



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | | 0.01 | | 10.8 | | 0.03 | | 0.01 | | 0.06 | | Rebate Required to be passed on | | RETAIL | | RETAIL | | |
|--|---------|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|---------------------------------|-------------------|-------------|---------------------------------|-----------------------------|--------------------------|--------|
| | | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | Retail Mark up 6% | WS + Markup | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| PHILLIP MORRIS BRANDS | | | | | | | | | | | | | | | | | | |
| MARLBORO MAINLINE MENTHOL PACKINGS | | | | | | | | | | | | | | | | | | |
| MARLBORO KING MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO GOLD KING MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO GOLD 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO GOLD 100 MENTHOL SOFT | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO SILVER KING MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO SILVER 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO BLUE 83 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO BLUE 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO SMOOTH KING MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO SMOOTH 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO ICE KING MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO ICE 100 MENTHOL BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO MENTHOL SMOOTH ICE BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO MENTHOL BOLD ICE BOX | \$79.44 | 2.20 | \$0.78 | \$78.02 | \$10.80 | \$88.82 | \$2.66 | \$91.48 | | \$91.48 | | \$0.92 | \$92.40 | \$5.5443 | \$97.95 | \$14.00 | \$83.95 | \$8.39 |
| MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED) | | | | | | | | | | | | | | | | | | |
| MARLBORO KING BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO KING SOFT | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO 100 BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO 100 SOFT | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO KING BOX 25s | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO KING BOX 5PK | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO 83S KING BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD KING BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD KING SOFT | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD 100 BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD 100 SOFT | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD KING BOX 25s | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD KING BOX 5PK | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO SILVER BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO SILVER 100 BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO BLEND NO. 27 KING BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO BLEND NO. 27 KING SOFT | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO BLEND NO. 27 100 BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO SOUTHERN CUT KING BOX | \$76.94 | 2.20 | \$0.75 | \$75.49 | \$10.80 | \$86.29 | \$2.59 | \$88.88 | | \$88.88 | | \$0.89 | \$89.77 | \$5.3861 | \$95.15 | \$16.50 | \$78.65 | \$7.87 |
| MARLBORO GOLD LABEL | | | | | | | | | | | | | | | | | | |
| MARLBORO GOLD LABEL BOX | \$73.54 | 2.20 | \$0.72 | \$72.06 | \$10.80 | \$82.86 | \$2.49 | \$85.35 | | \$85.35 | | \$0.86 | \$86.21 | \$5.1723 | \$91.38 | \$43.00 | \$48.38 | \$4.84 |
| MARLBORO GOLD LABEL 100 BOX | \$73.54 | 2.20 | \$0.72 | \$72.06 | \$10.80 | \$82.86 | \$2.49 | \$85.35 | | \$85.35 | | \$0.86 | \$86.21 | \$5.1723 | \$91.38 | \$43.00 | \$48.38 | \$4.84 |
| MARLBORO RED LABEL | | | | | | | | | | | | | | | | | | |
| MARLBORO RED LABEL BOX | \$73.54 | 2.20 | \$0.72 | \$72.06 | \$10.80 | \$82.86 | \$2.49 | \$85.35 | | \$85.35 | | \$0.86 | \$86.21 | \$5.1723 | \$91.38 | \$16.50 | \$74.88 | \$7.49 |
| MARLBORO RED LABEL 100 BOX | \$73.54 | 2.20 | \$0.72 | \$72.06 | \$10.80 | \$82.86 | \$2.49 | \$85.35 | | \$85.35 | | \$0.86 | \$86.21 | \$5.1723 | \$91.38 | \$16.50 | \$74.88 | \$7.49 |
| MARLBORO BLACK NON-MENTHOL | | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK NON MENTHOL FILTER BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO EDGE BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO BLACK MENTHOL | | | | | | | | | | | | | | | | | | |
| MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO NXT KING BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO MIDNIGHT KING MENTHOL BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO MENTHOL SLATE BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |
| MARLBORO MENTHOL SLATE 100 BOX | \$70.74 | 2.20 | \$0.69 | \$69.23 | \$10.80 | \$80.03 | \$2.40 | \$82.43 | | \$82.43 | | \$0.83 | \$83.26 | \$4.9957 | \$88.26 | \$43.00 | \$45.26 | \$4.53 |



**Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier**



| | | | 0.01 | | 10.8 | 0.03 | | | | 0.01 | | 0.06 | | | | | | |
|---|--------------------|---------------------|----------------------------------|---------|--------------------------|-------------------------|---------------------|----------|---------------------------------|---------------------------|---------------------|-------------------------------|----------|-------------------|--------------|---------------------------------|-----------------------------|--------------------------|
| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| MARLBORO SPECIAL SELECT PACKINGS- | | | | | | | | | | | | | | | | | | |
| MARLBORO SPECIAL SELECT GOLD KING BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO SPECIAL SELECT GOLD 100 BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO SPECIAL SELECT RED KING BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO SPECIAL SELECT RED 100 BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO SPECIAL BLEND GREEN KING BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO SPECIAL BLEND GREEN 100 BOX | \$75.19 | 2.20 | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$17.50 | \$75.71 | \$7.57 |
| MARLBORO 72'S | | | | | | | | | | | | | | | | | | |
| MARLBORO 72s BOX | \$74.09 | 2.20 | \$0.72 | \$72.61 | \$10.80 | \$83.41 | \$2.50 | \$85.91 | | \$85.91 | | \$0.86 | \$86.77 | \$5.2063 | \$91.98 | \$22.50 | \$69.48 | \$6.95 |
| MARLBORO 72s GOLD BOX | \$74.09 | 2.20 | \$0.72 | \$72.61 | \$10.80 | \$83.41 | \$2.50 | \$85.91 | | \$85.91 | | \$0.86 | \$86.77 | \$5.2063 | \$91.98 | \$22.50 | \$69.48 | \$6.95 |
