



			0.01		10.8		0.03					0.01		0.06				
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
	List Frice	Discount	doing business		\$10.00/ Cart	Iviai kup	Iviai kup 3/6	F 103 1010	be passed on	Retailer	Discount	business	<b></b>	up 0/0	WS T Mark Op	- 011	per carton	y/ rack
10 Packs per Carton					DIJII	ID MACDD	IC DDANIDC											
		1			PHILL	IP WORK	IS BRANDS	1										
MARLBORO MAINLINE MENTHOL PACKINGS																		
MARLBORO KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO 100 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD KING MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL SOFT	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 83 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO ICE KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO ICE 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MENTHOL SMOOTH ICE BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MENTHOL BOLD ICE BOX	\$79.44	2.20		\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5,3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING SOFT	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 SOFT	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 25s	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 258 MARLBORO KING BOX 5PK	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
					\$10.80	\$86.29	\$2.59	\$88.88				\$0.89	\$89.77	\$5.3861				
MARLBORO 83S KING BOX	\$76.94 \$76.94	2.20 2.20		\$75.49		\$86.29		\$88.88		\$88.88 \$88.88		\$0.89	\$89.77		\$95.15	\$16.50 \$16.50	\$78.65	\$7.87 \$7.87
MARLBORO GOLD KING BOX			\$0.75	\$75.49	\$10.80		\$2.59			,				\$5.3861	\$95.15		\$78.65	
MARLBORO GOLD KING SOFT	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88 \$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59			\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 SOFT	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 25s	\$76.94	2.20	<u> </u>	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 5PK	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER 100 BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING SOFT	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 100 BOX	\$76.94	2.20		\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SOUTHERN CUT KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD LABEL													L					
MARLBORO GOLD LABEL BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$43.00	\$48.38	\$4.84
MARLBORO GOLD LABEL 100 BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$43.00	\$48.38	\$4.84
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$16.50	\$74.88	\$7.49
MARLBORO RED LABEL 100 BOX	\$73.54	2.20	\$0.72	\$72.06	\$10.80	\$82.86	\$2.49	\$85.35		\$85.35		\$0.86	\$86.21	\$5.1723	\$91.38	\$16.50	\$74.88	\$7.49
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO EDGE BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$70.74	2.20	\$0.69	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX	\$70.74	2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO NXT KING BOX	\$70.74	2.20	<u> </u>	\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
		2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82,43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53
MARLBORO MIDNIGHT KING MENTHOL BOX	5/0.74																	7
MARLBORO MIDNIGHT KING MENTHOL BOX MARLBORO MENTHOL SLATE BOX	\$70.74 \$70.74	2.20		\$69.23	\$10.80	\$80.03	\$2.40	\$82.43		\$82.43		\$0.83	\$83.26	\$4.9957	\$88.26	\$43.00	\$45.26	\$4.53





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT RED KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL SELECT RED 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL BLEND GREEN KING BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$75.19	2.20	\$0.73	\$73.72	\$10.80	\$84.52	\$2.54	\$87.06		\$87.06		\$0.88	\$87.94	\$5.2761	\$93.21	\$17.50	\$75.71	\$7.57
MARLBORO 72'S																		
MARLBORO 72s BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 72s GOLD BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 72s SILVER BOX	\$74.09	2.20	\$0.72	\$72.61	\$10.80	\$83.41	\$2.50	\$85.91		\$85.91		\$0.86	\$86.77	\$5.2063	\$91.98	\$22.50	\$69.48	\$6.95
MARLBORO 72s GREEN BOX	\$75.04	2.20	\$0.73	\$73.57	\$10.80	\$84.37	\$2.53	\$86.90		\$86.90		\$0.87	\$87.77	\$5.2663	\$93.04	\$22.50	\$70.54	\$7.05
MARLBORO 72s BLACK BOX	\$75.04	2.20	\$0.73	\$73.57	\$10.80	\$84.37	\$2.53	\$86.90		\$86.90		\$0.87	\$87.77	\$5.2663	\$93.04	\$22.50	\$70.54	\$7.05
MERIT GOLD PACK FILTER KING BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
MERIT BLUE PACK FILTER KING BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
MERIT BLUE PACK 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$20.00	\$87.41	\$8.74
VIRGINIA SLIMS FILTER 100 BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24





		1	0.01		10.8		0.03					0.01		0.06		Rebate		
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton			8		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					1101001							<b>F</b>	*/
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$85.74		\$0.86	\$86.60	\$10.80	\$97.40	\$2.92	\$100.32		\$100.32		\$1.01	\$101.33	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
VIRGINIA SLIMS SUPERSLIMS MENTIOL FILTER BOX	\$65.74		\$0.80	\$60.00	\$10.60	\$97.40	\$2.92	\$100.52		\$100.52		\$1.01	\$101.55	\$6.0799	\$107.41	\$5.00	\$102.41	\$10.24
