Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
PHILLIP MORRIS BRANDS																		
MARLBORO MAINLINE MENTHOL PACKINGS																		
MARLBORO KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO GOLD KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO GOLD 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO GOLD 100 MENTHOL SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO SILVER KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO SILVER 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO BLUE 83 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO BLUE 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO SMOOTH KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO SMOOTH 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO ICE KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO ICE 100 MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO MENTHOL SMOOTH ICE BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO MENTHOL BOLD ICE BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$16.00	$68.36	$6.84
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO KING SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO 100 SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO KING BOX 25s	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO KING BOX 5PK	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO 83S KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD KING SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD 100 SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD KING BOX 25s	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD KING BOX 5PK	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO SILVER BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO SILVER 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO BLEND NO. 27 KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO BLEND NO. 27 KING SOFT	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO BLEND NO. 27 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO SOUTHERN CUT KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO GOLD LABEL																		
MARLBORO GOLD LABEL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$43.30	$41.06	$4.11
MARLBORO GOLD LABEL 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$43.30	$41.06	$4.11
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO RED LABEL 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$18.50	$65.86	$6.59
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$43.30	$41.06	$4.11
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$43.30	$41.06	$4.11
MARLBORO EDGE BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$43.30	$41.06	$4.11
MARLBORO BLACK MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$20.50	$63.86	$6.39
MARLBORO MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO NXT BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO MIDNIGHT MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO MENTHOL SLATE BOX & 100s BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO BLACK MENTHOL																		
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO MENTHOL BACK SPECIAL BELEND 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO NXT KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO MIDNIGHT KING MENTHOL BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO MENTHOL SLATE BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69

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VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
MARLBORO MENTHOL SLATE 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$27.50	$56.86	$5.69
MARLBORO SPECIAL SELECT PACKINGS-	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL SELECT GOLD KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL SELECT GOLD 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL SELECT RED KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL SELECT RED 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL BLEND GREEN KING BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO SPECIAL BLEND GREEN 100 BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$22.00	$62.36	$6.24
MARLBORO 72'S																		
MARLBORO 72s BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$25.50	$58.86	$5.89
MARLBORO 72s GOLD BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$25.50	$58.86	$5.89
MARLBORO 72s SILVER BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$25.50	$58.86	$5.89
MARLBORO 72s GREEN BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$25.50	$58.86	$5.89
MARLBORO 72s BLACK BOX	$66.64	1.6	$0.66	$65.70	$10.80	$76.50	$2.30	$78.80		$78.80		$0.79	$79.59	$4.7751	$84.36	$25.50	$58.86	$5.89
MERIT GOLD PACK FILTER KING BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