| MARLBORO 72s SILVER BOX | \$74.09 | 2.20 | \$0.72 | \$72.61 | \$10.80 | \$83.41 | \$2.50 | \$85.91 | | \$85.91 | | \$0.86 | \$86.77 | \$5.2063 | \$91.98 | \$22.50 | \$69.48 | \$6.95 |
| MARLBORO 72s GREEN BOX | \$75.04 | 2.20 | \$0.73 | \$73.57 | \$10.80 | \$84.37 | \$2.53 | \$86.90 | | \$86.90 | | \$0.87 | \$87.77 | \$5.2663 | \$93.04 | \$22.50 | \$70.54 | \$7.05 |
| MARLBORO 72s BLACK BOX | \$75.04 | 2.20 | \$0.73 | \$73.57 | \$10.80 | \$84.37 | \$2.53 | \$86.90 | | \$86.90 | | \$0.87 | \$87.77 | \$5.2663 | \$93.04 | \$22.50 | \$70.54 | \$7.05 |
| MERIT | | | | | | | | | | | | | | | | | | |
| MERIT GOLD PACK FILTER KING BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| MERIT BLUE PACK FILTER KING BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| MERIT BLUE PACK 100s FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| PARLIAMENT | | | | | | | | | | | | | | | | | | |
| PARLIAMENT BLUE PACK FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT WHITE PACK FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT WHITE PACK 100s FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT SILVER PACK FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$20.00 | \$87.41 | \$8.74 |
| VIRGINIA SLIMS | | | | | | | | | | | | | | | | | | |
| VIRGINIA SLIMS FILTER 100 BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS GOLD PACK 100s FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS GOLD PACK 120s FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS SILVER PACK 100s FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS SILVER PACK 120s FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS SUPERSLIMS FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS MENTHOL FILTER 100s BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| | 0.01 | 10.8 | 0.03 | 0.01 | 0.06 | | | | | | | | | | | | |
|--|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|-------------------------------|-------------------|-------------|---------------------------------|-----------------------------|--------------------------|---------|
| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | Retail Mark up 6% | WS + Markup | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | |
| VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX | \$85.74 | | \$0.86 | \$86.60 | \$10.80 | \$97.40 | \$2.92 | \$100.32 | \$100.32 | | \$1.01 | \$101.33 | \$6.0799 | \$107.41 | \$5.00 | \$102.41 | \$10.24 |
| BASIC FILTER 20s KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC FILTER 20s 100 BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC GOLD PACK 20s KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC GOLD PACK 100s | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC BLUE PACK KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC BLUE PACK 100s BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC MENTHOL FILTER KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC GOLD PACK MENTHOL FILTER KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC GOLD PACK MENTHOL FILTER 100 BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC SILVER PACK MENTHOL FILTER KING BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BASIC SILVER PACK 100s MENTHOL FILTER BOX | \$79.74 | | \$0.80 | \$80.54 | \$10.80 | \$91.34 | \$2.74 | \$94.08 | \$94.08 | | \$0.95 | \$95.03 | \$5.7018 | \$100.73 | \$0.00 | \$100.73 | \$10.07 |
| BENSON & HEDGES 100s FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES LUXURY 100s FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES DELUXE 100s FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES 100s MENTHOL FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES KING SIZE | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| BENSON & HEDGES MENTHOL GREEN | \$97.60 | | \$0.98 | \$98.58 | \$10.80 | \$109.38 | \$3.28 | \$112.66 | \$112.66 | | \$1.13 | \$113.79 | \$6.8275 | \$120.62 | \$0.00 | \$120.62 | \$12.06 |
| CHESTERFIELD FILTER KING BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD 100s FILTER BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD MENTHOL FILTER KING BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD MENTHOL 100s FILTER BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD BLUE BOX FILTER KING | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD BLUE 100 BOX KING | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| L&M FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M 100s FILTER BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M BLUE PACK FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M BLUE PACK 100s FILTER BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M TURKISH BLEND FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M TURKISH BLEND 100s FILTER BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M MENTHOL FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M 100s MENTHOL FILTER BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M BOLD MENTHOL FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M SIMPLE TOBACCO ORANGE FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M SIMPLE TOBACCO YELLOW FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M SIMPLE TOBACCO BLUE FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| L&M SIMPLE TOBACCO GREEN FILTER KING BOX | \$70.64 | | \$0.71 | \$71.35 | \$10.80 | \$82.15 | \$2.46 | \$84.61 | \$84.61 | | \$0.85 | \$85.46 | \$5.1279 | \$90.59 | \$5.50 | \$85.09 | \$8.51 |
| NATS ORIG FILTER KING BOX | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS YELLOW FILTER KING BOX | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS BLUE FILTER KING BOX | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS MENTHOL FILTER KING BOX | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| R.J. REYNOLDS TOBACCO CO. (RURT BRANDS) | | | | | | | | | | | | | | | | | |
| CAMEL REGULAR FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAMEL CLASSIC BLUE 99 BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL CLASSIC BLUE BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL CLASSIC FILTER 99 BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL CLASSIC FILTERS BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL CLASSIC GOLD BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL CLASSIC GOLD BOX 99 | \$76.20 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$17.01 | \$72.43 | \$7.24 |
| CAMEL CRUSH BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
