

			0.01		10.8		0.03					0.01		0.06				\sim
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	<u>Wholesale</u> Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
					PHILL	IP MORR	IS BRANDS											
MARLBORO MAINLINE MENTHOL PACKINGS																		
MARLBORO KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO 100 MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO GOLD KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64	-	\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO GOLD 100 MENTHOL BOX MARLBORO GOLD 100 MENTHOL SOFT	\$70.34 \$70.34	1.60 1.60	\$0.69 \$0.69	\$69.43 \$69.43	\$10.80 \$10.80	\$80.23 \$80.23	\$2.41 \$2.41	\$82.64 \$82.64		\$82.64 \$82.64		\$0.83 \$0.83	\$83.47 \$83.47	\$5.0080	\$88.47	\$13.00 \$13.00	\$75.47 \$75.47	\$7.55 \$7.55
MARLBORD GOLD 100 MENTHOL SOFT	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23 \$80.23	\$2.41	\$82.64		\$82.64 \$82.64		\$0.83 \$0.83	\$83.47 \$83.47	\$5.0080 \$5.0080	\$88.47 \$88.47	\$13.00 \$13.00	\$75.47 \$75.47	\$7.55
MARLBORO SILVER KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO BLUE 83 MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO BLUE 100 MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO SMOOTH KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO SMOOTH 100 MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO ICE KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO ICE 100 MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	<mark>\$7.55</mark>
MARLBORO MENTHOL SMOOTH ICE BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	<mark>\$7.55</mark>
MARLBORO MENTHOL BOLD ICE BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$13.00	\$75.47	\$7.55
MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED)				4 -		4							4	4			1 — -	
MARLBORO KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	_	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO KING SOFT	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	_	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	-	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO 100 SOFT	\$69.84 \$69.84	1.60	\$0.69 \$0.69	\$68.93 \$68.93	\$10.80 \$10.80	\$79.73 \$79.73	\$2.39	\$82.12 \$82.12	-	\$82.12 \$82.12		\$0.83 \$0.83	\$82.95 \$82.95	\$4.9771	\$87.93	\$15.50 \$15.50	\$72.43 \$72.43	\$7.24 \$7.24
MARLBORO KING BOX 25s MARLBORO KING BOX 5PK	\$69.84	1.60 1.60	\$0.69	\$68.93	\$10.80	\$79.73 \$79.73	\$2.39 \$2.39	\$82.12		\$82.12		\$0.83 \$0.83	\$82.95 \$82.95	\$4.9771 \$4.9771	\$87.93 \$87.93	\$15.50 \$15.50	\$72.43	\$7.24
MARLBORD KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83		\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD KING SOFT	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD 100 SOFT	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD KING BOX 25s	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD KING BOX 5PK	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO SILVER BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	<mark>\$7.24</mark>
MARLBORO SILVER 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO BLEND NO. 27 KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	<mark>\$7.24</mark>
MARLBORO BLEND NO. 27 KING SOFT	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO BLEND NO. 27 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	_	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO SOUTHERN CUT KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	-	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO GOLD LABEL									-									
MARLBORO GOLD LABEL MARLBORO GOLD LABEL BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12	-	\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
MARLBORO GOLD LABEL 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83 \$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
	J05.04	1.00	Ş0.09		Ş10.80	<i>Ş13.</i> 13	J2.35	J02.12		902.12			J02.93	Ş4.9771	367.33	γ 4 2.20	J4J.73	Ş 4 .37
MARLBORO RED LABEL																		
MARLBORO RED LABEL BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
MARLBORO RED LABEL 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$15.50	\$72.43	\$7.24
			· · ·															
MARLBORO BLACK NON-MENTHOL																		
MARLBORO BLACK NON MENTHOL FILTER BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	<mark>\$4.57</mark>
MARLBORO EDGE BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
MARLBORO BLACK MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
MARLBORO NXT BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$42.20	\$45.73	\$4.57
MARLBORO MIDNIGHT MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO MENTHOL SLATE BOX & 100s BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO BLACK MENTHOL MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.90	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80 \$10.80	\$80.23 \$80.23	\$2.41 \$2.41	\$82.64 \$82.64		\$82.64 \$82.64		\$0.83 \$0.83	\$83.47 \$83.47	\$5.0080	\$88.47 \$88.47	\$42.20 \$42.20	\$46.27 \$46.27	\$4.63 \$4.63
MARLBORD MENTHOL BACK SPECIAL BELEND 100 BOX	\$70.34	1.60		\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64 \$82.64		\$0.83 \$0.83	\$83.47 \$83.47	\$5.0080	\$88.47	\$42.20 \$42.20	\$46.27	\$4.63
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VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	<u>Wholesale</u> Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		í
MARLBORO MIDNIGHT KING MENTHOL BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO MENTHOL SLATE BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO MENTHOL SLATE 100 BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$42.20	\$46.27	\$4.63
MARLBORO SPECIAL SELECT PACKINGS-																		
MARLBORO SPECIAL SELECT GOLD KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO SPECIAL SELECT GOLD 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO SPECIAL SELECT RED KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO SPECIAL SELECT RED 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO SPECIAL BLEND GREEN KING BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO SPECIAL BLEND GREEN 100 BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$18.00	\$69.93	\$6.99
MARLBORO 72'S																		
MARLBORO 72s BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$22.50	\$65.43	\$6.54
MARLBORO 72s GOLD BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$22.50	\$65.43	\$6.54
MARLBORO 72s SILVER BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$22.50	\$65.43	\$6.54
MARLBORO 72s GREEN BOX	\$70.34	1.60	\$0.69	\$69.43	\$10.80	\$80.23	\$2.41	\$82.64		\$82.64		\$0.83	\$83.47	\$5.0080	\$88.47	\$22.50	\$65.97	\$6.60
MARLBORO 72s BLACK BOX	\$69.84	1.60	\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$22.50	\$65.43	\$6.54
MERIT GOLD PACK FILTER KING BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48		\$105.48		\$1.06	\$106.54	\$6.3925	\$112.93	\$0.00	\$112.93	\$11.29
MERIT BLUE PACK FILTER KING BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48		\$105.48		\$1.06	\$106.54	\$6.3925	\$112.93	\$0.00	\$112.93	\$11.29
MERIT BLUE PACK 100s FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48		\$105.48		\$1.06	\$106.54	\$6.3925	\$112.93	\$0.00	\$112.93	\$11.29
PARLIAMENT BLUE PACK FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT WHITE PACK FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT WHITE PACK 100s FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT SILVER PACK FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$0.00	\$99.73	\$9.97
VIRGINIA SLIMS FILTER 100 BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS GOLD PACK 100s FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS GOLD PACK 120s FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SILVER PACK 100s FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SILVER PACK 120s FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SUPERSLIMS FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS MENTHOL FILTER 100s BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47
VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX	\$78.84		\$0.79	\$79.63	\$10.80	\$90.43	\$2.71	\$93.14		\$93.14		\$0.94	\$94.08	\$5.6450	\$99.73	\$5.00	\$94.73	\$9.47





