



			0.01		10.8		0.03					0.01		0.06			· CABAC	
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
					PHILL	IP MORR	IS BRANDS											
MARLBORO MAINLINE MENTHOL PACKINGS																		1
MARLBORO KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO GOLD 100 MENTHOL SOFT	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SILVER KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SILVER 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO BLUE 83 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO BLUE 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SMOOTH KING MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO SMOOTH 100 MENTHOL BOX	\$81.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	\$8.61
MARLBORO ICE KING MENTHOL BOX	\$81.94	2.80	\$0.80 \$0.80	\$79.94 \$79.94	\$10.80 \$10.80	\$90.74	\$2.72 \$2.72	\$93.46 \$93.46		\$93.46 \$93.46		\$0.94	\$94.40	\$5.6641 \$5.6641	\$100.07	\$14.00 \$14.00	\$86.07	\$8.61 \$8.61
MARLBORO ICE 100 MENTHOL BOX MARLBORO MENTHOL SMOOTH ICE BOX		2.80	\$0.80	\$79.94	\$10.80	\$90.74 \$90.74	\$2.72	\$93.46		\$93.46		\$0.94 \$0.94	\$94.40 \$94.40	\$5.6641	\$100.07 \$100.07	\$14.00	\$86.07 \$86.07	\$8.61
	\$81.94	2.80	\$0.80	\$79.94		\$90.74	\$2.72	\$93.46		\$93.46		\$0.94	\$94.40	\$5.6641	\$100.07	\$14.00	\$86.07	
MARLBORO MENTHOL BOLD ICE BOX	\$61.94	2.80	\$0.80	\$79.94	\$10.80	\$90.74	\$2.72	\$93.40		\$95.40		\$0.94	\$94.40	\$5.0041	\$100.07	\$14.00	\$80.07	\$8.61
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO 100 SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING BOX 25s	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO KING BOX 5PK	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO 83S KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD 100 SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX 25s	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD KING BOX 5PK	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SILVER BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SILVER 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 KING SOFT	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO BLEND NO. 27 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO SOUTHERN CUT KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO GOLD LABEL	4		44	4	4		44			4		4	4	4	40			4
MARLBORO GOLD LABEL BOX	\$76.94	2.80	\$0.75	\$74.89	\$10.80	\$85.69	\$2.57	\$88.26		\$88.26		\$0.89	\$89.15	\$5.3490	\$94.50	\$44.70	\$49.80	\$4.98
MARLBORO GOLD LABEL 100 BOX	\$76.94	2.80	\$0.75	\$74.89	\$10.80	\$85.69	\$2.57	\$88.26		\$88.26		\$0.89	\$89.15	\$5.3490	\$94.50	\$44.70	\$49.80	\$4.98
MARLBORO RED LABEL																		
MARLBORO RED LABEL MARLBORO RED LABEL BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
MARLBORO RED LABEL 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$16.50	\$80.23	\$8.02
WARLBORO RED LABEL 100 BOX	\$76.94	2.80	\$0.77	\$76.91	\$10.60	\$67.71	\$2.03	\$90.54		\$90.34		\$0.91	\$91.25	\$5.4751	\$90.73	\$10.50	\$60.23	\$6.02
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON-MENTHOL MARLBORO BLACK NON MENTHOL FILTER BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO NON MENTHOL FILLER BOX MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO EDGE BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
	Ç/ T.T.T	2.80	Q0.72	Ç. 2.30	Ç10.00	Ç03.10	Q2.43	Ç03.03		Ç03.03		Ç0.00	400.01	Ų3.1303	ŲJ1./1	Ų.1.70	yuı	Ų 7.7 U
MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO NXT KING BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MIDNIGHT KING MENTHOL BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL SLATE BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70
MARLBORO MENTHOL SLATE 100 BOX	\$74.44	2.80	\$0.72	\$72.36	\$10.80	\$83.16	\$2.49	\$85.65		\$85.65		\$0.86	\$86.51	\$5.1909	\$91.71	\$44.70	\$47.01	\$4.70





			0.01		10.8		0.03					0.01		0.06			TOBAC	
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT RED KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL SELECT RED 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL BLEND GREEN KING BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$17.00	\$79.73	\$7.97
MARLBORO 72'S																		
MARLBORO 72s BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.00	\$74.73	\$7.47
MARLBORO 72s GOLD BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.00	\$74.73	\$7.47
MARLBORO 72s SILVER BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.00	\$74.73	\$7.47
MARLBORO 72s GREEN BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.00	\$74.73	\$7.47
MARLBORO 72s BLACK BOX	\$78.94	2.80	\$0.77	\$76.91	\$10.80	\$87.71	\$2.63	\$90.34		\$90.34		\$0.91	\$91.25	\$5.4751	\$96.73	\$22.00	\$74.73	\$7.47
MERIT GOLD PACK FILTER KING BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
MERIT BLUE PACK FILTER KING BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
MERIT BLUE PACK 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$20.00	\$92.65	\$9.27
VIRGINIA SLIMS FILTER 100 BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77





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	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to	RETAIL Min price	RETAIL Minimum
VALID FOR 6/01/2025 through 06/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																	1	<u> </u>
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$90.44		\$0.91	\$91.35	\$10.80	\$102.15	\$3.06	\$105.21		\$105.21		\$1.06	\$106.27	\$6.3765	\$112.65	\$5.00	\$107.65	\$10.77