BASIC FILTER 20s KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC FILTER 20s 100 BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK 20s KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK 100s	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC BLUE PACK KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC BLUE PACK 100s BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$79.74		\$0.80	\$80.54	\$10.80	\$91.34	\$2.74	\$94.08		\$94.08		\$0.95	\$95.03	\$5.7018	\$100.73	\$0.00	\$100.73	\$10.07
DENICON & LIEDCES 100° EILTED DOX	\$97.60		ć0.08	ĆOO FO	¢10.00	¢100.30	ć2 20	¢112.66		¢112.66		Ć1 12	ć112 70	ĆC 9275	¢120.62	¢0.00	¢120.62	¢12.00
BENSON & HEDGES 100s FILTER BOX BENSON & HEDGES LUXURY 100s FILTER BOX	\$97.60		\$0.98 \$0.98	\$98.58 \$98.58	\$10.80 \$10.80	\$109.38 \$109.38	\$3.28 \$3.28	\$112.66 \$112.66		\$112.66 \$112.66		\$1.13 \$1.13	\$113.79 \$113.79	\$6.8275 \$6.8275	\$120.62 \$120.62	\$0.00 \$0.00	\$120.62 \$120.62	\$12.06 \$12.06
BENSON & HEDGES DELUXE 100s FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66	-	\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66	-	\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES KING SIZE	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
BENSON & HEDGES MENTHOL GREEN	\$97.60		\$0.98	\$98.58	\$10.80	\$109.38	\$3.28	\$112.66		\$112.66		\$1.13	\$113.79	\$6.8275	\$120.62	\$0.00	\$120.62	\$12.06
SENSON A NESSES MENTIOL GIVEN	ψ37.00		φοισο	ψ30.30	\$20.00	ψ103.50	ψ5.20	\$11L.00		<b>VIII.00</b>		Ų1.15	ψ113.73	ψ0.0275	<b>\$120.02</b>	φο.σσ	\$120.02	<b>VIL.00</b>
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$14.50	\$63.06	\$6.31
L&M FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M 100s FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BLUE PACK FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BLUE PACK 100s FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M TURKISH BLEND FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M TURKISH BLEND 100S FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M MENTHOL FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M 100s MENTHOL FILTER BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M BOLD MENTHOL FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$70.64		\$0.71	\$71.35	\$10.80	\$82.15	\$2.46	\$84.61		\$84.61		\$0.85	\$85.46	\$5.1279	\$90.59	\$5.50	\$85.09	\$8.51
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
							O CO. (RJRT E											
CAMEL REGULAR FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAMEL CLASSIC BLUE 99 BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC BLUE 99 BOX CAMEL CLASSIC BLUE BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC BLUE BOX CAMEL CLASSIC FILTER 99 BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC FILTERS BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC PIETERS BOX  CAMEL CLASSIC GOLD BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL CLASSIC GOLD BOX  CAMEL CLASSIC GOLD BOX 99	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.03	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL CRUSH BOX	\$76.20	1	\$0.77	\$76.97	\$10.80	\$87.77	\$2.43	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
oranice choori box	970.20	L	φ0.77	710.31	910.00	Q07.77	72.03	Ç20.40		Ç50.40	L	QU.J1	421.JI	75.4700	750.75	Q10.31	J00.20	<del>90.03</del>





			0.01		10.8		0.03					0.01		0.06		Rebate		
						Wholesale		i i	Rebate	Wholesale		RETAIL Cost	1			Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing	·	Retail Mark		be passed	Min price	Minimum
VALID FOR 02/01/2025 through 02/28/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business	·	up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton									1									
CAMEL CRUSH MEN SILVER BOX FSC	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL CRUSH MENTHOL BOX FSC	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL CRUSH RICH BOX**	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL CRUSH SMOOTH MENTHOL BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$76.20		\$0.77	\$76.97	\$10.80	\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$76.20		\$0.77	\$76.97		\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$10.51	\$86.28	\$8.63
CAMEL GOLD BOX	\$76.20		\$0.77	\$76.97		\$87.77	\$2.63	\$90.40		\$90.40		\$0.91	\$91.31	\$5.4788	\$96.79	\$17.01	\$79.78	\$7.98
CAMEL JADE BOX	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL JADE SILVER BOX	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL ROYAL BOX	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL SILVER BOX	\$76.20		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
O WILL SILVEN BOX	ψ, σ.2σ		ψο.,, ο	φ7 0.50	ψ10.00	Q02.120	<b>\$2.15</b>	\$65.55		Ģ00.55		\$0.01	φο πον	φ5.002 i	ÇOSTT	Ų17.01	\$7.2.1.S	ψ/.L1
CAMEL CLASSIC MENTHOL BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC MENTHOL SILVER BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC BLUE	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC BLUE CAMEL CLASSIC FILTERS	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
	\$84.50		\$0.85		\$10.80	\$96.15	\$2.88	\$99.03		\$99.03			\$100.03	\$6.0021			\$106.04	
CAMEL NO. 9 MENTHE RC BOX FSC  CAMEL NO. 9 RC BOX FSC	\$84.50		\$0.85	\$85.35 \$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00 \$1.00	\$100.03	\$6.0021	\$106.04 \$106.04		\$106.04	\$10.60 \$10.60
	\$84.50				\$10.80	\$96.15	\$2.88								\$106.04			
CAMEL CLASSIC PLATINUM BOX	7000		\$0.85	\$85.35				\$99.03	4	\$99.03		\$1.00	\$100.03	\$6.0021			\$106.04	\$10.60
