

State of Louisiana  
Office of Alcohol and Tobacco Control

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ATC COMMISSIONER

**ATC ADVISORY**

06/05/2024

**UNDER AMENDED LAW, ATC WILL DISCONTINUE ISSUANCE OF  
NEW CONSUMABLE HEMP RETAIL PERMITS TO BARS AND RESTAURANTS**

The Office of Alcohol and Tobacco Control (“ATC”) wishes to inform all permit holders of an important upcoming legislative change[s]. Under HB 952, ATC will discontinue the issuance of any new hemp retail permits for any business that is also licensed as a bar or restaurant (Class AR or AG permit). This change will impact any new businesses seeking to obtain a hemp retail permit in the future.

The ATC is aware that businesses are being urged that it is the “last chance” for businesses to submit a consumable hemp application to the ATC so that the business can be “grandfathered” as per the provision of the amendment. However, this deadline date aims to provide the ATC with the necessary time to thoroughly review and consider all ***currently pending applications***. The deadline date is **NOT** intended to allow bars and restaurants which do not currently hold a hemp retail permit to apply now. For this reason, the agency is mindful that there may be a flood of new applications submitted to the agency, but is reminding the public that any new application submitted will not guaranteed issuance of any new consumable hemp permit before the deadline date.

All current applications, whether alcohol, tobacco or consumable hemp, will be reviewed in the ordered they are received by the agency. Any consumable hemp application submitted prior to today will be prioritize before the deadline date. It is important to note that if an application is submitted to the ATC and is not reviewed and approved before the deadline date, the application will be denied in accordance with law. Any applications fees submitted to the ATC are non-refundable.

ATC remains committed to supporting businesses in the tobacco, alcohol and consumable hemp industries by providing relevant information to permittees who can ensure that their businesses have the requisite knowledge of products they may offer for sale and adhere to all applicable laws, rules and regulations. ATC is also committed to ensuring the public health and safety of consumers. Businesses and individuals who have questions or concerns may contact the agency for guidance by emailing [ATC-Attorneys@atc.la.gov](mailto:ATC-Attorneys@atc.la.gov).

Sincerely,

Ernest P. Legier, Commissioner/JC  
Office of Alcohol and Tobacco Control

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