



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| VALID FOR 8/01/2025 through 08/31/2025 | | | 0.01 | | 10.8 | | 0.03 | | | | 0.01 | | 0.06 | | | | | |
|--|-----------------------|------------------------|-------------------------------------|---------|-----------------------------|-------------------------------|------------------------|---------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|---------|----------------------|--------------|---------------------------------------|-----------------------------------|--------------------------------|
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| PHILLIP MORRIS BRANDS | | | | | | | | | | | | | | | | | | |
| MARLBORO MAINLINE MENTHOL PACKINGS | | | | | | | | | | | | | | | | | | |
| MARLBORO KING MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO GOLD KING MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO GOLD 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO GOLD 100 MENTHOL SOFT | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO SILVER KING MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO SILVER 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO BLUE 83 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO BLUE 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO SMOOTH KING MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO SMOOTH 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO ICE KING MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO ICE 100 MENTHOL BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO MENTHOL SMOOTH ICE BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| MARLBORO MENTHOL BOLD ICE BOX | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$14.00 | \$88.51 | \$8.85 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED) | | | | | | | | | | | | | | | | | | |
| MARLBORO KING BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO KING SOFT | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO 100 BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO 100 SOFT | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO KING BOX 25s | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO KING BOX 5PK | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO 83S KING BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD KING BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD KING SOFT | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD 100 BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD 100 SOFT | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD KING BOX 25s | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO GOLD KING BOX 5PK | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO SILVER BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO SILVER 100 BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO BLEND NO. 27 KING BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO BLEND NO. 27 KING SOFT | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO BLEND NO. 27 100 BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO SOUTHERN CUT KING BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO GOLD LABEL | | | | | | | | | | | | | | | | | | |
| MARLBORO GOLD LABEL BOX | \$76.94 | 2.80 | \$0.75 | \$74.89 | \$10.80 | \$85.69 | \$2.57 | \$88.26 | | \$88.26 | | \$0.89 | \$89.15 | \$5.3490 | \$94.50 | \$44.70 | \$49.80 | \$4.98 |
| MARLBORO GOLD LABEL 100 BOX | \$76.94 | 2.80 | \$0.75 | \$74.89 | \$10.80 | \$85.69 | \$2.57 | \$88.26 | | \$88.26 | | \$0.89 | \$89.15 | \$5.3490 | \$94.50 | \$44.70 | \$49.80 | \$4.98 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO RED LABEL | | | | | | | | | | | | | | | | | | |
| MARLBORO RED LABEL BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| MARLBORO RED LABEL 100 BOX | \$80.64 | 2.80 | \$0.78 | \$78.62 | \$10.80 | \$89.42 | \$2.68 | \$92.10 | | \$92.10 | | \$0.93 | \$93.03 | \$5.5820 | \$98.61 | \$16.50 | \$82.11 | \$8.21 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK NON-MENTHOL | | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK NON MENTHOL FILTER BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO EDGE BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK MENTHOL | | | | | | | | | | | | | | | | | | |
| MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO NXT KING BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO MIDNIGHT KING MENTHOL BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO MENTHOL SLATE BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |
| MARLBORO MENTHOL SLATE 100 BOX | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$44.70 | \$48.90 | \$4.89 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| | | 0.01 | | 10.8 | | 0.03 | | | | 0.01 | | 0.06 | | | | | | | |
|---|--|-----------------------|------------------------|-------------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|----------------------|--------------|---------------------------------------|-----------------------------------|--------------------------------|
| VALID FOR 8/01/2025 through 08/31/2025 | | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | |
| MARLBORO SPECIAL SELECT PACKINGS- | | | | | | | | | | | | | | | | | | | |
| MARLBORO SPECIAL SELECT GOLD KING BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$17.00 | \$79.73 | \$7.97 |
| MARLBORO SPECIAL SELECT GOLD 100 BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$17.00 | \$79.73 | \$7.97 |
| MARLBORO SPECIAL SELECT RED KING BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$17.00 | \$79.73 | \$7.97 |
| MARLBORO SPECIAL SELECT RED 100 BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$17.00 | \$79.73 | \$7.97 |
| MARLBORO SPECIAL BLEND GREEN KING BOX | | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$17.00 | \$76.60 | \$7.66 |
| MARLBORO SPECIAL BLEND GREEN 100 BOX | | \$76.14 | 2.80 | \$0.74 | \$74.08 | \$10.80 | \$84.88 | \$2.55 | \$87.43 | | \$87.43 | | \$0.88 | \$88.31 | \$5.2984 | \$93.60 | \$17.00 | \$76.60 | \$7.66 |
| | | | | | | | | | | | | | | | | | | | |
| MARLBORO 72'S | | | | | | | | | | | | | | | | | | | |
| MARLBORO 72s BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$22.00 | \$74.73 | \$7.47 |
| MARLBORO 72s GOLD BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$22.00 | \$74.73 | \$7.47 |