CAMEL CLASSIC WIDES BLUE BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC WIDES FILTERS BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC WIDES MENTHOL BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL TURKISH GOLD BOX FSC	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03	4	\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL TURKISH ROYAL BOX FSC	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03	4	\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAMEL TURKISH SILVER BOX FSC	\$84.50		\$0.85	\$85.35	\$10.80	\$96.15	\$2.88	\$99.03		\$99.03		\$1.00	\$100.03	\$6.0021	\$106.04		\$106.04	\$10.60
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON 100 BOX RC FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON 120 FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON MENTHOL BOX 100 RC FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON MENTHOL 120 FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CARLTON RC FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
DORAL GOLD 100 BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL GOLD FSC BOX	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL MENTHOL BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL MENTHOLGOLD 100 BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL MENTHOLOGOED 100 BOX 15C	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL RED 100 BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL RED FSC BOX	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL SILVER 100 BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$3.09	\$106.21		\$106.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DORAL SILVER 100 BOX FSC	\$91.40		\$0.92				\$3.09			\$106.21						\$0.00		
DORAL SILVER BOX FSC	\$91.40		\$0.92	\$92.32	\$12.80	\$103.12	\$5.09	\$106.21		\$100.21		\$1.07	\$107.28	\$6.4370	\$113.72	\$0.00	\$113.72	\$11.37
DUNUUL INTERNATIONAL DED	\$108.00		ć1 00	¢100.00	Ć14.00	Ć110.00	62.60	Ć122.40		\$123,48		Ć1 34	ć124.72	Ć7 4020	\$132.20	¢0.00	ć122.20	\$13.22
DUNHILL INTERNATIONAL RED	Ģ100.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48	4			\$1.24	\$124.72	\$7.4830		\$0.00	\$132.20	
DUNHILL INTERNATIONAL GREEN BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24		\$7.4830	\$132.20	\$0.00	\$132.20	
DUNHILL INTERNATIONAL BLUE BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	. <u> </u>
DUNHILL FINE CUT BLACK BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
DUNHILL FINE CUT WHITE BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
	1					<u> </u>						$\sqcup$	<u> </u>				<u> </u>	
ECLIPSE BOX FSC	\$108.00		\$1.08	\$109.08	\$16.80	\$119.88	\$3.60	\$123.48	4	\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
ECLIPSE MENTHOL BOX FSC	\$108.00		\$1.08	\$109.08	\$16.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
												$oxed{oxed}$						
GPC CLASSIC GOLD 100 BOX	\$98.00	_	\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27





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						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
VALID FOR 02/01/2025 through 02/28/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton																		
GPC CLASSIC GOLD BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL 100  GPC CLASSIC MENTHOL GOLD 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD TO	\$98.00					\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477		\$0.00		\$9.27
			\$0.73	\$73.27	\$18.80										\$92.71		\$92.71	
GPC CLASSIC MENTHOL KS	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL SILVER 100	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC NON-FILTER	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED 100 BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER 100 BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER BOX	\$98.00		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE ORIGINAL BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KAMEL RED GENUINE SMOOTH TASTE BOX	\$98.00		\$0.98	\$98.98	\$20.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
KENT CLASSIC 100S	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT CLASSIC KING	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT GOLD 100	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT GOLD KING	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT III SILVER	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT III SILVER 100	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
KENT III SILVER 100	\$108.00		\$1.08	\$109.08	\$22.80	\$119.00	\$3.00	\$125.46		\$125.46		\$1.24	\$124.72	\$7.4650	\$132.20	\$0.00	\$132.20	\$15.22
LUCKY CTRIVE FCC	Ć100.00		Ć4 00	¢400.00	ć22.00	6440.00	ć2.c0	6422.40		ć422.40		Ć4 24	6424.72	ć7 4000	6422.20	ć0.00	ć422.20	642.22
LUCKY STRIKE FSC	\$108.00		\$1.08	\$109.08	\$22.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
LUCKY STRIKE ACTIVATE BLUE BOX*	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE GOLD 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE GOLD BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE MENTHOL SILVER BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE RED 100 BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
LUCKY STRIKE RED BOX	\$57.85		\$0.58	\$58.43	\$25.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$31.01	\$45.34	\$4.53
			,			,	,			\$0.00					,			
MISTY BLUE 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY BLUE 120 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL GREEN 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL GREEN 120 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY MENTHOL SILVER 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
