5.0809 \$5.0809	\$89.76 \$89.76	\$20.51 \$20.51	\$69.25 \$69.25	\$6.93
PALL MALL RED FILTER BOX	\$69.90			\$70.60	\$10.80	\$81.40		\$83.84		\$83.84		\$0.84						\$6.93





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		1
PALL MALL SELECT BLUE 80 BX \$1.00*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT GREEN 80 BX \$1.00*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT RED 80 BX \$1.00*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT BLUE 100 BX \$1.00 OFF*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT GREEN 100 BX \$1.00 OFF*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT RED 100 BX \$100 OFF*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
STATE EXPRESS 555 GOLD BOX FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TAREYTON CLASSIC	\$108.00		\$1.08	\$109.08	\$12.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TAREYTON CLASSIC 100	\$108.00		\$1.08	\$109.08	\$12.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830		\$0.00	\$132.20	\$13.22
TAREFTON CLASSIC 100	\$108.00		\$1.08	\$109.08	\$12.80	\$119.00	\$3.00	\$123.46		\$125.46		\$1.24	\$124.72	\$7.4650	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE 100	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE 100 BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE KINGS	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE MENTHOL GREEN 100	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE MENTHOL GREEN KINGS	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
	Ç130.00		Ç2.00	\$105.00	Q1 1.00	Y113.00	\$5.00	Ç125.40		V120.70		Y2.47	Y127.72	Ç7.1030	Q102.20	Ç0.00	Q102.20	Q10.22
VANTAGE CLASSIC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC MENTHOL	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC MENTHOL 100S FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC SILVER 100 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC SILVER BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
	7		7 - 100	7-00.00	7-0:00	7	70.00	7		7			*	*******	7-0	7	7-0-1-0	7-0
**Optional Menthol																		
<u> </u>																		
TRUE BLUE 100	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE 100 BOX	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE BOX	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE KINGS	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE MENTHOL GREEN 100	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE MENTHOL GREEN KINGS	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL 100S FSC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER 100 BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94

**Optional Menthol	_																	
				CANI				(CENTO)										
	_						BACCO CO. (
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$103.69	\$10.37
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT HP CELADON	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
	1											<u> </u>						
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	·
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85	I	\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75





			0.01		10.8		0.03					0.01		0.06			TOBAC	
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton	607.20		ć0.00	¢00.00	Ć40.00	ć00.00	62.07	Ć101.0F		Ć4.04.0E		Ć1 02	Ć402.07	¢C 4720	Ć400.04	64.54	Ć107 F2	Ć40.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT FOLL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT SWIDOTH GOLD	\$08.10		\$0.09	\$08.79	\$10.60	\$79.59	\$2.59	\$61.96		\$61.96		\$0.82	\$62.60	\$4.9079	\$67.77	\$6.01	\$61.70	\$0.10
						ITG BRA	NDC											
WINCTON	Ć7F 44		ć0.7C	ć7F 00	Ć10.00			¢00.20		¢00.20		ć0.00	¢00.20	ĆE 4424	ĆOF C4	¢22.00	¢c2.c4	¢c 2c
WINSTON WINSTON SELECT	\$75.14 \$75.14		\$0.76 \$0.76	\$75.90 \$75.90	\$10.80 \$10.80	\$86.70 \$86.70	\$2.60 \$2.60	\$89.30 \$89.30		\$89.30 \$89.30		\$0.90 \$0.90	\$90.20 \$90.20	\$5.4121 \$5.4121	\$95.61 \$95.61	\$32.00 \$64.30	\$63.61 \$31.31	\$6.36 \$3.13