| MARLBORO 72s SILVER BOX | | \$78.94 | 2.80 | \$0.77 | \$76.91 | \$10.80 | \$87.71 | \$2.63 | \$90.34 | | \$90.34 | | \$0.91 | \$91.25 | \$5.4751 | \$96.73 | \$22.00 | \$74.73 | \$7.47 |
| MARLBORO 72s GREEN BOX | | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$22.00 | \$80.51 | \$8.05 |
| MARLBORO 72s BLACK BOX | | \$84.14 | 2.80 | \$0.82 | \$82.16 | \$10.80 | \$92.96 | \$2.79 | \$95.75 | | \$95.75 | | \$0.96 | \$96.71 | \$5.8025 | \$102.51 | \$22.00 | \$80.51 | \$8.05 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| MERIT GOLD PACK FILTER KING BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| MERIT BLUE PACK FILTER KING BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| MERIT BLUE PACK 100s FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| | | | | | | | | | | | | | | | | | | | |
| PARLIAMENT BLUE PACK FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT WHITE PACK FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT WHITE PACK 100s FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT SILVER PACK FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$20.00 | \$95.10 | \$9.51 |
| | | | | | | | | | | | | | | | | | | | |
| VIRGINIA SLIMS FILTER 100 BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS GOLD PACK 100s FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS GOLD PACK 120s FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS SILVER PACK 100s FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS SILVER PACK 120s FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS SUPERSLIMS FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS MENTHOL FILTER 100s BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |



| | | 0.01 | | 10.8 | | 0.03 | | | | 0.01 | | 0.06 | | | | | | | |
|--|--|-----------------------|------------------------|-------------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|----------------------|--------------|---------------------------------------|-----------------------------------|--------------------------------|
| VALID FOR 8/01/2025 through 08/31/2025 | | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | |
| VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX | | \$92.64 | | \$0.93 | \$93.57 | \$10.80 | \$104.37 | \$3.13 | \$107.50 | | \$107.50 | | \$1.08 | \$108.58 | \$6.5149 | \$115.10 | \$5.00 | \$110.10 | \$11.01 |
| | | | | | | | | | | | | | | | | | | | |
| BASIC FILTER 20s KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC FILTER 20s 100 BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC GOLD PACK 20s KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC GOLD PACK 100s | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC BLUE PACK KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC BLUE PACK 100s BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC MENTHOL FILTER KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC GOLD PACK MENTHOL FILTER KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC GOLD PACK MENTHOL FILTER 100 BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC SILVER PACK MENTHOL FILTER KING BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| BASIC SILVER PACK 100s MENTHOL FILTER BOX | | \$57.85 | | \$0.58 | \$58.43 | \$10.80 | \$69.23 | \$2.08 | \$71.31 | | \$71.31 | | \$0.72 | \$72.03 | \$4.3216 | \$76.35 | \$35.30 | \$41.05 | \$4.10 |
| | | | | | | | | | | | | | | | | | | | |
| BENSON & HEDGES 100s FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES LUXURY 100s FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES DELUXE 100s FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES 100s MENTHOL FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES KING SIZE | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| BENSON & HEDGES MENTHOL GREEN | | \$104.50 | | \$1.05 | \$105.55 | \$10.80 | \$116.35 | \$3.49 | \$119.84 | | \$119.84 | | \$1.20 | \$121.04 | \$7.2624 | \$128.30 | \$0.00 | \$128.30 | \$12.83 |
| | | | | | | | | | | | | | | | | | | | |
| CHESTERFILED FILTER KING BOX | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| CHESTERFIELD 100s FILTER BOX | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| CHESTERFIELD MENTHOL FILTER KING BOX | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| CHESTERFIELD MENTHOL 100s FILTER BOX | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| CHESTERFIELD BLUE BOX FILTER KING | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| CHESTERFIELD BLUE 100 BOX KING | | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$0.00 | \$77.56 | \$7.76 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| L&M FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M 100s FILTER BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M BLUE PACK FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M BLUE PACK 100s FILTER BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M TURKISH BLEND FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M TURKISH BLEND 100S FILTER BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M MENTHOL FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M 100s MENTHOL FILTER BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M BOLD MENTHOL FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M SIMPLE TOBACCO ORANGE FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M SIMPLE TOBACCO YELLOW FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M SIMPLE TOBACCO BLUE FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| L&M SIMPLE TOBACCO GREEN FILTER KING BOX | | \$76.04 | | \$0.77 | \$76.81 | \$10.80 | \$87.61 | \$2.63 | \$90.24 | | \$90.24 | | \$0.91 | \$91.15 | \$5.4689 | \$96.62 | \$5.00 | \$91.62 | \$9.16 |
| | | | | | | | | | | | | | | | | | | | |
| NATS ORIG FILTER KING BOX | | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS YELLOW FILTER KING BOX | | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS BLUE FILTER KING BOX | | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| NATS MENTHOL FILTER KING BOX | | \$78.54 | | \$0.79 | \$79.33 | \$10.80 | \$90.13 | \$2.70 | \$92.83 | | \$92.83 | | \$0.93 | \$93.76 | \$5.6258 | \$99.39 | \$0.00 | \$99.39 | \$9.94 |
| R.J. REYNOLDS TOBACCO CO. (RJRT BRANDS) | | | | | | | | | | | | | | | | | | | |