|---|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|-------------------------------|---------------------------------|---------------------------|---------------------|-------------------|--------------|----------|----------|---------------------------------|-----------------------------|--------------------------|
| | | | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | RETAIL Cost of doing business | | | | Retail Mark up 6% | WS + Mark Up | | | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| CAMEL CRUSH MEN SILVER BOX FSC | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL CRUSH MENTHOL BOX FSC | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL CRUSH RICH BOX** | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL CRUSH SMOOTH MENTHOL BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL CRUSH SMOOTH MENTHOL SILVER BOX | \$76.20 | | \$0.77 | \$76.97 | \$10.80 | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL CRUSH SMOOTH SILVER MENTHOL BOX | \$76.20 | | \$0.77 | \$76.97 | | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$10.51 | \$86.28 | \$8.63 |
| CAMEL GOLD BOX | \$76.20 | | \$0.77 | \$76.97 | | \$87.77 | \$2.63 | \$90.40 | | \$90.40 | | \$0.91 | \$91.31 | \$5.4788 | \$96.79 | \$17.01 | \$79.78 | \$7.98 |
| CAMEL JADE BOX | \$76.20 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$17.01 | \$72.43 | \$7.24 |
| CAMEL JADE SILVER BOX | \$76.20 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$17.01 | \$72.43 | \$7.24 |
| CAMEL ROYAL BOX | \$76.20 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$17.01 | \$72.43 | \$7.24 |
| CAMEL SILVER BOX | \$76.20 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$17.01 | \$72.43 | \$7.24 |
| CAMEL CLASSIC MENTHOL BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC MENTHOL SILVER BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC BLUE | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC FILTERS | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL NO. 9 MENTHOL RC BOX FSC | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL NO. 9 RC BOX FSC | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC PLATINUM BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC WIDES BLUE BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC WIDES FILTERS BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC WIDES MENTHOL BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL CLASSIC WIDES MENTHOL SILVER BOX | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL TURKISH GOLD BOX FSC | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL TURKISH ROYAL BOX FSC | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAMEL TURKISH SILVER BOX FSC | \$84.50 | | \$0.85 | \$85.35 | \$10.80 | \$96.15 | \$2.88 | \$99.03 | | \$99.03 | | \$1.00 | \$100.03 | \$6.0021 | \$106.04 | | \$106.04 | \$10.60 |
| CAPRI MAGENTA SUPER SLIM 100 BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAPRI MAGENTA SUPER SLIM 120 BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAPRI MENTHOL JADE SUPER SLIM 100 BOX | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CAPRI VIOLET SUPER SLIM 100 BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CARLTON 100 BOX RC FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CARLTON 120 FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CARLTON MENTHOL BOX 100 RC FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CARLTON MENTHOL 120 FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| CARLTON RC FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| DORAL GOLD 100 BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL GOLD FSC BOX | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL MENTHOL BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL MENTHOLGOLD 100 BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL MENTHOL BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL RED 100 BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL RED FSC BOX | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL SILVER 100 BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DORAL SILVER BOX FSC | \$91.40 | | \$0.92 | \$92.32 | \$12.80 | \$103.12 | \$3.09 | \$106.21 | | \$106.21 | | \$1.07 | \$107.28 | \$6.4370 | \$113.72 | \$0.00 | \$113.72 | \$11.37 |
| DUNHILL INTERNATIONAL RED | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| DUNHILL INTERNATIONAL GREEN BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| DUNHILL INTERNATIONAL BLUE BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| DUNHILL FINE CUT BLACK BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| DUNHILL FINE CUT WHITE BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| ECLIPSE BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$16.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| ECLIPSE MENTHOL BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$16.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| GPC CLASSIC GOLD 100 BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
|---|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|-------------------------------|---------------------------------|---------------------------|---------------------|-------------------|--------------|----------|----------|---------------------------------|-----------------------------|--------------------------|
| | | | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | RETAIL Cost of doing business | | | | Retail Mark up 6% | WS + Mark Up | | | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| GPC CLASSIC GOLD BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL 100 | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD 100 | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD KS | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL KS | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL SILVER 100 | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC NON-FILTER | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC RED 100 BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC RED BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER 100 BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER BOX | \$98.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| KAMEL RED GENUINE ORIGINAL 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$20.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| KAMEL RED GENUINE ORIGINAL BOX | \$98.00 | | \$0.98 | \$98.98 | \$20.