WINSTON SELECT	\$75.14		30.70	\$73.50	\$10.60	300.70	\$2.00	\$65.50		\$65.30		\$0.50	\$50.20	\$3.4121	\$55.01	304.30	331.31	Ş3.13
KOOL	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$48.50	\$47.89	\$4.79
KOOL LUXE	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$63.60	\$32.79	\$3.28
KOOL BLACK	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$72.50	\$23.89	\$2.38
NOOE BENCK	Ş73.04		\$0.70	\$70.00	710.00	Ş07.40	Ş2.02	\$50.0Z		730.0Z		Ç0.51	750.55	Ş3. 4 333	\$30.33	Ş72.50	Q23.03	ΨZ.30
USA GOLD BRANDS	\$74.95		\$0.75	\$75.70	\$10.80	\$86.50	\$2.60	\$89.10		\$89.10		\$0.90	\$90.00	\$5.3997	\$95.39	\$0.00	\$95.39	\$9.54
55.1 55.2 51.11155	ψ, n.33		Ç0.75	ψ/3./·0		Ģ00.50	φ2.00	Ç03.10		φοσ.10		φ0.50	φ50.00	ψ3.3337	Ų33.33	φ0.00	ψ33.33	ψ3.5 i
MAVERICK	\$57.69		\$0.58	\$58.27	\$10.80	\$69.07	\$2.07	\$71.14		\$71.14		\$0.72	\$71.86	\$4.3117	\$76.17	\$11.10	\$65.07	\$6.51
						,												
FORTUNA BRANDS	\$68.64		\$0.69	\$69.33	\$10.80	\$80.13	\$2.40	\$82.53		\$82.53		\$0.83	\$83.36	\$5.0018	\$88.37	\$0.00	\$88.37	\$8.84
															·			
RAVE BRANDS	\$68.64		\$0.69	\$69.33	\$10.80	\$80.13	\$2.40	\$82.53		\$82.53		\$0.83	\$83.36	\$5.0018	\$88.37	\$0.00	\$88.37	\$8.84
SALEM	\$86.84		\$0.87	\$87.71	\$10.80	\$98.51	\$2.96	\$101.47		\$101.47		\$1.02	\$102.49	\$6.1491	\$108.63	\$0.00	\$108.63	\$10.86
CROWNS BRANDS	\$27.59		\$0.28	\$27.87	\$10.80	\$38.67	\$1.16	\$39.83		\$39.83		\$0.40	\$40.23	\$2.4138	\$42.64	\$4.50	\$38.14	\$3.81
MONTCLAIR BRANDS	\$39.15		\$0.40	\$39.55	\$10.80	\$50.35	\$1.51	\$51.86		\$51.86		\$0.52	\$52.38	\$3.1428	\$55.52	\$0.00	\$55.52	\$5.55
SONOMA BRANDS	\$45.10		\$0.46	\$45.56	\$10.80	\$56.36	\$1.69	\$58.05		\$58.05		\$0.59	\$58.64	\$3.5184	\$62.16	\$18.00	\$44.16	\$4.42
					LIGGE	TT VECTO	OR BRANDS											
EVE AMETHYST 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL EMERALD 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE SAPPHIRE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL TURQUOISE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
GRAND PRIX NON FILTER KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX ORANGE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL SILVER 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
LIGOSTT CSLEET NON SUTSPANNING DOV	Á72.0:		40.70	472.6-	440.05	404.4=	42.52	407.05		407.05		40.00	407.00	45.0705	400.45	47.00	400.40	40.50
LIGGETT SELECT NON FILTER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED 100S BOX LIGGETT SELECT BLUE KINGS BOX	\$72.94 \$72.94		\$0.73 \$0.73	\$73.67 \$73.67	\$10.80 \$10.80	\$84.47 \$84.47	\$2.53 \$2.53	\$87.00 \$87.00		\$87.00 \$87.00		\$0.88 \$0.88	\$87.88 \$87.88	\$5.2730 \$5.2730	\$93.16 \$93.16	\$7.00 \$7.00	\$86.16 \$86.16	\$8.62
LIGGETT SELECT BLUE KINGS BOX	\$72.94					\$84.47				\$87.00		\$0.88				\$7.00		
	\$72.94		\$0.73 \$0.73	\$73.67 \$73.67	\$10.80	\$84.47	\$2.53	\$87.00 \$87.00	_	\$87.00	-	\$0.88	\$87.88 \$87.88	\$5.2730 \$5.2730	\$93.16	\$7.00	\$86.16 \$86.16	\$8.62 \$8.62
LIGGETT SELECT ORANGE 100S BOX LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80 \$10.80	\$84.47	\$2.53 \$2.53	\$87.00	_	\$87.00	-	\$0.88	\$87.88	\$5.2730	\$93.16 \$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$72.94		\$0.73		\$10.80	\$84.47		\$87.00		\$87.00				\$5.2730	\$93.16			
LIGGETT SELECT MENTHOL GOLD 100S BOX LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$72.94		\$0.73	\$73.67 \$73.67	\$10.80	\$84.47	\$2.53 \$2.53	\$87.00		\$87.00		\$0.88 \$0.88	\$87.88 \$87.88	\$5.2730	\$93.16	\$7.00 \$7.00	\$86.16 \$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
FIGGETT SELECT INITIAL SIEVEN TOOS BOX	Ş12. 9 4		ŞU./3	\$73.07	\$10.60	904.47	32.33	Ş67.UU		Ş67.UU		φυ.δδ	⊋01.0δ	33.273U	333.10	\$7.UU	20U.10	Ş0.0Z
EAGLE 20'S NON FILTER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S RED KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
ENGLE 20 2 VED KIIAO3 DOV	رد.درب		JU.34	£0.65	J10.00	JU4.03	J1.74	J00.03		200.03		Ψ.0.07	JU1.3U	J4.0300	₹/1.54	۶۲.5U	JUJ.04	٥٥.٥٠





			0.01		10.8		0.03					0.01		0.06		Rebate		