| CAMEL REGULAR FSC | | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| | | | | | | | | | | | | | | | | | | | |
| CAMEL CLASSIC BLUE 99 BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL CLASSIC BLUE BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL CLASSIC FILTER 99 BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL CLASSIC FILTERS BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL CLASSIC GOLD BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL CLASSIC GOLD BOX 99 | | \$81.40 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$20.01 | \$69.43 | \$6.94 |
| CAMEL CRUSH BOX | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL CRUSH MEN SILVER BOX FSC | | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| VALID FOR 8/01/2025 through 08/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$/ Pack |
|---|-----------------------|------------------------|-------------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|----------------------|--------------|---------------------------------------|-----------------------------------|-------------------------------|
| | | | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | | | | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| CAMEL CRUSH MENTHOL BOX FSC | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL CRUSH RICH BOX** | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL CRUSH SMOOTH MENTHOL BOX | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL CRUSH SMOOTH MENTHOL SILVER BOX | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL CRUSH SMOOTH SILVER MENTHOL BOX | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$15.51 | \$87.07 | \$8.71 |
| CAMEL GOLD BOX | \$81.40 | | \$0.82 | \$82.22 | \$10.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | \$20.01 | \$82.57 | \$8.26 |
| CAMEL JADE BOX | \$81.40 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$20.01 | \$69.43 | \$6.94 |
| CAMEL JADE SILVER BOX | \$81.40 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$20.01 | \$69.43 | \$6.94 |
| CAMEL ROYAL BOX | \$81.40 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$20.01 | \$69.43 | \$6.94 |
| CAMEL SILVER BOX | \$81.40 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$20.01 | \$69.43 | \$6.94 |
| CAMEL CLASSIC BLUE | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC FILTERS | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL NO. 9 MENTHE RC BOX FSC | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL NO. 9 RC BOX FSC | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC PLATINUM BOX | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC WIDES BLUE BOX | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC WIDES FILTERS BOX | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC WIDES MENTHOL BOX | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL CLASSIC WIDES MENTHOL SILVER BOX | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL TURKISH GOLD BOX FSC | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL TURKISH ROYAL BOX FSC | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAMEL TURKISH SILVER BOX FSC | \$92.40 | | \$0.93 | \$93.33 | \$10.80 | \$104.13 | \$3.12 | \$107.25 | | \$107.25 | | \$1.08 | \$108.33 | \$6.5000 | \$114.83 | | \$114.83 | \$11.48 |
| CAPRI MAGENTA SUPER SLIM 100 BOX FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CAPRI MAGENTA SUPER SLIM 120 BOX FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CAPRI MENTHOL JADE SUPER SLIM 100 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CAPRI VIOLET SUPER SLIM 100 BOX FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CARLTON 100 BOX RC FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CARLTON 120 FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CARLTON MENTHOL BOX 100 RC FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CARLTON MENTHOL 120 FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| CARLTON RC FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| DORAL GOLD 100 BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL GOLD FSC BOX | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL MENTHOL BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL MENTHOLGOLD 100 BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL MENTHOL BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL RED 100 BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL RED FSC BOX | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL SILVER 100 BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DORAL SILVER BOX FSC | \$99.30 | \$60.15 | \$0.40 | \$39.55 | \$10.80 | \$50.35 | \$1.51 | \$51.86 | | \$51.86 | | \$0.52 | \$52.38 | \$3.1428 | \$55.52 | \$16.51 | \$39.01 | \$3.90 |
| DUNHILL INTERNATIONAL RED | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| DUNHILL INTERNATIONAL GREEN BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| DUNHILL INTERNATIONAL BLUE BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| DUNHILL FINE CUT BLACK BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| DUNHILL FINE CUT WHITE BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| ECLIPSE BOX FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| GPC CLASSIC GOLD 100 BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC GOLD BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL 100 | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD 100 | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD KS | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$0.00 | \$92.71 | \$9.27 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| VALID FOR 8/01/2025 through 08/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$/ Pack |
|--|-----------------------|------------------------|-------------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|---------------------------------------|-----------------------------------|-------------------------------|
| | | | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | |
| GPC CLASSIC MENTHOL KS | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL SILVER 100 | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC NON-FILTER | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC RED 100 BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC RED BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER 100 BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER BOX | \$105.90 | | \$0.73 | \$73.27 | \$10.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | \$9.27 |
