



			0.01		10.8		0.03					0.01		0.06				
VALID FOR 04/01/2025 through 04/30/2025	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale	Dive \$411	Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark	MS + Bank I	Rebate Required to be passed	RETAIL Min price	RETAIL Minimum
	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton					D	ID 14000	IC DD ANDC											
					PHILL	IP MORR	IS BRANDS											
MARLBORO MAINLINE MENTHOL PACKINGS																		
MARLBORO KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO GOLD 100 MENTHOL SOFT	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SILVER 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 83 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO BLUE 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH KING MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92 \$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO SMOOTH 100 MENTHOL BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66 \$2.66	\$91.48 \$91.48		\$91.48 \$91.48			\$92.40	\$5.5443	\$97.95 \$97.95	\$14.00	\$83.95	\$8.39
MARLBORO ICE KING MENTHOL BOX	\$79.44 \$79.44	2.20	\$0.78	\$78.02	\$10.80 \$10.80	\$88.82	· ·			\$91.48		\$0.92 \$0.92	\$92.40	\$5.5443 \$5.5443	\$97.95	\$14.00 \$14.00	\$83.95 \$83.95	\$8.39
MARLBORO ICE 100 MENTHOL BOX MARLBORO MENTHOL SMOOTH ICE BOX	\$79.44	2.20 2.20	\$0.78 \$0.78	\$78.02 \$78.02	\$10.80	\$88.82 \$88.82	\$2.66 \$2.66	\$91.48 \$91.48		\$91.48		\$0.92	\$92.40 \$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
MARLBORO MENTHOL SMOOTH ICE BOX  MARLBORO MENTHOL BOLD ICE BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$14.00	\$83.95	\$8.39
INVALEDONO INICIATRIOL BOLD ICE BOX	\$15.44	2.20	ŞU.76	\$76.02	\$10.00	¢00.02	32.00	331.46		Ş31.46		<i>3</i> υ.32	<i>332.4</i> 0	33.3443	\$57.55	\$14.00	203.33	ÇC.05
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)																		
MARLBORO KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 100 SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 25s	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO KING BOX 5PK	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO 83S KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD 100 SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 25s	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD KING BOX 5PK	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SILVER 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 KING SOFT	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO BLEND NO. 27 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO SOUTHERN CUT KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO GOLD LABEL																		
MARLBORO GOLD LABEL BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$43.00	\$52.15	\$5.22
MARLBORO GOLD LABEL 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$43.00	\$52.15	\$5.22
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARLBORO RED LABEL 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$16.50	\$78.65	\$7.87
MARIL DODO DI ACK MON MENTILOI																		
MARLBORO BLACK NON-MENTHOL	672.41	2.22	¢0.74	¢70.05	Ć10.00	Ć04 7F	62.45	ć04.30		Ć04.20		¢0.05	¢0F 0F	ĆE 4033	ć00.1C	¢42.00	¢47.46	Ć4.72
MARLBORO BLACK NON MENTHOL FILTER BOX	\$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45	\$84.20		\$84.20		\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45	\$84.20		\$84.20		\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72
MARLBORO EDGE BOX	\$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45	\$84.20		\$84.20		\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72
MARLBORO BLACK MENTHOL												-				_		
	\$72.44	2.20	¢0.71	\$70.0F	¢10.90	Ć01 7F	¢2.4E	¢94.30		\$84.20		\$0.85	ÇOE UL	ĆE 1022	¢00.16	\$43.00	¢47.16	¢4.72
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX MARLBORO MENTHOL BLACK SPECIAL BLEND 100 BOX	\$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75 \$81.75	\$2.45 \$2.45	\$84.20 \$84.20		\$84.20	-		\$85.05	\$5.1032	\$90.16 \$90.16	\$43.00	\$47.16	\$4.72 \$4.72
MARLBORO NXT KING BOX	\$72.44	2.20 2.20	\$0.71 \$0.71	\$70.95 \$70.95	\$10.80 \$10.80	\$81.75	\$2.45	\$84.20		\$84.20	-	\$0.85 \$0.85	\$85.05 \$85.05	\$5.1032 \$5.1032	\$90.16	\$43.00	\$47.16 \$47.16	\$4.72
	_						· ·				-							
MARLBORO MIDNIGHT KING MENTHOL BOX	\$72.44 \$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45	\$84.20 \$84.20		\$84.20		\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72
MARLBORO MENTHOL SLATE 100 BOX		2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45			\$84.20		\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72
MARLBORO MENTHOL SLATE 100 BOX	\$72.44	2.20	\$0.71	\$70.95	\$10.80	\$81.75	\$2.45	\$84.20		\$84.20	l	\$0.85	\$85.05	\$5.1032	\$90.16	\$43.00	\$47.16	\$4.72





TOBACC			0.01		10.8		0.03					0.01		0.06			TOBAC	
VALID FOR 04/01/2025 through 04/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$17.50	\$77.65	\$7.77
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$17.50	\$77.65	\$7.77
MARLBORO SPECIAL SELECT RED KING BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$17.50	\$77.65	\$7.77
MARLBORO SPECIAL SELECT RED 100 BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$17.50	\$77.65	\$7.77
MARLBORO SPECIAL BLEND GREEN KING BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$17.50	\$80.45	\$8.04
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$17.50	\$80.45	\$8.04
MARLBORO 72'S																		
MARLBORO 72s BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$22.50	\$72.65	\$7.27
MARLBORO 72s GOLD BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$22.50	\$72.65	\$7.27
MARLBORO 72s SILVER BOX	\$76.94	2.20	\$0.75	\$75.49	\$10.80	\$86.29	\$2.59	\$88.88		\$88.88		\$0.89	\$89.77	\$5.3861	\$95.15	\$22.50	\$72.65	\$7.27
MARLBORO 72s GREEN BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$22.50	\$75.45	\$7.54
MARLBORO 72s BLACK BOX	\$79.44	2.20	\$0.78	\$78.02	\$10.80	\$88.82	\$2.66	\$91.48		\$91.48		\$0.92	\$92.40	\$5.5443	\$97.95	\$22.50	\$75.45	\$7.54
MERIT GOLD PACK FILTER KING BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
MERIT BLUE PACK FILTER KING BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
MERIT BLUE PACK 100s FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT WHITE PACK 100s FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$20.00	\$89.86	\$8.99
VIRGINIA SLIMS FILTER 100 BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS FILTER 100 BOX VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS GOLD PACK 100S FILTER BOX  VIRGINIA SLIMS GOLD PACK 120S FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS GOLD FACK 1203 FILTER BOX VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS SILVER PACK 100S FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS SILVER FACE 120S FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS GOLD PACK 1003 MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS SILVER PACK 1203 MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49





						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate Required to	RETAIL	RETAIL
VALUE TO DO 4 /44 /444 / 1 4 /44 /44 /44 /44 /44 /4	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
VALID FOR 04/01/2025 through 04/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
0 Packs per Carton																		
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$87.94		\$0.88	\$88.82	\$10.80	\$99.62	\$2.99	\$102.61		\$102.61		\$1.03	\$103.64	\$6.2183	\$109.86	\$5.00	\$104.86	\$10.49
BASIC FILTER 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC FILTER 20s 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC GOLD PACK 20s KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC GOLD PACK 100s	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC BLUE PACK KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC BLUE PACK 100s BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$57.85		\$0.58	\$58.43	\$10.80	\$69.23	\$2.08	\$71.31		\$71.31		\$0.72	\$72.03	\$4.3216	\$76.35	\$3.53	\$72.82	\$7.28