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Required to be passed	RETAIL Min price	RETAIL Minimum
VALID FOR 03/01/2025 through 03/31/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business	<u> </u>	up 6%	WS + Mark Up	on	per carton	\$ / Pack
0 Packs per Carton								i										
AGLE 20'S RED 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S BLUE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S BLUE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S ORANGE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S ORANGE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S MENTHOL GOLD 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S METHOL SILVER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S MENTHOL SILVER 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
			44.4-	4	4	4		4		100.00			4	4	122.22			4
MONTEGO RED 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO BLUE 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43	<u> </u>	\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO ORANGE 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43	<u> </u>	\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO MENTHOL GOLD 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43	4	\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO MENTHOL SILVER 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43	 	\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO RED KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43	<u> </u>	\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
MONTEGO MENTUOL COLD KINGS BOX	\$34.90 \$34.90		\$0.35	\$35.25	\$10.80	\$46.05 \$46.05	\$1.38	\$47.43		\$47.43 \$47.43	 	\$0.48 \$0.48	\$47.91	\$2.8747	\$50.79	\$6.00 \$6.00	\$44.79	\$4.48 \$4.48
MONTEGO MENTHOL GULVED KINGS BOX			\$0.35	\$35.25	\$10.80		\$1.38	\$47.43					\$47.91	\$2.8747	\$50.79		\$44.79	
MONTEGO MENTHOL SILVER KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43	 	\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.48
PYRAMID NON FILTER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95	 	\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID RED KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID RED 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95	 	\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID ORANGE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID ORANGE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL GOLD 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL SILVER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL SILVER 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
															,			
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64	1	\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64	1	\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HAVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.39
ACE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.68
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.62
						JTI BRAI	NDS											
WAVE	\$50.69		\$0.51	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15	\$45.87	\$4.59
WINGS	\$36.05		\$0.37	\$36.42	\$10.80	\$47.22	\$1.42	\$48.64		\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$5.21
EXPORT 'A'	\$66.40		\$0.67	\$67.07	\$10.80	\$77.87	\$2.34	\$80.21	\$0.00	\$80.21		\$0.81	\$81.02	\$4.8610	\$85.88	\$0.00	\$85.88	\$8.59
D BY L. DUCAT	\$30.45		\$0.31	\$30.76	\$10.80	\$41.56	\$1.25	\$42.81	\$5.00	\$37.81		\$0.38	\$38.19	\$2.2912	\$40.48	\$16.10	\$24.38	\$2.44
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			0.01		10.8		0.03					0.01		0.06				
VALID FOR 03/01/2025 through 03/31/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
CHEYENNE	\$24.25		\$0.25	\$24.50	\$10.80	\$35.30	\$1.06	\$36.36		\$36.36		\$0.37	\$36.73	\$2.2037	\$38.93	\$0.00	\$38.93	\$3.89
DECADE	\$24.01		\$0.25	\$24.26	\$10.80	\$35.06	\$1.05	\$36.11		\$36.11		\$0.37	\$36.48	\$2.1889	\$38.67	\$0.00	\$38.67	\$3.87