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| KAMEL RED GENUINE SMOOTH TASTE 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$20.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| KAMEL RED GENUINE SMOOTH TASTE BOX | \$98.00 | | \$0.98 | \$98.98 | \$20.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| KENT CLASSIC 100S | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| KENT CLASSIC KING | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| KENT GOLD 100 | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| KENT GOLD KING | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| KENT III SILVER | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| KENT III SILVER 100 | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| LUCKY STRIKE FSC | \$108.00 | | \$1.08 | \$109.08 | \$22.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| LUCKY STRIKE ACTIVATE BLUE BOX* | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE ACTIVATE GREEN KING BOX* | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE GOLD 100 BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE GOLD BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE MENTHOL 100 BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE MENTHOL BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE MENTHOL SILVER 100 BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE MENTHOL SILVER BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE RED 100 BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| LUCKY STRIKE RED BOX | \$57.85 | | \$0.58 | \$58.43 | \$25.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$31.01 | \$45.34 | \$4.53 |
| MISTY BLUE 100 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MISTY BLUE 120 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MISTY MENTHOL GREEN 100 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MISTY MENTHOL GREEN 120 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MISTY MENTHOL SILVER 100 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MISTY ROSE 100 BOX FSC | \$88.00 | | \$0.88 | \$88.88 | \$27.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | \$0.00 | \$109.92 | \$10.99 |
| MONARCH CLASSIC BLUE 100 | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC GOLD 100 | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC GOLD BOX | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC MENTHOL | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC MENTHOL 100 | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC MENTHOL GOLD | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC MENTHOL GOLD 100 | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC RED 100 | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MONARCH CLASSIC RED BOX | \$98.00 | | \$0.98 | \$98.98 | \$29.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| MORE GOLD SLIM 120 | \$108.00 | | \$1.08 | \$109.08 | \$31.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| MORE MENTHOL SILVER SLIM 120 | \$108.00 | | \$1.08 | \$109.08 | \$31.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| MORE MENTHOL SLIM 120 | \$108.00 | | \$1.08 | \$109.08 | \$31.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| MORE SLIM 120 | \$108.00 | | \$1.08 | \$109.08 | \$31.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
|---|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|-------------------------------|---------------------------------|---------------------------|---------------------|-------------------|--------------|----------|----------|---------------------------------|-----------------------------|--------------------------|
| | | | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | RETAIL Cost of doing business | | | | Retail Mark up 6% | WS + Mark Up | | | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| NEWPORT MENTHOL BLUE 100 BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT MENTHOL BLUE BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT MENTHOL 100 BOX | \$81.20 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$23.01 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL KING BOX | \$81.20 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$23.01 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL 100 SOFT PACK | \$81.20 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$30.51 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL KING SOFT PACK | \$81.20 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$30.51 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL GOLD 100 | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT MENTHOL GOLD 100 BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT MENTHOL GOLD BX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT MENTHOL GOLD KINGS | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT PLATINUM BLUE 100 BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT PLATINUM BLUE BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT SMOOTH SELECT 100 BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT SMOOTH SELECT BOX | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$16.01 | \$86.35 | \$8.63 |
| NEWPORT NON-MENTHOL GREEN 100 BOX* | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | | \$102.36 | \$10.24 |
| NEWPORT EXP MAX 100 BOX NON-MENTHOL | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT EXP MAX 80 BOX NON-MENTHOL | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT EXP MIX 100 BOX NON-MENTHOL* | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT EXP MIX 80 BOX NON-MENTHOL* | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT EXP LUX 100 BOX NON-MENTHOL* | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT EXP FLEX 100 BOX NON-MENTHOL* | \$81.20 | | \$0.82 | \$82.02 | \$10.80 | \$92.82 | \$2.78 | \$95.60 | | \$95.60 | | \$0.96 | \$96.56 | \$5.7939 | \$102.36 | \$31.01 | \$71.35 | \$7.13 |
| NEWPORT NON-MENTHOL 100 BOX | \$71.40 | | \$0.72 | \$72.12 | \$10.80 | \$82.92 | \$2.49 | \$85.41 | | \$85.41 | | \$0.86 | \$86.27 | \$5.1761 | \$91.44 | \$14.01 | \$77.43 | \$7.74 |
| NEWPORT NON-MENTHOL BOX | \$71.40 | | \$0.72 | \$72.12 | \$10.80 | \$82.92 | \$2.49 | \$85.41 | | \$85.41 | | \$0.86 | \$86.27 | \$5.1761 | \$91.44 | \$14.01 | \$77.43 | \$7.74 |
| NEWPORT NON-MENTHOL GOLD 100 BOX | \$71.40 | | \$0.72 | \$72.12 | \$10.80 | \$82.92 | \$2.49 | \$85.41 | | \$85.41 | | \$0.86 | \$86.27 | \$5.1761 | \$91.44 | \$14.01 | \$77.43 | \$7.74 |
| NEWPORT NON-MENTHOL GOLD BOX | \$71.40 | | \$0.72 | \$72.12 | \$10.80 | \$82.92 | \$2.49 | \$85.41 | | \$85.41 | | \$0.86 | \$86.27 | \$5.1761 | \$91.44 | \$14.01 | \$77.43 | \$7.74 |