| KAMEL RED GENUINE ORIGINAL 100 BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| KAMEL RED GENUINE ORIGINAL BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| KAMEL RED GENUINE SMOOTH TASTE 100 BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| KAMEL RED GENUINE SMOOTH TASTE BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| KENT CLASSIC 100S | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| KENT CLASSIC KING | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| KENT GOLD 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| KENT GOLD KING | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| KENT III SILVER | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| KENT III SILVER 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| LUCKY STRIKE FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| LUCKY STRIKE ACTIVATE BLUE BOX* | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE ACTIVATE GREEN KING BOX* | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE GOLD 100 BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE GOLD BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE MENTHOL 100 BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE MENTHOL BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE MENTHOL SILVER 100 BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE MENTHOL SILVER BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE RED 100 BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| LUCKY STRIKE RED BOX | \$60.85 | | \$0.61 | \$61.46 | \$10.80 | \$72.26 | \$2.17 | \$74.43 | | \$74.43 | | \$0.75 | \$75.18 | \$4.5107 | \$79.69 | \$4.87 |
| MISTY BLUE 100 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MISTY BLUE 120 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MISTY MENTHOL GREEN 100 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MISTY MENTHOL GREEN 120 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MISTY MENTHOL SILVER 100 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MISTY ROSE 100 BOX FSC | \$95.90 | | \$0.96 | \$96.86 | \$10.80 | \$107.66 | \$3.23 | \$110.89 | | \$110.89 | | \$1.11 | \$112.00 | \$6.7200 | \$118.72 | \$11.87 |
| MONARCH CLASSIC BLUE 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC GOLD 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC GOLD BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC MENTHOL | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC MENTHOL 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC MENTHOL GOLD | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC MENTHOL GOLD 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC RED 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MONARCH CLASSIC RED BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$12.99 |
| MORE GOLD SLIM 120 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| MORE MENTHOL SILVER SLIM 120 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| MORE MENTHOL SLIM 120 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| MORE SLIM 120 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$14.10 |
| NEWPORT MENTHOL BLUE 100 BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$9.21 |
| NEWPORT MENTHOL BLUE BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$9.21 |
| NEWPORT MENTHOL 100 BOX | \$86.40 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$6.14 |
| NEWPORT MENTHOL KING BOX | \$86.40 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$6.14 |



| VALID FOR 8/01/2025 through 08/31/2025 | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | | |
|--|--------------------|---------------------|----------------------------------|----------|--------------------------|-------------------------|---------------------|----------|---------------------------------|---------------------------|---------------------|-------------------------------|----------|-------------------|--------------|---------------------------------|-----------------------------|--------------------------|
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| NEWPORT MENTHOL 100 SOFT PACK | \$86.40 | \$5.00 | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$24.51 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL KING SOFT PACK | \$86.40 | \$5.00 | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$24.51 | \$61.44 | \$6.14 |
| NEWPORT MENTHOL GOLD 100 | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT MENTHOL GOLD 100 BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT MENTHOL GOLD BX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT MENTHOL GOLD KINGS | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT PLATINUM BLUE 100 BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT PLATINUM BLUE BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT SMOOTH SELECT 100 BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT SMOOTH SELECT BOX | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | \$16.01 | \$92.14 | \$9.21 |
| NEWPORT NON-MENTHOL GREEN 100 BOX* | \$86.40 | | \$0.87 | \$87.27 | \$10.80 | \$98.07 | \$2.94 | \$101.01 | | \$101.01 | | \$1.02 | \$102.03 | \$6.1219 | \$108.15 | | \$108.15 | \$10.82 |
| | | | | | | | | | | | | | | | | | | |
| NEWPORT NON-MENTHOL 100 BOX | \$76.60 | | \$0.77 | \$77.37 | \$10.80 | \$88.17 | \$2.65 | \$90.82 | | \$90.82 | | \$0.91 | \$91.73 | \$5.5035 | \$97.23 | \$14.01 | \$83.22 | \$8.32 |
| NEWPORT NON-MENTHOL BOX | \$76.60 | | \$0.77 | \$77.37 | \$10.80 | \$88.17 | \$2.65 | \$90.82 | | \$90.82 | | \$0.91 | \$91.73 | \$5.5035 | \$97.23 | \$14.01 | \$83.22 | \$8.32 |
| NEWPORT NON-MENTHOL GOLD 100 BOX | \$76.60 | | \$0.77 | \$77.37 | \$10.80 | \$88.17 | \$2.65 | \$90.82 | | \$90.82 | | \$0.91 | \$91.73 | \$5.5035 | \$97.23 | \$14.01 | \$83.22 | \$8.32 |
| NEWPORT NON-MENTHOL GOLD BOX | \$76.60 | | \$0.77 | \$77.37 | \$10.80 | \$88.17 | \$2.65 | \$90.82 | | \$90.82 | | \$0.91 | \$91.73 | \$5.5035 | \$97.23 | \$14.01 | \$83.22 | \$8.32 |
| | | | | | | | | | | | | | | | | | | |