BENSON & HEDGES 100s FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES LUXURY 100s FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES DELUXE 100s FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES KING SIZE	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
BENSON & HEDGES MENTHOL GREEN	\$99.80		\$1.00	\$100.80	\$10.80	\$111.60	\$3.35	\$114.95		\$114.95		\$1.15	\$116.10	\$6.9659	\$123.06	\$0.00	\$123.06	\$12.31
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$0.00	\$77.56	\$7.76
.&M FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M 100s FILTER BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
-&M BLUE PACK FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
-&M BLUE PACK 100s FILTER BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M TURKISH BLEND FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M TURKISH BLEND 100S FILTER BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M MENTHOL FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M 100s MENTHOL FILTER BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M BOLD MENTHOL FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M SIMPLE TOBACCO ORANGE FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
.&M SIMPLE TOBACCO BLUE FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$72.34		\$0.73	\$73.07	\$10.80	\$83.87	\$2.52	\$86.39		\$86.39		\$0.87	\$87.26	\$5.2354	\$92.49	\$5.50	\$86.99	\$8.70
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83		\$92.83		\$0.93	\$93.76	\$5.6258	\$99.39	\$0.00	\$99.39	\$9.94
				R.J. R	<b>EYNOLDS</b>	TOBACCO	) CO. (RJRT E	RANDS)										
CAMEL REGULAR FSC	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
CAMEL CLASSIC BLUE 99 BOX	\$77.90		\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$19.01	\$79.67	\$7.97
CAMEL CLASSIC BLUE BOX	\$77.90		\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$19.01	\$79.67	\$7.97
CAMEL CLASSIC FILTER 99 BOX	\$77.90		\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$19.01	\$79.67	\$7.97
CAMEL CLASSIC FILTERS BOX	\$77.90		\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$19.01	\$79.67	\$7.97
CAMEL CLASSIC GOLD BOX	\$77.90		\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$19.01	\$79.67	\$7.97
CAMEL CLASSIC GOLD BOX 99	\$77.90		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$19.01	\$70.43	\$7.04
			\$0.78	\$78.68	\$10.80	\$89.48	\$2.68	\$92.16		\$92.16		\$0.93	\$93.09	\$5.5857	\$98.68	\$12.51	\$86.17	\$8.62





Note   Company	
AMERICASH MEN SILVER ROX FSC 577.90   \$0.78   \$78.68   \$10.90   \$99.84   \$2.88   \$92.16   \$92.16   \$0.93   \$99.00   \$5.8897   \$98.68   \$12.51   \$78.68   \$10.90   \$77.90   \$0.78   \$78.68   \$10.90   \$99.84   \$2.88   \$92.16   \$92.16   \$0.93   \$99.00   \$5.8897   \$98.68   \$12.51   \$78.68   \$10.90   \$77.90   \$0.78   \$78.68   \$10.90   \$99.84   \$2.88   \$92.16   \$92.16   \$0.93   \$99.00   \$5.8897   \$98.68   \$12.51   \$78.68   \$10.90   \$99.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$78.68   \$10.90   \$99.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$78.68   \$10.90   \$99.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00   \$99.00   \$5.8897   \$98.68   \$12.51   \$79.00   \$99.00	ce Minimu
CAMER CRUSH MENTHOL BOX"   \$77.90   \$0.78   \$78.86   \$10.80   \$59.48   \$2.88   \$92.16   \$92.16   \$9.93   \$93.00   \$55.887   \$98.88   \$12.51   \$58.60   \$90.00   \$90.78   \$75.86   \$10.80   \$90.88   \$92.16   \$90.216   \$90.93   \$93.00   \$55.887   \$98.88   \$12.51   \$58.60   \$90.00   \$90.78   \$75.88   \$10.80   \$90.88   \$92.16   \$90.216   \$90.93   \$93.00   \$55.887   \$98.88   \$12.51   \$58.60   \$90.00   \$90.78   \$75.88   \$90.216   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$58.60   \$90.00   \$90.78   \$75.88   \$90.88   \$90.216   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$12.51   \$90.93   \$90.00   \$55.887   \$98.88   \$90.00   \$90.	
CAMER CRUSH MICH BOX**   377.90   50.78   378.68   510.80   589.48   52.88   592.16   592.16   593.99   53.99   53.989   53.899   53.989   53.899   53.999   53.989   53.989   53.989   53.899   53.999   53.989   53.999   53.989   53.989   53.989   53.989   53.999   53.989   53.999   53.989   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999   53.989   53.999	
AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 510.80 599.48 52.68 592.16 592.16 50.33 593.09 55.587. 598.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.78 578.68 512.51 586.  AMERICANSIS MOOTH MINTHOL BOX 577.90 50.70 50.70 50.	
CAME CRUSH SMOOTH MURTHOL SILVER BOX 977.90 90.78 977.80 50.78 578.68 10.80 589.48 10.80 589.46 10.90 16 50.31 5830.9 55.5857 988.68 11.25 1 586.  CAME CRUSH SMOOTH SILVER MENTHOL BOX 977.90 90.78 577.80 50.78 578.68 57	
AMERICALISMENTHOLBOX	7 \$8.62
CAMEL GLOD BOX   977.90   \$0.78   \$78.68   \$3.0.85   \$32.16   \$92.16   \$92.25   \$0.93   \$93.00   \$55.887   \$86.88   \$3.0.01   \$77.00   \$0.70   \$70.30   \$510.80   \$511.00   \$24.3   \$83.53   \$58.53   \$58.53   \$58.77   \$50.024   \$58.44   \$51.00   \$77.00   \$0.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$58.53   \$58.53   \$58.54   \$58.44   \$51.00   \$77.00   \$0.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$58.53   \$58.57   \$50.024   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$58.53   \$58.53   \$50.64   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$58.53   \$50.84   \$58.47   \$55.0024   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$50.84   \$58.47   \$55.0024   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$58.53   \$50.84   \$58.47   \$55.0024   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$50.84   \$58.47   \$55.0024   \$58.44   \$51.00   \$77.00   \$50.70   \$70.30   \$510.80   \$511.00   \$24.3   \$58.53   \$58.53   \$50.84   \$58.47   \$55.0024   \$58.44   \$51.00   \$77.00   \$50.87   \$50.70   \$50.87   \$50.80   \$58.67   \$59.66   \$510.63   \$510.63   \$51.00   \$50.65   \$65.500   \$50.88   \$50.00	7 \$8.62
CAMEL LADE BOX	7 \$8.62
EAMEL LASSIC MENTHOL BOX	7 \$7.97
EARLE LASSIC MENTHOL BOX   577.90   50.70   570.30   510.80   581.10   52.43   583.53   593.53   593.64   584.37   55.0624   589.44   519.01   577.00   577.90   577.90   577.90   577.90   570.30   510.80   581.10   52.43   583.53   593.53   593.67   55.0624   589.44   519.01   577.00   577.90   57	3 \$7.04
CAMEL CLASSIC MENTHOL BOX	3 \$7.04
CAMEL CLASSIC MENTHOL BOX	3 \$7.04
EAMEL CLASSIC MENTHOL SILVER BOX   \$87.00   \$0.87   \$87.87   \$10.80   \$98.67   \$2.96   \$101.63   \$10.63   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$10.881   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$108.81   \$1.02   \$10.265   \$6.1590   \$10.881	3 \$7.04
CAMEL CLASSIC BLUE \$87.00 \$0.87 \$87.87 \$10.80 \$98.67 \$2.96 \$101.63 \$10.63 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.00 \$10	31 \$10.8
CAMEL CLASSIC FILTERS   \$87.00   \$0.87   \$87.87   \$10.80   \$98.67   \$2.96   \$101.63   \$101.63   \$10.2   \$102.65   \$6.1590   \$108.81   \$10   \$10.2   \$102.65   \$6.1590   \$108.81   \$10   \$10.2   \$102.65   \$6.1590   \$108.81   \$10.2   \$102.65   \$6.1590   \$10.83   \$10.2   \$10.25   \$10.2	\$10.8
CAMEL NO. 9 MENTHER C BOX FSC	\$10.8
CAMEL CLASSIC WIDES BLUE BOX	\$10.8
CAMEL CLASSIC PLATINUM BOX \$87.00 \$0.87 \$87.87 \$10.80 \$98.67 \$2.96 \$101.63 \$101.63 \$1.02 \$102.65 \$6.1590 \$108.81 \$10.00 \$	\$10.8