| NEWPORT BOOST GOLD KING BOX** | \$79.50 | | \$0.80 | \$80.30 | \$10.80 | \$91.10 | \$2.73 | \$93.83 | | \$93.83 | | \$0.94 | \$94.77 | \$5.6864 | \$100.46 | \$16.01 | \$84.45 | \$8.44 |
| NEWPORT BOOST MENTHOL KING BOX | \$79.50 | | \$0.80 | \$80.30 | \$10.80 | \$91.10 | \$2.73 | \$93.83 | | \$93.83 | | \$0.94 | \$94.77 | \$5.6864 | \$100.46 | \$16.01 | \$84.45 | \$8.44 |
| NOW MENTHOL GREEN | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| NOW MENTHOL GREEN 100 | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| NOW RED | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| NOW RED 100 | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| OLD GOLD BLUE FILTER 100 | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| OLD GOLD FILTER 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| OLD GOLD FILTER BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| OLD GOLD FILTER KING | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| OLD GOLD GOLD 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| OLD GOLD GOLD BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| PALL MALL CLASSIC NON-FILTER | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| PALL MALL VINTAGE GOLD 100 | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| PALL MALL BLUE FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL BLUE FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL CLASSIC MENTHOL 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL CLASSIC MENTHOL BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL BLACK FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL BLACK FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL GREEN FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL GREEN FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL WHITE FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL MENTHOL WHITE FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL ORANGE FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL ORANGE FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL RED FILTER 100 BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |
| PALL MALL RED FILTER BOX | \$69.90 | | \$0.70 | \$70.60 | \$10.80 | \$81.40 | \$2.44 | \$83.84 | | \$83.84 | | \$0.84 | \$84.68 | \$5.0809 | \$89.76 | \$20.51 | \$69.25 | \$6.93 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| | 0.01 | 10.8 | | 0.03 | | 0.01 | | 0.06 | | | | | | | | | |
|---|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|-------------------------------|-------------------|-------------|---------------------------------|-----------------------------|--------------------------|---------|
| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | Retail Mark up 6% | WS + Markup | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | |
| PALL MALL SELECT BLUE 80 BX \$1.00* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| PALL MALL SELECT GREEN 80 BX \$1.00* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| PALL MALL SELECT RED 80 BX \$1.00* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| PALL MALL SELECT BLUE 100 BX \$1.00 OFF* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| PALL MALL SELECT GREEN 100 BX \$1.00 OFF* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| PALL MALL SELECT RED 100 BX \$100 OFF* | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$76.35 | \$7.63 | |
| STATE EXPRESS 555 GOLD BOX FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TAREYTON CLASSIC | \$108.00 | | \$1.08 | \$109.08 | \$12.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TAREYTON CLASSIC 100 | \$108.00 | | \$1.08 | \$109.08 | \$12.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE BLUE 100 | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE BLUE 100 BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE BLUE BOX | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE BLUE KINGS | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE MENTHOL GREEN 100 | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| TRUE MENTHOL GREEN KINGS | \$108.00 | | \$1.08 | \$109.08 | \$14.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC 100 | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC MENTHOL | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC MENTHOL 100S FSC | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC SILVER 100 BOX | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| VANTAGE CLASSIC SILVER BOX | \$108.00 | | \$1.08 | \$109.08 | \$10.80 | \$119.88 | \$3.60 | \$123.48 | \$123.48 | | \$1.24 | \$124.72 | \$7.4830 | \$132.20 | \$0.00 | \$132.20 | \$13.22 |
| **Optional Menthol | | | | | | | | | | | | | | | | | |
| TRUE BLUE 100 | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| TRUE BLUE 100 BOX | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| TRUE BLUE BOX | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| TRUE BLUE KINGS | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| TRUE MENTHOL GREEN 100 | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| TRUE MENTHOL GREEN KINGS | \$105.50 | | \$1.06 | \$106.56 | \$14.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC 100 | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC MENTHOL | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC MENTHOL 100S FSC | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC SILVER 100 BOX | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| VANTAGE CLASSIC SILVER BOX | \$105.50 | | \$1.06 | \$106.56 | \$10.80 | \$117.36 | \$3.52 | \$120.88 | \$120.88 | | \$1.21 | \$122.09 | \$7.3254 | \$129.42 | \$0.00 | \$129.42 | \$12.94 |
| **Optional Menthol | | | | | | | | | | | | | | | | | |
| SANTA FE NATURAL TOBACCO CO. (SFNTC) | | | | | | | | | | | | | | | | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$103.69 | \$10.37 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT HP CELADON | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT TASTE HUNTER | \$82.40 | | \$0.83 | \$83.23 | \$10.80 | \$94.03 | \$2.82 | \$96.85 | \$96.85 | | \$0.97 | \$97.82 | \$5.8693 | \$103.69 | \$1.51 | \$102.18 | \$10.22 |