| NOW MENTHOL GREEN | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| NOW MENTHOL GREEN 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| NOW RED | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| NOW RED 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| | | | | | | | | | | | | | | | | | | |
| OLD GOLD BLUE FILTER 100 | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| OLD GOLD FILTER 100 BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| OLD GOLD FILTER BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| OLD GOLD FILTER KING | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| OLD GOLD GOLD 100 BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| OLD GOLD GOLD BOX | \$105.90 | | \$1.06 | \$106.96 | \$10.80 | \$117.76 | \$3.53 | \$121.29 | | \$121.29 | | \$1.22 | \$122.51 | \$7.3508 | \$129.86 | \$0.00 | \$129.86 | \$12.99 |
| | | | | | | | | | | | | | | | | | | |
| PALL MALL CLASSIC NON-FILTER | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| PALL MALL VINTAGE GOLD 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| | | | | | | | | | | | | | | | | | | |
| PALL MALL BLUE FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL BLUE FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL CLASSIC MENTHOL 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL CLASSIC MENTHOL BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL BLACK FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL BLACK FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL GREEN FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL GREEN FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL WHITE FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL MENTHOL WHITE FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL ORANGE FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL ORANGE FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL RED FILTER 100 BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| PALL MALL RED FILTER BOX | \$75.10 | | \$0.76 | \$75.86 | \$10.80 | \$86.66 | \$2.60 | \$89.26 | | \$89.26 | | \$0.90 | \$90.16 | \$5.4096 | \$95.57 | \$20.01 | \$75.56 | \$7.56 |
| | | | | | | | | | | | | | | | | | | |
| PALL MALL SELECT BLUE 80 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| PALL MALL SELECT GREEN 80 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| PALL MALL SELECT RED 80 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| PALL MALL SELECT BLUE 100 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| PALL MALL SELECT GREEN 100 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| PALL MALL SELECT RED 100 BX | \$58.85 | | \$0.59 | \$59.44 | \$10.80 | \$70.24 | \$2.11 | \$72.35 | | \$72.35 | | \$0.73 | \$73.08 | \$4.3846 | \$77.46 | | \$77.46 | \$7.75 |
| | | | | | | | | | | | | | | | | | | |
| STATE EXPRESS 555 GOLD BOX FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| | | | | | | | | | | | | | | | | | | |
| TAREYTON CLASSIC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |
| TAREYTON CLASSIC 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| | | | | | | | | | | | | | | | | | | | 0.01 | 0.06 |
|---|-----------------------|------------------------|-------------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|----------------------|--------------|---------------------------------------|-----------------------------------|-------------------------------|------|------|
| VALID FOR 8/01/2025 through 08/31/2025 | | | | | | | | | | | | | | | | | | | 0.01 | 0.06 |
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$/ Pack | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | | |
| TRUE BLUE 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| TRUE BLUE 100 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| TRUE BLUE BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| TRUE BLUE KINGS | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| TRUE MENTHOL GREEN 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| TRUE MENTHOL GREEN KINGS | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC 100 | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC MENTHOL | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC MENTHOL 100S FSC | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC SILVER 100 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC SILVER BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC SILVER 100 BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| VANTAGE CLASSIC SILVER BOX | \$115.90 | | \$1.16 | \$117.06 | \$10.80 | \$127.86 | \$3.84 | \$131.70 | | \$131.70 | | \$1.32 | \$133.02 | \$7.9809 | \$141.00 | \$0.00 | \$141.00 | \$14.10 | | |
| **Optional Menthol | | | | | | | | | | | | | | | | | | | | |
| SANTA FE NATURAL TOBACCO CO. (SFNTC) | | | | | | | | | | | | | | | | | | | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$107.59 | \$10.76 | | |
| NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT HP CELADON | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT TASTE HUNTER | \$85.90 | | \$0.86 | \$86.76 | \$10.80 | \$97.56 | \$2.93 | \$100.49 | | \$100.49 | | \$1.01 | \$101.50 | \$6.0898 | \$107.59 | \$1.51 | \$106.08 | \$10.61 | | |
| NATURAL AMERICAN SPIRIT ORGANIC SKY 6M | \$90.70 | | \$0.91 | \$91.61 | \$10.80 | \$102.41 | \$3.07 | \$105.48 | | \$105.48 | | \$1.06 | \$106.54 | \$6.3925 | \$112.93 | \$1.51 | \$111.42 | \$11.14 | | |
| NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN | \$90.70 | | \$0.91 | \$91.61 | \$10.80 | \$102.41 | \$3.07 | \$105.48 | | \$105.48 | | \$1.06 | \$106.54 | \$6.3925 | \$112.93 | \$1.51 | \$111.42 | \$11.14 | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN | \$90.70 | | \$0.91 | \$91.61 | \$10.80 | \$102.41 | \$3.07 | \$105.48 | | \$105.48 | | \$1.06 | \$106.54 | \$6.3925 | \$112.93 | \$1.51 | \$111.42 | \$11.14 | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE | \$90.70 | | \$0.91 | \$91.61 | \$10.80 | \$102.41 | \$3.07 | \$105.48 | | \$105.48 | | \$1.06 | \$106.54 | \$6.3925 | \$112.93 | \$1.51 | \$111.42 | \$11.14 | | |
| NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD | \$90.70 | | \$0.91 | \$91.61 | \$10.80 | \$102.41 | \$3.07 | \$105.48 | | \$105.48 | | \$1.06 | \$106.54 | \$6.3925 | \$112.93 | \$1.51 | \$111.42 | \$11.14 | | |
| ITG BRANDS | | | | | | | | | | | | | | | | | | | | |