CAMEL CLASSIC WIDES BLUE BOX 587.00 \$0.87 \$87.87 \$10.80 \$98.67 \$2.96 \$101.63 \$101.63 \$1.02 \$102.65 \$6.1590 \$108.81 \$10.02 \$102.65 \$100.02	\$10.8
CAMEL CLASSIC WIDES FILTERS BOX	\$10.8
CAMEL CLASSIC WIDES MENTHOL SILVER BOX \$87.00 \$0.87 \$87.87 \$10.80 \$98.67 \$2.96 \$101.63 \$101.63 \$1.02 \$102.65 \$6.1590 \$108.81 \$10.00 \$108.81 \$	\$10.8
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CAMEL TURKISH GOLD BOX FSC \$87.00 \$0.87 \$87.87 \$10.80 \$98.67 \$2.96 \$101.63 \$10.63 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$6.1590 \$108.81 \$10.2 \$102.65 \$10.10 \$10.20 \$102.65 \$10.10 \$10.20 \$102.65 \$10.10 \$10.20 \$102.65 \$10.20 \$102.65 \$10.20 \$102.65 \$1	
CAPRI MAGENTA SUPER SLIM 100 BOX FSC  \$87.00  \$0.87  \$87.87  \$10.80  \$98.67  \$2.96  \$101.63  \$10.63  \$10.63  \$10.20  \$102.65  \$6.1590  \$108.81  \$10.80  \$108.81  \$10.80  \$10.8	
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CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX \$110.50 \$1.11 \$111.61 \$10.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$132 \$134.99 \$0.00 \$132 \$134.99 \$127.35	
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CAPRI MENTHOL JADE SUPER SLIM 100 BOX \$110.50 \$1.11 \$111.61 \$10.80 \$122.41 \$3.67 \$126.08 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13 \$134.99 \$0.00 \$13 \$134.99 \$10.50 \$1.11 \$111.61 \$10.80 \$122.41 \$3.67 \$126.08 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13 \$134.99 \$0.00 \$13 \$134.99 \$12.41 \$134.99 \$127.35	_
CARLITON 100 BOX RC FSC \$110.50 \$1.11 \$111.61 \$10.80 \$122.41 \$3.67 \$126.08 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$134.09 \$134.00 \$134.00	
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CARLTON RC FSC \$110.50 \$1.11 \$111.61 \$10.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	
DORAL GOLD 100 BOX FSC \$93.90 52.50 \$0.42 \$41.82 \$12.80 \$52.62 \$1.58 \$54.20 \$54.20 \$0.55 \$54.75 \$3.2849 \$58.03 \$18.01 \$40.00 \$40	2 \$4.00
DORAL GOLD FSC BOX \$93.90 \$2.50 \$0.42 \$41.82 \$12.80 \$52.62 \$1.58 \$54.20 \$5.55 \$54.75 \$3.2849 \$58.03 \$18.01 \$40.00	_
DORAL MENTHOL BOX FSC \$93.90 52.50 \$0.42 \$41.82 \$12.80 \$52.62 \$1.58 \$54.20 \$5.84.75 \$3.2849 \$58.03 \$18.01 \$44.82 \$12.80 \$52.62 \$1.58 \$54.20 \$55.05 \$54.75 \$3.2849 \$58.03 \$18.01 \$44.82 \$12.80 \$52.62 \$1.58 \$54.20 \$55.05 \$54.75 \$3.2849 \$58.03 \$18.01 \$44.82 \$12.80 \$	
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DORAL RED 100 BOX FSC \$93.90 \$2.50 \$0.42 \$41.82 \$12.80 \$52.62 \$1.58 \$54.20 \$54.20 \$0.55 \$4.75 \$3.2849 \$58.03 \$18.01 \$44.82 \$12.80 \$12.8	
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DORAL SILVER 100 BOX FSC \$33.00 \$52.50 \$0.42 \$41.82 \$12.80 \$52.62 \$1.58 \$54.20 \$56.20 \$0.55 \$54.75 \$3.2849 \$58.03 \$18.01 \$44.60 \$1.5	
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DUNHILL INTERNATIONAL GREEN BOX \$110.50 \$1.11 \$111.61 \$14.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	
DUNHILL INTERNATIONAL BLUE BOX \$110.50 \$1.11 \$111.61 \$14.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	
DUNHILL FINE CUT BLACK BOX \$110.50 \$1.11 \$111.61 \$14.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	
DUNHILL FINE CUT WHITE BOX \$110.50 \$1.11 \$111.61 \$14.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	99 \$13.5
ECLIPSE BOX FSC \$110.50 \$1.11 \$111.61 \$16.80 \$122.41 \$3.67 \$126.08 \$1.27 \$127.35 \$7.6411 \$134.99 \$0.00 \$13	99 \$13.5
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GPC CLASSIC GOLD 100 BOX \$100.50 \$0.73 \$73.27 \$18.80 \$84.07 \$2.52 \$86.59 \$0.87 \$87.46 \$5.2477 \$92.71 \$0.00 \$92.71	1 \$9.27





			0.01		10.8		0.03					0.01		0.06				
						Wholesale			Rebate	Wholesale		RETAIL Cost				Rebate Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
VALID FOR 04/01/2025 through 04/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton																		
GPC CLASSIC GOLD BOX	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL 100	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD 100	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC MENTHOL GOLD KS  GPC CLASSIC MENTHOL KS	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
	\$100.50					\$84.07				\$86.59		\$0.87				\$0.00		
GPC CLASSIC MENTHOL SILVER 100	7-00.00		\$0.73	\$73.27	\$18.80		\$2.52	\$86.59					\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
GPC CLASSIC NON-FILTER	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED 100 BOX	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC RED BOX	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER 100 BOX	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
GPC CLASSIC SILVER BOX	\$100.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71	\$0.00	\$92.71	\$9.27
																	<u> </u>	
KAMEL RED GENUINE ORIGINAL 100 BOX	\$100.50		\$1.01	\$101.51	\$20.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
KAMEL RED GENUINE ORIGINAL BOX	\$100.50		\$1.01	\$101.51	\$20.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$100.50		\$1.01	\$101.51	\$20.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
KAMEL RED GENUINE SMOOTH TASTE BOX	\$100.50		\$1.01	\$101.51	\$20.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
KENT CLASSIC 100S	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
KENT CLASSIC KING	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
KENT GOLD 100	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
KENT GOLD KING	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
KENT III SILVER	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
KENT III SILVER 100	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
LUCKY STRIKE FSC	\$110.50		\$1.11	\$111.61	\$22.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
LUCKY STRIKE ACTIVATE BLUE BOX*	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE GOLD 100 BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE GOLD BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE MENTHOL 100 BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE MENTHOL BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE MENTHOL SILVER BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE RED 100 BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
LUCKY STRIKE RED BOX	\$58.85		\$0.59	\$59.44	\$25.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46	\$31.01	\$46.45	\$4.65
EOCKT STRIKE RED BOX	\$30.03		\$0.55	\$35.44	\$23.00	370.24	\$2.11	\$72.55		\$0.00		ŞU.73	\$73.06	34.3640	\$77.40	331.UI	340.43	\$4.03
MISTY BLUE 100 BOX FSC	\$90.50		\$0.91	\$91.41	\$27.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
MISTY BLUE 120 BOX FSC	\$90.50		\$0.91		\$27.80	\$102.21	\$3.07	\$105.28		\$105.28			\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
				\$91.41								\$1.06						
MISTY MENTHOL GREEN 100 BOX FSC	\$90.50		\$0.91	\$91.41	\$27.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
MISTY MENTHOL GREEN 120 BOX FSC	\$90.50		\$0.91	\$91.41	\$27.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
MISTY MENTHOL SILVER 100 BOX FSC	\$90.50		\$0.91	\$91.41	\$27.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
MISTY ROSE 100 BOX FSC	\$90.50		\$0.91	\$91.41	\$27.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
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MONARCH CLASSIC BLUE 100	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC GOLD 100	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC GOLD BOX	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC MENTHOL	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC MENTHOL 100	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC MENTHOL GOLD	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC MENTHOL GOLD 100	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC RED 100	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MONARCH CLASSIC RED BOX	\$100.50		\$1.01	\$101.51	\$29.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