BASIC FILTER 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC FILTER 20s 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK 100s	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC BLUE PACK KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC BLUE PACK 100s BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$35.30	\$41.05	\$4.10
BENSON & HEDGES 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES LUXURY 100s FILTER BOX	\$102.30	1	\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES DELUXE 100s FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES KING SIZE	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
BENSON & HEDGES MENTHOL GREEN	\$102.30		\$1.03	\$103.33	\$10.80	\$114.13	\$3.42	\$117.55		\$117.55		\$1.18	\$118.73	\$7.1240	\$125.86	\$0.00	\$125.86	\$12.59
DENSOT A TIES SES MENTITOE STEET	Ģ10L.50		Ų2.05	ψ105.55	\$10.00	ψ11 H15	ψ3. i.Σ	Ų117133		Q117.55		Q1.10	Ģ110.75	ψ/11L10	\$125.00	\$0.00	\$125.00	Ų1L.00
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72,44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
												,						
I O M CILITED MINIC DOV	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	¢r.00	\$89.72	\$8.97
L&M FILTER KING BOX L&M 100s FILTER BOX	\$74.34					\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36		\$94.72	\$5.00 \$5.00	\$89.72	\$8.97
			\$0.75	\$75.09	\$10.80		\$2.58			\$88.47				\$5.3614	\$94.72			\$8.97
L&M BLUE PACK FILTER KING BOX	\$74.34 \$74.34		\$0.75	\$75.09	\$10.80 \$10.80	\$85.89 \$85.89	\$2.58	\$88.47 \$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00 \$5.00	\$89.72 \$89.72	\$8.97
L&M BLUE PACK 100s FILTER BOX	\$74.34		\$0.75 \$0.75	\$75.09	\$10.80		\$2.58					\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00		
L&M TURKISH BLEND FILTER KING BOX L&M TURKISH BLEND 100S FILTER BOX	\$74.34		\$0.75	\$75.09 \$75.09	\$10.80	\$85.89 \$85.89	\$2.58	\$88.47 \$88.47		\$88.47 \$88.47		\$0.89 \$0.89	\$89.36 \$89.36	\$5.3614 \$5.3614	\$94.72		\$89.72 \$89.72	\$8.97
L&M MENTHOL FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00 \$5.00	\$89.72	\$8.97 \$8.97
L&M 100s MENTHOL FILTER RING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M BOLD MENTHOL FILTER BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO VELLOW FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
L&M SIMPLE TOBACCO BEDE FILTER KING BOX	\$74.34		\$0.75	\$75.09	\$10.80	\$85.89	\$2.58	\$88.47		\$88.47		\$0.89	\$89.36	\$5.3614	\$94.72	\$5.00	\$89.72	\$8.97
LAW SIMPLE TOBACCO GREEN FILTER KING BOX	\$74.54		\$0.75	\$75.09	\$10.80	\$65.69	\$2.58	\$66.47		\$66.47		\$0.09	\$69.50	\$5.3014	\$94.72	\$5.00	\$69.72	\$8.97
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
				R.J. R	EYNOLDS	TOBACCO	CO. (RJRT B	RANDS)										
CAMEL REGULAR FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAMEL CLASSIC BLUE 99 BOX	\$79.70	ļ	\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04	ļ	\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC BLUE BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC FILTER 99 BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC FILTERS BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC GOLD BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL CLASSIC GOLD BOX 99	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
			60.00	400 50	640.00		40.74			40404		40.05	¢0400	\$5.6993	\$100.69	642.54	\$88.18	\$8.82
CAMEL CRUSH BOX CAMEL CRUSH MEN SILVER BOX FSC	\$79.70 \$79.70		\$0.80 \$0.80	\$80.50	\$10.80 \$10.80	\$91.30 \$91.30	\$2.74 \$2.74	\$94.04 \$94.04		\$94.04		\$0.95 \$0.95	\$94.99 \$94.99	\$5.6993	\$100.69	\$12.51 \$12.51	\$88.18	\$8.82





	_		0.01		10.8		0.03					0.01		0.06				
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
CAMEL CRUSH MENTHOL BOX FSC	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH RICH BOX**	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.51	\$88.18	\$8.82
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$79.70		\$0.80	\$80.50	\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$12.31	\$88.18	\$8.82
	975.70			\$80.50												\$12.51		
CAMEL GOLD BOX	\$79.70		\$0.80		\$10.80	\$91.30	\$2.74	\$94.04		\$94.04		\$0.95	\$94.99	\$5.6993	\$100.69	\$19.01	\$81.68	\$8.17
CAMEL JADE BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL JADE SILVER BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL ROYAL BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL SILVER BOX	\$79.70		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
CAMEL CLASSIC MENTHOL BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC MENTHOL SILVER BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC BLUE	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC FILTERS	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL NO. 9 MENTHE RC BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL NO. 9 RC BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC PLATINUM BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC PLATINUM BOX CAMEL CLASSIC WIDES BLUE BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44	 	\$1.05 \$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
	\$89.70													-				