MERIT BLUE PACK FILTER KING BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
MERIT BLUE PACK 100s FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT WHITE PACK 100s FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS FILTER 100 BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	$74.64		$0.75	$75.39	$10.80	$86.19	$2.59	$88.78		$88.78		$0.89	$89.67	$5.3799	$95.05		$95.05	$9.50

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
BASIC FILTER 20s KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC FILTER 20s 100 BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC GOLD PACK 20s KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC GOLD PACK 100s	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC BLUE PACK KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC BLUE PACK 100s BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC MENTHOL FILTER KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC GOLD PACK MENTHOL FILTER KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC GOLD PACK MENTHOL FILTER 100 BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC SILVER PACK MENTHOL FILTER KING BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BASIC SILVER PACK 100s MENTHOL FILTER BOX	$72.84		$0.73	$73.57	$10.80	$84.37	$2.53	$86.90		$86.90		$0.87	$87.77	$5.2663	$93.04		$93.04	$9.30
BENSON & HEDGES 100s FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES LUXURY 100s FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES DELUXE 100s FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES 100s MENTHOL FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES KING SIZE	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
BENSON & HEDGES MENTHOL GREEN	$86.50		$0.87	$87.37	$10.80	$98.17	$2.95	$101.12		$101.12		$1.02	$102.14	$6.1281	$108.26		$108.26	$10.83
CHESTERFILED FILTER KING BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
CHESTERFIELD 100s FILTER BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
CHESTERFIELD MENTHOL FILTER KING BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
CHESTERFIELD MENTHOL 100s FILTER BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
CHESTERFIELD BLUE BOX FILTER KING	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
CHESTERFIELD BLUE 100 BOX KING	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$14.50	$63.06	$6.31
L&M FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M 100s FILTER BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M BLUE PACK FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M BLUE PACK 100s FILTER BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M TURKISH BLEND FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M TURKISH BLEND 100S FILTER BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M MENTHOL FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M 100s MENTHOL FILTER BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M BOLD MENTHOL FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M SIMPLE TOBACCO BLUE FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	$62.04		$0.63	$62.67	$10.80	$73.47	$2.20	$75.67		$75.67		$0.76	$76.43	$4.5860	$81.02	$8.30	$72.72	$7.27
NATS ORIG FILTER KING BOX	$74.34		$0.75	$75.09	$10.80	$85.89	$2.58	$88.47		$88.47		$0.89	$89.36	$5.3614	$94.72		$94.72	$9.47
NATS YELLOW FILTER KING BOX	$74.34		$0.75	$75.09	$10.80	$85.89	$2.58	$88.47		$88.47		$0.89	$89.36	$5.3614	$94.72		$94.72	$9.47
NATS BLUE FILTER KING BOX	$74.34		$0.75	$75.09	$10.80	$85.89	$2.58	$88.47		$88.47		$0.89	$89.36	$5.3614	$94.72		$94.72	$9.47
NATS MENTHOL FILTER KING BOX	$74.34		$0.75	$75.09	$10.80	$85.89	$2.58	$88.47		$88.47		$0.89	$89.36	$5.3614	$94.72		$94.72	$9.47
R.J. REYNOLDS TOBACCO CO. (RJRT BRANDS)																		
CAMEL CLASSIC BLUE 99 BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC BLUE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC BLUE KING SOFT PACK	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC FILTERS 99 BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC FILTERS KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC FILTERS KING SOFT PACK	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC GOLD 99 BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC GOLD KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC MENTHOL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC MENTHOL SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC PLATINUM KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC TURKISH GOLD KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC TURKISH ROYAL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66

Louisiana Office of Alcohol and Tobacco Control

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VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