MORE GOLD SLIM 120	\$110.50		\$1.11	\$111.61	\$31.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
MORE MENTHOL SILVER SLIM 120	\$110.50		\$1.11	\$111.61	\$31.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	
MORE MENTHOL SLIM 120	\$110.50		\$1.11	\$111.61	\$31.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	
	-		\$1.11	\$111.61	\$31.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	
IMORE SLIM 120	5110.50																	Q10.00
MORE SLIM 120	\$110.50		ŲI.II	ψ111.01	<b>731.00</b>	Ç122.71	ψ3.07	\$120.00		\$120.00		7						,





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	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Rebate Required to be passed	RETAIL Min price	RETAIL Minimum
VALID FOR 04/01/2025 through 04/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
10 Packs per Carton																		
NEWPORT MENTHOL BLUE 100 BOX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT MENTHOL BLUE BOX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT MENTHOL 100 BOX	\$82.90		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$82.90		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$22.51	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK	\$82.90		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL KING SOFT PACK	\$82.90		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$30.01	\$61.44	\$6.14
NEWPORT MENTHOL GOLD 100	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT MENTHOL GOLD 100 BOX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT MENTHOL GOLD BX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT MENTHOL GOLD BX  NEWPORT MENTHOL GOLD KINGS	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT PLATINUM BLUE 100 BOX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT PLATINUM BLUE BOX			\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
	\$82.90		\$0.83		\$10.80	\$94.53	\$2.84			\$97.37					\$104.25			
NEWPORT SMOOTH SELECT 100 BOX	\$82.90			\$83.73				\$97.37				\$0.98	\$98.35	\$5.9008		\$16.01	\$88.24	\$8.82
NEWPORT SMOOTH SELECT BOX	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$16.01	\$88.24	\$8.82
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53 \$94.53	\$2.84 \$2.84	\$97.37		\$97.37 \$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	¢21.01	\$104.25	\$10.42
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$82.90		\$0.83 \$0.83	\$83.73	\$10.80 \$10.80	\$94.53	\$2.84	\$97.37 \$97.37				\$0.98	\$98.35 \$98.35	\$5.9008 \$5.9008	\$104.25 \$104.25	\$31.01	\$73.24	\$7.32
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$82.90		· ·	\$83.73						\$97.37		\$0.98				\$31.01	\$73.24	\$7.32
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$31.01	\$73.24	\$7.32
NEWPORT EXP MIX 80 BOX NON-MENTHOL*	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$31.01	\$73.24	\$7.32
NEWPORT EXP LUX 100 BOX NON-MENTHOL*	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$31.01	\$73.24	\$7.32
NEWPORT EXP FLEX 100 BOX NON-MENTHOL*	\$82.90		\$0.83	\$83.73	\$10.80	\$94.53	\$2.84	\$97.37		\$97.37		\$0.98	\$98.35	\$5.9008	\$104.25	\$31.01	\$73.24	\$7.32
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NEWPORT NON-MENTHOL 100 BOX	\$73.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$14.01	\$79.33	\$7.93
NEWPORT NON-MENTHOL BOX	\$73.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$14.01	\$79.33	\$7.93
NEWPORT NON-MENTHOL GOLD 100 BOX	\$73.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$14.01	\$79.33	\$7.93
NEWPORT NON-MENTHOL GOLD BOX	\$73.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$14.01	\$79.33	\$7.93
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NOW MENTHOL GREEN	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
NOW MENTHOL GREEN 100	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
NOW RED	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
NOW RED 100	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
OLD GOLD BLUE FILTER 100	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
OLD GOLD FILTER 100 BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
OLD GOLD FILTER BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
OLD GOLD FILTER KING	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
OLD GOLD GOLD 100 BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
OLD GOLD GOLD BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
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PALL MALL CLASSIC NON-FILTER	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
PALL MALL VINTAGE GOLD 100	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TALE WALL VINTAGE GOLD 100	\$110.50		<b>91.11</b>	Ψ111.01	Ç10.00	Ç122.71	ψ3.07	Ģ120.00		Ģ120.00		<b>γ1.27</b>	<b>Ψ127.55</b>	Ş7.0411	Ş134.33	90.00	7134.33	713.50
PALL MALL BLUE FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL BLUE FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL CLASSIC MENTHOL 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
	\$71.60			\$72.32														
PALL MALL CLASSIC MENTHOL BOX			\$0.72		\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL BLACK FILTER BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL GREEN FILTER BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL WHITE FILTER BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL MENTHOL WHITE FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL ORANGE FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL ORANGE FILTER BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL RED FILTER 100 BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
PALL MALL RED FILTER BOX	\$71.60		\$0.72	\$72.32	\$10.80	\$83.12	\$2.49	\$85.61		\$85.61		\$0.86	\$86.47	\$5.1884	\$91.66	\$20.01	\$71.65	\$7.17
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PALL MALL SELECT BLUE 80 BX \$1.00*  PALL MALL SELECT GREEN 80 BX \$1.00*	\$58.85		\$0.59 \$0.59	\$59.44 \$59.44	\$10.80 \$10.80	\$70.24 \$70.24	\$2.11 \$2.11	\$72.35 \$72.35		\$72.35		\$0.73 \$0.73	\$73.08 \$73.08	\$4.3846 \$4.3846	\$77.46 \$77.46		\$77.46 \$77.46	\$7.75 \$7.75





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 04/01/2025 through 04/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton	ĆEO 05		ĆO FO	ĆEO 44	Ć10.00	670.24	ć2 44	672.25		ć72.25		60.72	672.00	Ć4 204C	¢77.40		677.46	ć2.25
PALL MALL SELECT RED 80 BX \$1.00*	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT BLUE 100 BX \$1.00 OFF*	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT GREEN 100 BX \$1.00 OFF*	\$58.85		\$0.59 \$0.59	\$59.44	\$10.80	\$70.24	\$2.11 \$2.11	\$72.35		\$72.35 \$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
PALL MALL SELECT RED 100 BX \$100 OFF*	\$58.85		\$0.59	\$59.44	\$10.80	\$70.24	\$2.11	\$72.35		\$72.35		\$0.73	\$73.08	\$4.3846	\$77.46		\$77.46	\$7.75
STATE EXPRESS 555 GOLD BOX FSC	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TAREYTON CLASSIC	\$110.50		\$1.11	\$111.61	\$12.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TAREYTON CLASSIC 100	\$110.50		\$1.11	\$111.61	\$12.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE BLUE 100	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE BLUE 100 BOX	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE BLUE BOX	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE BLUE KINGS	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE MENTHOL GREEN 100	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
TRUE MENTHOL GREEN KINGS	\$110.50		\$1.11	\$111.61	\$14.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
																		-