CAMEL CLASSIC WIDES FILTERS BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES MENTHOL BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH GOLD BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH ROYAL BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAMEL TURKISH SILVER BOX FSC	\$89.70		\$0.90	\$90.60	\$10.80	\$101.40	\$3.04	\$104.44		\$104.44		\$1.05	\$105.49	\$6.3295	\$111.82		\$111.82	\$11.18
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI MENTHOL INDIGO SOPER SLIM 100 BOX CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	\$113.20																	
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	V110.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	4		4	4	4	4.4	40	4		4		4	4	4	4		4	4
CARLTON 100 BOX RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON 120 FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON MENTHOL BOX 100 RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON MENTHOL 120 FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
CARLTON RC FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DORAL GOLD 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL GOLD FSC BOX	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOL BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOLGOLD 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL MENTHOL BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL RED 100 BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL RED FSC BOX	\$06.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07	-	\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
DORAL SILVER 100 BOX FSC	\$96.60	57.25														\$16.51		
DORAL SILVER BOX FSC	\$96.60	57.25	\$0.40	\$39.75	\$10.80	\$50.55	\$1.52	\$52.07		\$52.07		\$0.53	\$52.60	\$3.1558	\$55.75	\$16.51	\$39.24	\$3.92
	4		4		4	4.4	4			4		4		4	4		4	
DUNHILL INTERNATIONAL RED	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL INTERNATIONAL GREEN BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL INTERNATIONAL BLUE BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL FINE CUT BLACK BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
DUNHILL FINE CUT WHITE BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
ECLIPSE BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
ECLIPSE MENTHOL BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
ECLIF JE WILLIAM DUA FJC	Ş113.2U		\$1.14	Ş114.34	\$10.6U	\$12J.14	\$5.75	\$120.09		\$120.69		31.2 2	\$13U.16	\$7.0111	\$136.00	ŞU.UU	J130.00	\$15.0U
CDC CLASSIC COLD 400 DOV	4400		40.70	470.0-	440.05	404.0=	42.52	400.55	_	405.55		40.07	407.40	45.0455	400.74	40.00	400.74	40.07
GPC CLASSIC GOLD 100 BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC GOLD BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27





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						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		Required to	Min price	Minimum
VALID FOR 6/01/2025 through 06/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
GPC CLASSIC MENTHOL 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL KS	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL SILVER 100	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC NON-FILTER	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED 100 BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED BOX GPC CLASSIC SILVER 100 BOX	\$103.20		\$0.73 \$0.73	\$73.27 \$73.27	\$10.80 \$10.80	\$84.07 \$84.07	\$2.52 \$2.52	\$86.59 \$86.59		\$86.59 \$86.59		\$0.87 \$0.87	\$87.46 \$87.46	\$5.2477 \$5.2477	\$92.71 \$92.71	\$0.00 \$0.00	\$92.71 \$92.71	\$9.27 \$9.27
GPC CLASSIC SILVER 100 BOX GPC CLASSIC SILVER BOX	\$103.20		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER BOX	\$105.20		\$0.75	\$/3.2/	\$10.60	\$84.07	\$2.52	\$60.59		\$60.39		\$0.87	\$67.40	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
KAMEL RED GENUINE ORIGINAL BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
TO THE TES SENSING SINGS IN TASTE BOX	Ç103.20		Ç1.04	Ç104.24	Ç10.00	7113.04	95.45	Ģ110.43		Ç110.43		71.13	V113.00	\$7.1003	7120.00	Ç0.00	7120.00	Ų12.03
KENT CLASSIC 100S	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT CLASSIC 1003	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT GOLD 100	\$113.20	1	\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT GOLD KING	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT III SILVER	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
KENT III SILVER 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	7		7	7	7-0.00	7	70	7220.00		¥ = = 0.00		¥-:	7	7	72000	70.00	7	7 - 0.00
LUCKY STRIKE FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
LUCKY STRIKE ACTIVATE BLUE BOX*	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE GOLD 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE GOLD BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE MENTHOL SILVER BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE RED 100 BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
LUCKY STRIKE RED BOX	\$59.85		\$0.60	\$60.45	\$10.80	\$71.25	\$2.14	\$73.39		\$73.39		\$0.74	\$74.13	\$4.4477	\$78.58	\$31.01	\$47.57	\$4.76
										\$0.00								
MISTY BLUE 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY BLUE 120 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL GREEN 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL GREEN 120 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY MENTHOL SILVER 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MISTY ROSE 100 BOX FSC	\$93.20		\$0.94	\$94.14	\$10.80	\$104.94	\$3.15	\$108.09		\$108.09		\$1.09	\$109.18	\$6.5507	\$115.73	\$0.00	\$115.73	\$11.57