AURA	\$41.59		\$0.42	\$42.01	\$10.80	\$52.81	\$1.58	\$54.39	\$10.00	\$44.39		\$0.45	\$44.84	\$2.6907	\$47.53	\$0.00	\$47.53	\$4.75
	4		40.40	447.00			ER BRANDS	450.54	44.00	dec e a		40.57	A== 44	42.4250	ACO 54		450.54	45.05
IST CLASS	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$4.00	\$56.54		\$0.57	\$57.11	\$3.4268	\$60.54	4	\$60.54	\$6.05
1839	\$47.20		\$0.48 \$0.34	\$47.68	\$10.80	\$58.48	\$1.75	\$60.23	40.70	\$60.23		\$0.61	\$60.84	\$3.6507	\$64.50	\$5.50	\$59.00	\$5.90
Ace	\$33.70			\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$8.70	\$28.38		\$0.29	\$28.67	\$1.7202	\$30.39	45.50	\$30.39	\$3.04
SHIELD	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	4	\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$5.50	\$59.32	\$5.93
TRAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
JLTRA BUY	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$1.00	\$59.54		\$0.60	\$60.14	\$3.6086	\$63.75	\$4.45	\$59.30	\$5.93
WILDHORSE	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$10.00	\$54.82	\$5.48
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.80	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.32
MOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3.64
•																		
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
COUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91
Brand 305 Brand DTC	\$27.30 \$27.15		\$0.28 \$0.28	\$27.58 \$27.43	\$10.80 \$10.80	\$38.38 \$38.23	\$1.15 \$1.15	\$39.53 \$39.38		\$39.53 \$39.38		\$0.40 \$0.40	\$39.93 \$39.78	\$2.3959 \$2.3866	\$42.33 \$42.16	\$0.00 \$0.00	\$42.33 \$42.16	\$4.23 \$4.22
					S	ENECA BE	RANDS											
SENECA	\$27.99	0.44		4	\$10.80			420.02	\$4.15	\$35.67		\$0.36	¢26.02		\$38.19		\$38.19	\$3.82
		0.41	\$0.28	\$27.86	210.00	\$38.66	\$1.16	\$39.82				\$0.50	\$36.03	\$2.1618		\$0.00		
SENECA 120'S	\$30.99	0.41	\$0.28 \$0.31	\$27.86	\$10.80	\$38.66 \$41.85	\$1.16	\$43.11	\$4.15	\$38.96		\$0.39	\$39.35	\$2.1618	\$41.71	\$0.00 \$0.00	\$41.71	\$4.17
SENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15								\$41.71	\$4.17
SENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85		\$43.11	\$4.15							\$0.00	\$41.71	\$4.17
SENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15		Less Trade Discount						\$41.71 RETAIL Min price per carton	\$4.17 RETAIL Minimum \$ / Pack
	\$30.99 Revenue	0.25 Less Trade	\$0.31	\$31.05	\$10.80 RODUCTS LA SET Rate	S41.85 - VLN, PIN Wholesale before	\$1.26	\$43.11 O SF BRANDS	\$4.15 Rebate Required to	\$38.96 Wholesale Min to		\$0.39 RETAIL Cost of doing		\$2.3610 Retail Mark	\$41.71	\$0.00 Rebate Required to be passed	RETAIL Min price	RETAIL Minimum
/LN King Box	\$30.99 Revenue List Price	0.25 Less Trade	\$0.31 N WHOLESALE Cost of doing business	\$31.05 ASCO PI	\$10.80 RODUCTS LA SET Rate \$10.80/Cart	+ VLN, PIN Wholesale before Markup	\$1.26 NNACLE, AND Wholesale Markup 3%	\$43.11 O SF BRANDS Plus MU	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer		\$0.39 RETAIL Cost of doing business	\$39.35	\$2.3610 Retail Mark up 6%	\$41.71 WS+Mark Up	\$0.00 Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
/LN King Box /LN Menthol King Box	\$30.99 Revenue List Price \$63.50 \$63.50	0.25 Less Trade	S0.31 N WHOLESALE Cost of doing business 0.64 0.64	\$31.05 ASCO PI \$64.14 \$64.14	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94	\$1.26 NNACLE, AND Wholesale Markup 3% \$2.25 \$2.25	\$43.11 SF BRAND: Plus MU \$77.19 \$77.19	\$4.15 Rebate Required to	Wholesale Min to Retailer \$77.19		\$0.39 RETAIL Cost of doing business \$0.78	\$39.35 \$77.97 \$77.97	\$2.3610 Retail Mark up 6% \$4.68 \$4.68	\$41.71 WS + Mark Up \$82.65 \$82.65	\$0.00 Rebate Required to be passed on \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65	RETAIL Minimum \$ / Pack \$8.26 \$8.26
/LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00	0.25 Less Trade	S0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$39.08	\$1.26 NNACLE, AND Wholesale Markup 3% \$2.25 \$2.25	\$43.11 SF BRAND: Plus MU \$77.19 \$77.19 \$40.25	\$4.15 Rebate Required to	\(\frac{\text{Wholesale}}{\text{Min to}}\) Retailer \(\frac{\text{\$77.19}}{\text{\$77.19}}\) \(\frac{\text{\$77.19}}{\text{\$40.25}}\)		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78	\$39.35 \$77.97 \$77.97 \$40.66	\$2.3610 Retail Mark up 6% \$4.68 \$4.68	\$41.71 WS+Mark Up \$82.65 \$82.65	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65	RETAIL Minimum \$/Pack \$8.26 \$8.26
/LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00	0.25 Less Trade	WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28	\$31.05 ASCO P \$64.14 \$64.14 \$28.28 \$28.28	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 - VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17	\$43.11 D SF BRAND : Plus MU \$77.19 \$77.19 \$40.25 \$40.25	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10	RETAIL Minimum \$/ Pack \$8.26 \$8.26 \$4.31 \$4.31
/LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00	0.25 Less Trade	S0.31 N WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 - VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08	\$1.26 NNACLE, ANI Wholesale Markup 3% \$2.25 \$1.17 \$1.17	\$43.11 SF BRAND: Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07
/LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00	0.25 Less Trade	WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28	\$31.05 ASCO P \$64.14 \$64.14 \$28.28 \$28.28	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 - VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17	\$43.11 D SF BRAND : Plus MU \$77.19 \$77.19 \$40.25 \$40.25	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31
VLN King Box VLN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s Pinnacle Menthol 100s	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$28.00	0.25 Less Trade	\$0.31 N WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 -VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17	\$43.11 SF BRAND: Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25	\$4.15 Rebate Required to	\(\frac{\text{Wholesale}}{\text{Min to}}\) \(\text{Retailer}\) \(\frac{\text{\$77.19}}{\text{\$77.19}}\) \(\frac{\text{\$40.25}}{\text{\$40.25}}\) \(\frac{\text{\$40.25}}{\text{\$40.25}}\)		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 FALSE \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.31
VLN King Box VLN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s Pinnacle Menthol 100s FRed King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.28 0.28 0.28 0.28 0.28 0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.28	\$10.80 LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$1.17 \$1.17 \$1.17 \$1.17	\$43.11 SF BRAND: Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25	\$4.15 Rebate Required to	\times \(\frac{\text{Wholesale}}{\text{Min to}} \) Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.44 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$443.10 \$40.66 \$43.10	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.37 \$4.31
/LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Gold 100s Pinnacle Menthol 100s Finacle Menthol 100s Finacle Menthol Size Box Finacle King Size Box Finacle King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 - VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31	\$43.11 SF BRAND Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.44 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05	\$0.00 Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05	RETAIL Minimum \$/ Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80
/LN King Box /LN Menthol King Box Innacle Full Flavor 100s Innacle Gold 100s Innacle Menthol 100s F Red King Size Box F Blue King Size Box F Gray King Size Box	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57	\$1.26 Wholesale Markup 3% \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 \$52.44 FALSE \$2.44 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbo \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80
