



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



			0.01	10.8	0.03					0.01	0.06						
<b>VALID FOR 06/01/2026 through 6/30/2026</b>	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
<b>PHILLIP MORRIS BRANDS</b>																	
<b>MARLBORO MAINLINE MENTHOL PACKINGS</b>																	
10 Packs per Carton																	
MARLBORO KING MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO GOLD KING MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO GOLD 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO GOLD 100 MENTHOL SOFT	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO SILVER KING MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO SILVER 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO BLUE 83 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO BLUE 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO SMOOTH KING MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO SMOOTH 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO ICE KING MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO ICE 100 MENTHOL BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO MENTHOL SMOOTH ICE BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
MARLBORO MENTHOL BOLD ICE BOX	\$86.84	2.80	\$0.85	\$84.89	\$10.80	\$95.69	\$2.87	\$98.56	\$98.56		\$0.99	\$99.55	\$5.9730	\$105.52	\$14.00	\$91.52	\$9.15
<b>MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)</b>																	
MARLBORO KING BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO KING SOFT	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO 100 BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO 100 SOFT	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO KING BOX 25s	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO KING BOX 5PK	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO 83S KING BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD KING BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD KING SOFT	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD 100 BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD 100 SOFT	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD KING BOX 25s	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO GOLD KING BOX 5PK	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO SILVER BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO SILVER 100 BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO BLEND NO. 27 KING BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO BLEND NO. 27 KING SOFT	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO BLEND NO. 27 100 BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
MARLBORO SOUTHERN CUT KING BOX	\$86.34	2.80	\$0.84	\$84.38	\$10.80	\$95.18	\$2.86	\$98.04	\$98.04		\$0.99	\$99.03	\$5.9415	\$104.97	\$16.50	\$88.47	\$8.85
<b>MARLBORO GOLD LABEL</b>																	
MARLBORO GOLD LABEL BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$44.70	\$58.03	\$5.80
MARLBORO GOLD LABEL 100 BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$44.70	\$58.03	\$5.80
<b>MARLBORO RED LABEL</b>																	
MARLBORO RED LABEL BOX	\$84.34	2.80	\$0.82	\$82.36	\$1												



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026	Revenue List Price	Less Trade Discount	0.01 WHOLESALE Cost of doing business	10.8 LA SET Rate \$10.80/Cart	Wholesale before Markup	0.03 Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	0.01 RETAIL Cost of doing business	Retail Mark up 6%	0.06 WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
<b>10 Packs per Carton</b>																	
MARLBORO SPECIAL SELECT GOLD KING BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
MARLBORO SPECIAL SELECT RED KING BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
MARLBORO SPECIAL SELECT RED 100 BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
MARLBORO SPECIAL BLEND GREEN KING BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$17.00	\$85.73	\$8.57
<b>MARLBORO 72'S</b>																	
MARLBORO 72s BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$22.00	\$80.73	\$8.07
MARLBORO 72s GOLD BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$22.00	\$80.73	\$8.07