MONARCH CLASSIC BLUE 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC GOLD 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC GOLD BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL GOLD	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC MENTHOL GOLD 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC RED 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MONARCH CLASSIC RED BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
MODE COLD CUM 420	6440.00		64.44	6444.0	640.00	6425.47	62.75	6422.00		6420.00		64.20	Ć420.10	67.0111	6420.00	60.00	6420.00	642.00
MORE GOLD SLIM 120	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
MORE MENTHOL SILVER SLIM 120 MORE MENTHOL SLIM 120	\$113.20 \$113.20	-	\$1.14	\$114.34	\$10.80 \$10.80	\$125.14	\$3.75 \$3.75	\$128.89		\$128.89		\$1.29	\$130.18 \$130.18	\$7.8111	\$138.00 \$138.00	\$0.00 \$0.00	\$138.00 \$138.00	\$13.80
MORE SLIM 120 MORE SLIM 120	Ψ110.E0	-	\$1.14 \$1.14	\$114.34 \$114.34	\$10.80	\$125.14 \$125.14	\$3.75	\$128.89		\$128.89 \$128.89		\$1.29 \$1.29	\$130.18	\$7.8111 \$7.8111	\$138.00	\$0.00	\$138.00	\$13.80 \$13.80
IVIUKE SLIIVI 12U	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$5./5	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
	-																	
NEWDORT MENTHOL BLUE 100 DOV	604.70	-	¢o or	ĆOF FF	¢10.00	¢oc ar	¢2.00	¢00.24		¢00.24		¢1.00	¢100.34	\$6.0144	\$100.25	¢16.01	¢00.24	\$0.03
NEWPORT MENTHOL BLUE 100 BOX	\$84.70	l .	\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24	<u> </u>	\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02





			0.01		10.8		0.03				·	0.01		0.06				
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
NEWPORT MENTHOL BLUE BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL 100 BOX	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL KING SOFT PACK	\$84.70		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL GOLD 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL GOLD BX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT MENTHOL GOLD KINGS	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT PLATINUM BLUE 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT PLATINUM BLUE BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT SMOOTH SELECT 100 BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT SMOOTH SELECT BOX	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$16.01	\$90.24	\$9.02
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	φ10.01	\$106.25	\$10.63
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$84.70	1	\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
	70												_			\$31.01		
NEWPORT EXP FLEX 100 BOX NON-MENTHOL*	\$84.70		\$0.85	\$85.55	\$10.80	\$96.35	\$2.89	\$99.24		\$99.24		\$1.00	\$100.24	\$6.0144	\$106.25	\$31.01	\$75.24	\$7.52
NEWPORT NON-MENTHOL 100 BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL GOLD 100 BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NEWPORT NON-MENTHOL GOLD BOX	\$74.90		\$0.75	\$75.65	\$10.80	\$86.45	\$2.59	\$89.04		\$89.04		\$0.90	\$89.94	\$5.3966	\$95.34	\$14.01	\$81.33	\$8.13
NOW MENTHOL GREEN	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW MENTHOL GREEN 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW RED	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
NOW RED 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
OLD GOLD BLUE FILTER 100	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3,45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD FILTER KING	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD GOLD 100 BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD GOLD BOX	\$103.20		\$1.04	\$104.24	\$10.80	\$115.04	\$3.45	\$118.49		\$118.49		\$1.19	\$119.68	\$7.1809	\$126.86	\$0.00	\$126.86	\$12.69
OLD GOLD GOLD BOX	Ģ103.20		Ş1.04	7104.24	Ģ10.00	ÿ113.04	Ş3.43	Ģ110.43		Ģ110. 4 3		VI.I 3	Ģ113.00	77.1003	\$120.00	Ç0.00	Ģ120.00	Ψ12.03
PALL MALL CLASSIC NON-FILTER	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
PALL MALL VINTAGE GOLD 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
FALL MALL VINTAGE GOLD 100	\$115.20		\$1.14	\$114.54	\$10.00	\$123.14	\$5.75	\$120.05		\$120.05		\$1.25	\$130.16	\$7.0111	\$136.00	30.00	\$136.00	\$15.60
PALL MALL BLUE FILTER 100 BOX	672.40		\$0.74	Ć74.44	\$10.80	\$84.94	\$2.55	\$87.49		Ć07.40		\$0.88	ć00.27	\$5.3021	\$93.67	ć20.04	\$73.66	67.27
	\$73.40			\$74.14						\$87.49			\$88.37	-		\$20.01		\$7.37
PALL MALL BLUE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL CLASSIC MENTHOL 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL CLASSIC MENTHOL BOX	\$73.40	ļ	\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL BLACK FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL GREEN FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL WHITE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL ORANGE FILTER 100 BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL ORANGE FILTER BOX	\$73.40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL RED FILTER 100 BOX	\$73.40	İ	\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
PALL MALL RED FILTER BOX	\$73,40		\$0.74	\$74.14	\$10.80	\$84.94	\$2.55	\$87.49		\$87.49		\$0.88	\$88.37	\$5.3021	\$93.67	\$20.01	\$73.66	\$7.37
	Ţ. S. 10	1	7517	Ţ	7-3.00	72	72.00	,,,,,		ŢJ		72.00	+ - 5.5,	70.3021	723.07	7_3.01	Ţ. 3.00	Ţ J.
