

State of Louisiana  
Office of Alcohol and Tobacco Control

John Bel Edwards  
Governor



Juana Marine-Lombard  
Commissioner

February 25, 2019

**POP UP WARNING NOTICE  
(Promoter Pop Up Dance & Strip Clubs)**

To All Retail Permit Holders:

The Louisiana Office of Alcohol and Tobacco Control (ATC) has received reports of promoter clubs (Night clubs, bikini clubs and strip clubs) popping up on licensed premises on busy weekends and during large tourist events. ATC is reminding all retail dealer permit holders that allowing a promoter to share in proceeds, or relinquishing control over your establishment constitutes engaging in an interpose operation and could result in penalties, fines and or suspension of your ATC permit. Similarly, allowing a promoter or outside party to bring in outsiders to manage the premises, serve alcohol or perform in a nude or semi-nude state is an interposed operation and operating without a license. Furthermore, allowing these activities on a premise licensed as a restaurant or on any premise that would normally allow minors may constitute failing to maintain permit qualifications and is grounds for suspension of the license. Any of the actions listed above will result in fines, suspension, or revocation of your alcohol and tobacco license.

Should you have any questions regarding same, please do not hesitate to contact our office.

Thanking you in advance, I remain,

A handwritten signature in cursive script, appearing to read "Juana Marine-Lombard".

Juana Marine-Lombard, Commissioner  
Louisiana Office of Alcohol and Tobacco Control