MARLBORO 72s SILVER BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$22.00	\$80.73	\$8.07
MARLBORO 72s GREEN BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$22.00	\$80.73	\$8.07
MARLBORO 72s BLACK BOX	\$84.34	2.80	\$0.82	\$82.36	\$10.80	\$93.16	\$2.79	\$95.95	\$95.95		\$0.96	\$96.91	\$5.8149	\$102.73	\$22.00	\$80.73	\$8.07
MERIT GOLD PACK FILTER KING BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33	\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
MERIT BLUE PACK FILTER KING BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33	\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
MERIT BLUE PACK 100s FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33	\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT WHITE PACK 100s FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$20.00	\$103.11	\$10.31
VIRGINIA SLIMS FILTER 100 BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99	\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack		
<b>10 Packs per Carton</b>																		
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$99.84		\$1.00	\$100.84	\$10.80	\$111.64	\$3.35	\$114.99		\$114.99		\$1.15	\$116.14	\$6.9684	\$123.11	\$5.00	\$118.11	\$11.81
BASIC FILTER 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC FILTER 20s 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC GOLD PACK 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC GOLD PACK 100s	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC BLUE PACK KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC BLUE PACK 100s BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$34.30	\$42.05	\$4.20
BENSON & HEDGES 100s FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES LUXURY 100s FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES DELUXE 100s FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES KING SIZE	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
BENSON & HEDGES MENTHOL GREEN	\$111.70		\$1.12	\$112.82	\$10.80	\$123.62	\$3.71	\$127.33		\$127.33		\$1.28	\$128.61	\$7.7165	\$136.33	\$0.00	\$136.33	\$13.63
CHESTERFIELD FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
L&M FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M 100s FILTER BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M BLUE PACK FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M BLUE PACK 100s FILTER BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M TURKISH BLEND FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M TURKISH BLEND 100s FILTER BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M MENTHOL FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M 100s MENTHOL FILTER BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M BOLD MENTHOL FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96	\$4.50	\$98.46	\$9.85
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$81.74		\$0.82	\$82.56	\$10.80	\$93.36	\$2.80	\$96.16		\$96.16		\$0.97	\$97.13	\$5.8278	\$102.96			



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026	0.01		10.8		0.03		0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount				RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up		
10 Packs per Carton																		
CAMEL CRUSH RICH BOX**	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$20.66	\$88.15	\$8.81
CAMEL CRUSH SMOOTH MENTHOL BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$20.66	\$88.15	\$8.81
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$20.66	\$88.15	\$8.81
CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$20.66	\$88.15	\$8.81
CAMEL GOLD BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$25.16	\$83.65	\$8.36
CAMEL JADE BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$25.16	\$83.65	\$8.36
CAMEL JADE SILVER BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$25.16	\$83.65	\$8.36
CAMEL ROYAL BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$25.16	\$83.65	\$8.36
CAMEL SILVER BOX	\$87.00		\$0.87	\$87.87	\$10.80	\$98.67	\$2.96	\$101.63		\$101.63		\$1.02	\$102.65	\$6.1590	\$108.81	\$25.16	\$83.65	\$8.36