PALL MALL SELECT BLUE 80 BX	\$50 QE		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT BLUE 80 BX	\$50.05 \$E0.0F		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
	\$30.00 ¢E0.05		\$0.59							7.2.00				-				
PALL MALL SELECT RED 80 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75





		ı	0.01		10.8		0.03					0.01		0.06				
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to	RETAIL Min price	RETAIL Minimum
VALID FOR 6/01/2025 through 06/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	be passed on	per carton	\$ / Pack
10 Packs per Carton																		
PALL MALL SELECT BLUE 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT GREEN 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT RED 100 BX	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
STATE EXPRESS 555 GOLD BOX FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
STATE EXPRESS 555 GOLD BOX F3C	\$113.20		\$1.14	3114.34	\$10.60	\$123.14	\$5.75	\$120.05		\$120.05		\$1.25	\$130.16	\$7.0111	\$136.00	\$0.00	\$136.00	\$13.60
TAREYTON CLASSIC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TAREYTON CLASSIC 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE BLUE 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE BLUE 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE BLUE BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE BLUE KINGS	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE MENTHOL GREEN 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
TRUE MENTHOL GREEN KINGS	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
THOSE WILLIAM OF CHILDREN WINNESS	ψ113.E0		Ų	ψ11 no i	\$10.00	Ψ125.1.1	Ų3.73	Ψ120.03		ψ120:03		ψ1.23	φ100.10	ψ7.0111	\$150.00	φ0.00	\$150.00	
VANTAGE CLASSIC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC 100	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC MENTHOL	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC MENTHOL 100S FSC	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER 100 BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
VANTAGE CLASSIC SILVER BOX	\$113.20		\$1.14	\$114.34	\$10.80	\$125.14	\$3.75	\$128.89		\$128.89		\$1.29	\$130.18	\$7.8111	\$138.00	\$0.00	\$138.00	\$13.80
**Optional Menthol																		
optional mentalor																		
							BACCO CO. (
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$105.70	\$10.57
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN NATURAL AMERICAN SPIRIT HP CELADON	\$84.20 \$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73 \$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51 \$1.51	\$104.19	\$10.42 \$10.42
NATURAL AMERICAN SPIRIT HP CELADON NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$84.20		\$0.85 \$0.85	\$85.05 \$85.05	\$10.80 \$10.80	\$95.85 \$95.85	\$2.88 \$2.88	\$98.73 \$98.73		\$98.73		\$0.99 \$0.99	\$99.72 \$99.72	\$5.9829 \$5.9829	\$105.70 \$105.70	\$1.51	\$104.19 \$104.19	\$10.42
NATURAL AMERICAN SPIRIT SWIDOTH MELLO HP ORANGE NATURAL AMERICAN SPIRIT TASTE HUNTER	\$84.20		\$0.85	\$85.05	\$10.80	\$95.85	\$2.88	\$98.73		\$98.73		\$0.99	\$99.72	\$5.9829	\$105.70	\$1.51	\$104.19	\$10.42
WATONAL AWERICAN SPIRIT TASTE HOWLER	Ş64.20		\$0.85	\$65.05	\$10.80	Ç93.63	Ş2.88	736.73		Ş38.73		Ş0.55	J33.72	\$3.3623	\$105.70	Ş1.51	\$104.13	Ş10.4Z
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$89.00		\$0.89	\$89.89	\$10.80	\$100.69	\$3.02	\$103.71		\$103.71		\$1.04	\$104.75	\$6.2850	\$111.04	\$1.51	\$109.53	\$10.95
NATIONAL MATERIAL COURT FILL DODIED TACTE DED	450.40		40.50	450.70	440.00	470.50	42.20	404.00		d04.00		40.00	402.00	44.0570	407.77	45.04	404.76	60.40
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01 \$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT SMOOTH GOLD	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
						ITG BRA	NDS											
WINSTON	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91.17		\$0.92	\$92.09	\$5.5251	\$97.61	\$32.00	\$65.61	\$6.56
WINSTON WINSTON SELECT	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91.17		\$0.92	\$92.09	\$5.5251	\$97.61	\$71.60	\$26.01	\$2.60
KOOL	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$48.50	\$49.89	\$4.99
	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$63.60	\$34.79	\$3.48
KOOL LUXE																		\$1.86
KOOL LUXE KOOL BLACK	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$79.80	\$18.59	Ş1.80