/LN King Box /LN Menthol King Box finnacle Full Flavor 100s finnacle Full Flavor King finnacle Gold 100s finnacle Menthol 100s F. Red King Size Box F. Blue King Size Box F. Gray King Size Box F. Menthol Dark Green King Size Box	Revenue List Price 563.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 N WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$4.44 FALSE \$2.44 \$2.45 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$43.10 \$43.10 \$43.10 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimun \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80
I'LN King Box I'LN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s F Red King Size Box F Blue King Size Box F Gray King Size Box F Menthol Dark Green King Size Box F Menthol Pale Green King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 N WHOLESALE Cost of doing business 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33 0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.45 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$43.10 \$43.10 \$40.65 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAILL Minimun \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80
VLN King Box VLN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s Pinnacle Menthol 100s FRed King Size Box FGray King Size Box FGray King Size Box FF Gray King Size Box FF Menthol Dark Green King Size Box FF Menthol Pale Green King Size Box FF Menthol Pale Green King Size Box FF Menthol Pale Green King Size Box FF Non-Filter King Size Box FF Non-Filter King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33 0.33 0.33 0.33	\$31.05 ASCO PP \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.44 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
/LN King Box /LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Gold 100s Pinnacle Menthol 100s Fred King Size Box Fred King Size Box Fred King Size Box Fred Foray King Size Box Frementhol Dark Green King Size Box Frementhol Pale Green King Size Box Frementhol Pale Green King Size Box Fred 100's Box Fred 100's Box	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33 0.33 0.33 0.33 0.33	\$31.05 ASCO PP \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbo \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
/LN King Box /LN King Box /LN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Gold 100s Pinnacle Gold 100s Pinnacle Menthol 100s FF Red King Size Box FF Bule King Size Box FF Gray King Size Box FF Menthol Dark Green King Size Box FF Menthol Pale Green King Size Box FF Non-Filter King Size Box FF Red 100's Box FF Blue 100's Box FF Blue 100's Box	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.33 0.33 0.33 0.33 0.33 0.33 0.33 0.33	\$31.05 \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26 NNACLE, ANI Wholesale Markup 3% \$2.25 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.85 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$4.68 \$2.44 \$2.44 \$52.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00	RETAIL Min price per carbo \$82.65 \$82.65 \$43.10 \$43.10 \$43.10 \$44.05 \$48	RETAIL Minimum \$ / Pack \$ 8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
VLN King Box VLN Menthol King Box Pinnacle Full Flavor 100s Pinnacle Full Flavor King Pinnacle Gold 100s Pinnacle Menthol 100s Finacle Menthol 500s Finacle	\$30.99 Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31 WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33 0.33 0.33 0.33 0.33	\$31.05 ASCO PP \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80 RODUCTS LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85 VLN, PIN Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26 Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11 Plus MU \$77.19 \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15 Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39 RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610 Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbo \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80