VANTAGE CLASSIC	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC 100	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC MENTHOL	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC MENTHOL 100S FSC	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC SILVER 100 BOX	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC SILVER BOX	\$110.50		\$1.11	\$111.61	\$10.80	\$122.41	\$3.67	\$126.08		\$126.08		\$1.27	\$127.35	\$7.6411	\$134.99	\$0.00	\$134.99	\$13.50
VANTAGE CLASSIC SILVER 100 BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
VANTAGE CLASSIC SILVER BOX	\$108.00		\$1.08	\$109.08	\$10.80	\$119.88	\$3.60	\$123.48		\$123.48		\$1.24	\$124.72	\$7.4830	\$132.20	\$0.00	\$132.20	\$13.22
**Optional Menthol																		
TRUE BLUE 100	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE 100 BOX	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE BOX	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE BLUE KINGS	\$105.50		\$1.06	\$106.56	\$14.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
TRUE MENTHOL GREEN 100	\$105.50		\$1.06 \$1.06	\$106.56 \$106.56	\$14.80 \$14.80	\$117.36 \$117.36	\$3.52 \$3.52	\$120.88		\$120.88		\$1.21 \$1.21	\$122.09 \$122.09	\$7.3254 \$7.3254	\$129.42 \$129.42	\$0.00 \$0.00	\$129.42 \$129.42	\$12.94
TRUE MENTHOL GREEN KINGS	\$105.50		\$1.00	\$100.50	\$14.80	\$117.56	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3234	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC 100	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC MENTHOL 100S FSC	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER 100 BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
VANTAGE CLASSIC SILVER BOX	\$105.50		\$1.06	\$106.56	\$10.80	\$117.36	\$3.52	\$120.88		\$120.88		\$1.21	\$122.09	\$7.3254	\$129.42	\$0.00	\$129.42	\$12.94
**Optional Menthol																		
				SAN	TA FE NAT	URAL TO	BACCO CO. (	SFNTC)										
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$103.69	\$10.37
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT HP CELADON	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$82.40		\$0.83	\$83.23	\$10.80	\$94.03	\$2.82	\$96.85		\$96.85		\$0.97	\$97.82	\$5.8693	\$103.69	\$1.51	\$102.18	\$10.22
NATURAL AMERICAN CRIDIT ORGANIC SEVICEA	\$87.20		¢0.00	\$00.00	¢10.90	¢00 00	¢2.07	¢101.0F		¢101.05		¢1.02	¢102.07	¢6 1720	¢100.04	Ć1 F1	¢107 F2	¢10.75
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M  NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$87.20		\$0.88 \$0.88	\$88.08	\$10.80 \$10.80	\$98.88 \$98.88	\$2.97 \$2.97	\$101.85 \$101.85		\$101.85 \$101.85		\$1.02 \$1.02	\$102.87 \$102.87	\$6.1720 \$6.1720	\$109.04 \$109.04	\$1.51 \$1.51	\$107.53 \$107.53	\$10.75 \$10.75
			\$0.88	\$88.08	\$10.80	\$98.88	\$2.97			\$101.85		\$1.02		\$6.1720	\$109.04			\$10.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$87.20		\$0.88	\$06.U8	\$10.80	356.88	\$2.97	\$101.85		\$101.85	l	\$1.02	\$102.87	\$0.1720	\$109.04	\$1.51	\$107.53	\$10.75





товассе			0.01		10.8		0.03					0.01		0.06			TOBAC	
VALID FOR 04/01/2025 through 04/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$87.20		\$0.88	\$88.08	\$10.80	\$98.88	\$2.97	\$101.85		\$101.85		\$1.02	\$102.87	\$6.1720	\$109.04	\$1.51	\$107.53	\$10.75
NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
NATURAL AMERICAN SPIRIT SMOOTH GOLD	\$68.10		\$0.69	\$68.79	\$10.80	\$79.59	\$2.39	\$81.98		\$81.98		\$0.82	\$82.80	\$4.9679	\$87.77	\$6.01	\$81.76	\$8.18
						-												
						ITG BRA	NDS											
WINSTON	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91.17		\$0.92	\$92.09	\$5.5251	\$97.61	\$32.00	\$65.61	\$6.56
WINSTON SELECT	\$76.94		\$0.77	\$77.71	\$10.80	\$88.51	\$2.66	\$91.17		\$91.17		\$0.92	\$92.09	\$5.5251	\$97.61	\$66.10	\$31.51	\$3.52
																	·	
KOOL	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$48.50	\$49.89	\$4.99
KOOL LUXE	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$63.60	\$34.79	\$3.48
KOOL BLACK	\$77.64		\$0.78	\$78.42	\$10.80	\$89.22	\$2.68	\$91.90		\$91.90		\$0.92	\$92.82	\$5.5690	\$98.39	\$74.30	\$23.89	\$2.40
USA GOLD BRANDS	\$77.75		\$0.78	\$78.53	\$10.80	\$89.33	\$2.68	\$92.01		\$92.01		\$0.93	\$92.94	\$5.5764	\$98.52	\$0.00	\$98.52	\$9.85
MAVERICK	\$58.99		\$0.59	\$59.58	\$10.80	\$70.38	\$2.11	\$72.49		\$72.49		\$0.73	\$73.22	\$4.3933	\$77.61	\$10.60	\$67.01	\$6.70
FORTUNA BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
RAVE BRANDS	\$71.44		\$0.72	\$72.16	\$10.80	\$82.96	\$2.49	\$85.45		\$85.45		\$0.86	\$86.31	\$5.1785	\$91.49	\$0.00	\$91.49	\$9.15
			4	4	4	4.2.2.		4		4		4	4	4	4		4	****
SALEM	\$89.64		\$0.90	\$90.54	\$10.80	\$101.34	\$3.04	\$104.38		\$104.38		\$1.05	\$105.43	\$6.3258	\$111.76	\$0.00	\$111.76	\$11.18
CD CHANG DD AND C	407.50		40.00	407.07	440.00	400.67	44.46	420.00		<b>420.02</b>		40.40	440.00	40.4400	442.54	44.50	420.44	42.04
CROWNS BRANDS	\$27.59		\$0.28	\$27.87	\$10.80	\$38.67	\$1.16	\$39.83		\$39.83		\$0.40	\$40.23	\$2.4138	\$42.64	\$4.50	\$38.14	\$3.81
MONITCI AID DRANDC	\$40.65		Ć0.44	Ć44.0C	Ć10.00	ĆE4 0C	Ć4 FC	ĆE2 42		ĆE2 42		\$0.54	ć52.0C	ć2 2272	ĆE7.40	\$0.00	ĆE7.40	ĆE 70
MONTCLAIR BRANDS	\$40.65		\$0.41	\$41.06	\$10.80	\$51.86	\$1.56	\$53.42		\$53.42		\$0.54	\$53.96	\$3.2373	\$57.19	\$0.00	\$57.19	\$5.72
SONOMA BRANDS	\$46.40		\$0.47	\$46.87	\$10.80	\$57.67	\$1.73	\$59.40		\$59.40		\$0.60	\$60.00	\$3.6000	\$63.60	\$19.30	\$44.30	\$4.43
SONOWA BILANDS	Ş40.40		Ş0.47	Ş40.87	\$10.80	\$37.07	\$1.75	\$33.40		<del>\$33.40</del>		Ş0.00	300.00	\$3.0000	\$03.00	Ç15.50	J44.30	<u> </u>
					LIGGE	TT VECTO	OR BRANDS											
EVE AMETHYST 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL EMERALD 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE SAPPHIRE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE MENTHOL TURQUOISE 120S BOX	\$75.39		\$0.76	\$76.15	\$10.80	\$86.95	\$2.61	\$89.56		\$89.56		\$0.90	\$90.46	\$5.4275	\$95.89	\$2.00	\$93.89	\$9.39
EVE WENTION TORQUOISE 1203 BOX	\$75.55		\$0.70	\$70.13	\$10.00	Ç60.33	\$2.01	\$65.50		Ç63.30		\$0.50	<b>330.40</b>	Ş3.4273	\$95.85	\$2.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Ş9.39
GRAND PRIX NON FILTER KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX RED 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX BLUE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX ORANGE 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD KINGS BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL GOLD 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
GRAND PRIX MENTHOL SILVER 100S BOX	\$69.99		\$0.70	\$70.69	\$10.80	\$81.49	\$2.44	\$83.93		\$83.93		\$0.84	\$84.77	\$5.0865	\$89.86	\$2.00	\$87.86	\$8.79
LIGGETT SELECT NON FILTER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT RED 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT BLUE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT ORANGE 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$72.94		\$0.73	\$73.67	\$10.80	\$84.47	\$2.53	\$87.00		\$87.00		\$0.88	\$87.88	\$5.2730	\$93.16	\$7.00	\$86.16	\$8.62
EAGLE 20'S NON FILTER KINGS BOX	ĆE2.25		60.54	ĆE2.00	¢10.00	¢ca co	¢1.04	¢cc ca		¢cc ca	<b> </b>	ć0.c7	¢67.20	¢4.0300	Ċ71.24	ć7.00	¢64.34	¢C 42
EAGLE 20'S NON FILTER KINGS BOX EAGLE 20'S RED KINGS BOX	\$53.35		\$0.54 \$0.54	\$53.89	\$10.80	\$64.69	\$1.94 \$1.94	\$66.63		\$66.63	<b> </b>	\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20 3 KED KINGS BUX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63	L	\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43





			0.01		10.8		0.03					0.01		0.06		Rebate		
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	Wholesale before	Wholesale		Rebate Required to	Wholesale Min to	Less Trade	RETAIL Cost of doing		Retail Mark		Required to be passed	RETAIL Min price	RETAIL Minimum
VALID FOR 04/01/2025 through 04/30/2025	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	\$ / Pack