| NATURAL AMERICAN SPIRIT ORGANIC SKY 6M | \$87.20 | | \$0.88 | \$88.08 | \$10.80 | \$98.88 | \$2.97 | \$101.85 | \$101.85 | | \$1.02 | \$102.87 | \$6.1720 | \$109.04 | \$1.51 | \$107.53 | \$10.75 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN | \$87.20 | | \$0.88 | \$88.08 | \$10.80 | \$98.88 | \$2.97 | \$101.85 | \$101.85 | | \$1.02 | \$102.87 | \$6.1720 | \$109.04 | \$1.51 | \$107.53 | \$10.75 |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN | \$87.20 | | \$0.88 | \$88.08 | \$10.80 | \$98.88 | \$2.97 | \$101.85 | \$101.85 | | \$1.02 | \$102.87 | \$6.1720 | \$109.04 | \$1.51 | \$107.53 | \$10.75 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| | | | 0.01 | 10.8 | 0.03 | | | | | | 0.01 | 0.06 | | | | | |
|--|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|-------------------------------|------------------|-------------|---------------------------------|-----------------------------|--------------------------|---------|
| VALID FOR 03/01/2025 through 03/31/2025 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | Retail Markup 6% | WS + Markup | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE | \$87.20 | | \$0.88 | \$88.08 | \$10.80 | \$98.88 | \$2.97 | \$101.85 | \$101.85 | | \$1.02 | \$102.87 | \$6.1720 | \$109.04 | \$1.51 | \$107.53 | \$10.75 |
| NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD | \$87.20 | | \$0.88 | \$88.08 | \$10.80 | \$98.88 | \$2.97 | \$101.85 | \$101.85 | | \$1.02 | \$102.87 | \$6.1720 | \$109.04 | \$1.51 | \$107.53 | \$10.75 |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED | \$68.10 | | \$0.69 | \$68.79 | \$10.80 | \$79.59 | \$2.39 | \$81.98 | \$81.98 | | \$0.82 | \$82.80 | \$4.9679 | \$87.77 | \$6.01 | \$81.76 | \$8.18 |
| NATURAL AMERICAN SPIRIT SMOOTH GOLD | \$68.10 | | \$0.69 | \$68.79 | \$10.80 | \$79.59 | \$2.39 | \$81.98 | \$81.98 | | \$0.82 | \$82.80 | \$4.9679 | \$87.77 | \$6.01 | \$81.76 | \$8.18 |
| ITG BRANDS | | | | | | | | | | | | | | | | | |
| WINSTON | \$75.14 | | \$0.76 | \$75.90 | \$10.80 | \$86.70 | \$2.60 | \$89.30 | \$89.30 | | \$0.90 | \$90.20 | \$5.4121 | \$95.61 | \$32.00 | \$63.61 | \$6.36 |
| WINSTON SELECT | \$75.14 | | \$0.76 | \$75.90 | \$10.80 | \$86.70 | \$2.60 | \$89.30 | \$89.30 | | \$0.90 | \$90.20 | \$5.4121 | \$95.61 | \$64.30 | \$31.31 | \$3.13 |
| KOOL | \$75.84 | | \$0.76 | \$76.60 | \$10.80 | \$87.40 | \$2.62 | \$90.02 | \$90.02 | | \$0.91 | \$90.93 | \$5.4559 | \$96.39 | \$48.50 | \$47.89 | \$4.79 |
| KOOL LUXE | \$75.84 | | \$0.76 | \$76.60 | \$10.80 | \$87.40 | \$2.62 | \$90.02 | \$90.02 | | \$0.91 | \$90.93 | \$5.4559 | \$96.39 | \$63.60 | \$32.79 | \$3.28 |
| KOOL BLACK | \$75.84 | | \$0.76 | \$76.60 | \$10.80 | \$87.40 | \$2.62 | \$90.02 | \$90.02 | | \$0.91 | \$90.93 | \$5.4559 | \$96.39 | \$72.50 | \$23.89 | \$2.38 |
| USA GOLD BRANDS | \$74.95 | | \$0.75 | \$75.70 | \$10.80 | \$86.50 | \$2.60 | \$89.10 | \$89.10 | | \$0.90 | \$90.00 | \$5.3997 | \$95.39 | \$0.00 | \$95.39 | \$9.54 |
| MAVERICK | \$57.69 | | \$0.58 | \$58.27 | \$10.80 | \$69.07 | \$2.07 | \$71.14 | \$71.14 | | \$0.72 | \$71.86 | \$4.3117 | \$76.17 | \$11.10 | \$65.07 | \$6.51 |
| FORTUNA BRANDS | \$68.64 | | \$0.69 | \$69.33 | \$10.80 | \$80.13 | \$2.40 | \$82.53 | \$82.53 | | \$0.83 | \$83.36 | \$5.0018 | \$88.37 | \$0.00 | \$88.37 | \$8.84 |
| RAVE BRANDS | \$68.64 | | \$0.69 | \$69.33 | \$10.80 | \$80.13 | \$2.40 | \$82.53 | \$82.53 | | \$0.83 | \$83.36 | \$5.0018 | \$88.37 | \$0.00 | \$88.37 | \$8.84 |
| SALEM | \$86.84 | | \$0.87 | \$87.71 | \$10.80 | \$98.51 | \$2.96 | \$101.47 | \$101.47 | | \$1.02 | \$102.49 | \$6.1491 | \$108.63 | \$0.00 | \$108.63 | \$10.86 |
| CROWNS BRANDS | \$27.59 | | \$0.28 | \$27.87 | \$10.80 | \$38.67 | \$1.16 | \$39.83 | \$39.83 | | \$0.40 | \$40.23 | \$2.4138 | \$42.64 | \$4.50 | \$38.14 | \$3.81 |
| MONTCLAIR BRANDS | \$39.15 | | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$0.00 | \$55.52 | \$5.55 |
| SONOMA BRANDS | \$45.10 | | \$0.46 | \$45.56 | \$10.80 | \$56.36 | \$1.69 | \$58.05 | \$58.05 | | \$0.59 | \$58.64 | \$3.5184 | \$62.16 | \$18.00 | \$44.16 | \$4.42 |
| LIGGETT VECTOR BRANDS | | | | | | | | | | | | | | | | | |
| EVE AMETHYST 120S BOX | \$75.39 | | \$0.76 | \$76.15 | \$10.80 | \$86.95 | \$2.61 | \$89.56 | \$89.56 | | \$0.90 | \$90.46 | \$5.4275 | \$95.89 | \$2.00 | \$93.89 | \$9.39 |
| EVE MENTHOL EMERALD 120S BOX | \$75.39 | | \$0.76 | \$76.15 | \$10.80 | \$86.95 | \$2.61 | \$89.56 | \$89.56 | | \$0.90 | \$90.46 | \$5.4275 | \$95.89 | \$2.00 | \$93.89 | \$9.39 |
| EVE SAPPHERE 120S BOX | \$75.39 | | \$0.76 | \$76.15 | \$10.80 | \$86.95 | \$2.61 | \$89.56 | \$89.56 | | \$0.90 | \$90.46 | \$5.4275 | \$95.89 | \$2.00 | \$93.89 | \$9.39 |
| EVE MENTHOL TURQUOISE 120S BOX | \$75.39 | | \$0.76 | \$76.15 | \$10.80 | \$86.95 | \$2.61 | \$89.56 | \$89.56 | | \$0.90 | \$90.46 | \$5.4275 | \$95.89 | \$2.00 | \$93.89 | \$9.39 |
| GRAND PRIX NON FILTER KINGS BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX RED KINGS BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX RED 100S BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX BLUE KINGS BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX BLUE 100S BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX ORANGE 100S BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX MENTHOL GOLD KINGS BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX MENTHOL GOLD 100S BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| GRAND PRIX MENTHOL SILVER 100S BOX | \$69.99 | | \$0.70 | \$70.69 | \$10.80 | \$81.49 | \$2.44 | \$83.93 | \$83.93 | | \$0.84 | \$84.77 | \$5.0865 | \$89.86 | \$2.00 | \$87.86 | \$8.79 |
| LIGGETT SELECT NON FILTER KINGS BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT RED KINGS BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT RED 100S BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT BLUE KINGS BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT BLUE 100S BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT ORANGE 100S BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT MENTHOL GOLD KINGS BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT MENTHOL GOLD 100S BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2.53 | \$87.00 | \$87.00 | | \$0.88 | \$87.88 | \$5.2730 | \$93.16 | \$7.00 | \$86.16 | \$8.62 |
| LIGGETT SELECT MENTHOL SILVER KINGS BOX | \$72.94 | | \$0.73 | \$73.67 | \$10.80 | \$84.47 | \$2 | | | | | | | | | | |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | 0.01 | | | | 10.8 | | | | 0.03 | | | | 0.01 | | | | 0.06 | | | |
|---|--------------------|---------------------|----------------------------------|---------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|-------------------------------|---------|------------------|----------------|---------------------------------|-----------------------------|--------------------------|--|--|