MISTY ROSE 100 BOX FSC	\$88.00		\$0.88	\$88.88	\$27.80	\$99.68	\$2.99	\$102.67		\$102.67		\$1.03	\$103.70	\$6.2220	\$109.92	\$0.00	\$109.92	\$10.99
WISTY ROSE 100 BOX FSC	\$88.00		\$0.00	\$00.00	\$27.80	\$99.08	\$2.99	\$102.67		\$102.67		\$1.05	\$105.70	\$0.2220	\$109.92	\$0.00	\$109.92	\$10.99
MONIADCIL CLASSIC BILIE 100	ć00.00		ć0.00	ć00.00	¢20.00	¢100.70	ć2.20	¢112.07		¢112.07		Ć1 1 4	Ć11 4 34	ĆC 0530	¢124.07	ć0.00	Ć124 07	Ć12.44
MONARCH CLASSIC BLUE 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC GOLD 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC GOLD BOX	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL GOLD	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC MENTHOL GOLD 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC RED 100	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MONARCH CLASSIC RED BOX	\$98.00		\$0.98	\$98.98	\$29.80	\$109.78	\$3.29	\$113.07		\$113.07	-	\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
MORE GOLD SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
MORE MENTHOL SILVER SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
MORE MENTHOL SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
MORE SLIM 120	\$108.00		\$1.08	\$109.08	\$31.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
INFORE SERVE 120	\$100.0U		J±.00	J105.08	331.0U	7117.00	J3.00	J123.40		9123.40		+2.24	9124.1Z	ÿ7.403U	J132.20	Ş0.00	7132.2U	J13.22
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			0.01		10.8		0.03					0.01		0.06			Oute	
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton			4	4	4		44	4					4	4	4	4		40.00
NEWPORT MENTHOL BLUE 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL BLUE BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL 100 BOX	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$23.01	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$23.01	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.51	\$61.44	\$6.14
NEWPORT MENTHOL KING SOFT PACK	\$81.20		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.51	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD BX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT MENTHOL GOLD KINGS	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT PLATINUM BLUE 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT PLATINUM BLUE BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT SMOOTH SELECT 100 BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT SMOOTH SELECT BOX	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$16.01	\$86.35	\$8.63
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36		\$102.36	\$10.24
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP LUX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT EXP FLEX 100 BOX NON-MENTHOL*	\$81.20		\$0.82	\$82.02	\$10.80	\$92.82	\$2.78	\$95.60		\$95.60		\$0.96	\$96.56	\$5.7939	\$102.36	\$31.01	\$71.35	\$7.13
NEWPORT NON-MENTHOL 100 BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL GOLD 100 BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
NEWPORT NON-MENTHOL GOLD BOX	\$71.40		\$0.72	\$72.12	\$10.80	\$82.92	\$2.49	\$85.41		\$85.41		\$0.86	\$86.27	\$5.1761	\$91.44	\$14.01	\$77.43	\$7.74
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NEWPORT BOOST GOLD KING BOX**	\$79.50		\$0.80	\$80.30	\$10.80	\$91.10	\$2.73	\$93.83		\$93.83		\$0.94	\$94.77	\$5.6864	\$100.46	\$16.01	\$84.45	\$8.44
NEWPORT BOOST MENTHOL KING BOX	\$79.50		\$0.80	\$80.30	\$10.80	\$91.10	\$2.73	\$93.83		\$93.83		\$0.94	\$94.77	\$5.6864	\$100.46	\$16.01	\$84.45	\$8.44
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NOW MENTHOL GREEN	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW MENTHOL GREEN 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW RED	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
NOW RED 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
OLD GOLD BLUE FILTER 100	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD FILTER KING	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD GOLD 100 BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
OLD GOLD GOLD BOX	\$98.00		\$0.98	\$98.98	\$10.80	\$109.78	\$3.29	\$113.07		\$113.07		\$1.14	\$114.21	\$6.8528	\$121.07	\$0.00	\$121.07	\$12.11
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PALL MALL CLASSIC NON-FILTER	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123,48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
PALL MALL VINTAGE GOLD 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	
THE WHEE THE TOTAL GOLD 100	φ100.00		<b>\$1.00</b>	<b>\$103.00</b>	ψ10.00	Q115.00	φ3.00	Ų125.10		QILO. IO		<b>VI.L</b> 1	Ψ12 II/2	φ71.1000	<b>\$152.20</b>	φο.σσ	\$102.EU	Q15.EE
PALL MALL BLUE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL BLUE FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL CLASSIC MENTHOL 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL CLASSIC MENTHOL BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MIALL CLASSIC MENTHOL BOX PALL MALL MENTHOL BLACK FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
	\$60.00		\$0.70	\$70.60		\$81.40	\$2.44	\$83.84				\$0.84		\$5.0809	\$89.76	C20 E4	\$69.25	
PALL MALL MENTHOL BLACK FILTER BOX	\$69.90		\$0.70	\$70.60			\$2.44			\$83.84		\$0.84		\$5.0809		\$20.51		
PALL MALL MENTHOL GREEN FILTER 100 BOX					\$10.80	\$81.40	\$2.44	\$83.84	_	\$83.84			\$84.68		\$89.76		\$69.25	\$6.93