CAMEL CLASSIC BLUE	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC FILTERS	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL NO. 9 MENTHE RC BOX FSC	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL NO. 9 RC BOX FSC	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC PLATINUM BOX	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC WIDES BLUE BOX	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC WIDES FILTERS BOX	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC WIDES MENTHOL BOX	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL TURKISH GOLD BOX FSC	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL TURKISH ROYAL BOX FSC	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAMEL TURKISH SILVER BOX FSC	\$101.40		\$1.02	\$102.42	\$10.80	\$113.22	\$3.40	\$116.62		\$116.62		\$1.17	\$117.79	\$7.0672	\$124.85		\$124.85	\$12.49
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CARLTON 100 BOX RC FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CARLTON 120 FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CARLTON MENTHOL BOX 100 RC FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CARLTON MENTHOL 120 FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
CARLTON RC FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
DORAL GOLD 100 BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL GOLD FSC BOX	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL MENTHOL BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL MENTHOLGOLD 100 BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL MENTHOL BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL RED 100 BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL RED FSC BOX	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL SILVER 100 BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DORAL SILVER BOX FSC	\$63.05	20.00	\$0.44	\$43.49	\$10.80	\$54.29	\$1.63	\$55.92		\$55.92		\$0.56	\$56.48	\$3.3887	\$59.87	\$33.66	\$26.21	\$2.62
DUNHILL INTERNATIONAL RED	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
DUNHILL INTERNATIONAL GREEN BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
DUNHILL INTERNATIONAL BLUE BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
DUNHILL FINE CUT BLACK BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
DUNHILL FINE CUT WHITE BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
ECLIPSE BOX FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
GPC CLASSIC GOLD 100 BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC GOLD BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC MENTHOL 100	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC MENTHOL GOLD 100	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC MENTHOL GOLD KS	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC MENTHOL KS	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC MENTHOL SILVER 100	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026	0.01		10.8		0.03		0.01		0.06		Rebate Required to be passed on	RETAIL Cost of doing business	Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Less Trade Discount	Retail Mark up 6%									
10 Packs per Carton																		
GPC CLASSIC NON-FILTER	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC RED 100 BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC RED BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC SILVER 100 BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
GPC CLASSIC SILVER BOX	\$114.90		\$1.12	\$113.02	\$12.80	\$123.82	\$3.71	\$127.53		\$127.53		\$1.28	\$128.81	\$7.7289	\$136.54	\$0.00	\$136.54	\$13.65
KAMEL RED GENUINE ORIGINAL BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
KAMEL RED GENUINE SMOOTH TASTE BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
KENT CLASSIC 100S	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
KENT CLASSIC KING	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
KENT GOLD 100	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
KENT GOLD KING	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
KENT III SILVER	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
KENT III SILVER 100	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
LUCKY STRIKE FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