			0.01		10.8		0.03		
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on
10 Packs per Carton									
BASIC FILTER 20s KING BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC FILTER 20s 100 BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC GOLD PACK 20s KING BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC GOLD PACK 100s BASIC BLUE PACK KING BOX	\$76.04 \$76.04		\$0.77 \$0.77	\$76.81 \$76.81	\$10.80 \$10.80	\$87.61 \$87.61	\$2.63 \$2.63	\$90.24 \$90.24	
BASIC BLUE PACK 100s BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC MENTHOL FILTER KING BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61 \$87.61	\$2.63	\$90.24	
BASIC GOLD PACK MENTHOL FILTER KING BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC GOLD PACK MENTHOL FILTER 100 BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC SILVER PACK MENTHOL FILTER KING BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BASIC SILVER PACK 100s MENTHOL FILTER BOX	\$76.04		\$0.77	\$76.81	\$10.80	\$87.61	\$2.63	\$90.24	
BENSON & HEDGES 100s FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES LUXURY 100s FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES DELUXE 100s FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES 100s MENTHOL FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES KING SIZE	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
BENSON & HEDGES MENTHOL GREEN	\$90.70		\$0.91	\$91.61	\$10.80	\$102.41	\$3.07	\$105.48	
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
CHESTERFILED FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
CHESTERFIELD MENTHOL FILTER KING BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
CHESTERFIELD MENTHOL 100s FILTER BOX	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
CHESTERFIELD BLUE BOX FILTER KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
CHESTERFIELD BLUE 100 BOX KING	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44	
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L&M FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M 100s FILTER BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M BLUE PACK FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M BLUE PACK 100s FILTER BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M TURKISH BLEND FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M TURKISH BLEND 100S FILTER BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M MENTHOL FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M 100s MENTHOL FILTER BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M BOLD MENTHOL FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M SIMPLE TOBACCO ORANGE FILTER KING BOX L&M SIMPLE TOBACCO YELLOW FILTER KING BOX	\$65.24 \$65.24		\$0.66 \$0.66	\$65.90 \$65.90	\$10.80 \$10.80	\$76.70 \$76.70	\$2.30 \$2.30	\$79.00 \$79.00	
L&M SIMPLE TOBACCO FELLOW FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
L&M SIMPLE TOBACCO GREEN FILTER KING BOX	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00	
				<i>403.30</i>	¥10.00	<i>Ş</i> 70.70		<i>\$75.00</i>	
NATS ORIG FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83	
NATS YELLOW FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83	
NATS BLUE FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83	
NATS MENTHOL FILTER KING BOX	\$78.54		\$0.79	\$79.33	\$10.80	\$90.13	\$2.70	\$92.83	
				R.J. RE	YNOLDS	ТОВАССС	O CO. (RJRT	BRANDS)	
CAMEL REGULAR FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68	
CAMEL CLASSIC BLUE 99 BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CLASSIC BLUE BOX	\$71.70		\$0.72	\$72.42	\$10.80	\$83.22	\$2.50	\$85.72	
CAMEL CLASSIC FILTER 99 BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CLASSIC FILTERS BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CLASSIC GOLD BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CLASSIC GOLD BOX 99	\$71.10		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53	
CAMEL CLASSIC MENTHOL BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CLASSIC MENTHOL SILVER BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	
CAMEL CRISP NON-MENTHOL BLUE BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	