PALL MALL MENTHOL GREEN FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40		\$83.84	_	\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL WHITE FILTER BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL ORANGE FILTER 100 BOX	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
	\$69.90		\$0.70	\$70.60	\$10.80	\$81.40	\$2.44	\$83.84		\$83.84		\$0.84	\$84.68	\$5.0809	\$89.76	\$20.51	\$69.25	\$6.93
PALL MALL ORANGE FILTER BOX				4	4	44	4	44										
PALL MALL ORANGE FILTER BOX PALL MALL RED FILTER 100 BOX PALL MALL RED FILTER BOX	\$69.90		\$0.70 \$0.70	\$70.60 \$70.60	\$10.80 \$10.80	\$81.40 \$81.40	\$2.44 \$2.44	\$83.84 \$83.84		\$83.84 \$83.84		\$0.84 \$0.84	\$84.68 \$84.68	\$5.0809 \$5.0809	\$89.76 \$89.76	\$20.51 \$20.51	\$69.25 \$69.25	\$6.93 \$6.93





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VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton	+					-							<del> </del>					
PALL MALL SELECT BLUE 80 BX \$1.00*	\$57.85	<del></del>	\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31	<del>                                     </del>	\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT BLUE 80 BX \$1.00*	\$57.85	<del></del>	\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31	<u> </u>	\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT GREEN 80 BX \$1.00*	\$57.85	<del></del>	\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31	<del>                                     </del>	\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT BLUE 100 BX \$1.00  PALL MALL SELECT BLUE 100 BX \$1.00 OFF*	\$57.85	<del></del>	\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT BLOE 100 BX \$1.00 OFF*	\$57.85	<del></del>	\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
PALL MALL SELECT RED 100 BX \$100 OFF*	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35		\$76.35	\$7.63
STATE EXPRESS 555 GOLD BOX FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TAREYTON CLASSIC	\$108.00	<b>—</b>	\$1.08	\$109.08	\$12.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TAREYTON CLASSIC 100	\$108.00		\$1.08	\$109.08	\$12.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE 100	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE 100 BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE BOX	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE BLUE KINGS	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE MENTHOL GREEN 100	\$108.00		\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
TRUE MENTHOL GREEN KINGS	\$108.00	<del>                                     </del>	\$1.08	\$109.08	\$14.80	\$119.88	\$3.60	\$123.48		\$123.48	<u> </u>	\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC 100	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC MENTHOL	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48	1	\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC MENTHOL 100S FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48	1	\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC SILVER 100 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC SILVER BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
**Optional Menthol																		
TRUE BLUE 100	\$105.50	<b>└</b>	\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE 100 BOX	\$105.50	<b>├</b>	\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE BOX	\$105.50	<b>├</b>	\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE KINGS	\$105.50	<del></del>	\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88	<del></del>	\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE MENTHOL GREEN 100	\$105.50	<del></del>	\$1.06	\$106.56	\$14.80	\$117.36	\$3.52 \$3.52	\$120.88	<del></del>	\$120.88	<u> </u>	\$1.21	\$122.09	\$7.3254 \$7.3254	\$129.42	\$0.00	\$129.42	\$12.94 \$12.94
TRUE MENTHOL GREEN KINGS	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL 100S FSC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER 100 BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER BOX	\$105.50	<del>                                     </del>	\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88	<del>                                     </del>	\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
**Optional Menthol																		
				SAN	TA FE NAT	URAL TO	BACCO CO. (	SFNTC)										
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$103.69	\$10.37
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$82.40		\$0.83	\$83.23		\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693		\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$82.40	<b></b>	\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	
NATURAL AMERICAN SPIRIT HP CELADON	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$82.40	<b>↓</b>	\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85	<u> </u>	\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$82.40	<del> </del>	\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85	<del>                                     </del>	\$96.85	<u> </u>	\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
		<b>—</b>	\$0.88	\$88.08							<del></del> '		\$102.87	\$6.1720	\$109.04		\$107.53	\$10.75
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$87.20			200.00	\$10.80	\$98.88	\$2.97	\$101.85	The second secon	\$101.85		\$1.02	\$102.67	\$0.1720	\$109.04	\$1.51		





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	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to be passed	RETAIL Min price	RETAIL Minimum