LUCKY STRIKE ACTIVATE BLUE BOX*	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE GOLD 100 BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE GOLD BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE MENTHOL 100 BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE MENTHOL BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE MENTHOL SILVER BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE RED 100 BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
LUCKY STRIKE RED BOX	\$64.25		\$0.65	\$64.90	\$10.80	\$75.70	\$2.27	\$77.97		\$77.97		\$0.78	\$78.75	\$4.7251	\$83.48	\$41.16	\$42.32	\$4.23
										\$0.00								
MISTY BLUE 100 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MISTY BLUE 120 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MISTY MENTHOL GREEN 100 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MISTY MENTHOL GREEN 120 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MISTY MENTHOL SILVER 100 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MISTY ROSE 100 BOX FSC	\$104.90		\$1.05	\$105.95	\$10.80	\$116.75	\$3.50	\$120.25		\$120.25		\$1.21	\$121.46	\$7.2878	\$128.75	\$0.00	\$128.75	\$12.88
MONARCH CLASSIC GOLD BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC MENTHOL	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC MENTHOL 100	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC MENTHOL GOLD	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC MENTHOL GOLD 100	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC RED 100	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MONARCH CLASSIC RED BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
MORE GOLD SLIM 120	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
MORE MENTHOL SILVER SLIM 120	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
MORE MENTHOL SLIM 120	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
MORE SLIM 120	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
NEWPORT MENTHOL BLUE 100 BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT MENTHOL BLUE BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT MENTHOL 100 BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$26.16	\$86.87	\$8.69
NEWPORT MENTHOL KING BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$26.16	\$86.87	\$8.69
NEWPORT MENTHOL 100 SOFT PACK	\$92.20	5.00	\$0.86	\$86.26	\$10.80	\$97.06	\$2.91	\$99.97		\$99.97		\$1.00	\$100.97	\$6.5830	\$107.03	\$28.16	\$78.87	\$7.93
NEWPORT MENTHOL KING SOFT PACK	\$92.20	5.00	\$0.86	\$86.26	\$10.80	\$97.06	\$2.91	\$99.97		\$99.97		\$1.00	\$100.97	\$6.5830	\$107.03	\$28.16	\$78.87	\$7.93
NEWPORT MENTHOL GOLD 100	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT MENTHOL GOLD 100 BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT MENTHOL GOLD BX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT MENTHOL GOLD KINGS	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT PLATINUM BLUE 100 BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT PLATINUM BLUE BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Markup	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
<b>10 Packs per Carton</b>																		
NEWPORT SMOOTH SELECT 100 BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT SMOOTH SELECT BOX	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62	\$16.16	\$98.46	\$9.85
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$92.20		\$0.93	\$93.13	\$10.80	\$103.93	\$3.12	\$107.05		\$107.05		\$1.08	\$108.13	\$6.4877	\$114.62		\$114.62	\$11.46
NEWPORT NON-MENTHOL 100 BOX	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$14.16	\$89.53	\$8.95
NEWPORT NON-MENTHOL BOX	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$14.16	\$89.53	\$8.95
NEWPORT NON-MENTHOL GOLD 100 BOX	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$14.16	\$89.53	\$8.95
NEWPORT NON-MENTHOL GOLD BOX	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$14.16	\$89.53	\$8.95
NOW MENTHOL GREEN	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
NOW MENTHOL GREEN 100	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
NOW RED	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
NOW RED 100	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
OLD GOLD BLUE FILTER 100	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