0 Packs per Carton																		
EAGLE 20'S RED 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S BLUE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S BLUE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S ORANGE KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S ORANGE 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL GOLD 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S METHOL SILVER KINGS BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
EAGLE 20'S MENTHOL SILVER 100S BOX	\$53.35		\$0.54	\$53.89	\$10.80	\$64.69	\$1.94	\$66.63		\$66.63		\$0.67	\$67.30	\$4.0380	\$71.34	\$7.00	\$64.34	\$6.43
MONTECO DED 1000 DOV	¢24.00		ć0.25	ĆOE OE	Ć10.00	Ć4C 0E	Ć4 20	647.42		Ć47.42		Ć0.40	Ć47.04	ć2 0747	ć50.70	ć7.00	Ć42.70	Ć4 20
MONTEGO RED 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO BLUE 100S BOX MONTEGO ORANGE 100S BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05 \$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79 \$43.79	\$4.38
	\$34.90		\$0.35	\$35.25	\$10.80		\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00		\$4.38
MONTEGO MENTHOL GULD 100S BOX	\$34.90 \$34.90		\$0.35	\$35.25	\$10.80	\$46.05 \$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO MENTHOL SILVER 100S BOX			\$0.35	\$35.25	\$10.80		\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
MONTEGO RED KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05 \$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38 \$4.38
MONTEGO BLUE KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80		\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	_
MONTEGO MENTHOL GOLD KINGS BOX	\$34.90 \$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43 \$47.43		\$0.48 \$0.48	\$47.91	\$2.8747	\$50.79	\$7.00 \$7.00	\$43.79	\$4.38
MONTEGO MENTHOL SILVER KINGS BOX	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79	\$7.00	\$43.79	\$4.38
DVDAMID NON FILTED KINGS DOV	CC4 25		ć0.63	¢64.07	Ć10.00	672.77	ć2.40	674.05		Ć74.0E		ć0.7F	675.70	Ć4 5422	ć00.2F	ć0.00	ć00.25	ć0.02
PYRAMID NON FILTER KINGS BOX	\$61.35 \$61.35		\$0.62	\$61.97 \$61.97	\$10.80	\$72.77 \$72.77	\$2.18 \$2.18	\$74.95		\$74.95 \$74.95		\$0.75 \$0.75	\$75.70	\$4.5422 \$4.5422	\$80.25	\$0.00 \$0.00	\$80.25 \$80.25	\$8.02
PYRAMID RED 1995 BOX			\$0.62		\$10.80			\$74.95					\$75.70	-	\$80.25			
PYRAMID RED 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID BLUE 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID ORANGE KINGS BOX	\$61.35 \$61.35		\$0.62 \$0.62	\$61.97	\$10.80	\$72.77	\$2.18 \$2.18	\$74.95 \$74.95		\$74.95 \$74.95		\$0.75 \$0.75	\$75.70	\$4.5422 \$4.5422	\$80.25	\$0.00 \$0.00	\$80.25	\$8.02 \$8.02
PYRAMID ORANGE 100S BOX PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97 \$61.97	\$10.80 \$10.80	\$72.77 \$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70 \$75.70	\$4.5422	\$80.25 \$80.25	\$0.00	\$80.25 \$80.25	\$8.02
PYRAMID MENTHOL GOLD KINGS BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL GOLD 1003 BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
PYRAMID MENTHOL SILVER 100S BOX	\$61.35		\$0.62	\$61.97	\$10.80	\$72.77	\$2.18	\$74.95		\$74.95		\$0.75	\$75.70	\$4.5422	\$80.25	\$0.00	\$80.25	\$8.02
TRAINID INTENTIOL SILVER 1003 BOX	301.33		30.02	301.57	\$10.60	\$12.11	\$2.10	\$74.53		\$74.53		\$0.75	\$73.70	34.3422	\$60.23	Ş0.00	30U.Z3	\$6.02
JSA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23	\$0.00	\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67	\$0.00	\$74.67	\$7.47
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HAVANA OVALS (CUBE) SPACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
	700.0		70.00	700.00	70	7	¥=:=:	7		*		70	7 .0.01	7-10010	Ţ.0.00	70.00	7 .0.00	70.00
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.39
,	1				,							1				,	,	,,,,,,,
ACE-India (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.68
	1								1			1				1		
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	<i>3</i> 33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	<i>γ</i> υ4.10	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.62
						ITI DDA	NDS											
						JTI BRAI	אועא											
																	\$45.87	\$4.59
WAVE	\$50.69		\$0.51	\$51.20	\$10.80	\$62.00	\$1.86	\$63.86	\$5.00	\$58.86		\$0.59	\$59.45	\$3.5670	\$63.02	\$17.15		
WINGS	\$36.05		\$0.37	\$36.42	\$10.80	\$47.22	\$1.42	\$48.64		\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$5.21
WINGS EXPORT 'A'	\$36.05 \$66.40		\$0.37 \$0.67	\$36.42 \$67.07	\$10.80 \$10.80	\$47.22 \$77.87	\$1.42 \$2.34	\$48.64 \$80.21	\$0.00	\$48.64 \$80.21		\$0.49 \$0.81	\$49.13 \$81.02	\$2.9476 \$4.8610	\$52.07 \$85.88	\$0.00 \$0.00	\$52.07 \$85.88	\$5.21 \$8.59
WINGS	\$36.05		\$0.37	\$36.42	\$10.80	\$47.22	\$1.42	\$48.64		\$48.64		\$0.49	\$49.13	\$2.9476	\$52.07	\$0.00	\$52.07	\$5.21





			0.01		10.8		0.03					0.01		0.06				
VALID FOR 04/01/2025 through 04/30/2025	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
0 Packs per Carton																		
HEYENNE	\$24.25		\$0.25	\$24.50	\$10.80	\$35.30	\$1.06	\$36.36		\$36.36		\$0.37	\$36.73	\$2.2037	\$38.93	\$0.00	\$38.93	\$3.89
DECADE	\$24.01		\$0.25	\$24.26	\$10.80	\$35.06	\$1.05	\$36.11		\$36.11		\$0.37	\$36.48	\$2.1889	\$38.67	\$0.00	\$38.67	\$3.87
JURA	\$41.59		\$0.42	\$42.01	\$10.80	\$52.81	\$1.58	\$54.39	\$10.00	\$44.39		\$0.45	\$44.84	\$2.6907	\$47.53	\$0.00	\$47.53	\$4.75
			40.00				ER BRANDS	***	4			44.00	4	40			444.44	
ST CLASS	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$4.00	\$56.54		\$0.57	\$57.11	\$3.4268	\$60.54		\$60.54	\$6.05
839	\$47.20		\$0.48	\$47.68	\$10.80	\$58.48	\$1.75	\$60.23		\$60.23		\$0.61	\$60.84	\$3.6507	\$64.50	\$5.50	\$59.00	\$5.90
ice	\$33.70		\$0.34	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$8.70	\$28.38		\$0.29	\$28.67	\$1.7202	\$30.39	4	\$30.39	\$3.04
HIELD	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$5.50	\$59.32	\$5.93
RAFFIC	\$27.95		\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20		\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
ILTRA BUY	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54	\$1.00	\$59.54		\$0.60	\$60.14	\$3.6086	\$63.75	\$4.45	\$59.30	\$5.93
VILDHORSE	\$47.50		\$0.48	\$47.98	\$10.80	\$58.78	\$1.76	\$60.54		\$60.54		\$0.61	\$61.15	\$3.6692	\$64.82	\$10.00	\$54.82	\$5.48
MANITOU	\$48.75		\$0.49	\$49.24	\$10.80	\$60.04	\$1.80	\$61.84		\$61.84		\$0.62	\$62.46	\$3.7477	\$66.21	\$3.00	\$63.21	\$6.32
MOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	\$3.64
VIORITY JOES WIPHINET	Ş22.00		J0.22	YZZ.ZZ	ÿ10.00	Ç55.02	\$0.55	Ç54.01		Ç54.01		Ç0.55	Ç34.30	Ş2.0010	\$30.4Z	Ç0.00	<del>930.42</del>	<del>\$3.04</del>
ARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82
IMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
HIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11
MK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32	\$0.00	\$38.32	\$3.83
THE THE PROPERTY OF THE PROPER	Q23171		ψ0.2 T	Ų23.33	<b>\$10.00</b>	ψ5 1175	<b>\$2.0</b> .	ψ55.75		φυσιτο		φ0.50	φ50.15	ψ <u>Σ</u> .1032	Ç50.52	φσ.σσ	\$50.5£	<b>\$5.05</b>
OUTURE	\$24.40		\$0.25	\$24.65	\$10.80	\$35.45	\$1.06	\$36.51		\$36.51		\$0.37	\$36.88	\$2.2130	\$39.10	\$0.00	\$39.10	\$3.91
rand 305 rand DTC	\$27.30 \$27.15		\$0.28 \$0.28	\$27.58 \$27.43	\$10.80 \$10.80	\$38.38 \$38.23	\$1.15 \$1.15	\$39.53 \$39.38		\$39.53 \$39.38		\$0.40 \$0.40	\$39.93 \$39.78	\$2.3959 \$2.3866	\$42.33 \$42.16	\$0.00 \$0.00	\$42.33 \$42.16	\$4.23 \$4.22
					S	ENECA BE	RANDS											
ENECA	\$27.99	0.41	40.00	\$27.86	\$10.80			420.02	\$4.15	\$35.67		\$0.36	\$36.03		<b>620.40</b>	4	\$38.19	\$3.82
		0.41	50.28	327.00	210.00	S38.66	51.16	539.82						\$2.1618	538.19	50.00		
ENECA 120'S	\$30.99	0.41	\$0.28 \$0.31	\$31.05	\$10.80	\$38.66 \$41.85	\$1.16 \$1.26	\$39.82 \$43.11	\$4.15	\$38.96		\$0.39	\$39.35	\$2.1618 \$2.3610	\$38.19 \$41.71	\$0.00 \$0.00	\$41.71	\$4.17
ENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15								\$41.71	\$4.17
ENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85		\$43.11	\$4.15							\$0.00	\$41.71	\$4.17
ENECA 120'S			\$0.31	\$31.05	\$10.80	\$41.85	\$1.26	\$43.11	\$4.15		Less Trade Discount						\$41.71  RETAIL Min price per carton	\$4.17  RETAIL  Minimum  \$ / Pack
ENECA 120'S  TLN King Box	\$30.99 Revenue	0.25 Less Trade	\$0.31	\$31.05	\$10.80  RODUCTS  LA SET Rate	S41.85  - VLN, PIN  Wholesale before	\$1.26  NNACLE, AND  Wholesale	\$43.11 D SF BRANDS	\$4.15  Rebate Required to	\$38.96  Wholesale Min to		\$0.39  RETAIL Cost of doing		\$2.3610 Retail Mark	\$41.71	\$0.00  Rebate Required to be passed	RETAIL Min price	RETAIL Minimum
	\$30.99  Revenue List Price	0.25 Less Trade	\$0.31  N WHOLESALE Cost of doing business	\$31.05 ASCO P	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart	- VLN, PIN Wholesale before Markup	\$1.26  NNACLE, AND  Wholesale Markup 3%	\$43.11  O SF BRANDS  Plus MU	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer		\$0.39  RETAIL Cost of doing business	\$39.35	\$2.3610 Retail Mark up 6%	\$41.71 WS + Mark Up	\$0.00  Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
'LN King Box 'LN Menthol King Box	\$30.99  Revenue List Price \$63.50 \$63.50	0.25 Less Trade	WHOLESALE Cost of doing business 0.64	\$31.05 <b>ASCO P</b> \$64.14 \$64.14	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$74.94	\$1.26  INACLE, AND  Wholesale Markup 3%  \$2.25  \$2.25	\$43.11 SF BRANDS  Plus MU  \$77.19  \$77.19	\$4.15  Rebate Required to	Wholesale Min to Retailer \$77.19		\$0.39  RETAIL Cost of doing business \$0.78	\$39.35 \$77.97 \$77.97	\$2.3610  Retail Mark up 6% \$4.68 \$4.68	\$41.71 WS + Mark Up \$82.65 \$82.65	\$0.00  Rebate Required to be passed on \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65	RETAIL Minimum \$ / Pack \$8.26 \$8.26
rLN King Box rLN Menthol King Box innacle Full Flavor 100s	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28	\$31.05 <b>ASCO P</b> \$64.14 \$64.14 \$28.28	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80  \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$39.08	\$1.26  Wholesale Markup 3% \$2.25 \$2.25	\$43.11  SF BRANDS  Plus MU  \$77.19  \$77.19  \$40.25	\$4.15  Rebate Required to	\(\frac{\text{Wholesale}}{\text{Min to}}\) \(\text{Retailer}\) \(\frac{\text{\$77.19}}{\text{\$77.19}}\) \(\frac{\text{\$40.25}}{\text{\$40.25}}\)		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78	\$39.35 \$77.97 \$77.97 \$40.66	\$2.3610  Retail Mark up 6% \$4.68 \$4.68	\$41.71 WS+Mark Up \$82.65 \$82.65	\$0.00  Rebate Required to be passed on \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65	RETAIL Minimum \$/Pack \$8.26 \$8.26
'LN King Box 'LN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28	\$31.05 <b>ASCO P</b> \$64.14 \$64.14 \$28.28 \$28.28	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  - VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08	\$1.26  INACLE, AND  Wholesale Markup 3%  \$2.25  \$1.17  \$1.17	\$43.11 SF BRANDS  Plus MU  \$77.19  \$77.19  \$40.25  \$40.25	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10	\$0.00  Rebate Required to be passed on \$0.00  \$0.00  \$0.00  \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10	RETAIL Minimum \$/ Pack \$8.26 \$8.26 \$4.31 \$4.31
'LN King Box 'LN Menthol King Box  innacle Full Flavor 100s  innacle Full Flavor King  innacle Gold 100s	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00	0.25 Less Trade	WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80  \$10.80  \$10.80  \$10.80  \$10.80	\$41.85  - VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08	\$1.26  INACLE, ANI  Wholesale Markup 3%  \$2.25  \$2.25  \$1.17  \$1.17	\$43.11  SF BRANDS  Plus MU \$77.19 \$77.19  \$40.25 \$40.25 \$40.25	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66	\$2.3610  Retail Mark up 6% \$4.68 \$4.68  \$2.44 \$2.44 FALSE	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66	\$0.00  Rebate Required to be passed on \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07
'LN King Box 'LN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28	\$31.05 <b>ASCO P</b> \$64.14 \$64.14 \$28.28 \$28.28	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  - VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08	\$1.26  INACLE, AND  Wholesale Markup 3%  \$2.25  \$1.17  \$1.17	\$43.11 SF BRANDS  Plus MU  \$77.19  \$77.19  \$40.25  \$40.25	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10	\$0.00  Rebate Required to be passed on \$0.00  \$0.00  \$0.00  \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10	RETAIL Minimum \$/ Pack \$8.26 \$8.26 \$4.31 \$4.31
'LN King Box 'LN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$28.00	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.28  0.28  0.28  0.28	\$31.05 ASCO P \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  -VLN, PIN  Wholesale before Markup \$74.94  \$74.94  \$39.08  \$39.08  \$39.08	\$1.26  Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17	\$43.11  SF BRAND:  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25	\$4.15  Rebate Required to	\(\frac{\text{Wholesale}}{\text{Min to}}\) \(\text{Retailer}\) \(\frac{\text{\$77.19}}{\text{\$77.19}}\) \(\frac{\text{\$40.25}}{\text{\$40.25}}\) \(\frac{\text{\$40.25}}{\text{\$40.25}}\)		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.44 FALSE \$2.44	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10	\$0.00  Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.31
TLN King Box TLN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s F Red King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.28	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.28	\$10.80  LA SET Rate \$10.80/Cart \$10.80  \$10.80  \$10.80  \$10.80  \$10.80  \$10.80	\$41.85  VLN, PIN  Wholesale before Markup  \$74.94  \$74.94  \$39.08  \$39.08  \$39.08  \$39.08	\$1.26  Wholesale Markup 3%  \$2.25  \$1.17  \$1.17  \$1.17  \$1.17	\$43.11  SF BRAND:  Plus MU  \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25	\$4.15  Rebate Required to	\times \( \frac{\text{Wholesale}}{\text{Min to}} \) Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.41	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68  \$2.44 \$2.44 FALSE \$2.44 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10	\$0.00  Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$40.66 \$43.10	RETAIL Minimum \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31
I'LN King Box I'LN Menthol King Box  innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s  F Red King Size Box F Blue King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.33  0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$2.25  \$1.17 \$1.17 \$1.17 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale, Min to Retailer \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$2.44 \$2.44 \$2.44 FALSE \$2.44 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05	\$0.00  Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.37 \$4.37 \$4.80 \$4.80
'LN King Box 'LN Menthol King Box  innacle Full Flavor 100s  innacle Full Flavor King  innacle Gold 100s  innacle Menthol 100s  F Red King Size Box F Blue King Size Box F Gray King Size Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.33  0.33  0.33	\$31.05 ASCO PI \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup  \$74.94  \$74.94  \$39.08  \$39.08  \$39.08  \$39.08  \$43.57  \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$2.25  \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale, Min to Retailer \$77.19  \$77.19  \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$4.44 \$2.44 \$52.44 \$52.44 \$52.44 \$52.72 \$52.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbon \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80