\$85.10

\$83.53

\$85.10

\$85.10

\$85.10

\$0.86

\$0.84

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\$0.86

\$0.86

\$85.96

\$84.37

\$85.96

\$85.96

\$85.96

\$5.1575

\$5.0624

\$5.1575

\$5.1575

\$5.1575

\$91.12

\$89.44

\$91.12

\$91.12

\$91.12

\$17.01

\$17.01

\$3.51

\$74.11

\$72.43

\$91.12

\$91.12

\$87.61

\$7.41

\$7.24

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\$8.76



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			0.01		10.8		0.03	-	1			0.01		0.06		PORMO		\sim
						Wholesale			Rebate	<u>Wholesale</u>		RETAIL Cost				Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
VALID FOR 04/01/2024 through 04/30/2024	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business		up 6%	WS + Mark Up	on	per carton	<mark>\$ / Pack</mark>
10 Packs per Carton																	l	
CAMEL CRISP NON-MENTHOL GREEN BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$3.51	\$87.61	\$8.76
CAMEL CRUSH BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$10.51	\$80.61	\$8.06
CAMEL CRUSH MEN SILVER BOX FSC	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12		\$91.12	\$9.11
CAMEL CRUSH MENTHOL BOX FSC	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	¢2.54	\$91.12	\$9.11
CAMEL CRUSH NON-MENTHOL OASIS BLUE BOX CAMEL CRUSH NON-MENTHOL OASIS GREEN BOX	\$71.10 \$71.10		\$0.72 \$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$3.51	\$87.61	\$8.76
CAMEL CRUSH NON-MENTHOL OASIS GREEN BOX	\$71.10		\$0.72	\$71.82 \$71.82	\$10.80 \$10.80	\$82.62 \$82.62	\$2.48 \$2.48	\$85.10 \$85.10		\$85.10 \$85.10		\$0.86 \$0.86	\$85.96 \$85.96	\$5.1575 \$5.1575	\$91.12 \$91.12	\$3.51 \$3.51	\$87.61 \$87.61	\$8.76 \$8.76
CAMEL CRUSH NON-MENTHOL OASIS SILVER BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10	-	\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$10.51	\$80.61	\$8.06
CAMEL CRUSH SMOOTH MENTHOL BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$10.51	\$80.61	\$8.00
CAMEL CRUSH SMOOTH MENTHOL SILVER BOX	\$71.10		\$0.72	\$71.82	\$10.80	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$10.51	\$80.61	\$8.06
CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$71.10		\$0.72	\$71.82	910.00	\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	<i></i>	\$91.12	\$9.11
CAMEL GOLD BOX	\$71.10		\$0.72	\$71.82		\$82.62	\$2.48	\$85.10		\$85.10		\$0.86	\$85.96	\$5.1575	\$91.12	\$17.01	\$74.11	\$7.41
CAMEL JADE BOX	\$71.10		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL JADE SILVER BOX	\$71.10		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL ROYAL BOX	\$71.10		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL SILVER BOX	\$71.10		\$0.70	\$70.30	\$10.80	\$81.10	\$2.43	\$83.53		\$83.53		\$0.84	\$84.37	\$5.0624	\$89.44	\$17.01	\$72.43	\$7.24
CAMEL CLASSIC BLUE	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL CLASSIC FILTERS	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	<mark>\$9.77</mark>
CAMEL NO. 9 MENTHE RC BOX FSC	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	<mark>\$9.77</mark>
CAMEL NO. 9 RC BOX FSC	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	<mark>\$9.77</mark>
CAMEL CLASSIC PLATINUM BOX	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL CLASSIC WIDES BLUE BOX	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL CLASSIC WIDES FILTERS BOX	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	<mark>\$9.77</mark>
CAMEL CLASSIC WIDES MENTHOL BOX	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL CLASSIC WIDES MENTHOL SILVER BOX	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL TURKISH GOLD BOX FSC	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL TURKISH ROYAL BOX FSC	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68		\$97.68	\$9.77
CAMEL TURKISH SILVER BOX FSC	\$77.00		\$0.77	\$77.77	\$10.80	\$88.57	\$2.66	\$91.23		\$91.23		\$0.92	\$92.15	\$5.5288	\$97.68	$ \longrightarrow $	\$97.68	\$9.77
	\$100.50		\$1.01	¢101 Г1	\$10.80	\$112.31	¢2.27	\$115.68		\$115.68		¢1.1C	¢116.94	\$7.0104	6100 OF	\$0.00	\$123.85	\$12.38
CAPRI MAGENTA SUPER SLIM 100 BOX FSC CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$100.50		\$1.01	\$101.51 \$101.51	\$10.80	\$112.31	\$3.37 \$3.37	\$115.68		\$115.68		\$1.16 \$1.16	\$116.84 \$116.84	\$7.0104	\$123.85 \$123.85	\$0.00	\$123.85 \$123.85	\$12.38
CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	
CAPRI MENTHOL JADE SUPER SLIM 120 BOX	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85		\$123.85	
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	-	\$7.0104	\$123.85	\$0.00	\$123.85	
	+		+	7	7-0.00		T C C C	+		7		7	7	7.				
CARLTON 100 BOX RC FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
CARLTON 120 FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
CARLTON MENTHOL BOX 100 RC FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
CARLTON MENTHOL 120 FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	<mark>\$12.38</mark>
CARLTON RC FSC	\$100.50		\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	<mark>\$12.38</mark>
DORAL GOLD 100 BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	
DORAL GOLD FSC BOX	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	
DORAL MENTHOL BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	
DORAL MENTHOLGOLD 100 BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41	_	\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	
DORAL MENTHOL BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	\$10.54
DORAL RED 100 BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	
DORAL RED FSC BOX	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41	-	\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	\$10.54
DORAL SILVER 100 BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	\$10.54
DORAL SILVER BOX FSC	\$83.90		\$0.84	\$84.74	\$12.80	\$95.54	\$2.87	\$98.41		\$98.41		\$0.99	\$99.40	\$5.9638	\$105.36	\$0.00	\$105.36	\$10.54
DUNHILL INTERNATIONAL RED	\$100.50		\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
DUNHILL INTERNATIONAL RED DUNHILL INTERNATIONAL GREEN BOX	\$100.50		\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16 \$1.16	\$116.84 \$116.84	\$7.0104	\$123.85	\$0.00 \$0.00	\$123.85 \$123.85	\$12.38
DUNHILL INTERNATIONAL GREEN BOX	\$100.50		\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85 \$123.85	\$12.38
DUNHILL FINE CUT BLACK BOX	\$100.50		\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85 \$123.85	\$12.38
DUNHILL FINE CUT WHITE BOX	\$100.50			\$101.51		\$112.31	\$3.37	\$115.68		\$115.68			\$116.84				\$123.85	
	÷100.50		φ1.01	<i>Q</i> 101.51	φ <u>1</u> 4.00	Y112.J1	<i>\</i> 0.57	9110.00		<i>q</i>110.00			÷==0.07	Ç7.0104	φ <u>1</u> 23.05	<i></i>		φ <u>τ</u> 2.30
ECLIPSE BOX FSC	\$100.50		\$1.01	\$101.51	\$16.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
			7				7	,										
ECLIPSE MENTHOL BOX FSC	\$100.50		\$1.01	\$101.51	\$16.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	Ş0.00	· \$123.85 •	J12.30
ECLIPSE MENTHOL BOX FSC	\$100.50		\$1.01	\$101.51	\$16.80	\$112.31	\$3.37	\$115.68	-	\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,



			0.01	-	10.8		0.03	_	
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on
10 Packs per Carton						•			
GPC CLASSIC GOLD BOX	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC MENTHOL 100	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC MENTHOL GOLD 100	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC MENTHOL GOLD KS	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC MENTHOL KS	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC MENTHOL SILVER 100	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC NON-FILTER	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC RED 100 BOX	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC RED BOX	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC SILVER 100 BOX	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
GPC CLASSIC SILVER BOX	\$90.50		\$0.73	\$73.27	\$18.80	\$84.07	\$2.52	\$86.59	
KAMEL RED GENUINE ORIGINAL 100 BOX	\$90.50		\$0.91	\$91.41	\$20.80	\$102.21	\$3.07	\$105.28	
KAMEL RED GENUINE ORIGINAL BOX	\$90.50		\$0.91	\$91.41	\$20.80	\$102.21	\$3.07	\$105.28	
KAMEL RED GENUINE SMOOTH TASTE 100 BOX	\$90.50		\$0.91	\$91.41	\$20.80	\$102.21	\$3.07	\$105.28	
KAMEL RED GENUINE SMOOTH TASTE BOX	\$90.50		\$0.91	\$91.41	\$20.80	\$102.21	\$3.07	\$105.28	
KENT CLASSIC 100S	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
KENT CLASSIC KING	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
KENT GOLD 100	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
KENT GOLD KING	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
KENT III SILVER	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
KENT III SILVER 100	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
LUCKY STRIKE FSC	\$100.50		\$1.01	\$101.51	\$22.80	\$112.31	\$3.37	\$115.68	
LUCKT STRIKE FSC	\$100.50		\$1.01	\$101.51	\$22.80	Ş112.51	ېs.s/	\$115.06	
LUCKY STRIKE ACTIVATE BLUE BOX*	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE ACTIVATE GREEN KING BOX*	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE GOLD 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE GOLD BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE MENTHOL 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE MENTHOL BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE MENTHOL SILVER 100 BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE MENTHOL SILVER BOX	\$56.04		\$0.57	\$56.61	\$25.80	\$67.41	\$2.02	\$69.43	
LUCKY STRIKE RED 100 BOX LUCKY STRIKE RED BOX	\$56.04 \$56.04		\$0.57 \$0.57	\$56.61 \$56.61	\$25.80 \$25.80	\$67.41 \$67.41	\$2.02 \$2.02	\$69.43 \$69.43	
	<i>+•••••</i>		70.01	ţ	+_0.00	<i>\</i>	<i></i>	φουτιο Ι	
MISTY BLUE 100 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MISTY BLUE 120 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MISTY MENTHOL GREEN 100 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MISTY MENTHOL GREEN 120 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MISTY MENTHOL SILVER 100 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MISTY ROSE 100 BOX FSC	\$80.50		\$0.81	\$81.31	\$27.80	\$92.11	\$2.76	\$94.87	
MONARCH CLASSIC BLUE 100	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC GOLD 100	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC GOLD BOX	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC MENTHOL	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC MENTHOL 100	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC MENTHOL GOLD	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC MENTHOL GOLD 100	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC RED 100	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MONARCH CLASSIC RED BOX	\$90.50		\$0.91	\$91.41	\$29.80	\$102.21	\$3.07	\$105.28	
MORE GOLD SLIM 120	\$100.50		\$1.01	\$101.51	\$31.80	\$112.31	\$3.37	\$115.68	
MORE MENTHOL SILVER SLIM 120	\$100.50		\$1.01	\$101.51	\$31.80	\$112.31	\$3.37	\$115.68	
MORE MENTHOL SLIM 120	\$100.50		\$1.01	\$101.51	\$31.80	\$112.31	\$3.37	\$115.68	
MORE SLIM 120	\$100.50		\$1.01	\$101.51	\$31.80	\$112.31	\$3.37	\$115.68	├
NEWPORT 100 BOX	\$76.10		\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	
NEWPORT 100S	\$76.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18	