OLD GOLD FILTER 100 BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
OLD GOLD FILTER BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
OLD GOLD FILTER KING	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
OLD GOLD GOLD 100 BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
OLD GOLD GOLD BOX	\$114.90		\$1.15	\$116.05	\$10.80	\$126.85	\$3.81	\$130.66		\$130.66		\$1.31	\$131.97	\$7.9179	\$139.88	\$0.00	\$139.88	\$13.99
PALL MALL CLASSIC NON-FILTER	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
PALL MALL VINTAGE GOLD 100	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06		\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
PALL MALL BLUE FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL BLUE FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL CLASSIC MENTHOL 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL CLASSIC MENTHOL BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL BLACK FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL GREEN FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL WHITE FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL ORANGE FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL ORANGE FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL RED FILTER 100 BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL RED FILTER BOX	\$80.90	5.00	\$0.76	\$76.66	\$10.80	\$87.46	\$2.62	\$90.08		\$90.08		\$0.91	\$90.99	\$5.4596	\$96.45	\$14.66	\$81.79	\$8.18
PALL MALL SELECT BLUE 80 BX	\$60.05		\$0.61	\$60.66	\$10.80	\$71.46	\$2.14	\$73.60		\$73.60		\$0.74	\$74.34	\$4.4606	\$78.80	\$1.66	\$77.14	\$7.71
PALL MALL SELECT GREEN 80 BX	\$60.05		\$0.61	\$60.66	\$10.80	\$71.46	\$2.14	\$73.60		\$73.60		\$0.74	\$74.34	\$4.4606	\$78.80	\$1.66	\$77.14	\$7.71
PALL MALL SELECT RED 80 BX	\$60.05		\$0.61	\$60.66	\$10.80	\$71.46	\$2.14	\$73.60		\$73.60		\$0.74	\$74.34	\$4.4606	\$78.80	\$1.66	\$77.14	\$7.71
PALL MALL SELECT BLUE 100 BX	\$60.05		\$0.61	\$60.66	\$10.80	\$71.46	\$2.14	\$73.60		\$73.60		\$0.74	\$74.34	\$4.4606	\$78.80	\$1.66	\$77.14	\$7.71
PALL MALL SELECT GREEN 100 BX	\$60.05		\$0.61	\$60														



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Markup Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack	
<b>10 Packs per Carton</b>																	
VANTAGE CLASSIC MENTHOL	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
VANTAGE CLASSIC MENTHOL 100S FSC	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
VANTAGE CLASSIC SILVER 100 BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
VANTAGE CLASSIC SILVER BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
VANTAGE CLASSIC SILVER 100 BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
VANTAGE CLASSIC SILVER BOX	\$124.90		\$1.25	\$126.15	\$10.80	\$136.95	\$4.11	\$141.06	\$141.06		\$1.42	\$142.48	\$8.5487	\$151.03	\$0.00	\$151.03	\$15.10
**Optional Menthol																	
<b>**Optional Menthol</b>																	
<b>SANTA FE NATURAL TOBACCO CO. (SFNTC)</b>																	
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT HP CELADON	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$91.60		\$0.92	\$92.52	\$10.80	\$103.32	\$3.10	\$106.42	\$106.42		\$1.07	\$107.49	\$6.4494	\$113.94	\$1.66	\$112.28	\$11.23
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$96.40		\$0.97	\$97.37	\$10.80	\$108.17	\$3.25	\$111.42	\$111.42		\$1.12	\$112.54	\$6.7521	\$119.29	\$1.66	\$117.63	\$11.76
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$96.40		\$0.97	\$97.37	\$10.80	\$108.17	\$3.25	\$111.42	\$111.42		\$1.12	\$112.54	\$6.7521	\$119.29	\$1.66	\$117.63	\$11.76
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$96.40		\$0.97	\$97.37	\$10.80	\$108.17	\$3.25	\$111.42	\$111.42		\$1.12	\$112.54	\$6.7521	\$119.29	\$1.66	\$117.63	\$11.76
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$96.40		\$0.97	\$97.37	\$10.80	\$108.17	\$3.25	\$111.42	\$111.42		\$1.12	\$112.54	\$6.7521	\$119.29	\$1.66	\$117.63	\$11.76
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$96.40		\$0.97	\$97.37	\$10.80	\$108.17	\$3.25	\$111.42	\$111.42		\$1.12	\$112.54	\$6.7521	\$119.29	\$1.66	\$117.63	\$11.76
<b>ITG BRANDS</b>																	