"LN King Box "LN Menthol King Box innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s  F Red King Size Box F Blue King Size Box F Gray King Size Box F Menthol Dark Green King Size Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business 0.64 0.64 0.28 0.28 0.28 0.28 0.33 0.33 0.33	\$31.05 <b>ASCO P</b> \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup  \$74.94  \$74.94  \$39.08  \$39.08  \$39.08  \$39.08  \$39.08  \$39.08  \$39.08  \$39.08  \$39.08	\$1.26  Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25  \$44.88  \$44.88  \$44.88		\$0.39  RETAIL Cost of doing business \$0.78  \$0.78  \$0.41  \$0.41  \$0.41  \$0.41  \$0.45  \$0.45  \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$4.44 FALSE \$2.44 FALSE \$2.42 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$43.10 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimur \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80
LN King Box LN Menthol King Box  innacle Full Flavor 100s  innacle Full Flavor King  innacle Gold 100s  innacle Menthol 100s  F Red King Size Box F Blue King Size Box F Gray King Size Box F Menthol Dark Green King Size Box F Menthol Pale Green King Size Box	Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.28  0.28  0.28  0.33  0.33  0.33  0.33	\$31.05 ASCO P \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.28 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80 (San	\$41.85  VLN, PIN  Wholesale before Markup \$74.94  \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08 \$39.08	\$1.26  Wholesale Markup 3% \$2.25 \$2.25 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$44.25 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale Min to Retailer \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25  \$40.25  \$44.88  \$44.88  \$44.88  \$44.88  \$44.88		\$0.39  RETAIL Cost of doing business \$0.78  \$0.78  \$0.41  \$0.41  \$0.41  \$0.45  \$0.45  \$0.45  \$0.45  \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$2.44 \$2.45 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$44.66 \$44.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAII Minimur \$ / Pack \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80
rLN King Box  TLN Menthol King Box  innacle Full Flavor 100s innacle Full Flavor King innacle Gold 100s innacle Menthol 100s  F Red King Size Box F Blue King Size Box F Gray King Size Box F Menthol Dark Green King Size Box F Menthol Dark Green King Size Box F Menthol Pale Green King Size Box F Non-Filter King Size Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.33  0.33  0.33  0.33  0.33  0.33	\$31.05 \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$74.94  \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$2.25  \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale, Min to Retailer \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25  \$40.25  \$44.88  \$44.88  \$44.88  \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68  \$2.44 \$2.44 FALSE \$2.44  \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimun \$ / Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
'LN King Box  'LN Menthol King Box  innacle Full Flavor 100s  innacle Full Flavor King  innacle Gold 100s  innacle Menthol 100s  F Red King Size Box  F Blue King Size Box  F Gray King Size Box  F Menthol Dark Green King Size Box  F Menthol Pale Green King Size Box  F Non-Filter King Size Box Pack  F Red 100's Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.33  0.33  0.33  0.33  0.33  0.33  0.33	\$31.05 \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$2.25  \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19  \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale, Min to Retailer \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25  \$44.88  \$44.88  \$44.88  \$44.88  \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68  \$2.44 \$2.44  FALSE \$2.44  \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbon \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimun \$8.26 \$8.26 \$8.26 \$4.31 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
I'LN King Box I'LN Menthol King Box Iinnacle Full Flavor 100s Iinnacle Full Flavor King Iinnacle Gold 100s Iinnacle Menthol 100s  F Red King Size Box F Blue King Size Box F Gray King Size Box F Menthol Dark Green King Size Box F Menthol Pale Green King Size Box F Non-Filter King Size Box F Red 100's Box F Blue 100's Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.33  0.33  0.33  0.33  0.33  0.33  0.33  0.33	\$31.05 \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80 (St0.80/Cart \$10.80 (St0.80 (St0.8	\$41.85  VLN, PIN  Wholesale before Markup  \$74.94  \$74.94  \$39.08  \$39.08  \$39.08  \$39.08  \$43.57  \$43.57  \$43.57  \$43.57  \$43.57  \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96 Wholesale, Min to Retailer \$77.19 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.25 \$40.85 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88		\$0.39  RETAIL Cost of doing business \$0.78  \$0.78  \$0.41  \$0.41  \$0.41  \$0.41  \$0.45	\$39.35 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68 \$4.68 \$2.44 \$2.44 \$2.45 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00	RETAIL Min price per carton \$82.65 \$82.65 \$43.10 \$43.10 \$43.10 \$48.05 \$4	RETAIL Minimur \$/Pack \$8.26 \$8.26 \$4.31 \$4.31 \$4.37 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80
'LN King Box  'LN Menthol King Box  innacle Full Flavor 100s  innacle Full Flavor King  innacle Gold 100s  innacle Menthol 100s  F Red King Size Box  F Blue King Size Box  F Gray King Size Box  F Menthol Dark Green King Size Box  F Menthol Pale Green King Size Box  F Non-Filter King Size Box Pack  F Red 100's Box	\$30.99  Revenue List Price \$63.50 \$63.50 \$28.00 \$28.00 \$28.00 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44 \$32.44	0.25 Less Trade	\$0.31  WHOLESALE Cost of doing business  0.64  0.64  0.28  0.28  0.28  0.28  0.33  0.33  0.33  0.33  0.33  0.33  0.33	\$31.05 \$64.14 \$64.14 \$28.28 \$28.28 \$28.28 \$28.27 \$32.77 \$32.77 \$32.77 \$32.77 \$32.77	\$10.80  RODUCTS  LA SET Rate \$10.80/Cart \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80 \$10.80	\$41.85  VLN, PIN  Wholesale before Markup \$74.94 \$74.94 \$39.08 \$39.08 \$39.08 \$39.08 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57 \$43.57	\$1.26  Wholesale Markup 3% \$2.25 \$2.25  \$1.17 \$1.17 \$1.17 \$1.17 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31 \$1.31	\$43.11  Plus MU \$77.19 \$77.19  \$40.25 \$40.25 \$40.25 \$40.25 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88 \$44.88	\$4.15  Rebate Required to	\$38.96  Wholesale, Min to Retailer \$77.19  \$77.19  \$40.25  \$40.25  \$40.25  \$40.25  \$44.88  \$44.88  \$44.88  \$44.88  \$44.88		\$0.39  RETAIL Cost of doing business \$0.78 \$0.78 \$0.41 \$0.41 \$0.41 \$0.41 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45 \$0.45	\$77.97 \$77.97 \$77.97 \$40.66 \$40.66 \$40.66 \$40.66 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33 \$45.33	\$2.3610  Retail Mark up 6% \$4.68 \$4.68  \$2.44 \$2.44  FALSE \$2.44  \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72 \$2.72	\$41.71 WS+Mark Up \$82.65 \$82.65 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	Rebate Required to be passed on \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	RETAIL Min price per carbon \$82.65 \$82.65 \$43.10 \$43.10 \$40.66 \$43.10 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05 \$48.05	RETAIL Minimum \$/Pack \$8.26 \$8.26 \$4.31 \$4.07 \$4.31 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80 \$4.80