VALID FOR 02/01/2025 through 02/28/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton																		
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT SMOOTH GOLD	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
						<b>ITG BRA</b>	NDS											
WINSTON	\$75.14		\$0.76	\$75.90	\$10.80	\$86.70	\$2.60	\$89.30		\$89.30		\$0.90	\$90.20	\$5.4121	\$95.61	\$32.50	\$63.11	\$6.31
WINSTON SELECT	\$75.14		\$0.76	\$75.90	\$10.80	\$86.70	\$2.60	\$89.30		\$89.30		\$0.90	\$90.20	\$5.4121	\$95.61	\$61.60	\$34.01	\$3.40
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KOOL	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$48.50	\$47.89	\$4.79
KOOL LUXE	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$63.60	\$32.79	\$3.28
KOOL BLACK	\$75.84		\$0.76	\$76.60	\$10.80	\$87.40	\$2.62	\$90.02		\$90.02		\$0.91	\$90.93	\$5.4559	\$96.39	\$70.70	\$23.60	\$2.36
														,				
USA GOLD BRANDS	\$74.95		\$0.75	\$75.70	\$10.80	\$86.50	\$2.60	\$89.10		\$89.10		\$0.90	\$90.00	\$5.3997	\$95.39	\$0.00	\$95.39	\$9.54
			, , , , ,				,					,		,	,		,	
MAVERICK	\$57.69		\$0.58	\$58.27	\$10.80	\$69.07	\$2.07	\$71.14		\$71.14		\$0.72	\$71.86	\$4.3117	\$76.17	\$11.10	\$65.07	\$6.51
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FORTUNA BRANDS	\$68.64		\$0.69	\$69.33	\$10.80	\$80.13	\$2.40	\$82.53		\$82.53		\$0.83	\$83.36	\$5.0018	\$88.37	\$0.00	\$88.37	\$8.84
	7.0.0.		70.00	700.00	7-0.00	700.00	7-110	702.00		702.00		70.00	700.00	70.000	700.01		700.0.	70.01
RAVE BRANDS	\$68.64		\$0.69	\$69.33	\$10.80	\$80.13	\$2.40	\$82.53		\$82.53		\$0.83	\$83.36	\$5.0018	\$88.37	\$0.00	\$88.37	\$8.84
10.172 5.0.0105	Ç00.01		\$0.03	Ç03.33	<b>Ģ10.00</b>	Q00.15	Ų2. 10	Ģ02.33		φο <b>Σ</b> .33		90.00	Ç05.50	φ5.0010	\$00.57	φ0.00	φοσ.σ <i>1</i>	φσ.σ r
SALEM	\$86.84		\$0.87	\$87.71	\$10.80	\$98.51	\$2.96	\$101.47		\$101.47		\$1.02	\$102.49	\$6.1491	\$108.63	\$0.00	\$108.63	\$10.86
3/12ETT	900.01		Ç0.07	φο/./· <u>1</u>	<b>Ģ10.00</b>	ψ30.51	Ų2.50	<b>\$202.17</b>		Q101.17		Q1.02	Q102.15	Q0.1.51	<b>\$100.03</b>	φ0.00	<b>\$100.00</b>	\$10.00
CROWNS BRANDS	\$27.59		\$0.28	\$27.87	\$10.80	\$38.67	\$1.16	\$39.83		\$39.83		\$0.40	\$40.23	\$2.4138	\$42.64	\$4.50	\$38.14	\$3.81
CHOWNS BRANDS	Q27.33		Ş0.20	Ş27.07	710.00	750.07	Ş1.10	<b>\$33.03</b>		<b>933.03</b>		Ş0. <del>1</del> 0	Ş+0.23	ŞZ.4130	Ş42.04	ў <del>т.</del> 50	<b>₽30.1</b> ∓	<b>93.01</b>
MONTCLAIR BRANDS	\$39.15		\$0.40	\$39.55	\$10.80	\$50.35	\$1.51	\$51.86		\$51.86		\$0.52	\$52.38	\$3.1428	\$55.52	\$0.00	\$55.52	\$5.55
MONTEDAIN BILANDS	Ç55.15		\$0.40	Ç33.33	710.00	750.55	Ş1.51	<b>\$51.00</b>		<b>731.00</b>		Ş0.5 <u>2</u>	<b>752.50</b>	Ş3.1420	<del>\$33.32</del>	Ç0.00	ψ33.3 <u>2</u>	<b>93.33</b>
SONOMA BRANDS	\$45.10		\$0.46	\$45.56	\$10.80	\$56.36	\$1.69	\$58.05		\$58.05		\$0.59	\$58.64	\$3.5184	\$62.16	\$18.00	\$44.16	\$4.42
SONOWA BRANDS	Ş45.10		\$0.40	Ş-3.50	710.00	750.50	\$1.05	\$50.05		<b>730.03</b>		Ģ0.55	Ç30.04	<b>₹3.310</b> ∓	\$02.10	Ģ10.00	Ş-110	Ş4.4 <u>2</u>
					Heer	TT VECTO	OR BRANDS											
ELVE ANAETHINGT ADDS DOV	475.00		40.75	476.45				400.55		400.55		40.00	400.45	ÅF 407F	405.00	42.00	402.00	40.00
EVE AMETHYST 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL EMERALD 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE SAPPHIRE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL TURQUOISE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
COLLUD DRIV NON EUTER WAYCE DOV	400.00		40.70	470.00	440.00	404.40	42.44	402.02		402.02		40.04	40477	ÅE 0005	400.05	40.00	407.00	40.70
GRAND PRIX NON FILTER KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX ORANGE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL SILVER 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
			44	4	4		444	4		40-00			4	4	4			42.22
LIGGETT SELECT NON FILTER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT ORANGE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
	1					L						<u> </u>						
EAGLE 20'S NON FILTER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38
EAGLE 20'S RED KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63	I	\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.38





			0.01		10.8		0.03					0.01		0.06		Rebate		
						Wholesale			Rebate	Wholesale		RETAIL Cost				Required to	RETAIL	RETA
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	before Markup	Wholesale Markup 3%	Plus MU	Required to be passed on	Min to Retailer	Less Trade Discount	of doing business		Retail Mark up 6%	WS + Mark Up	be passed on	Min price per carton	Minim \$ / Pa
<u> </u>	LIST Price	Discount	doing business		\$10.80/Cart	Iviarkup	iviarkup 5%	Plus IVIO	be passed on	Retailer	Discount	business		up 6%	WS + Wark Up	on	per carton	\$/P
0 Packs per Carton	652.25		Ć0.54	ć=2.00	Ć10.00	¢64.60	Ć4 04	¢55 52		¢cc c2		ć0.67	ćc7.20	Ć4 0200	674.24	67.50	ĆC2.04	ĊC.
AGLE 20'S RED 100S BOX	\$53.35 \$53.35		\$0.54 \$0.54	\$53.89	\$10.80 \$10.80	\$64.69 \$64.69	\$1.94	\$66.63 \$66.63		\$66.63 \$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50 \$7.50	\$63.84 \$63.84	\$6.
AGLE 20'S BLUE KINGS BOX	\$53.35		\$0.54	\$53.89	-		\$1.94			\$66.63		\$0.67	\$67.30	\$4.0380 \$4.0380	\$71.34			\$6.
AGLE 20'S BLUE 100S BOX AGLE 20'S ORANGE KINGS BOX	\$53.35		\$0.54	\$53.89 \$53.89	\$10.80 \$10.80	\$64.69 \$64.69	\$1.94 \$1.94	\$66.63 \$66.63		\$66.63		\$0.67 \$0.67	\$67.30 \$67.30	\$4.0380	\$71.34 \$71.34	\$7.50 \$7.50	\$63.84 \$63.84	\$6 \$6
AGLE 20'S ORANGE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.