CAMEL CLASSIC TURKISH SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC WIDES BLUE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC WIDES FILTERS KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC WIDES MENTHOL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CLASSIC WIDES MENTHOL SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CRISP NON-MENTHOL BLUE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CRISP NON-MENTHOL GREEN KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL NO. 9 SMOOTH MENTHE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL NO. 9 SMOOTH TASTE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL REGULAR NON FILTER (70mm) SOFT PACK	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL ROYAL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL TURKISH GOLD KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL TURKISH ROYAL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL TURKISH SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$21.20	$66.57	$6.66
CAMEL CRUSH KING BOX**	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH NON-MENTHOL ESCAPE BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH NON-MENTHOL ESCAPE GOLD BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH NON-MENTHOL OASIS BLUE BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH NON-MENTHOL OASIS GREEN BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH NON-MENTHOL OASIS SILVER BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH RICH KING BOX**	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH SMOOTH MENTHOL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL CRUSH SMOOTH MENTHOL SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL FILTER MENTHOL KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL GOLD KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL JADE KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL JADE SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$73.87	$7.39
CAMEL MENTHOL SILVER KING BOX	$68.10		$0.69	$68.79	$10.80	$79.59	$2.39	$81.98		$81.98		$0.82	$82.80	$4.9679	$87.77	$13.90	$66.57	$6.66
CAPRI INDIGO MENTHOL 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI INDIGO MENTHOL 120 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI JADE MENTHOL 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MAGENTA 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MAGENTA 120 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MAGENTA SUPER SLIM 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MAGENTA SUPER SLIM 120 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI MENTHOL JADE SUPER SLIM 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI VIOLET 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CAPRI VIOLET SUPER SLIM 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON 120 SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON KING BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL 120 SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL GREEN 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL GREEN 120 SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL GREEN KING SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON MENTHOL KING SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON RED 100 BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON RED 120 SOFT PACK	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
CARLTON RED KING BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
DORAL CLASSIC GOLD 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC GOLD KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC MENTHOL 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC MENTHOL KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC MENTHOL GOLD KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC RED 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
DORAL CLASSIC RED KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC SILVER 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL CLASSIC SILVER KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL GOLD 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL GOLD KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL MENTHOL 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL MENTHOL GOLD 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL MENTHOL GOLD KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL MENTHOL KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL RED 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL RED KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL SILVER 100 BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DORAL SILVER KING BOX	$70.14		$0.71	$70.85	$12.80	$81.65	$2.45	$84.10		$84.10		$0.85	$84.95	$5.0970	$90.05		$90.05	$9.00