	\$77.64 \$77.75		\$0.78 \$0.78	\$78.42 \$78.53	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$79.80	\$18.59	\$9.85





	•		0.01		10.8	•	0.03					0.01		0.06				
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton MAVERICK	\$58.99		ĆO FO	ĆEO EO	Ć10.00	670.20	ć2.44	ć72.40		672.40		60.72	672.22	ć4 2022	ć77.C4	610.00	667.04	¢c 70
MAVERICK	\$58.99		\$0.59	\$59.58	\$10.80	\$70.38	\$2.11	\$72.49		\$72.49		\$0.73	\$73.22	\$4.3933	\$77.61	\$10.60	\$67.01	\$6.70
FORTUNA BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
DAVE BRANDS	674.44		60.72	Ć72.46	Ć10.00	602.06	ć2.40	ĆOF 4F		\$85.45		60.00	Ć0C 24	ĆE 470E	Ć04 40	60.00	Ć04 40	Ć0.45
RAVE BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
SALEM	\$89.64		\$0.90	\$90.54	\$10.80	\$101.34	\$3.04	\$104.38		\$104.38		\$1.05	\$105.43	\$6.3258	\$111.76	\$0.00	\$111.76	\$11.18
CROWNS BRANDS	\$27.59		\$0.28	\$27.87	\$10.80	\$38.67	\$1.16	\$39.83		\$39.83		\$0.40	\$40.23	\$2.4138	\$42.64	\$4.50	\$38.14	\$3.81
MONTCLAIR BRANDS	\$40.65		\$0.41	\$41.06	\$10.80	\$51.86	\$1.56	\$53.42		\$53.42		\$0.54	\$53.96	\$3.2373	\$57.19	\$0.00	\$57.19	\$5.72
SONOMA BRANDS	\$46.40		\$0.47	\$46.87	\$10.80	\$57.67	\$1.73	\$59.40		\$59.40		\$0.60	\$60.00	\$3.6000	\$63.60	\$19.30	\$44.30	\$4.43
SONOWA BILANDS	Ş40.40		Ş0.47	Ş40.67	Ş10.60	\$37.07	Ş1.73	\$33.40		Ç55.40		Ş0.00	Ç00.00	\$3.0000	Ç03.00	\$13.30	Ş44.30	94.43
					LIGGE	TT VECTO	OR BRANDS											
EVE AMETHYST 120S BOX	\$78.39		\$0.79	\$79.18	\$10.80	\$89.98	\$2.70	\$92.68		\$92.68		\$0.93	\$93.61	\$5.6166	\$99.23	\$2.00	\$97.23	\$9.72
EVE MENTHOL EMERALD 120S BOX	\$78.39		\$0.79	\$79.18	\$10.80	\$89.98	\$2.70	\$92.68		\$92.68		\$0.93	\$93.61	\$5.6166	\$99.23	\$2.00	\$97.23	\$9.72
EVE SAPPHIRE 120S BOX	\$78.39		\$0.79	\$79.18	\$10.80	\$89.98	\$2.70	\$92.68		\$92.68		\$0.93	\$93.61	\$5.6166	\$99.23	\$2.00	\$97.23	\$9.72
EVE MENTHOL TURQUOISE 120S BOX	\$78.39		\$0.79	\$79.18	\$10.80	\$89.98	\$2.70	\$92.68		\$92.68		\$0.93	\$93.61	\$5.6166	\$99.23	\$2.00	\$97.23	\$9.72
GRAND PRIX NON FILTER KINGS BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX RED KINGS BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX RED 100S BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX BLUE KINGS BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX BLUE 100S BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX ORANGE 100S BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX MENTHOL GOLD KINGS BOX	\$72.99		\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$2.00	\$91.21	\$9.12
GRAND PRIX MENTHOL GOLD 100S BOX GRAND PRIX MENTHOL SILVER 100S BOX	\$72.99 \$72.99		\$0.73 \$0.73	\$73.72 \$73.72	\$10.80 \$10.80	\$84.52 \$84.52	\$2.54 \$2.54	\$87.06 \$87.06		\$87.06 \$87.06		\$0.88 \$0.88	\$87.94 \$87.94	\$5.2761 \$5.2761	\$93.21 \$93.21	\$2.00 \$2.00	\$91.21 \$91.21	\$9.12 \$9.12
GRAND PRIX MENTHOL SILVER 1003 BOX	\$72.99		\$0.75	\$73.72	\$10.60	304.32	\$2.54	\$67.00		\$87.00		\$0.00	\$67.54	\$3.2701	\$55.21	\$2.00	391.21	\$9.12
LIGGETT SELECT NON FILTER KINGS BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT RED KINGS BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT RED 100S BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT BLUE KINGS BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT BLUE 100S BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT ORANGE 100S BOX LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$75.94 \$75.94		\$0.76 \$0.76	\$76.70 \$76.70	\$10.80 \$10.80	\$87.50 \$87.50	\$2.63 \$2.63	\$90.13 \$90.13		\$90.13 \$90.13		\$0.91 \$0.91	\$91.04 \$91.04	\$5.4621 \$5.4621	\$96.50 \$96.50	\$7.00 \$7.00	\$89.50 \$89.50	\$8.95 \$8.95
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$75.94		\$0.76	\$76.70	\$10.80	\$87.50	\$2.63	\$90.13		\$90.13		\$0.91	\$91.04	\$5.4621	\$96.50	\$7.00	\$89.50	\$8.95
TARIS AND THE PROPERTY OF THE	455.00		40.56	455.76	440.00	455.55	42.00	400.50		450.55		40.50	450.25	44.4540	472.40	47.00	455.40	00.01
EAGLE 20'S NON FILTER KINGS BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00 \$7.00	\$66.40	\$6.64
EAGLE 20'S RED KINGS BOX EAGLE 20'S RED 100S BOX	\$55.20		\$0.56 \$0.56	\$55.76 \$55.76	\$10.80 \$10.80	\$66.56 \$66.56	\$2.00 \$2.00	\$68.56 \$68.56		\$68.56 \$68.56		\$0.69 \$0.69	\$69.25 \$69.25	\$4.1548 \$4.1548	\$73.40 \$73.40	\$7.00	\$66.40 \$66.40	\$6.64 \$6.64