AGLE 20'S MENTHOL GOLD KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.3
AGLE 20'S MENTHOL GOLD KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.
AGLE 20'S MENTHOL GOLD 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.
AGLE 20'S METHOL SILVER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.50	\$63.84	\$6.
AGLE 20 3 WENTHOL SILVER 1003 BOX	200.00		ŞU.34	\$33.03	\$10.60	304.09	31.54	300.03		\$00.05		ŞU.U7	307.30	\$4.0360	3/1.34	\$7.30	303.04	ŞU
MONTEGO RED 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.4
MONTEGO RED 1003 BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.
MONTEGO DEDE 1003 BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.4
MONTEGO MENTHOL GOLD 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05		1		\$47.43		\$0.48		\$2.8747	\$50.79	\$6.00	\$44.79	\$4.
MONTEGO MENTHOL GOLD 1005 BOX MONTEGO MENTHOL SILVER 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38 \$1.38	\$47.43 \$47.43		\$47.43		\$0.48	\$47.91 \$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.4
MONTEGO MENTHOL SILVER 1003 BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79		\$44.79	\$4.4
MONTEGO RED KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00 \$6.00	\$44.79	\$4.
MONTEGO BEDE KINGS BOX MONTEGO MENTHOL GOLD KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$6.00	\$44.79	\$4.
MONTEGO MENTHOL GOLD KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79		\$44.79	\$4.
WICHTEGO WENTHOL SILVER KINGS BUX	<b>334.9</b> 0		ŞU.33	333.23	\$10.80	Ş40.U3	31.38	347.43		Ş47.45		ŞU.46	<b>947.91</b>	\$2.8747	330.79	\$6.00	у <del>44</del> ./У	Ş4.
PYRAMID NON FILTER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95	-	\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID RED KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID RED 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77		\$74.95		\$74.95		\$0.75		\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
YRAMID BLUE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18 \$2.18	\$74.95		\$74.95		\$0.75	\$75.70 \$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID BLUE 100S BOX	\$61.35		\$0.62		\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75			\$80.25	\$0.00	\$80.25	\$8.
PYRAMID ORANGE KINGS BOX	\$61.35		\$0.62	\$61.97 \$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70 \$75.70	\$4.5422 \$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID ORANGE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID MENTHOL SILVER KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.
PYRAMID MENTHOL SILVER 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.0
THANNO WENTIOE SIEVER 1003 BOX	Q01.33	1	Ç0.02	701.57	<b>910.00</b>	<b>γ/2.//</b>	<b>J2.10</b>	Ş74.55		Ş74.55		Ş0.73	\$75.70	Ş4.54 <u>2</u> 2	\$60.25	Ş0.00	Ç00.23	<b>Ψ</b> 0.0
JSA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.
ELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.4
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.:
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.
HAVANA OVALS (CUBE) SPACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.
NCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.
- 1	+33.04		<b>‡</b> 3.50	750.03	730	7.21.10	72121	7 2.01		7.2.0		72.10	Ţ.3.07	72.30.3	, .5.00	7.00	Ţ.5100	<del>-</del> <del>-</del> <del>-</del> <del>-</del> <del>-</del> -
CHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.
DGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3
4/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3
	7-0		75.25	7-0.00	7-0:00	400	70.02	702.01		7		70.00	7	7-10-00	700.00	70.00	700.00	
CE India (Discontinued)	מד רב'		¢0.33	\$22.02	¢10.00	¢22.02	¢1.01	¢24.02	¢o ro	¢24.22		לח זר	¢24.60	¢2.0011	¢26.77	¢0.00	לכב אכ	ća
CE-India (Discontinued)	\$22.79	1	\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.
	\$22.29	1	\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.
GOLD CREST (Discontinued)						1	I	1										
GOLD CREST (Discontinued)						15-15-5-5-	NDC											
						JTI BRAI												
WAVE	\$50.69		\$0.51	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15	\$45.87	_
WAVE WINGS	\$50.69 \$36.05		\$0.37	\$36.42	\$10.80	\$62.00 \$47.22	\$1.86 \$1.42	\$48.64		\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$4. \$5.
NAVE MINGS XPORT 'A'	\$50.69 \$36.05 \$66.40		\$0.37 \$0.67	\$36.42 \$67.07	\$10.80 \$10.80	\$62.00 \$47.22 \$77.87	\$1.86 \$1.42 \$2.34	\$48.64 \$80.21	\$0.00	\$48.64 \$80.21		\$0.49 \$0.81	\$49.13 \$81.02	\$2.9476 \$4.8610	\$52.07 \$85.88	\$0.00 \$0.00	\$52.07 \$85.88	\$5. \$8.
VAVE VINGS	\$50.69 \$36.05		\$0.37	\$36.42	\$10.80	\$62.00 \$47.22	\$1.86 \$1.42	\$48.64		\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$5.