\$90.30

\$87.18

\$0.91

\$0.88

\$91.21

\$88.06

\$5.4726

\$5.2836

\$96.68

\$93.34

\$18.51

\$18.51

\$78.17

\$74.83

\$7.82

\$6.14



TOBALCO CONTROL																TOBALL	COMINOL	
			0.01		10.8		0.03					0.01		0.06			~~~	\sim
			0.01		10.0	Wholesale	0.00		Rebate	Wholesale		RETAIL Cost	· · · · · ·			Required to	RETAIL	RETAIL
	Revenue	Less Trade	WHOLESALE Cost of		LA SET Rate	before	Wholesale		Required to	Min to	Less Trade	of doing		Retail Mark		be passed	Min price	Minimum
VALID FOR 04/01/2024 through 04/30/2024	List Price	Discount	doing business		\$10.80/Cart	Markup	Markup 3%	Plus MU	be passed on	Retailer	Discount	business	ļ!	up 6%	WS + Mark Up	on	per carton	<mark>\$ / Pack</mark>
10 Packs per Carton	676.40	 	60.77	676.07	<u></u>	407.67	<u> </u>	400.00	 /	400.00	 '	40.01	404.04	45 4700	400.00	410.51	470.47	47.00
NEWPORT BOX NEWPORT KINGS	\$76.10 \$76.10		\$0.77 \$0.74	\$76.87 \$73.84	\$10.80 \$10.80	\$87.67 \$84.64	\$2.63 \$2.54	\$90.30 \$87.18		\$90.30 \$87.18		\$0.91 \$0.88	\$91.21 \$88.06	\$5.4726 \$5.2836	\$96.68 \$93.34	\$18.51 \$18.51	\$78.17 \$74.83	\$7.82 \$7.48
NEWPORT MENTHOL BLUE 100 BOX	\$76.10	·	\$0.74	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.88 \$0.91	\$91.21	\$5.4726	\$96.68	\$18.51	\$82.17	\$8.22
NEWPORT MENTHOL BLUE BOX	\$76.10	[\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	 	\$90.30	· · · · · ·	\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL 100 BOX	\$76.10		\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18		\$87.18		\$0.88	\$88.06	\$5.2836	\$93.34	\$18.51	\$61.44	\$6.14
NEWPORT MENTHOL KING BOX	\$76.10	 	\$0.74	\$73.84	\$10.80	\$84.64	\$2.54	\$87.18	ļ!	\$87.18	 '	\$0.88	\$88.06	\$5.2836	\$93.34	\$18.51	\$61.44	\$6.14
NEWPORT MENTHOL 100 SOFT PACK NEWPORT MENTHOL KING SOFT PACK	\$76.10 \$76.10	I	\$0.74 \$0.74	\$73.84 \$73.84	\$10.80 \$10.80	\$84.64 \$84.64	\$2.54 \$2.54	\$87.18 \$87.18		\$87.18 \$87.18		\$0.88 \$0.88	\$88.06 \$88.06	\$5.2836 \$5.2836	\$93.34 \$93.34	\$30.01 \$30.01	\$61.44 \$61.44	\$6.14 \$6.14
NEWPORT MENTHOL GOLD 100	\$76.10	[\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30	!	\$0.00 \$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL GOLD 100 BOX	\$76.10	[\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	 	\$90.30	,,	\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL GOLD BOX	\$76.10		\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL GOLD BX	\$76.10	ļ	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30	!	\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL GOLD KINGS	\$76.10	 	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	ļ!	\$90.30	 '	\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT MENTHOL GOLD KS	\$76.10	l	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	ļ!	\$90.30	 '	\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT PLATINUM BLUE 100 BOX NEWPORT PLATINUM BLUE BOX	\$76.10 \$76.10		\$0.77 \$0.77	\$76.87 \$76.87	\$10.80 \$10.80	\$87.67 \$87.67	\$2.63 \$2.63	\$90.30 \$90.30	└───┘	\$90.30 \$90.30	'	\$0.91 \$0.91	\$91.21 \$91.21	\$5.4726 \$5.4726	\$96.68 \$96.68	\$14.51 \$14.51	\$82.17 \$82.17	\$8.22 \$8.22
NEWPORT PLATINOM BLOE BOX NEWPORT SMOOTH SELECT 100 BOX	\$76.10		\$0.77	\$76.87	\$10.80 \$10.80	\$87.67 \$87.67	\$2.63	\$90.30		\$90.30 \$90.30	'	\$0.91 \$0.91	\$91.21 \$91.21	\$5.4726 \$5.4726	\$96.68	\$14.51 \$14.51	\$82.17 \$82.17	\$8.22
NEWPORT SMOOTH SELECT BOX	\$76.10		\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT NON-MENTHOL GREEN 100 BOX*	\$76.10	[\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	 	\$90.30	· · · · · ·	\$0.91	\$91.21	\$5.4726	\$96.68		\$96.68	\$9.67
NEWPORT NON-MENTHOL GREEN 85 BOX*	\$76.10	1	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91	\$91.21	\$5.4726	\$96.68		\$96.68	\$9.67
NEWPORT EXP NON-MENTHOL FLEX 100 BOX	\$76.10	ļ	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91	\$91.21	\$5.4726	\$96.68	\$26.51	\$70.17	\$7.02
NEWPORT EXP MAX 100 BOX NON-MENTHOL	\$76.10	 	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	<u> </u>	\$90.30	'	\$0.91	\$91.21	\$5.4726	\$96.68	\$26.51	\$70.17	\$7.02
NEWPORT EXP MAX 80 BOX NON-MENTHOL	\$76.10	I	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30	ļ!	\$90.30	ļ′	\$0.91	\$91.21	\$5.4726	\$96.68	\$26.51	\$70.17	\$7.02
NEWPORT EXP MIX 100 BOX NON-MENTHOL*	\$76.10	l	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63 \$2.63	\$90.30	↓ ′	\$90.30	'	\$0.91	\$91.21	\$5.4726	\$96.68	\$26.51	\$70.17	\$7.02
NEWPORT EXP MIX 80 BOX NON-MENTHOL* NEWPORT EXP LUX 100 BOX NON-MENTHOL*	\$76.10 \$76.10	l	\$0.77 \$0.77	\$76.87 \$76.87	\$10.80 \$10.80	\$87.67 \$87.67	\$2.63	\$90.30 \$90.30		\$90.30 \$90.30		\$0.91 \$0.91	\$91.21 \$91.21	\$5.4726 \$5.4726	\$96.68 \$96.68	\$26.51 \$26.51	\$70.17 \$70.17	\$7.02 \$7.02
NEWPORT EXP LOX 100 BOX NON-MENTHOL*	\$76.10		\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91 \$0.91	\$91.21	\$5.4726	\$96.68	\$26.51	\$70.17	\$7.02