EAGLE 20'S BLUE KINGS BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S BLUE 100S BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S ORANGE KINGS BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S ORANGE 100S BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S MENTHOL GOLD 100S BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S METHOL SILVER KINGS BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
EAGLE 20'S MENTHOL SILVER 100S BOX	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56		\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40	\$7.00	\$66.40	\$6.64
MONTEGO RED 100S BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO BLUE 100S BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO ORANGE 100S BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO MENTHOL GOLD 100S BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO MENTHOL SILVER 100S BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO RED KINGS BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO BLUE KINGS BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69	l	\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade	RETAIL Cost of doing business		Retail Mark	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAI Minimum \$ / Paci
D Packs per Carton					,												• • • • • • • • • • • • • • • • • • • •	
MONTEGO MENTHOL GOLD KINGS BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
MONTEGO MENTHOL GOLD KINGS BOX	\$36.10		\$0.37	\$36.47	\$10.80	\$47.27	\$1.42	\$48.69		\$48.69		\$0.49	\$49.18	\$2.9507	\$52.13	\$7.00	\$45.13	\$4.51
JON LEGO MENTHOL SILVER KINGS BOX	\$36.10		\$0.57	\$30.47	\$10.80	\$47.27	\$1.42	\$46.09		\$46.09		\$0.49	\$49.18	\$2.9507	\$52.15	\$7.00	\$45.15	\$4.51
VDANAID NON FILTED KINGS DOV	\$63.50		¢0.64	CC 4 1 4	¢10.00	\$74.94	ća ar	¢77.10		Ć77 10		Ć0.70	¢77.07	¢4.6701	Ć02.CF	\$0.00	ćon cr	ć0.20
YRAMID NON FILTER KINGS BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65		\$82.65	\$8.26
YRAMID RED KINGS BOX	Ģ05.50		\$0.64	\$64.14	\$10.80		\$2.25	\$77.19		\$77.19 \$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	
YRAMID RED 100S BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19				\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.20
YRAMID BLUE KINGS BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID BLUE 100S BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID ORANGE KINGS BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID ORANGE 100S BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID MENTHOL GOLD KINGS BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID MENTHOL GOLD 100S BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID MENTHOL SILVER KINGS BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
YRAMID MENTHOL SILVER 100S BOX	\$63.50		\$0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.6781	\$82.65	\$0.00	\$82.65	\$8.2
ISA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.3
ELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.
IEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.4
LACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.3
LASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.:
IGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.:
AVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.3
INT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.3
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.1
			,	,													,	
CHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.7
DGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.6
ERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.2
4/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.3
71	\$15.75		Ş0.20	Ģ13.33	Ş10.00	Ç30.73	Ş0.52	\$31.07		731.07		70.52	751.55	Ş1.5150	ψ33.31	Ş0.00	755.51	75.5
	444		40.00	4	4		4	40.00	40.00			44.44	40.00	40.00	400.00	40.00		
CE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.6
OLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.0
						JTI BRAI	NDS											
VAVE	\$52.19		\$0.53	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15	\$45.87	\$4.5
VINGS	\$37.25		\$0.38	\$37.63	\$10.80	\$48.43	\$1.45	\$49.88		\$49.88		\$0.50	\$50.38	\$3.0230	\$53.41	\$0.00	\$53.41	\$5.3
XPORT 'A'	\$67.90		\$0.68	\$68.58	\$10.80	\$79.38	\$2.38	\$81.76	\$0.00	\$81.76		\$0.82	\$82.58	\$4.9549	\$87.54	\$0.00	\$87.54	\$8.