DUNHILL FINE CUT BLACK (94mm) BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
DUNHILL FINE CUT WHITE (94mm) BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
DUNHILL INTERNATIONAL BLUE (94mm) BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
DUNHILL INTERNATIONAL GREEN (94mm) BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
DUNHILL INTERNATIONAL RED (94mm) BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
ECLIPSE KING BOX	$77.98		$0.78	$78.76	$16.80	$89.56	$2.69	$92.25		$92.25		$0.93	$93.18	$5.5906	$98.77		$98.77	$9.88
ECLIPSE MENTHOL KING BOX	$77.98		$0.78	$78.76	$16.80	$89.56	$2.69	$92.25		$92.25		$0.93	$93.18	$5.5906	$98.77		$98.77	$9.88
GPC CLASSIC GOLD 100 BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC GOLD KING BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC MENTHOL 100 SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC MENTHOL GOLD 100 SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC MENTHOL GOLD KING SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC MENTHOL KING SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC MENTHOL SILVER 100 SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC NON-FILTER KING SOFT PACK	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC RED 100 BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC RED KING BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC SILVER 100 BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
GPC CLASSIC SILVER KING BOX	$72.54		$0.73	$73.27	$18.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
KAMEL RED GENUINE ORIGINAL 100 BOX	$67.14		$0.68	$67.82	$20.80	$78.62	$2.36	$80.98		$80.98		$0.81	$81.79	$4.9073	$86.70		$86.70	$8.67
KAMEL RED GENUINE ORIGINAL KING BOX	$67.14		$0.68	$67.82	$20.80	$78.62	$2.36	$80.98		$80.98		$0.81	$81.79	$4.9073	$86.70		$86.70	$8.67
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	$67.14		$0.68	$67.82	$20.80	$78.62	$2.36	$80.98		$80.98		$0.81	$81.79	$4.9073	$86.70		$86.70	$8.67
KAMEL RED GENUINE SMOOTH TASTE KING BOX	$67.14		$0.68	$67.82	$20.80	$78.62	$2.36	$80.98		$80.98		$0.81	$81.79	$4.9073	$86.70		$86.70	$8.67
KENT CLASSIC 100 SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
KENT CLASSIC KING SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
KENT GOLD 100 SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
KENT GOLD KING SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
KENT III SILVER 100 SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
KENT III SILVER KING SOFT PACK	$81.50		$0.82	$82.32	$22.80	$93.12	$2.79	$95.91		$95.91		$0.96	$96.87	$5.8124	$102.69		$102.69	$10.27
LUCKY STRIKE NON-FILTER KING SOFT PACK	$81.30		$0.82	$82.12	$24.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
LUCKY STRIKE CLASSIC NON-FILTER SOFT PACK	$81.30		$0.82	$82.12	$24.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
LUCKY STRIKE ACTIVATE BLUE KING BOX**	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE ACTIVATE GREEN MENTHOL KING BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE GOLD FILTERS 100 BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE GOLD FILTERS KING BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE MENTHOL 100 BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE MENTHOL KING BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE MENTHOL SILVER 100 BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE MENTHOL SILVER KING BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE RED FILTERS 100 BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29
LUCKY STRIKE RED FILTERS KING BOX	$56.04		$0.57	$56.61	$25.80	$67.41	$2.02	$69.43		$69.43		$0.70	$70.13	$4.2079	$74.34	$31.40	$42.94	$4.29

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	0.01	LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	0.01	Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
10 Packs per Carton																		
MISTY BLUE 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY BLUE 120 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY BLUE SLIM 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY BLUE SLIM 120 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY GREEN MENTHOL 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY GREEN MENTHOL 120 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY MENTHOL GREEN SLIM 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY MENTHOL GREEN SLIM 120 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY MENTHOL SILVER SLIM 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY ROSE 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY ROSE SLIM 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MISTY SILVER MENTHOL 100 BOX	$62.42		$0.63	$63.05	$27.80	$73.85	$2.22	$76.07		$76.07		$0.77	$76.84	$4.6101	$81.45		$81.45	$8.14