WINSTON	\$79.34		\$0.80	\$80.14	\$10.80	\$90.94	\$2.73	\$93.67	\$93.67		\$0.94	\$94.61	\$5.6765	\$100.28	\$25.10	\$75.19	\$7.52
WINSTON SELECT	\$50.54		\$0.51	\$51.05	\$10.80	\$61.85	\$1.86	\$63.71	\$63.71		\$0.64	\$64.35	\$3.8607	\$68.21	\$35.50	\$32.71	\$3.27
KOOL	\$85.04		\$0.86	\$85.90	\$10.80	\$96.70	\$2.90	\$99.60	\$99.60		\$1.00	\$100.60	\$6.0361	\$106.64	\$47.50	\$59.14	\$5.91
KOOL LUXE	\$85.04		\$0.86	\$85.90	\$10.80	\$96.70	\$2.90	\$99.60	\$99.60		\$1.00	\$100.60	\$6.0361	\$106.64	\$63.60	\$43.04	\$4.30
KOOL BLACK	\$51.24		\$0.52	\$51.76	\$10.80	\$62.56	\$1.88	\$64.44	\$64.44		\$0.65	\$65.09	\$3.9052	\$69.00	\$39.70	\$29.30	\$2.93
USA GOLD BRANDS	\$89.55		\$0.90	\$90.45	\$10.80	\$101.25	\$3.04	\$104.29	\$104.29		\$1.05	\$105.34	\$6.3203	\$111.66	\$0.00	\$111.66	\$11.17
MAVERICK	\$64.19		\$0.65	\$64.84	\$10.80	\$75.64	\$2.27	\$77.91	\$77.91		\$0.78	\$78.69	\$4.7214	\$83.41	\$9.00	\$74.41	\$7.44
FORTUNA BRANDS	\$83.24		\$0.84	\$84.08	\$10.80	\$94.88	\$2.85	\$97.73	\$97.73		\$0.98	\$98.71	\$5.9224	\$104.63	\$0.00	\$104.63	\$10.46
RAVE BRANDS	\$83.24		\$0.84	\$84.08	\$10.80	\$94.88	\$2.85	\$97.73	\$97.73		\$0.98	\$98.71	\$5.9224	\$104.63	\$0.00	\$104.63	\$10.46
SALEM	\$101.44		\$1.02	\$102.46	\$10.80	\$113.26	\$3.40	\$116.66	\$116.66		\$1.17	\$117.83	\$7.0697	\$124.90	\$0.00	\$124.90	\$12.49
CROWNS BRANDS	\$32.19		\$0.33	\$32.52	\$10.80	\$43.32	\$1.30	\$44.62	\$44.62		\$0.45	\$45.07	\$2.7042	\$47.77	\$1.00	\$46.77	\$4.68
MONTCLAIR BRANDS	\$47.85		\$0.48	\$48.33	\$10.80	\$59.13	\$1.77	\$60.90	\$60.90		\$0.61	\$61.51	\$3.6908	\$65.20	\$0.00	\$65.20	\$6.52
SONOMA BRANDS	\$53.40		\$0.54	\$53.94	\$10.80	\$64.74	\$1.94	\$66.68	\$66.68		\$0.67	\$67.35	\$4.0411	\$71.39	\$26.00	\$45.39	\$4.54
<b>LIGGETT VECTOR BRANDS</b>																	
EVE AMETHYST 120S BOX	\$85.89		\$0.86	\$86.75	\$10.80	\$97.55	\$2.93	\$100.48	\$100.48		\$1.01	\$101.49	\$6.0892	\$107.58	\$2.00	\$105.58	\$10.56
EVE MENTHOL EMERALD 120S BOX	\$85.89		\$0.86	\$86.75	\$10.80	\$97.55	\$2.93	\$100.48	\$100.48		\$1.01	\$101.49	\$6.0892	\$107.58	\$2.00	\$105.58	\$10.56
EVE SAPPHIRE 120S BOX	\$85.89		\$0.86	\$86.75	\$10.80	\$97.55	\$2.93	\$100.48	\$100.48		\$1.01	\$101.49	\$6.0892	\$107.58	\$2.00	\$105.58	\$10.56
EVE MENTHOL TURQUOISE 120S BOX	\$85.89		\$0.86	\$86.75	\$10.80	\$97.55	\$2.93	\$100.48	\$100.48		\$1.01	\$101.49	\$6.0892	\$107.58	\$2.00	\$105.58	\$10.56
GRAND PRIX NON FILTER KINGS BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86	\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX RED KINGS BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86	\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX RED 100S BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86	\$94.86		\$0.95	\$95.81	\$5.7488				



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026	0.01		10.8		0.03		0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount				RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up		
10 Packs per Carton																		
GRAND PRIX BLUE 100S BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86		\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX ORANGE 100S BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86		\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX MENTHOL GOLD KINGS BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86		\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX MENTHOL GOLD 100S BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86		\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
GRAND PRIX MENTHOL SILVER 100S BOX	\$80.49		\$0.81	\$81.30	\$10.80	\$92.10	\$2.76	\$94.86		\$94.86		\$0.95	\$95.81	\$5.7488	\$101.56	\$2.00	\$99.56	\$9.96
LIGGETT SELECT NON FILTER KINGS BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT RED KINGS BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT RED 100S BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT BLUE KINGS BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT BLUE 100S BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT ORANGE 100S BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$83.44		\$0.84	\$84.28	\$10.80	\$95.08	\$2.85	\$97.93		\$97.93		\$0.98	\$98.91	\$5.9347	\$104.85	\$7.00	\$97.85	\$9.78