	<i>Ş</i> 70.10	[<i>Ş</i> 0.77	<i><i><i>v</i>i0.01</i></i>	<i></i>	- 	<i>φ</i> 2.03	÷50.50		, , , , , , , , , , , , , , , , , , , 				Ş <u></u> 3.4720	<i></i>	<i>\</i> 20.31	<i>\$10.11</i>	φ7.0Z
NEWPORT NON-MENTHOL SM GOLD 100 BX	\$66.30	ĺ	\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10	· · · · ·	\$80.10	,	\$0.81	\$80.91	\$4.8548	\$85.77		\$85.77	\$8.58
NEWPORT NON-MENTHOL SM GOLD BX	\$66.30		\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10		\$80.10		\$0.81	\$80.91	\$4.8548	\$85.77		\$85.77	\$8.58
NEWPORT NON-MENTHOL 100 BOX	\$66.30	 	\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10	<u> </u>	\$80.10	'	\$0.81	\$80.91	\$4.8548	\$85.77	\$9.51	\$76.26	\$7.63
NEWPORT NON-MENTHOL BOX	\$66.30	 	\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10	<u> </u>	\$80.10	ļ′	\$0.81	\$80.91	\$4.8548	\$85.77	\$9.51	\$76.26	\$7.63
NEWPORT NON-MENTHOL GOLD 100 BOX	\$66.30	l	\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10	ļ!	\$80.10	'	\$0.81	\$80.91	\$4.8548	\$85.77	\$9.51	\$76.26	\$7.63
NEWPORT NON-MENTHOL GOLD BOX	\$66.30	l	\$0.67	\$66.97	\$10.80	\$77.77	\$2.33	\$80.10		\$80.10		\$0.81	\$80.91	\$4.8548	\$85.77	\$9.51	\$76.26	\$7.63
NEWPORT BOOST GOLD KING BOX**	\$76.10	i	\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
NEWPORT BOOST MENTHOL KING BOX	\$76.10	[\$0.77	\$76.87	\$10.80	\$87.67	\$2.63	\$90.30		\$90.30		\$0.91 \$0.91	\$91.21	\$5.4726	\$96.68	\$14.51	\$82.17	\$8.22
	<i>\(\)</i>	[, , , , , , , , , , , , , , , , , , , 	- + · e.e.	<i><i>q</i></i>	+ • • • • •	+=:	+++++++	!	+	· · · · · · · · · · · · · · · · · · ·	+ 0.0 =		+0=0		+=	+	+0
NOW MENTHOL GREEN	\$100.50	ĺ	\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
NOW MENTHOL GREEN 100	\$100.50	ļ		\$101.51	\$10.80	\$112.31	\$3.37	\$115.68		\$115.68		\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
NOW RED	\$100.50	 		\$101.51	\$10.80	\$112.31	\$3.37	\$115.68	<u> </u>	\$115.68	′	\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
NOW RED 100	\$100.50	l	\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68]	\$115.68	'	\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
	\$90.50		\$0.91	\$91.41	\$10.80	\$102.21	\$3.07	\$105.28	 	\$105.28	'	\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
OLD GOLD BLUE FILTER 100 OLD GOLD FILTER 100 BOX	\$90.50		\$0.91	\$91.41	\$10.80 \$10.80	\$102.21	\$3.07 \$3.07	\$105.28		\$105.28	'	\$1.06 \$1.06	\$106.34 \$106.34	\$6.3802 \$6.3802	\$112.72	\$0.00 \$0.00	\$112.72	\$11.27
OLD GOLD FILTER BOX	\$90.50		\$0.91	\$91.41	\$10.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.00 \$1.06	\$106.34 \$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
OLD GOLD FILTER KING	\$90.50		\$0.91	\$91.41	\$10.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
OLD GOLD GOLD 100 BOX	\$90.50		\$0.91	\$91.41	\$10.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
OLD GOLD GOLD BOX	\$90.50	ļ	\$0.91	\$91.41	\$10.80	\$102.21	\$3.07	\$105.28		\$105.28		\$1.06	\$106.34	\$6.3802	\$112.72	\$0.00	\$112.72	\$11.27
		 							<u> </u>		'		'					
PALL MALL CLASSIC NON-FILTER	\$100.50	t		\$101.51	\$10.80	\$112.31	\$3.37	\$115.68	ļ!	\$115.68	 '	\$1.16		\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
PALL MALL VINTAGE GOLD 100	\$100.50	 	\$1.01	\$101.51	\$10.80	\$112.31	\$3.37	\$115.68	┟────┘	\$115.68	'	\$1.16	\$116.84	\$7.0104	\$123.85	\$0.00	\$123.85	\$12.38
PALL MALL BLUE FILTER 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54	┟────┘	\$78.54	^י	\$0.79	\$79.33	\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL BLUE FILTER 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54	'	\$0.79 \$0.79	\$79.33 \$79.33	\$4.7597 \$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL CLASSIC MENTHOL 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54	′	\$0.79 \$0.79	\$79.33	\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL CLASSIC MENTHOL BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79		\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL MENTHOL BLACK FILTER 100 BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL MENTHOL BLACK FILTER BOX	\$64.80		\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54		\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL MENTHOL GREEN FILTER 100 BOX	\$64.80	1	\$0.65	\$65.45	\$10.80	\$76.25	\$2.29	\$78.54	1 7	\$78.54		\$0.79	\$79.33	\$4.7597	\$84.09	\$20.26	\$63.83	\$6.38
PALL MALL MENTHOL GREEN FILTER BOX		1			· · · · · ·	V .		۱			· · ·	· · · · · · · · · · · · · · · · · · ·	<u>لينا الم</u>	· · · · ·				
PALL MALL MENTHOL GREEN FILTER BOX	\$64.80 \$64.80		\$0.65 \$0.65	\$65.45 \$65.45	\$10.80 \$10.80	\$76.25 \$76.25	\$2.29 \$2.29	\$78.54 \$78.54		\$78.54 \$78.54		\$0.79 \$0.79		\$4.7597 \$4.7597	\$84.09 \$84.09	\$20.26 \$20.26	\$63.83 \$63.83	\$6.38 \$6.38