MONARCH CLASSIC BLUE 100 SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC GOLD 100 SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC GOLD KING BOX	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC MENTHOL 100 SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC MENTHOL GOLD 100 SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC MENTHOL GOLD KING SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC MENTHOL KING SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC RED 100 SOFT PACK	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MONARCH CLASSIC RED KING BOX	$72.54		$0.73	$73.27	$29.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
MORE GOLD SLIM 120 SOFT PACK	$81.30		$0.82	$82.12	$31.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
MORE MENTHOL SILVER SLIM 120 SOFT PACK	$81.30		$0.82	$82.12	$31.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
MORE MENTHOL SLIM 120 SOFT PACK	$81.30		$0.82	$82.12	$31.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
MORE SLIM 120 SOFT PACK	$81.30		$0.82	$82.12	$31.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
NEWPORT MENTHOL																		
NEWPORT BOOST GOLD KING BOX**	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT BOOST MENTHOL KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL PLATINUM BLUE 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL PLATINUM BLUE KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL SMOOTH SELECT 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL SMOOTH SELECT CLASSIC 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL SMOOTH SELECT CLASSIC KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL SMOOTH SELECT KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$31.90	$61.44	$6.14
NEWPORT MENTHOL 100 SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$61.44	$6.14
NEWPORT MENTHOL GOLD 100 SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$46.14	$4.61
NEWPORT MENTHOL GOLD CLASSIC 100 SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$46.14	$4.61
NEWPORT MENTHOL GOLD CLASSIC KING SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$46.14	$4.61
NEWPORT MENTHOL GOLD KING SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$46.14	$4.61
NEWPORT MENTHOL KING SOFT PACK	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$47.20	$46.14	$4.61
NEWPORT MENTHOL 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL BLUE 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL BLUE CLASSIC 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL BLUE CLASSIC KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL BLUE KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL GOLD 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL GOLD CLASSIC 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL GOLD CLASSIC KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL GOLD KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT MENTHOL KING BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT SIGNATURE 100 BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT SIGNATURE BOX	$73.10		$0.74	$73.84	$10.80	$84.64	$2.54	$87.18		$87.18		$0.88	$88.06	$5.2836	$93.34	$35.40	$57.94	$5.79
NEWPORT NON-MENTHOL																		
NEWPORT NON-MENTHOL 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL BLEND BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL BLEND 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
NEWPORT NON-MENTHOL GOLD 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL GOLD KING BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL GREEN 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL GREEN KING BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL KING BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL SELECT 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT NON-MENTHOL SELECT KING BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL FLEX 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL FLEX BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL LUX 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL LUX BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL MAX 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL MAX BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL MIX 100 BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NEWPORT EXP NON-MENTHOL MIX BOX	$62.30		$0.63	$62.93	$10.80	$73.73	$2.21	$75.94		$75.94		$0.76	$76.70	$4.6021	$81.30	$26.30	$55.00	$5.50
NOW MENTHOL GREEN 100 SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14	$0.00	$105.14	$10.51
NOW MENTHOL GREEN KING SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14	$0.00	$105.14	$10.51