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Markup 6% | WS + Markup Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | | |
| EAGLE 20'S RED 100S BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S BLUE KINGS BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S BLUE 100S BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S ORANGE KINGS BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S ORANGE 100S BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S MENTHOL GOLD KINGS BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S MENTHOL GOLD 100S BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S METHOL SILVER KINGS BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| EAGLE 20'S MENTHOL SILVER 100S BOX | \$53.35 | | \$0.54 | \$53.89 | \$10.80 | \$64.69 | \$1.94 | \$66.63 | | \$66.63 | | \$0.67 | \$67.30 | \$4.0380 | \$71.34 | \$7.50 | \$63.84 | \$6.38 | | |
| MONTEGO RED 100S BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO BLUE 100S BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO ORANGE 100S BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO MENTHOL GOLD 100S BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO MENTHOL SILVER 100S BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO RED KINGS BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO BLUE KINGS BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO MENTHOL GOLD KINGS BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| MONTEGO MENTHOL SILVER KINGS BOX | \$34.90 | | \$0.35 | \$35.25 | \$10.80 | \$46.05 | \$1.38 | \$47.43 | | \$47.43 | | \$0.48 | \$47.91 | \$2.8747 | \$50.79 | \$6.00 | \$44.79 | \$4.48 | | |
| PYRAMID NON FILTER KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID RED KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID RED 100S BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID BLUE KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID BLUE 100S BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID ORANGE KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID ORANGE 100S BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID MENTHOL GOLD KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID MENTHOL GOLD 100S BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID MENTHOL SILVER KINGS BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| PYRAMID MENTHOL SILVER 100S BOX | \$61.35 | | \$0.62 | \$61.97 | \$10.80 | \$72.77 | \$2.18 | \$74.95 | | \$74.95 | | \$0.75 | \$75.70 | \$4.5422 | \$80.25 | \$0.00 | \$80.25 | \$8.02 | | |
| USA | \$55.04 | | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | | \$68.39 | | \$0.69 | \$69.08 | \$4.1449 | \$73.23 | \$0.00 | \$73.23 | \$7.32 | | |
| SELECT | \$55.04 | | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | | \$68.39 | | \$0.69 | \$69.08 | \$4.1449 | \$73.23 | \$0.00 | \$73.23 | \$7.32 | | |
| NEW YORK CUT | \$56.34 | | \$0.57 | \$56.91 | \$10.80 | \$67.71 | \$2.03 | \$69.74 | | \$69.74 | | \$0.70 | \$70.44 | \$4.2265 | \$74.67 | \$0.00 | \$74.67 | \$7.47 | | |
| BLACK & GOLD (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| CLASSIC (ALL STYLES) (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| CIGARETTES (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| HAYANA OVALS (CUBE) 5PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| HINT MENTHOL (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| MCD (ALL STYLES) (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 | | |
| ECHO BRANDS | \$31.50 | | \$0.32 | \$31.82 | \$10.80 | \$42.62 | \$1.28 | \$43.90 | | \$43.90 | | \$0.44 | \$44.34 | \$2.6603 | \$47.00 | \$0.00 | \$47.00 | \$4.70 | | |
| EDGEFIELD | \$22.05 | | \$0.23 | \$22.28 | \$10.80 | \$33.08 | \$0.99 | \$34.07 | | \$34.07 | | \$0.35 | \$34.42 | \$2.0653 | \$36.49 | \$0.00 | \$36.49 | \$3.65 | | |
| BERLEY | \$18.75 | | \$0.19 | \$18.94 | \$10.80 | \$29.74 | \$0.89 | \$30.63 | | \$30.63 | | \$0.31 | \$30.94 | \$1.8565 | \$32.80 | \$0.00 | \$32.80 | \$3.28 | | |
| 24/7 | \$19.75 | | \$0.20 | \$19.95 | \$10.80 | \$30.75 | \$0.92 | \$31.67 | | \$31.67 | | \$0.32 | \$31.99 | \$1.9196 | \$33.91 | \$0.00 | \$33.91 | \$3.39 | | |
| ACE-India (Discontinued) | \$22.79 | | \$0.23 | \$23.02 | \$10.80 | \$33.82 | \$1.01 | \$34.83 | \$0.50 | \$34.33 | | \$0.35 | \$34.68 | \$2.0811 | \$36.77 | \$0.00 | \$36.77 | \$3.68 | | |
| GOLD CREST (Discontinued) | \$22.29 | | \$0.23 | \$22.52 | \$10.80 | \$33.32 | \$1.00 | \$34.32 | \$0.50 | \$33.82 | | \$0.34 | \$34.16 | \$2.0496 | \$36.21 | \$0.00 | \$36.21 | \$3.62 | | |
| JTI BRANDS | | | | | | | | | | | | | | | | | | | | |
| WAVE | \$50.69 | | \$0.51 | \$51.20 | \$10.80 | \$62.00 | \$1.86 | \$63.86 | \$5.00 | \$58.86 | | \$0.59 | \$59.45 | \$3.5670 | \$63.02 | \$17.15 | \$45.87 | \$4.59 | | |
| WINGS | \$36.05 | | \$0.37 | \$36.42 | \$10.80 | \$47.22 | \$1.42 | \$48.64 | | \$48.64 | | \$0.49 | \$49.13 | \$2.9476 | \$52.07 | \$0.00 | \$52.07 | \$5.21 | | |
| EXPORT 'A' | \$66.40 | | \$0.67 | \$67.07 | \$10.80 | \$77.87 | \$2.34 | \$80.21 | \$0.00 | \$80.21 | | \$0.81 | \$81.02 | \$4.8610 | \$85.88 | \$0.00 | \$85.88 | \$8.59 | | |
| LD BY L. DUCAT | \$30.45 | | \$0.31 | \$30.76 | \$10.80 | \$41.56 | \$1.25 | \$42.81 | \$5.00 | \$37.81 | | \$0.38 | \$38.19 | \$2.2912 | \$40.48 | \$16.10 | \$24.38 | \$2.44 | | |
| CHEYENNE INTERNATIONAL | | | | | | | | | | | | | | | | | | | | |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



| VALID FOR 03/01/2025 through 03/31/2025 | 0.01 | | 10.8 | | 0.03 | | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | | | | |
|--|--------------------|---------------------|----------------------------------|--------------------------|-------------------------|---------------------|---------|---------------------------------|---------------------------|---------------------|---------------------------------|-----------------------------|--------------------------|-------------------------------|-------------------|--------------|--------|
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | | | | RETAIL Cost of doing business | Retail Mark up 6% | WS + Mark Up | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | |
| CHEYENNE | \$24.25 | | \$0.25 | \$24.50 | \$10.80 | \$35.30 | \$1.06 | \$36.36 | | \$36.36 | \$0.37 | \$36.73 | \$2.2037 | \$38.93 | \$0.00 | \$38.93 | \$3.89 |