EAGLE 20'S NON FILTER KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S RED KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S RED 100S BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S BLUE KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S BLUE 100S BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S ORANGE KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S ORANGE 100S BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S MENTHOL GOLD 100S BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S METHOL SILVER KINGS BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
EAGLE 20'S MENTHOL SILVER 100S BOX	\$59.65		\$0.60	\$60.25	\$10.80	\$71.05	\$2.13	\$73.18		\$73.18		\$0.74	\$73.92	\$4.4353	\$78.36	\$6.00	\$72.36	\$7.24
MONTEGO RED 100S BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO BLUE 100S BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO ORANGE 100S BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO MENTHOL GOLD 100S BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO MENTHOL SILVER 100S BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO RED KINGS BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO BLUE KINGS BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO MENTHOL GOLD KINGS BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
MONTEGO MENTHOL SILVER KINGS BOX	\$39.80		\$0.40	\$40.20	\$10.80	\$51.00	\$1.53	\$52.53		\$52.53		\$0.53	\$53.06	\$3.1836	\$56.24	\$7.00	\$49.24	\$4.92
PYRAMID NON FILTER KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID RED KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID RED 100S BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID BLUE KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID BLUE 100S BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID ORANGE KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID ORANGE 100S BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID MENTHOL GOLD KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID MENTHOL GOLD 100S BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID MENTHOL SILVER KINGS BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88
PYRAMID MENTHOL SILVER 100S BOX	\$69.05		\$0.70	\$69.75	\$10.80	\$80.55	\$2.42	\$82.97		\$82.97		\$0.83	\$83.80	\$5.0278	\$88.82	\$0.00	\$88.82	\$8.88

USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HAVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13



# Louisiana Office of Alcohol and Tobacco Control

## Commissioner Chad Brown



VALID FOR 06/01/2026 through 6/30/2026			0.01		10.8		0.03				0.01		0.06					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
<b>10 Packs per Carton</b>																		
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.39
<b>ACE-India (Discontinued)</b>																		
ACE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.68
<b>GOLD CREST (Discontinued)</b>																		
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.62
<b>JTI BRANDS</b>																		
WAVE	\$54.69		\$0.55	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15	\$45.87	\$4.59
WINGS	\$39.75		\$0.40	\$40.15	\$10.80	\$50.95	\$1.53	\$52.48		\$52.48		\$0.53	\$53.01	\$3.1805	\$56.19	\$0.00	\$56.19	\$5.62
EXPORT 'A'	\$70.40		\$0.71	\$71.11	\$10.80	\$81.91	\$2.46	\$84.37	\$0.00	\$84.37		\$0.85	\$85.22	\$5.1130	\$90.33	\$0.00	\$90.33	\$9.03
LD BY L. DUCAT	\$33.65		\$0.34	\$33.99	\$10.80	\$44.79	\$1.34	\$46.13	\$5.50	\$40.63		\$0.41	\$41.04	\$2.4626	\$43.51	\$16.10	\$27.41	\$2.74
<b>CHEYENNE INTERNATIONAL</b>																		
CHEYENNE	\$25.45		\$0.26	\$25.71	\$10.80	\$36.51	\$1.10	\$37.61		\$37.61		\$0.38	\$37.99	\$2.2791	\$40.26	\$0.00	\$40.26	\$4.03
DECADE	\$25.86		\$0.26	\$26.12	\$10.80	\$36.92	\$1.11	\$38.03		\$38.03		\$0.39	\$38.42	\$2.3051	\$40.72	\$0.00	\$40.72	\$4.07
AURA	\$43.19		\$0.44	\$43.63	\$10.80	\$54.43	\$1.63	\$56.06	\$10.00	\$46.06		\$0.47	\$46.53	\$2.7920	\$49.32	\$0.00	\$49.32	\$4.93
<b>US LEAF/PREMIER BRANDS</b>																		
1ST CLASS	\$48.40		\$0.48	\$47.92	\$10.80	\$58.72	\$1.76	\$60.48	\$4.00	\$56.48		\$0.56	\$57.04	\$3.4224	\$60.46		\$60.46	\$6.05