NOW RED 100 SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14	$0.00	$105.14	$10.51
NOW RED KING SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14	$0.00	$105.14	$10.51
OLD GOLD BLUE FILTER 100 SOFT PACK	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
OLD GOLD FILTER 100 BOX	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
OLD GOLD FILTER KING BOX	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
OLD GOLD FILTER KING SOFT PACK	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
OLD GOLD GOLD 100 BOX	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
OLD GOLD GOLD KING BOX	$72.54		$0.73	$73.27	$10.80	$84.07	$2.52	$86.59		$86.59		$0.87	$87.46	$5.2477	$92.71		$92.71	$9.27
PALL MALL CLASSIC NON-FILTER KING SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
PALL MALL VINTAGE GOLD 100 SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
PALL MALL BLUE FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL BLUE FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL CLASSIC MENTHOL 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL CLASSIC MENTHOL KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL BLACK FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL BLACK FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL GREEN FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL GREEN FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL WHITE FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL MENTHOL WHITE FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL ORANGE FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL ORANGE FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL RED FILTER 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL RED FILTER KING BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT BLUE 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT BLUE BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT MENTHOL 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT MENTHOL BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT RED 100 BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
PALL MALL SELECT RED BOX	$61.80		$0.62	$62.42	$10.80	$73.22	$2.20	$75.42		$75.42		$0.76	$76.18	$4.5706	$80.75	$20.60	$60.15	$6.01
STATE EXPRESS 555 GOLD KING BOX	$81.30		$0.82	$82.12	$10.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TAREYTON CLASSIC 100 SOFT PACK	$81.30		$0.82	$82.12	$12.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TAREYTON CLASSIC KING SOFT PACK	$81.30		$0.82	$82.12	$12.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE BLUE 100 BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE BLUE 100 SOFT PACK	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE BLUE KING BOX	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE BLUE KING SOFT PACK	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE MENTHOL GREEN 100 SOFT PACK	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25
TRUE MENTHOL GREEN KING SOFT PACK	$81.30		$0.82	$82.12	$14.80	$92.92	$2.79	$95.71		$95.71		$0.96	$96.67	$5.8001	$102.47		$102.47	$10.25

Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
VANTAGE CLASSIC 100 SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
VANTAGE CLASSIC KING SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
VANTAGE CLASSIC MENTHOL 100 SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
VANTAGE CLASSIC MENTHOL KING SOFT PACK	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
VANTAGE CLASSIC SILVER 100 BOX	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
VANTAGE CLASSIC SILVER KING BOX	$83.70		$0.84	$84.54	$10.80	$95.34	$2.86	$98.20		$98.20		$0.99	$99.19	$5.9514	$105.14		$105.14	$10.51
**Optional Menthol																		
SANTA FE NATURAL TOBACCO CO. (SFNTC)																		
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$87.36	$8.74
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT HP CELADON	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT TASTE HUNTER	$67.74		$0.68	$68.42	$10.80	$79.22	$2.38	$81.60		$81.60		$0.82	$82.42	$4.9450	$87.36	$2.30	$85.06	$8.51
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$2.30	$89.51	$8.95
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$2.30	$89.51	$8.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$2.30	$89.51	$8.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$2.30	$89.51	$8.95
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$2.30	$89.51	$8.95
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$7.80	$84.01	$8.40
NATURAL AMERICAN SPIRIT SMOOTH GOLD	$71.74		$0.72	$72.46	$10.80	$83.26	$2.50	$85.76		$85.76		$0.86	$86.62	$5.1971	$91.81	$7.80	$84.01	$8.40
ITG BRANDS																		
WINSTON	$65.64		$0.66	$66.30	$10.80	$77.10	$2.31	$79.41		$79.41		$0.80	$80.21	$4.8128	$85.03	$10.50	$74.53	$7.45