(VBN.			0.01		10.8		0.03					0.01		0.06			ЮВКО	
VALID FOR 02/01/2025 through 02/28/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
	LIST Price	Discount	doing business		\$10.80/Cart	Iviarkup	iviarkup 5%	Pius IVIO	be passed on	Retailer	Discount	business		up 6%	WS + Wark Up	on	per carton	\$ / Pack
10 Packs per Carton CHEYENNE	\$24.25		ćo ar	¢24 F0	\$10.80	\$35.30	\$1.06	\$36.36		\$36.36		\$0.37	\$36.73	\$2.2037	\$38.93	\$0.00	\$38.93	\$3.89
			\$0.25	\$24.50								\$0.37		-		\$0.00	\$38.93	
DECADE	\$24.01 \$41.59		\$0.25 \$0.42	\$24.26 \$42.01	\$10.80 \$10.80	\$35.06 \$52.81	\$1.05 \$1.58	\$36.11 \$54.39	¢10.00	\$36.11		\$0.37	\$36.48	\$2.1889 \$2.6907	\$38.67 \$47.53	\$0.00	\$47.53	\$3.87
AURA	\$41.59		\$0.42	\$42.01	\$10.80	\$52.81	\$1.58	\$54.39	\$10.00	\$44.39		\$0.45	\$44.84	\$2.6907	\$47.53	\$0.00	\$47.53	\$4.75
																		<b>—</b>
						,	ER BRANDS											
1ST CLASS	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$4.00	\$56.54		\$0.57	\$57.11	\$3.4268	\$60.54		\$60.54	\$6.05
1839	\$47.20		\$0.48	\$47.68	\$10.80	\$58.48	\$1.75	\$60.23		\$60.23		\$0.61	\$60.84	\$3.6507	\$64.50	\$5.50	\$59.00	\$5.90
Ace	\$33.70		\$0.34	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$8.70	\$28.38		\$0.29	\$28.67	\$1.7202	\$30.39		\$30.39	\$3.04
SHIELD	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$5.50	\$59.32	\$5.93
TRAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
ULTRA BUY	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$1.00	\$59.54		\$0.60	\$60.14	\$3.6086	\$63.75	\$4.45	\$59.30	\$5.93
WILDHORSE	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$10.00	\$54.82	\$5.48
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.80	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.32
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3,64
SMOKIN JOES WAIKET	722.00	l	J0.22	Y22.22	Ģ10.00	Ç33.02	\$0.55	Ç54.01		Ç54.01		70.33	Ç34.30	\$2.0010	\$30.4Z	70.00	<b>₽30.</b> ∓2	Ş3.04
CARNIVAL	\$23.60	1	\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
SMIKT MENDET DIKANDS	J23.71		J0.24	Ş23.33	\$10.00	Ş34.73	Ş1.04	Ş33.73		Ş33.73		Ş0.30	J30.13	Ş2.103Z	Ç36.32	Ş0.00	J30.32	J3.83
COUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91
	•	•					•		•			•						
						DOSAL BR	RANDS											
Brand 305	\$27.30		\$0.28	\$27.58	\$10.80	\$38.38	\$1.15	\$39.53		\$39.53		\$0.40	\$39.93	\$2.3959	\$42.33	\$0.00	\$42.33	\$4.23
Brand DTC	\$27.15		\$0.28	\$27.43	\$10.80	\$38.23	\$1.15	\$39.38		\$39.38		\$0.40	\$39.78	\$2.3866	\$42.16	\$0.00	\$42.16	\$4.22
	40-00		40.00	40-00		ENECA BI		400.00	4	40-0-		40.00	400.00	40.000	400.00	4	400.00	
SENECA	\$27.99	0.41	\$0.28	\$27.86	\$10.80	\$38.66	\$1.16	\$39.82	\$4.15	\$35.67		\$0.36	\$36.03	\$2.1618	\$38.19	\$0.00	\$38.19	\$3.82
SENECA 120'S	\$30.99	0.25	\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15	\$38.96		\$0.39	\$39.35	\$2.3610	\$41.71	\$0.00	\$41.71	\$4.17
			N	ASCO P	PODLICTS	- VIN DIN	NNACLE, AND	SE RRANDS	3									
			,	AJCO F	NODUCIS	VEN, FII	VIVACLE, AIVE	J JI DIVAND.								Rebate		
						Wholesale			Rebate	Wholesale		RETAIL Cost				Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
VLN King Box	\$63.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68	\$82.65	\$0.00	\$82.65	\$8.26
VLN Menthol King Box	\$63.50		0.64	\$64.14	\$10.80	\$74.94	\$2.25	\$77.19		\$77.19		\$0.78	\$77.97	\$4.68	\$82.65	\$0.00	\$82.65	\$8.26
Pinnacle Full Flavor 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
Pinnacle Full Flavor King	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
Pinnacle Gold 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	FALSE	\$40.66	\$0.00	\$40.66	\$4.07
Pinnacle Menthol 100s	\$28.00		0.28	\$28.28	\$10.80	\$39.08	\$1.17	\$40.25		\$40.25		\$0.41	\$40.66	\$2.44	\$43.10	\$0.00	\$43.10	\$4.31
SF Red King Size Box	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Gray King Size Box	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Dark Green King Size Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Pale Green King Size Box	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Non-Filter King Size Box Pack	\$32.44	-	0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Red 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Blue 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Gray 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Dark Green 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80
SF Menthol Pale Green 100's Box	\$32.44		0.33	\$32.77	\$10.80	\$43.57	\$1.31	\$44.88		\$44.88		\$0.45	\$45.33	\$2.72	\$48.05	\$0.00	\$48.05	\$4.80