| WINSTON | \$78.64 | | \$0.79 | \$79.43 | \$10.80 | \$90.23 | \$2.71 | \$92.94 | | \$92.94 | | \$0.93 | \$93.87 | \$5.6320 | \$99.50 | \$32.00 | \$67.50 | \$6.75 | | |
| WINSTON SELECT | \$78.64 | | \$0.79 | \$79.43 | \$10.80 | \$90.23 | \$2.71 | \$92.94 | | \$92.94 | | \$0.93 | \$93.87 | \$5.6320 | \$99.50 | \$71.60 | \$27.90 | \$2.60 | | |
| KOOL | \$79.34 | | \$0.80 | \$80.14 | \$10.80 | \$90.94 | \$2.73 | \$93.67 | | \$93.67 | | \$0.94 | \$94.61 | \$5.6765 | \$100.28 | \$48.50 | \$51.78 | \$5.18 | | |
| KOOL LUXE | \$79.34 | | \$0.80 | \$80.14 | \$10.80 | \$90.94 | \$2.73 | \$93.67 | | \$93.67 | | \$0.94 | \$94.61 | \$5.6765 | \$100.28 | \$63.60 | \$36.68 | \$3.67 | | |
| KOOL BLACK | \$79.34 | | \$0.80 | \$80.14 | \$10.80 | \$90.94 | \$2.73 | \$93.67 | | \$93.67 | | \$0.94 | \$94.61 | \$5.6765 | \$100.28 | \$79.80 | \$20.49 | \$2.04 | | |
| USA GOLD BRANDS | \$80.55 | | \$0.81 | \$81.36 | \$10.80 | \$92.16 | \$2.76 | \$94.92 | | \$94.92 | | \$0.95 | \$95.87 | \$5.7525 | \$101.63 | \$0.00 | \$101.63 | \$10.16 | | |
| MAVERICK | \$60.29 | | \$0.61 | \$60.90 | \$10.80 | \$71.70 | \$2.15 | \$73.85 | | \$73.85 | | \$0.74 | \$74.59 | \$4.4755 | \$79.07 | \$10.60 | \$68.47 | \$6.85 | | |
| FORTUNA BRANDS | \$74.24 | | \$0.75 | \$74.99 | \$10.80 | \$85.79 | \$2.57 | \$88.36 | | \$88.36 | | \$0.89 | \$89.25 | \$5.3552 | \$94.61 | \$0.00 | \$94.61 | \$9.46 | | |
| RAVE BRANDS | \$74.24 | | \$0.75 | \$74.99 | \$10.80 | \$85.79 | \$2.57 | \$88.36 | | \$88.36 | | \$0.89 | \$89.25 | \$5.3552 | \$94.61 | \$0.00 | \$94.61 | \$9.46 | | |
| SALEM | \$92.44 | | \$0.93 | \$93.37 | \$10.80 | \$104.17 | \$3.13 | \$107.30 | | \$107.30 | | \$1.08 | \$108.38 | \$6.5025 | \$114.88 | \$0.00 | \$114.88 | \$11.49 | | |
| CROWNS BRANDS | \$28.59 | | \$0.29 | \$28.88 | \$10.80 | \$39.68 | \$1.19 | \$40.87 | | \$40.87 | | \$0.41 | \$41.28 | \$2.4768 | \$43.76 | \$4.50 | \$39.26 | \$3.93 | | |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| VALID FOR 8/01/2025 through 08/31/2025 | Revenue List Price | Less Trade Discount | 0.01 | | 10.8 | | 0.03 | | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | 0.01 | | 0.06 | | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
|---|-----------------------|------------------------|-------------------------------------|---------|-----------------------------|-------------------------------|------------------------|---------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|---------|----------------------|--------------|---------------------------------------|-----------------------------------|--------------------------------|
| | | | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | | | | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | | | |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| MONTCLAIR BRANDS | \$42.15 | | \$0.43 | \$42.58 | \$10.80 | \$53.38 | \$1.60 | \$54.98 | | \$54.98 | | \$0.55 | \$55.53 | \$3.3319 | \$58.86 | \$0.00 | \$58.86 | \$5.89 |
| SONOMA BRANDS | \$47.70 | | \$0.48 | \$48.18 | \$10.80 | \$58.98 | \$1.77 | \$60.75 | | \$60.75 | | \$0.61 | \$61.36 | \$3.6816 | \$65.04 | \$19.30 | \$45.74 | \$4.57 |
| LIGGETT VECTOR BRANDS | | | | | | | | | | | | | | | | | | |
| EVE AMETHYST 120S BOX | \$78.39 | | \$0.79 | \$79.18 | \$10.80 | \$89.98 | \$2.70 | \$92.68 | | \$92.68 | | \$0.93 | \$93.61 | \$5.6166 | \$99.23 | \$2.00 | \$97.23 | \$9.72 |
| EVE MENTHOL EMERALD 120S BOX | \$78.39 | | \$0.79 | \$79.18 | \$10.80 | \$89.98 | \$2.70 | \$92.68 | | \$92.68 | | \$0.93 | \$93.61 | \$5.6166 | \$99.23 | \$2.00 | \$97.23 | \$9.72 |
| EVE SAPPHIRE 120S BOX | \$78.39 | | \$0.79 | \$79.18 | \$10.80 | \$89.98 | \$2.70 | \$92.68 | | \$92.68 | | \$0.93 | \$93.61 | \$5.6166 | \$99.23 | \$2.00 | \$97.23 | \$9.72 |
| EVE MENTHOL TURQUOISE 120S BOX | \$78.39 | | \$0.79 | \$79.18 | \$10.80 | \$89.98 | \$2.70 | \$92.68 | | \$92.68 | | \$0.93 | \$93.61 | \$5.6166 | \$99.23 | \$2.00 | \$97.23 | \$9.72 |
| GRAND PRIX NON FILTER KINGS BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX RED KINGS BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX RED 100S BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX BLUE KINGS BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX BLUE 100S BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX ORANGE 100S BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX MENTHOL GOLD KINGS BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX MENTHOL GOLD 100S BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| GRAND PRIX MENTHOL SILVER 100S BOX | \$72.99 | | \$0.73 | \$73.72 | \$10.80 | \$84.52 | \$2.54 | \$87.06 | | \$87.06 | | \$0.88 | \$87.94 | \$5.2761 | \$93.21 | \$2.00 | \$91.21 | \$9.12 |
| LIGGETT SELECT NON FILTER KINGS BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT RED KINGS BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT RED 100S BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT BLUE KINGS BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT BLUE 100S BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT ORANGE 100S BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT MENTHOL GOLD KINGS BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT MENTHOL GOLD 100S BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT MENTHOL SILVER KINGS BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| LIGGETT SELECT MENTHOL SILVER 100S BOX | \$75.94 | | \$0.76 | \$76.70 | \$10.80 | \$87.50 | \$2.63 | \$90.13 | | \$90.13 | | \$0.91 | \$91.04 | \$5.4621 | \$96.50 | \$7.00 | \$89.50 | \$8.95 |
| EAGLE 20'S NON FILTER KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S RED KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S RED 100S BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S BLUE KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S BLUE 100S BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S ORANGE KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S ORANGE 100S BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S MENTHOL GOLD KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S MENTHOL GOLD 100S BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S METHOL SILVER KINGS BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| EAGLE 20'S MENTHOL SILVER 100S BOX | \$55.20 | | \$0.56 | \$55.76 | \$10.80 | \$66.56 | \$2.00 | \$68.56 | | \$68.56 | | \$0.69 | \$69.25 | \$4.1548 | \$73.40 | \$7.00 | \$66.40 | \$6.64 |