| DECADE | \$24.01 | | \$0.25 | \$24.26 | \$10.80 | \$35.06 | \$1.05 | \$36.11 | | \$36.11 | \$0.37 | \$36.48 | \$2.1889 | \$38.67 | \$0.00 | \$38.67 | \$3.87 |
| AURA | \$41.59 | | \$0.42 | \$42.01 | \$10.80 | \$52.81 | \$1.58 | \$54.39 | \$10.00 | \$44.39 | \$0.45 | \$44.84 | \$2.6907 | \$47.53 | \$0.00 | \$47.53 | \$4.75 |
| US LEAF/PREMIER BRANDS | | | | | | | | | | | | | | | | | |
| 1ST CLASS | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | \$4.00 | \$56.54 | \$0.57 | \$57.11 | \$3.4268 | \$60.54 | | \$60.54 | \$6.05 |
| 1839 | \$47.20 | | \$0.48 | \$47.68 | \$10.80 | \$58.48 | \$1.75 | \$60.23 | | \$60.23 | \$0.61 | \$60.84 | \$3.6507 | \$64.50 | \$5.50 | \$59.00 | \$5.90 |
| Ace | \$33.70 | | \$0.34 | \$25.20 | \$10.80 | \$36.00 | \$1.08 | \$37.08 | \$8.70 | \$28.38 | \$0.29 | \$28.67 | \$1.7202 | \$30.39 | | \$30.39 | \$3.04 |
| SHIELD | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | | \$60.54 | \$0.61 | \$61.15 | \$3.6692 | \$64.82 | \$5.50 | \$59.32 | \$5.93 |
| TRAFFIC | \$27.95 | | \$0.28 | \$28.23 | \$10.80 | \$39.03 | \$1.17 | \$40.20 | \$8.00 | \$32.20 | \$0.33 | \$32.53 | \$1.9519 | \$34.48 | | \$34.48 | \$3.45 |
| ULTRA BUY | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | \$1.00 | \$59.54 | \$0.60 | \$60.14 | \$3.6086 | \$63.75 | \$4.45 | \$59.30 | \$5.93 |
| WILDHORSE | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | | \$60.54 | \$0.61 | \$61.15 | \$3.6692 | \$64.82 | \$10.00 | \$54.82 | \$5.48 |
| MANITOU | \$48.75 | | \$0.49 | \$49.24 | \$10.80 | \$60.04 | \$1.80 | \$61.84 | | \$61.84 | \$0.62 | \$62.46 | \$3.7477 | \$66.21 | \$3.00 | \$63.21 | \$6.32 |
| SMOKIN' JOES MARKET | | | | | | | | | | | | | | | | | |
| SMOKIN' JOES MARKET | \$22.00 | | \$0.22 | \$22.22 | \$10.80 | \$33.02 | \$0.99 | \$34.01 | | \$34.01 | \$0.35 | \$34.36 | \$2.0616 | \$36.42 | \$0.00 | \$36.42 | \$3.64 |
| CARNIVAL | | | | | | | | | | | | | | | | | |
| CARNIVAL | \$23.60 | | \$0.24 | \$23.84 | \$10.80 | \$34.64 | \$1.04 | \$35.68 | | \$35.68 | \$0.36 | \$36.04 | \$2.1624 | \$38.20 | \$0.00 | \$38.20 | \$3.82 |
| TIMELESS TIME | | | | | | | | | | | | | | | | | |
| TIMELESS TIME | \$22.20 | | \$0.23 | \$22.43 | \$10.80 | \$33.23 | \$1.00 | \$34.23 | | \$34.23 | \$0.35 | \$34.58 | \$2.0746 | \$36.65 | \$0.00 | \$36.65 | \$3.67 |
| THIS | | | | | | | | | | | | | | | | | |
| THIS | \$17.20 | | \$0.18 | \$17.38 | \$10.80 | \$28.18 | \$0.85 | \$29.03 | | \$29.03 | \$0.30 | \$29.33 | \$1.7595 | \$31.08 | \$0.00 | \$31.08 | \$3.11 |
| SMK FRIENDLY BRANDS | | | | | | | | | | | | | | | | | |
| SMK FRIENDLY BRANDS | \$23.71 | | \$0.24 | \$23.95 | \$10.80 | \$34.75 | \$1.04 | \$35.79 | | \$35.79 | \$0.36 | \$36.15 | \$2.1692 | \$38.32 | \$0.00 | \$38.32 | \$3.83 |
| COUTURE | | | | | | | | | | | | | | | | | |
| COUTURE | \$24.40 | | \$0.25 | \$24.65 | \$10.80 | \$35.45 | \$1.06 | \$36.51 | | \$36.51 | \$0.37 | \$36.88 | \$2.2130 | \$39.10 | \$0.00 | \$39.10 | \$3.91 |
| DOSAL BRANDS | | | | | | | | | | | | | | | | | |
| Brand 305 | \$27.30 | | \$0.28 | \$27.58 | \$10.80 | \$38.38 | \$1.15 | \$39.53 | | \$39.53 | \$0.40 | \$39.93 | \$2.3959 | \$42.33 | \$0.00 | \$42.33 | \$4.23 |
| Brand DTC | \$27.15 | | \$0.28 | \$27.43 | \$10.80 | \$38.23 | \$1.15 | \$39.38 | | \$39.38 | \$0.40 | \$39.78 | \$2.3866 | \$42.16 | \$0.00 | \$42.16 | \$4.22 |
| SENECA BRANDS | | | | | | | | | | | | | | | | | |
| SENECA | \$27.99 | 0.41 | \$0.28 | \$27.86 | \$10.80 | \$38.66 | \$1.16 | \$39.82 | \$4.15 | \$35.67 | \$0.36 | \$36.03 | \$2.1618 | \$38.19 | \$0.00 | \$38.19 | \$3.82 |
| SENECA 120'S | \$30.99 | 0.25 | \$0.31 | \$31.05 | \$10.80 | \$41.85 | \$1.26 | \$43.11 | \$4.15 | \$38.96 | \$0.39 | \$39.35 | \$2.3610 | \$41.71 | \$0.00 | \$41.71 | \$4.17 |
| NASCO PRODUCTS - VLN, PINNACLE, AND SF BRANDS | | | | | | | | | | | | | | | | | |
| VLN King Box | \$63.50 | | 0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | \$0.78 | \$77.97 | \$4.68 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| VLN Menthol King Box | \$63.50 | | 0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | \$0.78 | \$77.97 | \$4.68 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| Pinnacle Full Flavor 100s | | | | | | | | | | | | | | | | | |
| Pinnacle Full Flavor 100s | \$28.00 | | 0.28 | \$28.28 | \$10.80 | \$39.08 | \$1.17 | \$40.25 | | \$40.25 | \$0.41 | \$40.66 | \$2.44 | \$43.10 | \$0.00 | \$43.10 | \$4.31 |
| Pinnacle Full Flavor King | | | | | | | | | | | | | | | | | |
| Pinnacle Full Flavor King | \$28.00 | | 0.28 | \$28.28 | \$10.80 | \$39.08 | \$1.17 | \$40.25 | | \$40.25 | \$0.41 | \$40.66 | \$2.44 | \$43.10 | \$0.00 | \$43.10 | \$4.31 |
| Pinnacle Gold 100s | | | | | | | | | | | | | | | | | |
| Pinnacle Gold 100s | \$28.00 | | 0.28 | \$28.28 | \$10.80 | \$39.08 | \$1.17 | \$40.25 | | \$40.25 | \$0.41 | \$40.66 | FALSE | \$40.66 | \$0.00 | \$40.66 | \$4.07 |
| Pinnacle Menthol 100s | | | | | | | | | | | | | | | | | |
| Pinnacle Menthol 100s | \$28.00 | | 0.28 | \$28.28 | \$10.80 | \$39.08 | \$1.17 | \$40.25 | | \$40.25 | \$0.41 | \$40.66 | \$2.44 | \$43.10 | \$0.00 | \$43.10 | \$4.31 |
| SF Red King Size Box | | | | | | | | | | | | | | | | | |
| SF Red King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Blue King Size Box | | | | | | | | | | | | | | | | | |
| SF Blue King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Gray King Size Box | | | | | | | | | | | | | | | | | |
| SF Gray King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Menthol Dark Green King Size Box | | | | | | | | | | | | | | | | | |
| SF Menthol Dark Green King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Menthol Pale Green King Size Box | | | | | | | | | | | | | | | | | |
| SF Menthol Pale Green King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Non-Filter King Size Box Pack | | | | | | | | | | | | | | | | | |
| SF Non-Filter King Size Box Pack | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Red 100's Box | | | | | | | | | | | | | | | | | |
| SF Red 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Blue 100's Box | | | | | | | | | | | | | | | | | |
| SF Blue 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Gray 100's Box | | | | | | | | | | | | | | | | | |
| SF Gray 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Menthol Dark Green 100's Box | | | | | | | | | | | | | | | | | |
| SF Menthol Dark Green 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |
| SF Menthol Pale Green 100's Box | | | | | | | | | | | | | | | | | |
| SF Menthol Pale Green 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 |