D BY L. DUCAT	\$31.65		\$0.32	\$31.97	\$10.80	\$42.77	\$1.28	\$44.05	\$5.50	\$38.55		\$0.39	\$38.94	\$2.3366	\$41.28	\$16.10	\$25.18	\$2.5
					CHEYE	NNF INTE	RNATIONAL											
HEYENNE	\$25.45	1	\$0.26	\$25.71	\$10.80	\$36.51	\$1.10	\$37.61		\$37.61		\$0.38	\$37.99	\$2.2791	\$40.26	\$0.00	\$40.26	\$4.0
ECADE	\$25.86		\$0.26	\$26.12	\$10.80	\$36.92	\$1.10	\$38.03		\$38.03		\$0.39	\$38.42	\$2.3051	\$40.72	\$0.00	\$40.72	\$4.0
	\$43.19		\$0.44	\$43.63	\$10.80	\$54.43	\$1.63	\$56.06	\$10.00	\$46.06		\$0.39	\$46.53	\$2.7920	\$49.32	\$0.00	\$49.32	\$4.9
URA	\$45.19		\$0.44	\$45.05	\$10.60	\$54.45	\$1.03	\$30.00	\$10.00	\$40.00		\$0.47	\$40.55	\$2.7920	\$49.52	\$0.00	\$49.52	\$4.5
																		_
							ER BRANDS											
ST CLASS	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$4.00	\$56.54		\$0.57	\$57.11	\$3.4268	\$60.54		\$60.54	\$6.0
339	\$47.20		\$0.48	\$47.68	\$10.80	\$58.48	\$1.75	\$60.23		\$60.23		\$0.61	\$60.84	\$3.6507	\$64.50	\$5.50	\$59.00	\$5.9
ce	\$33.70		\$0.34	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$8.70	\$28.38		\$0.29	\$28.67	\$1.7202	\$30.39		\$30.39	\$3.0
HIELD	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$5.50	\$59.32	\$5.
RAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.
ILTRA BUY	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$1.00	\$59.54		\$0.60	\$60.14	\$3.6086	\$63.75	\$4.45	\$59.30	\$5.
VILDHORSE	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	71.00	\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$10.00	\$54.82	\$5.
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.70	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.
MANITOU	\$48.75		ŞU.49	Ş43.Z4	310.80	300.04	\$1.0U	ŞU1.84		301.84		⊋ 0.0∠	<i>⊋</i> 0∠.40	Ş3./4//	300.ZI	Ş5.UU	<i>ο</i> υ3.21	Ş0.
MOKIN' JOES MARKET	622.05	1	60.22	¢22.22	¢10.00	622.00	¢s oo	62.01		624.04		60.25	624.25	62.0010	625.12	ćc 22	ć2C +2	- 40
NATIONAL TELES MARKET	\$22.00	i	\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01	Ī	\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3.
WIORING JOES WARRET								70										_





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 6/01/2025 through 06/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
		•																
COUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91

					DOSAL BR	MINDS									
Brand 305	\$27.30	\$0.28	\$27.58	\$10.80	\$38.38	\$1.15	\$39.53	\$39.53	\$0.40	\$39.93	\$2.3959	\$42.33	\$0.00	\$42.33	\$4.23
Brand DTC	\$27.15	\$0.28	\$27.43	\$10.80	\$38.23	\$1.15	\$39.38	\$39.38	\$0.40	\$39.78	\$2.3866	\$42.16	\$0.00	\$42.16	\$4.22
				S	ENECA BI	RANDS									

					3	ENECA BR	ANDS										
SENECA	\$28.99	0.41	\$0.29	\$28.87	\$10.80	\$39.67	\$1.19	\$40.86	\$3.15	\$37.71	\$0.38	\$38.09	\$2.2854	\$40.38	\$0.00	\$40.38	\$4.04
SENECA 120'S	\$31.99	0.25	\$0.32	\$32.06	\$10.80	\$42.86	\$1.29	\$44.15	\$3.15	\$41.00	\$0.41	\$41.41	\$2.4846	\$43.89	\$0.00	\$43.89	\$4.39

NASCO PRODUCTS - VLN, PINNACLE, AND SF BRANDS																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
VLN King Box	\$63.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68	\$82.65	\$0.00	\$82.65	\$8.26
VLN Menthol King Box	\$63.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68	\$82.65	\$0.00	\$82.65	\$8.26
																		1
Pinnacle Full Flavor 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
Pinnacle Full Flavor King	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
Pinnacle Gold 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	FALSE	\$40.66	\$0.00	\$40.66	\$4.07
Pinnacle Menthol 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
SF Red King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Gray King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Dark Green King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Pale Green King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Non-Filter King Size Box Pack	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Red 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Gray 100's Box	\$32.44	•	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Dark Green 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Pale Green 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80