| MONTEGO RED 100S BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO BLUE 100S BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO ORANGE 100S BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO MENTHOL GOLD 100S BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO MENTHOL SILVER 100S BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO RED KINGS BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO BLUE KINGS BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO MENTHOL GOLD KINGS BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| MONTEGO MENTHOL SILVER KINGS BOX | \$36.10 | | \$0.37 | \$36.47 | \$10.80 | \$47.27 | \$1.42 | \$48.69 | | \$48.69 | | \$0.49 | \$49.18 | \$2.9507 | \$52.13 | \$7.00 | \$45.13 | \$4.51 |
| PYRAMID NON FILTER KINGS BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID RED KINGS BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID RED 100S BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID BLUE KINGS BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID BLUE 100S BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID ORANGE KINGS BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID ORANGE 100S BOX | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| | | 0.01 | | 10.8 | | 0.03 | | | | 0.01 | | 0.06 | | | | | | | |
|--|--|-----------------------|------------------------|-------------------------------------|---------|-----------------------------|-------------------------------|------------------------|---------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|---------|----------------------|--------------|---------------------------------------|-----------------------------------|-------------------------------|
| VALID FOR 8/01/2025 through 08/31/2025 | | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$/ Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | |
| PYRAMID MENTHOL GOLD KINGS BOX | | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID MENTHOL GOLD 100S BOX | | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID MENTHOL SILVER KINGS BOX | | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| PYRAMID MENTHOL SILVER 100S BOX | | \$63.50 | | \$0.64 | \$64.14 | \$10.80 | \$74.94 | \$2.25 | \$77.19 | | \$77.19 | | \$0.78 | \$77.97 | \$4.6781 | \$82.65 | \$0.00 | \$82.65 | \$8.26 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| USA | | \$55.04 | | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | | \$68.39 | | \$0.69 | \$69.08 | \$4.1449 | \$73.23 | \$0.00 | \$73.23 | \$7.32 |
| SELECT | | \$55.04 | | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | | \$68.39 | | \$0.69 | \$69.08 | \$4.1449 | \$73.23 | \$0.00 | \$73.23 | \$7.32 |
| NEW YORK CUT | | \$56.34 | | \$0.57 | \$56.91 | \$10.80 | \$67.71 | \$2.03 | \$69.74 | | \$69.74 | | \$0.70 | \$70.44 | \$4.2265 | \$74.67 | \$0.00 | \$74.67 | \$7.47 |
| BLACK & GOLD (CUBE) 5 PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| CLASSIC (ALL STYLES) (CUBE) 5 PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| CIGARETTELLOS (CUBE) 5 PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| HAVANA OVALS (CUBE) 5PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| HINT MENTHOL (CUBE) 5 PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| MCD (ALL STYLES) (CUBE) 5 PACKS | | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | \$0.00 | \$45.66 | \$9.13 |
| | | | | | | | | | | | | | | | | | | | |
| ECHO BRANDS | | \$31.50 | | \$0.32 | \$31.82 | \$10.80 | \$42.62 | \$1.28 | \$43.90 | | \$43.90 | | \$0.44 | \$44.34 | \$2.6603 | \$47.00 | \$0.00 | \$47.00 | \$4.70 |
| EDGEFIELD | | \$22.05 | | \$0.23 | \$22.28 | \$10.80 | \$33.08 | \$0.99 | \$34.07 | | \$34.07 | | \$0.35 | \$34.42 | \$2.0653 | \$36.49 | \$0.00 | \$36.49 | \$3.65 |
| BERLEY | | \$18.75 | | \$0.19 | \$18.94 | \$10.80 | \$29.74 | \$0.89 | \$30.63 | | \$30.63 | | \$0.31 | \$30.94 | \$1.8565 | \$32.80 | \$0.00 | \$32.80 | \$3.28 |
| 24/7 | | \$19.75 | | \$0.20 | \$19.95 | \$10.80 | \$30.75 | \$0.92 | \$31.67 | | \$31.67 | | \$0.32 | \$31.99 | \$1.9196 | \$33.91 | \$0.00 | \$33.91 | \$3.39 |
| | | | | | | | | | | | | | | | | | | | |
| ACE-India (Discontinued) | | \$22.79 | | \$0.23 | \$23.02 | \$10.80 | \$33.82 | \$1.01 | \$34.83 | \$0.50 | \$34.33 | | \$0.35 | \$34.68 | \$2.0811 | \$36.77 | \$0.00 | \$36.77 | \$3.68 |
| GOLD CREST (Discontinued) | | \$22.29 | | \$0.23 | \$22.52 | \$10.80 | \$33.32 | \$1.00 | \$34.32 | \$0.50 | \$33.82 | | \$0.34 | \$34.16 | \$2.0496 | \$36.21 | \$0.00 | \$36.21 | \$3.62 |
| | | | | | | | | | | | | | | | | | | | |
| JTI BRANDS | | | | | | | | | | | | | | | | | | | |
| WAVE | | \$52.19 | | \$0.53 | \$51.20 | \$10.80 | \$62.00 | \$1.86 | \$63.86 | \$5.00 | \$58.86 | | \$0.59 | \$59.45 | \$3.5670 | \$63.02 | \$17.15 | \$45.87 | \$4.59 |
| WINGS | | \$37.25 | | \$0.38 | \$37.63 | \$10.80 | \$48.43 | \$1.45 | \$49.88 | | \$49.88 | | \$0.50 | \$50.38 | \$3.0230 | \$53.41 | \$0.00 | \$53.41 | \$5.34 |
| EXPORT 'A' | | \$67.90 | | \$0.68 | \$68.58 | \$10.80 | \$79.38 | \$2.38 | \$81.76 | \$0.00 | \$81.76 | | \$0.82 | \$82.58 | \$4.9549 | \$87.54 | \$0.00 | \$87.54 | \$8.75 |
| LD BY L. DUCAT | | \$31.65 | | \$0.32 | \$31.97 | \$10.80 | \$42.77 | \$1.28 | \$44.05 | \$5.50 | \$38.55 | | \$0.39 | \$38.94 | \$2.3366 | \$41.28 | \$16.10 | \$25.18 | \$2.52 |
| | | | | | | | | | | | | | | | | | | | |
| CHEYENNE INTERNATIONAL | | | | | | | | | | | | | | | | | | | |
| CHEYENNE | | \$25.45 | | \$0.26 | \$25.71 | \$10.80 | \$36.51 | \$1.10 | \$37.61 | | \$37.61 | | \$0.38 | \$37.99 | \$2.2791 | \$40.26 | \$0.00 | \$40.26 | \$4.03 |
| DECADE | | \$25.86 | | \$0.26 | \$26.12 | \$10.80 | \$36.92 | \$1.11 | \$38.03 | | \$38.03 | | \$0.39 | \$38.42 | \$2.3051 | \$40.72 | \$0.00 | \$40.72 | \$4.07 |
| AURA | | \$43.19 | | \$0.44 | \$43.63 | \$10.80 | \$54.43 | \$1.63 | \$56.06 | \$10.00 | \$46.06 | | \$0.47 | \$46.53 | \$2.7920 | \$49.32 | \$0.00 | \$49.32 | \$4.93 |
| | | | | | | | | | | | | | | | | | | | |
| US LEAF/PREMIER BRANDS | | | | | | | | | | | | | | | | | | | |