KOOL	$66.34		$0.67	$67.01	$10.80	$77.81	$2.33	$80.14		$80.14		$0.81	$80.95	$4.8573	$85.81	$11.50	$74.31	$7.43
USA GOLD BRANDS	$60.05		$0.61	$60.66	$10.80	$71.46	$2.14	$73.60		$73.60		$0.74	$74.34	$4.4606	$78.80		$78.80	$7.88
MAVERICK	$50.99		$0.51	$51.50	$10.80	$62.30	$1.87	$64.17		$64.17		$0.65	$64.82	$3.8891	$68.71	$12.10	$56.61	$5.66
FORTUNA BRANDS	$53.74		$0.54	$54.28	$10.80	$65.08	$1.95	$67.03		$67.03		$0.68	$67.71	$4.0627	$71.78		$71.78	$7.18
RAVE BRANDS	$53.74		$0.54	$54.28	$10.80	$65.08	$1.95	$67.03		$67.03		$0.68	$67.71	$4.0627	$71.78		$71.78	$7.18
SALEM	$71.84		$0.72	$72.56	$10.80	$83.36	$2.50	$85.86		$85.86		$0.86	$86.72	$5.2032	$91.92		$91.92	$9.19
CROWNS BRANDS	$24.59		$0.25	$24.84	$10.80	$35.64	$1.07	$36.71		$36.71		$0.37	$37.08	$2.2248	$39.30		$39.30	$3.93
MONTCLAIR BRANDS	$30.65		$0.31	$30.96	$10.80	$41.76	$1.25	$43.01		$43.01		$0.44	$43.45	$2.6072	$46.06	$1.20	$44.86	$4.49
SONOMA BRANDS	$38.40		$0.39	$38.79	$10.80	$49.59	$1.49	$51.08		$51.08		$0.52	$51.60	$3.0959	$54.69	$9.20	$45.49	$4.55
LIGGETT VECTOR BRANDS																		
EVE AMETHYST 120S BOX	$61.39		$0.62	$62.01	$10.80	$72.81	$2.18	$74.99		$74.99		$0.75	$75.74	$4.5447	$80.29	$2.00	$78.29	$7.27
EVE MENTHOL EMERALD 120S BOX	$61.39		$0.62	$62.01	$10.80	$72.81	$2.18	$74.99		$74.99		$0.75	$75.74	$4.5447	$80.29	$2.00	$78.29	$7.27
EVE SAPPHIRE 120S BOX	$61.39		$0.62	$62.01	$10.80	$72.81	$2.18	$74.99		$74.99		$0.75	$75.74	$4.5447	$80.29	$2.00	$78.29	$7.27
EVE MENTHOL TURQUOISE 120S BOX	$61.39		$0.62	$62.01	$10.80	$72.81	$2.18	$74.99		$74.99		$0.75	$75.74	$4.5447	$80.29	$2.00	$78.29	$7.27
GRAND PRIX NON FILTER KINGS BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX RED KINGS BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX RED 100S BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX BLUE KINGS BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX BLUE 100S BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX ORANGE 100S BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
GRAND PRIX MENTHOL GOLD KINGS BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX MENTHOL GOLD 100S BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
GRAND PRIX MENTHOL SILVER 100S BOX	$55.99		$0.56	$56.55	$10.80	$67.35	$2.02	$69.37		$69.37		$0.70	$70.07	$4.2042	$74.27	$2.00	$72.27	$6.67
LIGGETT SELECT NON FILTER KINGS BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT RED KINGS BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT RED 100S BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT BLUE KINGS BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT BLUE 100S BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT ORANGE 100S BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT MENTHOL GOLD KINGS BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT MENTHOL GOLD 100S BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT MENTHOL SILVER KINGS BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
LIGGETT SELECT MENTHOL SILVER 100S BOX	$58.94		$0.59	$59.53	$10.80	$70.33	$2.11	$72.44		$72.44		$0.73	$73.17	$4.3902	$77.56	$4.00	$73.56	$7.00
EAGLE 20'S NON FILTER KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S RED KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S RED 100S BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S BLUE KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S BLUE 100S BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S ORANGE KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S ORANGE 100S BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S MENTHOL GOLD KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S MENTHOL GOLD 100S BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S METHOL SILVER KINGS BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
EAGLE 20'S MENTHOL SILVER 100S BOX	$44.65		$0.45	$45.10	$10.80	$55.90	$1.68	$57.58		$57.58		$0.58	$58.16	$3.4894	$61.65	$8.75	$52.90	$5.45
MONTEGO RED 100S BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO BLUE 100S BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO ORANGE 100S BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO MENTHOL GOLD 100S BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO MENTHOL SILVER 100S BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO RED KINGS BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO BLUE KINGS BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO MENTHOL GOLD KINGS BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
MONTEGO MENTHOL SILVER KINGS BOX	$28.95		$0.29	$29.24	$10.80	$40.04	$1.20	$41.24		$41.24		$0.42	$41.66	$2.4997	$44.16	$4.75	$39.41	$3.84