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And Mail SHICT BUF 80 BX \$1.00* Socie				-			-		
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TRUE BUE 100 Store Store <tbor> Store</tbor>	TAREYTON CLASSIC	\$100.50	\$1.01	\$101.51	\$12.80	\$112.31	\$3.37	\$115.68	
TRUE BLUE DO BOX \$100.50 \$101.51 \$11.231 \$12.31 \$23.77 \$115.68 TRUE BLUE FORS \$100.50 \$100.50 \$101.50 \$102.51 \$14.80 \$112.31 \$23.37 \$115.68 TRUE BLUE FORS \$100.50 \$101.50 \$101.50 \$14.80 \$112.31 \$23.37 \$115.68 TRUE MENTHOL GREFN KINGS \$100.50 \$1.01 \$100.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC \$100.50 \$1.01 \$101.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC MENTHOL \$100.50 \$1.01 \$101.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC MENTHOL \$100.50 \$1.01 \$101.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC MENTHOL \$100.50 \$1.01 \$101.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC SLIVE ROW \$100.50 \$1.01 \$101.51 \$14.80 \$112.31 \$23.37 \$115.68 VANTAGE CLASSIC SLIVE ROW \$100.50 \$10.05 \$11.60	TAREYTON CLASSIC 100	\$100.50	\$1.01	\$101.51	\$12.80	\$112.31	\$3.37	\$115.68	
THUE BLUE BOX \$100 50 \$101 50 101 \$5 101 \$5 112.31 \$121 31 \$123 37 \$115.68 TRUE BLUE KINGS \$100 50 \$101 \$5 011 \$5 015 \$1 \$14.80 \$112.31 \$337 \$115.68 TRUE MENTHOL GREEN LOD \$100 50 \$101 \$5 015 \$1 \$14.80 \$112.31 \$337 \$115.68 TRUE MENTHOL GREEN KINGS \$100 50 \$101 \$5 015 \$1 \$14.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC \$100 50 \$10.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC MENTHOL \$100 50 \$1.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC MENTHOL \$100 50 \$1.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC MENTHOL \$100 50 \$1.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC SUVER BOX \$100 50 \$1.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC SUVER BOX \$100 50 \$1.01 \$10.15 \$10.80 \$112.31 \$337 \$115.68 VANTAGE CLASSIC SUVER BOX \$100 50 \$10.10 \$10 \$10 \$10 \$10 \$10 \$	TRUE BLUE 100	\$100.50	\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68	
TRUE BULK KINGS \$100.50 \$100.51 \$14.80 \$112.31 \$3.37 \$135.68 TRUE MENTHOL GREEN 100 \$100.50 \$100.50 \$100.51 \$100.50 \$100.51 \$100.50 \$110.50 \$100.50 \$112.31 \$3.37 \$115.68 VANTAGE CLASSIC SUVER 100 BOX \$100.50 \$100.50 \$100.50 \$100.50 \$112.31 \$3.37 \$115.68 VANTAGE CLASSIC SUVER 100 BOX \$100.50 \$100.50 \$100.50 \$100.50 \$112.31	TRUE BLUE 100 BOX	\$100.50	\$1.01	\$101.51	\$14.80	\$112.31	\$3.37	\$115.68	
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Vintage CLASSC 100 \$100.50 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC MENTHOL \$100.50 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC MENTHOL \$100.50 \$1.01 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 BOX \$100.50 \$1.01 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 BOX \$100.50 \$1.01 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 BOX \$100.50 \$1.01 \$10.151 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 COX \$10.50 \$1.01 \$10.51 \$10.80 \$112.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 COX \$10.51 \$10.80 \$12.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 COX \$10.51 \$10.80 \$12.31 \$3.37 \$115.68 VANTAGE CLASSC SILVER 100 COX \$10.50 \$	VANTAGE CLASSIC	\$100 50	\$1.01	\$101 51	\$10.80	\$112 31	\$3 37	\$115.68	
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KOOL \$70.94 \$0.71 \$71.65 \$10.80 \$82.45 \$2.47 \$84.92 KOOL LUXE \$70.94 \$0.71 \$71.65 \$10.80 \$82.45 \$2.47 \$84.92 KOOL LUXE \$70.94 \$0.71 \$71.65 \$10.80 \$82.45 \$2.47 \$84.92				4					
KOOL LUXE \$70.94 \$0.71 \$71.65 \$10.80 \$82.45 \$2.47 \$84.92 Image: Comparison of the second se	WINSTON	Ş70.24	Ş0.71	Ş70.95	\$10.80	\$81.75	\$2.45	\$84.20	
	KOOL	\$70.94	 \$0.71	\$71.65	\$10.80	\$82.45	\$2.47	\$84.92	
USA GOLD BRANDS \$66.85 \$0.67 \$67.52 \$10.80 \$78.32 \$2.35 \$80.67	KOOL LUXE	\$70.94	 \$0.71	\$71.65	\$10.80	\$82.45	\$2.47	\$84.92	
	USA GOLD BRANDS	\$66.85	\$0.67	\$67.52	\$10.80	\$78.32	\$2.35	\$80.67	





