

PRESS RELEASE

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ATC ANNOUNCES NEW PERMIT RENEWAL OPTIONS

Commissioner Troy Hebert of the Louisiana Office of Alcohol and Tobacco Control (ATC) would like to announce the introduction of a new location in New Iberia. "ATC was approached by City Councilmen Robert Suire and Dan Doerle to have ATC open a local office to help accommodate local business owners renew their permits. We hope that this will make it a lot more convenient for our customers and helps business owners in Iberia Parish, St. Martin Parish, and St. Mary Parish as they bring value to our state," stated Hebert.

Each Tuesday, between the hours of 8:30am and 4:00pm, area permit holders may renew permits in person at the City Tax Office, which is located on the 3rd floor of the New Iberia City Hall, on 457 East Main Street in New Iberia, Louisiana, 70560. This office may be reached by telephone at (337) 373-0031.

Permit holders are also able to renew permits online on the ATC website by using the "Online PIN" number which will have been enclosed on the *Notice to Renew* form that all permit holders have received in the mail. To complete an online renewal, a permit holder will simply need to perform the following 5 easy steps:

1. Visit the ATC website at www.atc.la.gov
2. Select the "Permit Services" link.
3. Select "Renew Permit".
4. Click the link labeled "ATC Online Renewal Portal".
5. Enter your secure PIN number and proceed with the on-screen instructions.

After submitting on-line renewals, permit holders will receive a confirmation number and be able to track the status of renewal by clicking the link labeled "Check the Status of On-line Renewal."

In addition to the ATC headquarters in Baton Rouge, customers also still have the option of visiting ATC's new Opelousas office each weekday, between the hours of 9am and 4pm, Monday through Thursday, and from 9am until noon on Fridays. The office is located at 1638 Creswell Extension, Suite #3, in Opelousas, LA 70570.

For questions or for assistance with permit renewals, please feel free to contact the Baton Rouge or Opelousas locations of the Louisiana Office of Alcohol and Tobacco Control at:

Baton Rouge: (225) 925-4041

Opelousas: (337) 948-0346