PYRAMID NON FILTER KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID RED KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID RED 100S BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID BLUE KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID BLUE 100S BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID ORANGE KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID ORANGE 100S BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID MENTHOL GOLD KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID MENTHOL GOLD 100S BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID MENTHOL SILVER KINGS BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
PYRAMID MENTHOL SILVER 100S BOX	$52.05		$0.53	$52.58	$10.80	$63.38	$1.90	$65.28		$65.28		$0.66	$65.94	$3.9565	$69.90	$1.00	$68.90	$6.28
USA	$55.04		$0.56	$55.60	$10.80	$66.40	$1.99	$68.39		$68.39		$0.69	$69.08	$4.1449	$73.23		$73.23	$7.32
SELECT	$55.04		$0.56	$55.60	$10.80	$66.40	$1.99	$68.39		$68.39		$0.69	$69.08	$4.1449	$73.23		$73.23	$7.32
NEW YORK CUT	$56.34		$0.57	$56.91	$10.80	$67.71	$2.03	$69.74		$69.74		$0.70	$70.44	$4.2265	$74.67		$74.67	$7.47
BLACK & GOLD (CUBE) 5 PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
CIGARETTELLOS (CUBE) 5 PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
HAVANA OVALS (CUBE) 5PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
HINT MENTHOL (CUBE) 5 PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	$35.64		$0.36	$36.00	$5.40	$41.40	$1.24	$42.64		$42.64		$0.43	$43.07	$2.5843	$45.66		$45.66	$9.13
ECHO BRANDS	$31.50		$0.32	$31.82	$10.80	$42.62	$1.28	$43.90		$43.90		$0.44	$44.34	$2.6603	$47.00		$47.00	$4.70
EDGEFIELD	$22.05		$0.23	$22.28	$10.80	$33.08	$0.99	$34.07		$34.07		$0.35	$34.42	$2.0653	$36.49		$36.49	$3.65
BERLEY	$18.75		$0.19	$18.94	$10.80	$29.74	$0.89	$30.63		$30.63		$0.31	$30.94	$1.8565	$32.80		$32.80	$3.28

Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

VALID FOR AUGUST 1, 2023 - AUGUST 31, 2023	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate $10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum $ / Pack
			0.01		10.8		0.03					0.01		0.06				
10 Packs per Carton																		
24/7	$19.75		$0.20	$19.95	$10.80	$30.75	$0.92	$31.67		$31.67		$0.32	$31.99	$1.9196	$33.91		$33.91	$3.39
ACE-India (Discontinued)	$22.79		$0.23	$23.02	$10.80	$33.82	$1.01	$34.83	$0.50	$34.33		$0.35	$34.68	$2.0811	$36.77		$36.77	$3.68
GOLD CREST (Discontinued)	$22.29		$0.23	$22.52	$10.80	$33.32	$1.00	$34.32	$0.50	$33.82		$0.34	$34.16	$2.0496	$36.21		$36.21	$3.62
JTI BRANDS																		
WAVE	$47.69		$0.48	$48.17	$10.80	$58.97	$1.77	$60.74	$5.00	$55.74		$0.56	$56.30	$3.3779	$59.68	$17.15	$42.53	$4.25
WINGS	$34.05		$0.35	$34.40	$10.80	$45.20	$1.36	$46.56		$46.56		$0.47	$47.03	$2.8216	$49.85	$0.00	$49.85	$4.98
EXPORT 'A'	$61.90		$0.62	$62.52	$10.80	$73.32	$2.20	$75.52	$0.00	$75.52		$0.76	$76.28	$4.5768	$80.86	$0.00	$80.86	$8.09
LD BY L. DUCAT	$29.45		$0.30	$29.75	$10.80	$40.55	$1.22	$41.77	$5.00	$36.77		$0.37	$37.14	$2.2282	$39.36	$17.00	$22.36	$2.24
LD BY L. DUCAT - CLUB STYLES	$57.29		$0.58	$57.87	$10.80	$68.67	$2.06	$70.73		$70.73		$0.71	$71.44	$4.2864	$75.72651		$75.73	$7.57
CHEYENNE INTERNATIONAL																		
CHEYENNE	$22.65		$0.23	$22.88	$10.80	$33.68	$1.01	$34.69		$34.69		$0.35	$35.04	$2.1024	$37.14		$37.14	$3.71
DECADE	$22.41		$0.23	$22.64	$10.80	$33.44	$1.00	$34.44		$34.44		$0.35	$34.79	$2.0876	$36.88		$36.88	$3.69
AURA	$39.99		$0.40	$40.39	$10.80	$51.19	$1.54	$52.73	$10.00	$42.73		$0.43	$43.16	$2.5893	$45.75		$45.75	$4.57
US LEAF/PREMIER BRANDS																		
1ST CLASS	$39.75		$0.40	$40.15	$10.80	$50.95	$1.53	$52.48	$4.00	$48.48		$0.49	$48.97	$2.9381	$51.91		$51.91	$5.19
1839	$39.45		$0.40	$39.85	$10.80	$50.65	$1.52	$52.17		$52.17		$0.53	$52.70	$3.1620	$55.86	$5.50	$50.36	$5.04
Ace	$25.95		$0.25	$25.20	$10.80	$36.00	$1.08	$37.08	$4.95	$32.13		$0.33	$32.46	$1.9476	$34.41		$34.41	$3.44
SHIELD	$39.75		$0.40	$40.15	$10.80	$50.95	$1.53	$52.48		$52.48		$0.53	$53.01	$3.1805	$56.19	$5.50	$50.69	$5.07
TRAFFIC	$27.95		$0.28	$28.23	$10.80	$39.03	$1.17	$40.20	$3.95	$36.25		$0.37	$36.62	$2.1973	$38.82		$38.82	$3.88
ULTRA BUY	$39.75		$0.40	$40.15	$10.80	$50.95	$1.53	$52.48	$1.00	$51.48		$0.52	$52.00	$3.1199	$55.12	$4.45	$50.67	$5.07
WILDHORSE	$39.75		$0.40	$40.15	$10.80	$50.95	$1.53	$52.48		$52.48		$0.53	$53.01	$3.1805	$56.19	$10.00	$46.19	$4.62
MANITOU	$41.00		$0.41	$41.41	$10.80	$52.21	$1.57	$53.78		$53.78		$0.54	$54.32	$3.2590	$57.58	$3.00	$54.58	$5.46
SMOKIN' JOES MARKET	$22.00		$0.22	$22.22	$10.80	$33.02	$0.99	$34.01		$34.01		$0.35	$34.36	$2.0616	$36.42		$36.42	$3.64
CARNIVAL	$23.60		$0.24	$23.84	$10.80	$34.64	$1.04	$35.68		$35.68		$0.36	$36.04	$2.1624	$38.20		$38.20	$3.82
TIMELESS TIME	$22.20		$0.23	$22.43	$10.80	$33.23	$1.00	$34.23		$34.23		$0.35	$34.58	$2.0746	$36.65		$36.65	$3.67
THIS	$17.20		$0.18	$17.38	$10.80	$28.18	$0.85	$29.03		$29.03		$0.30	$29.33	$1.7595	$31.08		$31.08	$3.11