1839	\$48.10		\$0.48	\$47.62	\$10.80	\$58.42	\$1.75	\$60.17		\$60.17		\$0.60	\$60.77	\$3.6464	\$64.42	\$5.50	\$58.92	\$5.89
Ace	\$25.46		\$0.25	\$25.21	\$10.80	\$36.01	\$1.08	\$37.09	\$8.70	\$37.09		\$0.37	\$37.46	\$2.2500	\$39.70	\$2.50	\$37.20	\$3.72
SHIELD	\$48.40		\$0.49	\$48.89	\$10.80	\$59.69	\$1.79	\$61.48		\$61.48		\$0.62	\$62.10	\$3.7260	\$65.83	\$5.50	\$60.33	\$6.03
TRAFFIC	\$28.85		\$0.29	\$29.14	\$10.80	\$39.94	\$1.20	\$41.14	\$8.00	\$33.14		\$0.34	\$33.48	\$2.0087	\$35.49		\$35.49	\$3.55
ULTRA BUY	\$48.40		\$0.49	\$48.89	\$10.80	\$59.69	\$1.79	\$61.48	\$20.40	\$40.08		\$0.40	\$40.48	\$2.4288	\$42.91	\$1.00	\$41.91	\$4.19
WILDHORSE	\$48.40		\$0.48	\$47.92	\$10.80	\$58.72	\$1.76	\$60.48		\$60.48		\$0.60	\$61.08	\$3.6649	\$64.75	\$10.00	\$54.75	\$5.47
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.80	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.32
<b>SMOKIN' JOES MARKET</b>																		
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3.64
<b>CARNIVAL</b>																		
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
<b>TIMELESS TIME</b>																		
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
<b>THIS</b>																		
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
<b>SMK FRIENDLY BRANDS</b>																		
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
<b>COUTURE</b>																		
COUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91
<b>DOSAL BRANDS</b>																		
Brand 305	\$27.30		\$0.28	\$27.58	\$10.80	\$38.38	\$1.15	\$39.53		\$39.53		\$0.40	\$39.93	\$2.3959	\$42.33	\$0.00	\$42.33	\$4.23
Brand DTC	\$27.15		\$0.28	\$27.43	\$10.80	\$38.23	\$1.15	\$39.38		\$39.38		\$0.40	\$39.78	\$2.3866	\$42.16	\$0.00	\$42.16	\$4.22
<b>SENECA BRANDS</b>																		
SENECA	\$28.99	0.41	\$0.29	\$28.87	\$10.80	\$39.67	\$1.19	\$40.86	\$3.15	\$37.71		\$0.38	\$38.09	\$2.2854	\$40.38	\$0.00	\$40.38	\$4.04
SENECA 120'S	\$31.99	0.25	\$0.32	\$32.06	\$10.80	\$42.86	\$1.29	\$44.15	\$3.15	\$41.00		\$0.41	\$41.41	\$2.4846	\$43.89	\$0.00	\$43.89	\$4.39
<b>NASCO PRODUCTS - VLN, PINNACLE, AND SF BRANDS</b>																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
VLN King Box	\$64.50		0.65	\$65.15	\$10.80	\$75.95	\$2.28	\$78.23		\$78.23		\$0.79	\$79.02	\$4.74	\$83.76	\$0.00	\$83.76	\$8.38
VLN Menthol King Box	\$64.50		0.65	\$65.15	\$10.80	\$75.95	\$2.28	\$78.23		\$78.23		\$0.79	\$79.02	\$4.74	\$83.76	\$0.00	\$83.76	\$8.38
Pinnacle Full Flavor 100s	\$34.25		0.35	\$34.60	\$10.80	\$45.40	\$1.36	\$46.76		\$46.76		\$0.47	\$47.23	\$2.83	\$50.07	\$0.00	\$50.07	\$5.01
Pinnacle Full Flavor King	\$34.25		0.35	\$34.60	\$10.80	\$45.40	\$1.36	\$46.76		\$46.76		\$0.47	\$47.23	\$2.83	\$50.07	\$0.00	\$50.07	\$5.01
Pinnacle Gold 100s	\$34.25		0.35	\$34.60	\$10.80	\$45.40	\$1.36	\$46.76		\$46.76		\$0.47	\$47.23	FALSE	\$47.23	\$0.00	\$47.23	\$4.72



**Louisiana Office of Alcohol and Tobacco  
Control  
Commissioner Chad Brown**



			0.01		10.8		0.03				0.01		0.06					
<b>VALID FOR 06/01/2026 through 6/30/2026</b>	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
<b>10 Packs per Carton</b>																		
Pinnacle Menthol 100s	\$34.25		0.35	\$34.60	\$10.80	\$45.40	\$1.36	\$46.76		\$46.76		\$0.47	\$47.23	\$2.83	\$50.07	\$0.00	\$50.07	\$5.01
SF Red King Size Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Blue King Size Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Gray King Size Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Menthol Dark Green King Size Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Menthol Pale Green King Size Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Non-Filter King Size Box Pack	\$37.45		0.38	\$37.83	\$10.80	\$48.63	\$1.46	\$50.09		\$50.09		\$0.51	\$50.60	\$3.04	\$53.63	\$0.00	\$53.63	\$5.36
SF Red 100's Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Blue 100's Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Gray 100's Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Menthol Dark Green 100's Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98
SF Menthol Pale Green 100's Box	\$34.00		0.34	\$34.34	\$10.80	\$45.14	\$1.35	\$46.49		\$46.49		\$0.47	\$46.96	\$2.82	\$49.78	\$0.00	\$49.78	\$4.98