| 1ST CLASS | | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | \$4.00 | \$56.54 | | \$0.57 | \$57.11 | \$3.4268 | \$60.54 | | \$60.54 | \$6.05 |
| 1839 | | \$47.20 | | \$0.48 | \$47.68 | \$10.80 | \$58.48 | \$1.75 | \$60.23 | | \$60.23 | | \$0.61 | \$60.84 | \$3.6507 | \$64.50 | \$5.50 | \$59.00 | \$5.90 |
| Ace | | \$33.70 | | \$0.34 | \$25.20 | \$10.80 | \$36.00 | \$1.08 | \$37.08 | \$8.70 | \$28.38 | | \$0.29 | \$28.67 | \$1.7202 | \$30.39 | | \$30.39 | \$3.04 |
| SHIELD | | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | | \$60.54 | | \$0.61 | \$61.15 | \$3.6692 | \$64.82 | \$5.50 | \$59.32 | \$5.93 |
| TRAFFIC | | \$27.95 | | \$0.28 | \$28.23 | \$10.80 | \$39.03 | \$1.17 | \$40.20 | \$8.00 | \$32.20 | | \$0.33 | \$32.53 | \$1.9519 | \$34.48 | | \$34.48 | \$3.45 |
| ULTRA BUY | | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | \$1.00 | \$59.54 | | \$0.60 | \$60.14 | \$3.6086 | \$63.75 | \$4.45 | \$59.30 | \$5.93 |
| WILDHORSE | | \$47.50 | | \$0.48 | \$47.98 | \$10.80 | \$58.78 | \$1.76 | \$60.54 | | \$60.54 | | \$0.61 | \$61.15 | \$3.6692 | \$64.82 | \$10.00 | \$54.82 | \$5.48 |
| MANITOU | | \$48.75 | | \$0.49 | \$49.24 | \$10.80 | \$60.04 | \$1.80 | \$61.84 | | \$61.84 | | \$0.62 | \$62.46 | \$3.7477 | \$66.21 | \$3.00 | \$63.21 | \$6.32 |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| SMOKIN' JOES MARKET | | \$22.00 | | \$0.22 | \$22.22 | \$10.80 | \$33.02 | \$0.99 | \$34.01 | | \$34.01 | | \$0.35 | \$34.36 | \$2.0616 | \$36.42 | \$0.00 | \$36.42 | \$3.64 |
| | | | | | | | | | | | | | | | | | | | |
| CARNIVAL | | \$23.60 | | \$0.24 | \$23.84 | \$10.80 | \$34.64 | \$1.04 | \$35.68 | | \$35.68 | | \$0.36 | \$36.04 | \$2.1624 | \$38.20 | \$0.00 | \$38.20 | \$3.82 |
| TIMELESS TIME | | \$22.20 | | \$0.23 | \$22.43 | \$10.80 | \$33.23 | \$1.00 | \$34.23 | | \$34.23 | | \$0.35 | \$34.58 | \$2.0746 | \$36.65 | \$0.00 | \$36.65 | \$3.67 |
| THIS | | \$17.20 | | \$0.18 | \$17.38 | \$10.80 | \$28.18 | \$0.85 | \$29.03 | | \$29.03 | | \$0.30 | \$29.33 | \$1.7595 | \$31.08 | \$0.00 | \$31.08 | \$3.11 |
| SMK FRIENDLY BRANDS | | \$23.71 | | \$0.24 | \$23.95 | \$10.80 | \$34.75 | \$1.04 | \$35.79 | | \$35.79 | | \$0.36 | \$36.15 | \$2.1692 | \$38.32 | \$0.00 | \$38.32 | \$3.83 |
| | | | | | | | | | | | | | | | | | | | |
| COUTURE | | \$24.40 | | \$0.25 | \$24.65 | \$10.80 | \$35.45 | \$1.06 | \$36.51 | | \$36.51 | | \$0.37 | \$36.88 | \$2.2130 | \$39.10 | \$0.00 | \$39.10 | \$3.91 |
| | | | | | | | | | | | | | | | | | | | |
| DOSAL BRANDS | | | | | | | | | | | | | | | | | | | |
| Brand 305 | | \$27.30 | | \$0.28 | \$27.58 | \$10.80 | \$38.38 | \$1.15 | \$39.53 | | \$39.53 | | \$0.40 | \$39.93 | \$2.3959 | \$42.33 | \$0.00 | \$42.33 | \$4.23 |



Louisiana Office of Alcohol and Tobacco
Control
Commissioner Ernest Legier



| | | | | 0.01 | | 10.8 | | 0.03 | | | | 0.01 | | 0.06 | | | | | |
|---|-----------------------|------------------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------|-------------------------------|------------------------|---------------------------------------|---------------------------------------|---------------------------------|-------------------------------------|-------------------------------------|----------------------|----------------------|---------------------------------------|---------------------------------------|-----------------------------------|--------------------------------|
| VALID FOR 8/01/2025 through 08/31/2025 | | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | | |
| Brand DTC | | \$27.15 | | \$0.28 | \$27.43 | \$10.80 | \$38.23 | \$1.15 | \$39.38 | | \$39.38 | | \$0.40 | \$39.78 | \$2.3866 | \$42.16 | \$0.00 | \$42.16 | \$4.22 |
| SENECA BRANDS | | | | | | | | | | | | | | | | | | | |
| SENECA | | \$28.99 | 0.41 | \$0.29 | \$28.87 | \$10.80 | \$39.67 | \$1.19 | \$40.86 | \$3.15 | \$37.71 | | \$0.38 | \$38.09 | \$2.2854 | \$40.38 | \$0.00 | \$40.38 | \$4.04 |
| SENECA 120'S | | \$31.99 | 0.25 | \$0.32 | \$32.06 | \$10.80 | \$42.86 | \$1.29 | \$44.15 | \$3.15 | \$41.00 | | \$0.41 | \$41.41 | \$2.4846 | \$43.89 | \$0.00 | \$43.89 | \$4.39 |
| NASCO PRODUCTS - VLN, PINNACLE, AND SF BRANDS | | | | | | | | | | | | | | | | | | | |
| | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Rebate Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack | |
| VLN King Box | \$64.50 | | 0.65 | \$65.15 | \$10.80 | \$75.95 | \$2.28 | \$78.23 | | \$78.23 | | \$0.79 | \$79.02 | \$4.74 | \$83.76 | \$0.00 | \$83.76 | \$8.38 | |
| VLN Menthol King Box | \$64.50 | | 0.65 | \$65.15 | \$10.80 | \$75.95 | \$2.28 | \$78.23 | | \$78.23 | | \$0.79 | \$79.02 | \$4.74 | \$83.76 | \$0.00 | \$83.76 | \$8.38 | |
| | | | | | | | | | | | | | | | | | | | |
| Pinnacle Full Flavor 100s | \$33.55 | | 0.34 | \$33.89 | \$10.80 | \$44.69 | \$1.34 | \$46.03 | | \$46.03 | | \$0.47 | \$46.50 | \$2.79 | \$49.29 | \$0.00 | \$49.29 | \$4.93 | |
| Pinnacle Full Flavor King | \$33.55 | | 0.34 | \$33.89 | \$10.80 | \$44.69 | \$1.34 | \$46.03 | | \$46.03 | | \$0.47 | \$46.50 | \$2.79 | \$49.29 | \$0.00 | \$49.29 | \$4.93 | |
| Pinnacle Gold 100s | \$33.55 | | 0.34 | \$33.89 | \$10.80 | \$44.69 | \$1.34 | \$46.03 | | \$46.03 | | \$0.47 | \$46.50 | FALSE | \$46.50 | \$0.00 | \$46.50 | \$4.65 | |
| Pinnacle Menthol 100s | \$33.55 | | 0.34 | \$33.89 | \$10.80 | \$44.69 | \$1.34 | \$46.03 | | \$46.03 | | \$0.47 | \$46.50 | \$2.79 | \$49.29 | \$0.00 | \$49.29 | \$4.93 | |
| | | | | | | | | | | | | | | | | | | | |
| SF Red King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Blue King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Gray King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Menthol Dark Green King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Menthol Pale Green King Size Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Non-Filter King Size Box Pack | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Red 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Blue 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Gray 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Menthol Dark Green 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |
| SF Menthol Pale Green 100's Box | \$32.44 | | 0.33 | \$32.77 | \$10.80 | \$43.57 | \$1.31 | \$44.88 | | \$44.88 | | \$0.45 | \$45.33 | \$2.72 | \$48.05 | \$0.00 | \$48.05 | \$4.80 | |