			0.01		10.8		0.03		
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on
10 Packs per Carton									
MAVERICK	\$53.99		\$0.54	\$54.53	\$10.80	\$65.33	\$1.96	\$67.29	
	JJJ.JJ					JUJ.JJ	Ş1.50	Ş07.2 <i>3</i>	
FORTUNA BRANDS	\$60.54		\$0.61	\$61.15	\$10.80	\$71.95	\$2.16	\$74.11	
RAVE BRANDS	\$60.54		\$0.61	\$61.15	\$10.80	\$71.95	\$2.16	\$74.11	
SALEM	\$78.74		\$0.79	\$79.53	\$10.80	\$90.33	\$2.71	\$93.04	
	γ70.7 4		<i>Ş</i> 0.7 <i>5</i>	<i>,,,,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Ş10.00	<i>450.55</i>	<i>72.11</i>		
CROWNS BRANDS	\$25.59		\$0.26	\$25.85	\$10.80	\$36.65	\$1.10	\$37.75	
MONTCLAIR BRANDS	\$34.65		\$0.35	\$35.00	\$10.80	\$45.80	\$1.37	\$47.17	
SONOMA BRANDS	\$41.40		\$0.42	\$41.82	\$10.80	\$52.62	\$1.58	\$54.20	
	Ş41.40			Ş 4 1.02	Ĵ10.00	JJZ.02	Ş1.50		
					LIGGE	TT VECTO	OR BRANDS		
EVE AMETHYST 120S BOX	\$66.39		\$0.67	\$67.06	\$10.80	\$77.86	\$2.34	\$80.20	
EVE MENTHOL EMERALD 120S BOX	\$66.39		\$0.67	\$67.06	\$10.80	\$77.86	\$2.34	\$80.20	
EVE SAPPHIRE 120S BOX	\$66.39		\$0.67	\$67.06	\$10.80	\$77.86	\$2.34	\$80.20	
EVE MENTHOL TURQUOISE 120S BOX	\$66.39		\$0.67	\$67.06	\$10.80	\$77.86	\$2.34	\$80.20	
GRAND PRIX NON FILTER KINGS BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX RED KINGS BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX RED 100S BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX BLUE KINGS BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX BLUE 100S BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX ORANGE 100S BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX MENTHOL GOLD KINGS BOX	\$60.99		\$0.61	\$61.60	\$10.80	\$72.40	\$2.17	\$74.57	
GRAND PRIX MENTHOL GOLD 100S BOX GRAND PRIX MENTHOL SILVER 100S BOX	\$60.99 \$60.99		\$0.61 \$0.61	\$61.60 \$61.60	\$10.80 \$10.80	\$72.40 \$72.40	\$2.17 \$2.17	\$74.57 \$74.57	
	Ş00.55		.0.U1	J 01.00	Ş10.00	Υ <u></u> Ζ.+0	Ψ <u>2</u> .17	J/4.J/	
LIGGETT SELECT NON FILTER KINGS BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT RED KINGS BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT RED 100S BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT BLUE KINGS BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT BLUE 100S BOX LIGGETT SELECT ORANGE 100S BOX	\$63.94 \$63.94		\$0.64 \$0.64	\$64.58 \$64.58	\$10.80 \$10.80	\$75.38 \$75.38	\$2.26 \$2.26	\$77.64 \$77.64	
LIGGETT SELECT MENTHOL GOLD KINGS BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT MENTHOL GOLD 100S BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT MENTHOL SILVER KINGS BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
LIGGETT SELECT MENTHOL SILVER 100S BOX	\$63.94		\$0.64	\$64.58	\$10.80	\$75.38	\$2.26	\$77.64	
	\$63.94		<u> </u>	<i>†</i> 40,40		450.00	<u> </u>	664.04	
EAGLE 20'S NON FILTER KINGS BOX EAGLE 20'S RED KINGS BOX	\$47.95 \$47.95		\$0.48 \$0.48	\$48.43 \$48.43	\$10.80 \$10.80	\$59.23 \$59.23	\$1.78 \$1.78	\$61.01 \$61.01	
EAGLE 20'S RED 100S BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S BLUE KINGS BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S BLUE 100S BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S ORANGE KINGS BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S ORANGE 100S BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S MENTHOL GOLD KINGS BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
EAGLE 20'S MENTHOL GOLD 100S BOX EAGLE 20'S METHOL SILVER KINGS BOX	\$47.95 \$47.95		\$0.48 \$0.48	\$48.43 \$48.43	\$10.80 \$10.80	\$59.23 \$59.23	\$1.78 \$1.78	\$61.01 \$61.01	
EAGLE 20'S MENTHOL SILVER 100S BOX	\$47.95		\$0.48	\$48.43	\$10.80	\$59.23	\$1.78	\$61.01	
				<i>\</i>	<i>\</i>	+	+ <u>-</u> c	<i>\\</i>	
MONTEGO RED 100S BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69	
MONTEGO BLUE 100S BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69	
MONTEGO ORANGE 100S BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69	
MONTEGO MENTHOL GOLD 100S BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69	
MONTEGO MENTHOL SILVER 100S BOX MONTEGO RED KINGS BOX	\$31.30 \$31.30		\$0.32	\$31.62 \$31.62	\$10.80 \$10.80	\$42.42 \$42.42	\$1.27 \$1.27	\$43.69 \$43.69	
MONTEGO RED KINGS BOX MONTEGO BLUE KINGS BOX	\$31.30		\$0.32 \$0.32	\$31.62	\$10.80	\$42.42 \$42.42	\$1.27 \$1.27	\$43.69	
	05.70¢	L	- γ 0.52	JJ1.02	910.00	ې+∠.+∠	γ1.27	Ş43.09	



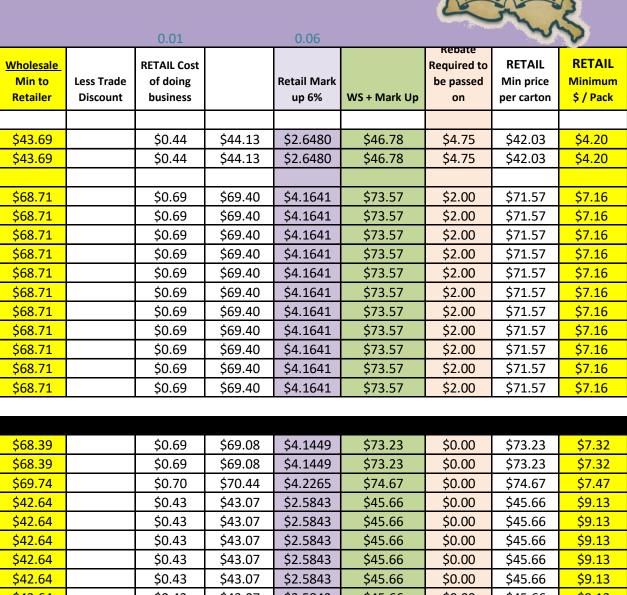


			0.01		10.8		0.03			
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	
10 Packs per Carton										
MONTEGO MENTHOL GOLD KINGS BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69		
MONTEGO MENTHOL SILVER KINGS BOX	\$31.30		\$0.32	\$31.62	\$10.80	\$42.42	\$1.27	\$43.69	_	
PYRAMID NON FILTER KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID RED KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID RED 100S BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID BLUE KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID BLUE 100S BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID ORANGE KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID ORANGE 100S BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID MENTHOL GOLD KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID MENTHOL GOLD 100S BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID MENTHOL SILVER KINGS BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
PYRAMID MENTHOL SILVER 100S BOX	\$55.35		\$0.56	\$55.91	\$10.80	\$66.71	\$2.00	\$68.71		
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		
HAVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		

HINT MENTHOL (CUBE) 5 PACKS	\$35.64	Ş0.36	\$36.00	\$5.40	\$41.40	Ş1.24	\$42.64		\$42.64	Ş0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64	\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64	\$0.43	\$43.07	\$2.5843	\$45.66	\$0.00	\$45.66	\$9.13
ECHO BRANDS	\$31.50	\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90	\$0.44	\$44.34	\$2.6603	\$47.00	\$0.00	\$47.00	\$4.70
EDGEFIELD	\$22.05	\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07	\$0.35	\$34.42	\$2.0653	\$36.49	\$0.00	\$36.49	\$3.65
BERLEY	\$18.75	\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63	\$0.31	\$30.94	\$1.8565	\$32.80	\$0.00	\$32.80	\$3.28
24/7	\$19.75	\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67	\$0.32	\$31.99	\$1.9196	\$33.91	\$0.00	\$33.91	\$3.39
ACE-India (Discontinued)	\$22.79	\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33	\$0.35	\$34.68	\$2.0811	\$36.77	\$0.00	\$36.77	\$3.68
GOLD CREST (Discontinued)	\$22.29	\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	<mark>\$33.82</mark>	\$0.34	\$34.16	\$2.0496	\$36.21	\$0.00	\$36.21	\$3.62
					JTI BRAI	NDS										
WAVE	\$49.69	\$0.50	\$48.69	\$10.80	\$60.99	\$1.83	\$62.82	\$5.00	<mark>\$57.82</mark>	\$0.58	\$58.40	\$3.5040	\$61.90	\$17.15	\$44.75	\$4.48
WINGS	\$35.05	\$0.36	\$35.41	\$10.80	\$46.21	\$1.39	\$47.60		\$47.60	\$0.48	\$48.08	\$2.8846	\$50.96	\$0.00	\$50.96	\$5.10
EXPORT 'A'	\$64.90	\$0.65	\$65.55	\$10.80	\$76.35	\$2.29	\$78.64	\$0.00	<mark>\$78.64</mark>	\$0.79	\$79.43	\$4.7658	\$84.20	\$0.00	\$84.20	\$8.42
LD BY L. DUCAT	\$29.45	\$0.30	\$29.75	\$10.80	\$40.55	\$1.22	\$41.77	\$5.00	\$36.77	\$0.37	\$37.14	\$2.2282	\$39.36	\$15.50	\$23.86	\$2.39
LD BY L. DUCAT - CLUB STYLES	\$57.29	\$0.58	\$57.87	\$10.80	\$68.67	\$2.06	\$70.73		<mark>\$70.73</mark>	\$0.71	\$71.44	\$4.2864	\$75.72651	\$0.00	\$75.73	\$7.57
															1 ¹	1

				CHEYE	NNE INTE	RNATIONAL										
CHEYENNE	\$24.25	\$0.25	\$24.50	\$10.80	\$35.30	\$1.06	\$36.36		\$36.36	\$0.37	\$36.73	\$2.2037	\$38.93	\$0.00	\$38.93	\$3.89
DECADE	\$24.01	\$0.25	\$24.26	\$10.80	\$35.06	\$1.05	\$36.11		\$36.11	\$0.37	\$36.48	\$2.1889	\$38.67	\$0.00	\$38.67	\$3.87
AURA	\$41.59	\$0.42	\$42.01	\$10.80	\$52.81	\$1.58	\$54.39	\$10.00	\$44.39	\$0.45	\$44.84	\$2.6907	\$47.53	\$0.00	\$47.53	\$4.75
				US LEA	F/PREMI	ER BRANDS										
1ST CLASS	\$41.25	\$0.42	\$41.67	\$10.80	\$52.47	\$1.57	\$54.04	\$4.00	\$50.04	\$0.51	\$50.55	\$3.0332	\$53.59		\$53.59	\$5.36
1839	\$40.95	\$0.41	\$41.36	\$10.80	\$52.16	\$1.56	\$53.72		\$53.72	\$0.54	\$54.26	\$3.2559	\$57.52	\$5.50	\$52.02	\$5.20
Ace	\$27.45	\$0.25	\$25.20	\$10.80	\$36.00	\$1.08	\$37.08	\$6.45	\$30.63	\$0.31	\$30.94	\$1.8564	\$32.80		\$32.80	\$3.28
SHIELD	\$41.25	\$0.42	\$41.67	\$10.80	\$52.47	\$1.57	\$54.04		\$54.04	\$0.55	\$54.59	\$3.2756	\$57.87	\$5.50	\$52.37	\$5.24
TRAFFIC	\$27.95	\$0.28	\$28.23	\$10.80	\$39.03	\$1.17	\$40.20	\$8.00	\$32.20	\$0.33	\$32.53	\$1.9519	\$34.48		\$34.48	\$3.45
ULTRA BUY	\$41.25	\$0.42	\$41.67	\$10.80	\$52.47	\$1.57	\$54.04	\$1.00	\$53.04	\$0.54	\$53.58	\$3.2150	\$56.80	\$4.45	\$52.35	\$5.23
WILDHORSE	\$41.25	\$0.42	\$41.67	\$10.80	\$52.47	\$1.57	\$54.04		\$54.04	\$0.55	\$54.59	\$3.2756	\$57.87	\$10.00	\$47.87	\$4.79
MANITOU	\$42.50	\$0.43	\$42.93	\$10.80	\$53.73	\$1.61	\$55.34		\$55.34	\$0.56	\$55.90	\$3.3541	\$59.26	\$3.00	\$56.26	\$5.63

SMOKIN' JOES MARKET	\$22.00	\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01	\$34.01	\$0.35	\$34.36	\$2.0616	\$36.42	\$0.00	\$36.42	<mark>\$3.64</mark>
CARNIVAL	\$23.60	\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68	<mark>\$35.68</mark>	\$0.36	\$36.04	\$2.1624	\$38.20	\$0.00	\$38.20	\$3.82





TOBACCO CONTROL	Louisiana Office of Alcohol and Tobacco Control Commissioner Ernest Legier													TOBACCO CONTROL				
VALID FOR 04/01/2024 through 04/30/2024	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	<u>Wholesale</u> Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65	\$0.00	\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08	\$0.00	\$31.08	\$3.11